

WCFB

Quarterly Report

April May June 2015

WCFB Quarterly Report

April □ May □ June 2015

Retrospect is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the second quarter 2015, the following issues were addressed:

Crime

- Operation Green Light Offers Fee Savings
- Keeping Kids Safe Project

Culture

- Puzzle Pieces: Conversations About Social Justice
- Annual Apopka Art and Foliage Festival
- Oviedo Memorial Day Ceremonies
- Juneteenth Arts and Cultural Festival in Cocoa
- Organization Offers Performance Opportunities for Musicians
- Morse Museum 4th of July Anniversary
- Science Center Celebrates 60th Anniversary

Economy

- 50+ Events and Resources
- Healthy Senior Expo

Education

- Volunteers Needed to Help Adults Achieve Literacy
- Valencia Film Professor Ralph Clemente Memorial

- Golf Tournament Raises Scholarship Money to Benefit America's Wounded Marines & Families
- Valencia Unveils New School of Public Safety
- Education Opportunities Through IFAS
- The First Five Years Gala
- Senior Education Program
- Host Families Needed for International Exchange Students

Environment

- Numbers of Manatees Up but Organization Cautious

Health

- Public Health Week
- Women's Cancers
- New Group Fundraises for Cancer Research
- Give Kids The World Village's Annual Black & White Gala
- Inaugural Get Your Rear in Gear Event on May 17
- Organization Helps Youth Diagnosed with Mental Illness
- Turquoise Takeover Focuses Attention on Lung Health
- Support for Families of Children with Mental Illness
- Alzheimer's and Dementia Caregiver Support
- Stroke Prevention and Recognition
- UCP Celebrates 60th Anniversary

Public Safety

- Being Prepared for Natural Disasters
- Hurricane Season Preparation
- Actions That Keep Children Safe

Social Issues

- Organization Works to Save Shelter Animals

- Organization Helps to Keep Seniors Living at Home
- DCF and CBC Work Together to Support Foster Youth
- Annual Mail Carriers' Food Drive
- Wildlife Pond and Garden to Give Comfort to Child Abuse Victims
- Foster Parents CBC
- Volunteer Opportunities for Seniors 55+
- Legal Issues: Excessive Force
- Helping the Hungry

ISSUE:

Crime

Time: WCFB:
5:40
a.m.

Segment Topic: *Operation Green Light Offers Fee Savings*

Organization: Orange County Clerk of Courts

Guest(s): Tiffany Moore Russell, Clerk of Courts

Contact: Myorangeclerk.com

Date: 4/12/15

Duration: 20:00

Issues: Russell described *Operation Green Light*, a program through which collections fees will be waived for Orange County citations on two days in April. These are any traffic citations or criminal fines that are in collections and people can save 40% because the collections fees are waived. This will help people who couldn't afford to pay the fine and the collections fees and of course, helps the County raise funds by getting these citations off the books.

Time: WCFB:
5:45
a.m.

Segment Topic: *Keeping Kids Safe Project*

Organization: SIP Kids and Keeping Kids Safe Project

Guest(s): Lytishya Borglum, National Director

Contact: Sipkids.com

Date: 4/19/15

Duration: 15:00

Issues: Borglum's group is sponsoring a free fingerprinting event in Orlando and she invited parents to bring their children. She explained how such fingerprints can be used by law enforcement if it became necessary. She said that in the meantime, the images are taken digitally and that the parents get the only copy -- the original is deleted while the parents watch.

ISSUE:

Culture

Time: WCFB:
6:20
a.m.

Segment Topic: *Puzzle Pieces: Conversations About Social Justice*

Organization: Winter Park Public Library

Guest(s): Robert (Bob) Marovich,
Founder and Editor-in-Chief Journal of Gospel Music

Contact: Wppl.org

Date: 4/19/14

Duration: 10:00

Issues: Winter Park Public Library is sponsoring a series for the community called *Puzzle Pieces: Conversations about Social Justice*. The next presentation in the series will feature author Robert Marovich who will discuss his book *A City Called Heaven*. In this segment Marovich described his book, saying that it follows the development of gospel music from early hymns and camp meetings through the migrations of gospel singers to Chicago. He says he will be playing some recordings of the music for the *Puzzle Pieces* participants.

Time: WCFB:
5:00
a.m.

Segment Topic: *Annual Apopka Art and Foliage Festival*

Organization: Apopka Woman's Club

Guest(s): Dena Morrow, Apopka Woman's Club President
Lori Schweitzer, Festival Art Chairman
Eleanor Jones, Festival Publicity

Contact: Apopkaartandfoliagefestival.org

Date: 4/29/15

Duration: 30:00

Issues: The guests invited listeners to the upcoming *Apopka Art and Foliage Festival* taking place at Kit Nelson Park. They described the many activities that will take place including the art, foliage, music, and nursery tours. This annual event brings out thousands of people and raises money for scholarships and non-profits across the town of Apopka.

Time: WCFB:
5:30
a.m.

Segment Topic: *Oviedo Memorial Day Ceremonies*

Organization: Lawton House

Guest(s): Jovanna Nelson, Event Organizer, Lt. Colonel in the Army Reserves, and Gold Star Mother
Lars White, Oviedo Fire Chief, Organizer, and Lawton House Expert

Contact: (407) 339-0879 (Amber Richards, Wellons Communications)

Date: 5/17/15

Duration: 30:00

Issues: The two guests invited listeners to participate in the Oviedo Memorial Day events to honor those who have fought and died for our freedom. Nelson, who lost her son during the war in Afghanistan, explained the meaning of Memorial Day. She said there will be a wreath laying ceremony and cross tribute for fallen military members on May 15th and that for the days following, people can view 390 crosses and wreaths set up at the *Lawton House*. The wreaths were created by Connor MacFarlane in honor of his father and are to be laid in place by his sister's Girl Scout troop. Each cross and wreath is in memory of a fallen hero. Chief White described the history of the Oviedo's Lawton house and explained how it came to be the location of this event.

Time: WCFB:
6:00
a.m.

Segment Topic: *Juneteenth Arts and Cultural Festival in Cocoa*

Organization: Alliance for Neighborhood Restoration

Guest(s): Delores McLaughlin, Executive Director

Contact: www.facebook.com/juneteenthcocoa

Date: 6/14/15

Duration: 15:00

Issues: McLaughlin explained that Juneteenth is a national celebration of freedom related to Abraham Lincoln freeing the slaves. The word of the emancipation proclamation took time to travel across the nation, so it reached Texas in June and the celebrations broke out. This festival will honor that historic event and is scheduled to take place on June 20th in the historic Diamond Square area of Cocoa. She said her organization thought this festival would be a great way to bond the community and to raise money to support children's programs.

Time: WCFB:
5:15
a.m.

Segment Topic: *Organization Offers Performance Opportunities for Musicians*

Organization: Performing Arts of Maitland

Guest(s): June and Jeff Flowers

Contact: Pamaitland.org

Date: 6/14/15

Duration: 15:00

Issues: Jeff Flowers explained that the Performing Arts of Maitland organization is a non-profit founded on the idea of bringing local artists to the stage. Through a myriad of opportunities, these local, non-professional musicians build their performance experience. June described the various ways people can enjoy performances and otherwise support Performing Arts Maitland through donations and volunteering.

Time: WCFB:
6:00
a.m.

Segment Topic: *Morse Museum 4th of July Anniversary*

Organization: Charles Hosmer Morse Museum of American Art

Guest(s): Catherine Hinmann

Contact: (407) 645-5311; www.morsemuseum.org

Date: 6/21/15

Duration: 15:00

Issues: On July 4th, the Morse Museum will celebrate its 20th anniversary at the Park Avenue location. Every year on 4th of July, the museum celebrates the anniversary by providing free admission to all visitors. Hinmann described the current exhibits and the work of Louis Comfort Tiffany, whose art is prominently featured throughout the Morse.

Time: WCFB:
5:00
a.m.

Segment Topic: *Science Center Celebrates 60th Anniversary*

Organization: Orlando Science Center

Guest(s): Jeff Stanford VP of Marketing

Contact: 407) 514-2000; osc.org

Date: 6/29/15

Duration: 30:00

Issues: The Orlando Science Center celebrates its 60th anniversary this month. It was started in 1955 by a group of volunteers who were excited by science and did demonstrations and experiments in schools and in storefronts. Eventually a facility was built and after a few years, was moved to its current location. Stanford says the passion for inspiring science education has not changed. He went on to describe the current education programs as well as renovations that are underway.

ISSUE:

Economy

Time:	WCFB:					
	5:30					
	a.m.					
Segment Topic: <i>50+ Events and Resources</i>						
Organization: Orange County Office on Aging						
Guest(s): Mimi Reggentin, Program Manager						
Contact: (407) 836-6563						
Date: 4/19/15						
Duration: 15:00						
Issues: Reggentin invited listeners to the upcoming <i>50+ FYI Expo</i> that will take place on April 24. She also described the support available to seniors through the Orange County Office on Aging, including a new <i>Fraud Guide</i> that instructs seniors on how to protect themselves.						

Time: WCFB:
5:00
a.m.

Segment Topic: *Healthy Senior Expo*

Organization: Healthy Senior Expo

Guest(s): Linda Provost, Show Coordinator

Contact:

Date: 6/14/15

Duration: 15:00

Issues: *The Healthy Senior Expo* will take place in Lake Mary on the 16th. Provost explained that the expo will feature local vendors that offer products and services that address challenges people face as they age. For example, there will be information about hearing aids, estate planning, reverse mortgages, walk in bathtubs, therapies like massage, and more. Provost said that in the coming weeks, there will be other expos throughout central Florida.

ISSUE:

Education

Time: WCFB:
5:30
a.m.

Segment Topic: *Volunteers Needed to Help Adults Achieve Literacy*

Organization: Adult Literacy League

Guest(s): Joyce Whiddon, Executive Director

Contact: (407) 422-1540; www.adultliteracyleague.org/

Date: 4/4/15

Duration: 30:00

Issues: The Adult Literacy League's mission is to build a literate community. Whiddon says that they work from an expanded definition of literacy that includes not only reading and writing but also the ability to communicate in English, do math, and use technology. The organization matches volunteer tutors with students and also offers classes in subjects like *GED* and *English as a Second Language*. Whiddon encouraged listeners to volunteer as tutors, saying that training sessions are coming up very soon.

Time: WCFB:
5:30
a.m.

Segment Topic: *Valencia Film Professor Ralph Clemente Memorial*

Organization: Valencia College

Guest(s): Ralph Clemente (earlier interview)

Contact:

Date: 4/12/15

Duration: 10:00

Issues: Ralph Clemente, who established Valencia College's well-regarded Film Technology program, passed away earlier this week. This memorial segment featured clips of an interview recorded before his death, in which he speaks about the evolution of Valencia's film program and the impact of the film industry on Florida's economy.

Time: WCFB:
6:00
a.m.

Segment Topic: **Golf Tournament Raises Scholarship Money
To Benefit America's Wounded Marines & Families**

Organization: United States Marines Combat Correspondents Association
(USMCCCA) - Florida Chapter

Guest(s): Allen Moore, Member

Contact: 352.688.6720; usmcccaonline.com

Date: 4/19/15

Duration: 20:00

Issues: Moore described the mission of USMCCCA and invited listeners to participate in their upcoming golf tournament. The 2015 golf tournament of the USMCCCA Foundation (Florida Chapter) will be held on Friday, May 1 with an 8 a.m. shotgun start at the Sanctuary Ridge Golf Club in Clermont. The tournament, now in its 11th year, enables the USMCCCA Foundation to provide grants for the *Injured Marines Semper Fi Fund*, which assists wounded Marines, their widows, and their families. The tournament also enables the Foundation to offer scholarships to active duty Marines and their dependents.

Time: WCFB:
6:00
a.m.

Segment Topic: *Valencia Unveils New School of Public Safety*

Organization: Valencia College

Guest(s): Jeff Goltz, Executive Dean School of Public Safety

Contact: Valenciacollege.edu

Date: 4/26/15

Duration: 30:00

Issues: This past week, Valencia College unveiled the new School of Public Safety. Public safety leaders from law enforcement, corrections, and fire came together to see the facility, the simulators, and to get an introduction to the program. The program approach is 'intentional safety integration' bringing together the Fire Rescue Institute, the Criminal Justice Institute, and the new Safety and Security Institute. Because central Florida is such a populated and busy tourist area, the thinking is that there will be a benefit by addressing public safety in this integrated way.

Time: WCFB:
6:00
a.m.

Segment Topic: *Education Opportunities Through IFAS*

Organization: UF/IFAS Extension - Orange County

Guest(s): Mary Sue Kennington
Extension Agent III, Family & Consumer Sciences
Housing & Money Management

Contact: 407-254-9200; marysuek@ufl.edu

Date: 5/17/15

Duration: 30:00

Issues: IFAS takes the research generated by the university system and brings that science to people at the local level so they can solve their own problems. This science information covers the areas of agriculture, horticulture, food nutrition, food safety, healthy homes, energy conservation, and money management. Kennington described upcoming IFAS classes including the *National Asthma and Allergy Month* workshop coming up on May 27th, which will feature information about preventing indoor and food allergy triggers.

Time: WCFB:
6:00
a.m.

Segment Topic: *The First Five Years Gala*

Organization: Learning Coalition of Orange County's

Guest(s): Karen Willis, CEO

Contact: 407-377-1212; www.elcoforangecounty.org

Date: 5/31/15

Duration: 30:00

Issues: Willis described the mission of the Early Learning Coalition of Orange County and invited listeners to help by attending the *First Five Years Gala*. The mission is to ensure that all Orange County children, ages one to five, are fully prepared to enter school ready to learn. The *5th Annual First Five Years Gala* will raise money so that 7,000 children in Orange County can receive early education opportunities. The event takes place on June 13th.

Time: WCFB:
5:00
a.m.

Segment Topic: *Senior Education Program*

Organization: Rollins College

Guest(s): Dr. Jill Norburn,
Director of the Rollins Center for Lifelong Learning

Contact: www.rollins.edu/evening/rollins-center-lifelong-learning

Date: 5/31/15

Duration: 15:00

Issues: Dr. Norburn described the courses available for the summer STARS program at Rollins College. STARS is a slate of non-credit college classes available only to people ages 50 and over. However, she also described Rollins' SAT Prep class for high school students and the new certificate programs in Paralegal Studies and Instructional Design.

Time: WCFB:
5:00
a.m.

Segment Topic: *Host Families Needed for International Exchange Students*

Organization: Program of Academic Exchange (PAX)

Guest(s): Ellen Barr, Volunteer

Contact: 407 310 6725; www.pax.org

Date: 6/7/15

Duration: 30:00

Issues: Barr explained the purpose of PAX and emphasized that they are currently looking for host families. She explained that PAX, *Program of Academic Exchange*, places foreign high school students with American host families for the academic year. Students from 70 countries around the world are eager to study in an American school and share their countries, cultures, and languages with Americans. Host families are responsible for providing a room, a quiet place to study and three meals per day. Students come prepared to pay for their own expenses including school and sports fees, money for outings with friends, and their own medical insurance.

ISSUE:

Environment

Time: WCFB:
6:00
a.m.

Segment Topic: *Numbers of Manatees Up but Organization Cautious*

Organization: Save the Manatee Club

Guest(s): Dr. Katie Tripp, Director of Science and Conservation

Contact: (407) 539-0990; www.savethemanatee.org

Date: 4/4/15

Duration: 30:00

Issues: Dr. Tripp spoke about the status and number of manatee in Florida's waterways. A recent formal count showed that the numbers are up but Tripp advised caution. She explained that the headcount number accuracy is impacted by the number of manatee that are on the water surface, what the winds are like, the glare, the temperatures, and the like. She also discussed the status the manatee has on the *Endangered Species List* and cautioned that the manatee must still be protected. She also advised listeners to be compliant with regulations and laws that protect the manatee.

ISSUE:

Health

Time: WCFB:
5:00
a.m.

Segment Topic: *Public Health Week*

Organization: Seminole County Health Department

Guest(s): Dr. Swannie Jett, Seminole County Health Officer

Contact: <http://seminole.floridahealth.gov/>

Date: 4/4/15

Duration: 20:00

Issues: Dr. Jett said that *Public Health Week* is an opportunity for the health department to celebrate all the great work they do in collaboration with the community. At various events, they will highlight the accomplishments of the past year and the goals for the future. One such event is the *Live, Work, Move Seminole County 5K*. He said that health departments don't usually sponsor 5Ks but Seminole Health wants to encourage activities that can contribute to lowering the community's obesity rate. There will be a health fair afterwards. to register go to <http://seminole.floridahealth.gov>.

Time: WCFB:
5:10
a.m.

Segment Topic: ***Women's Cancers***

Organization: Women's & Girls' Cancer Alliance

Guest(s): Kerry Kelly, MPH Program Manager

Contact: 407-339-0024; <http://www.wgcancer.org/>

Date: 4/12/15

Duration: 20:00

Issues: Kelly said that the Women and Girls' Cancer Alliance empowers women of central Florida to be advocates for their own health and to recognize the symptoms of gynecological cancers, including ovarian and cervical cancers. She told listeners about two upcoming events: the *14th Annual Teal Magnolia Luncheon*, to raise money to spread information about women's cancers; and the *Mother's Day 5K* to focus on honoring those who have had these cancers. She also discussed the decision actress Angelina Jolie made to remove her ovaries because she had the BRCA mutation.

Time: WCFB:
5:00
a.m.

Segment Topic: ***New Group Fundraises for Cancer Research***

Organization: Circles of Hope for Cancer Research, Inc.

Guest(s): Joan Tashbar,

Contact: (407) 620-6630; circleofhopecancerresearch.org

Date: 4/19/15

Duration: 30:00

Issues: Tashbar described the work of the newly formed non-profit, Circles of Hope for Cancer Research, and invited listeners to support their efforts to encourage research in Cancer prevention and treatments. She explained that the 5K Run/Walk is the inaugural event for the non-profit, which she and another cancer survivor have formed to raise funds for cancer research. She said their goal is to each year, award a grant to a researcher who has the most promising project which will move forward the quest for a cure. 100% of all monies raised through events and donations will go directly to research. Tashbar says that no administrative or operating expenses will be deducted from proceeds. She adds that they are also in need of sponsors and event volunteers.

Time: WCFB:
6:00
a.m.

Segment Topic: *Give Kids The World Village's Annual Black & White Gala*

Organization: Give Kids the World (GKTW)

Guest(s): Mark Hoewing, Public Relations Manager

Contact: (407) 396-1114; gktw.org

Date: 5/3/15

Duration: 30:00

Issues: Hoewing explained that GKTW is a 70 acre village that provides free vacations to children with life-threatening illnesses, so that these children and their families can visit the theme parks in central Florida. This is a break from the doctor and hospital visits; the families can just have time to bond and relax together. In short, wish granting organizations offer these trips and GKTW coordinates the housing, ticketing, and transportation locally. Hoewing invited listeners to the annual *Black & White Gala* fundraiser which will feature food, entertainment, and a silent auction.

Time: WCFB:
5:00
a.m.

Segment Topic: *Inaugural Get Your Rear in Gear Event on May 17*

Organization: Colon Cancer Coalition

Guest(s): Ashley Johnson, Event Director

Contact: 407-733-2247; ColonCancerCoalition.org/Orlando

Date: 5/3/15

Duration: 15:00

Issues: The inaugural *Get Your Rear in Gear - Orlando* event will be held on Saturday, May 17th. Johnson said that this event was prompted by the death of her good friend -- at a very young age -- from colon cancer. *Get Your Rear in Gear's* purpose is twofold: to raise dollars for the Colon Cancer Coalition and to raise awareness about colon cancer. Johnson said the focus is on driving early intervention and early detection of colon cancer, so that lives can be saved. She also explained that the phrase, 'get your rear in gear' means awareness, being proactive, and getting symptoms checked out by a doctor.

Time: WCFB:
5:15
a.m.

Segment Topic: *Organization Helps Youth Diagnosed with Mental Illness*

Organization: Ali's Hope Foundation .org

Guest(s): Joe Gallagher, Founder

Contact: Alishopefoundation.org

Date: 5/3/15

Duration: 15:00

Issues: Gallagher formed Ali's Hope in memory of his child. He explained that the goal of Ali's Hope is to provide assistance and support to youth diagnosed with mental illness. This is done by partnering with local organizations and treatment centers that offer out-patient services. He said they also want to offer hope to these youth as they go through recovery and to let the community know that these young people need help. The organization is holding the *Golf Classic* as a way to raise money to help with their treatment efforts.

Time: WCFB:
5:30
a.m.

Segment Topic: *Turquoise Takeover Focuses Attention on Lung Health*

Organization: American Lung Association in Florida (Lungforce)

Guest(s): Keishan Moore, B.S., CNP, Development Coordinator

American Lung Association in Florida

Maureen Roth, Gentiva Home Health

Contact: 407-425-5864

Date: 5/3/15

Duration: 30:00

Issues: The American Lung Association is asking for a *Turquoise Takeover* during *National Women's Lung Health Week*, May 11th - May 15th. Specifically, Lung Force is asking businesses and individuals to dress in turquoise and to decorate with turquoise in order to focus attention on lung health. Lung Force is the education arm of the American Lung Association and is currently focusing on lung cancer and being diagnosed early. Lung Force stresses women's lung health because they believe that women impact the health education of their family members. Gentiva Home Health is sponsoring the Lung Health Walk because the CEO lost her sister to lung cancer.

Time: WCFB:
6:00
a.m.

Segment Topic: *Support for Families of Children with Mental Illness*

Organization: National Alliance on Mental Illness of Greater Orlando
(NAMI Greater Orlando)

Guest(s): Mrs. Donna Helsel, Director of Education

Contact: (407) 253-1900; Namigo.org

Date: 5/10/15

Duration: 30:00

Issues:

Helsel described the support that the NAMI Greater Orlando offers for families with children diagnosed with mental illness. In particular, families benefit by taking the course *NAMI Basics*. This course for parents and caregivers covers the fundamentals of caring for themselves, their families, and their child. This six week course is taught by teachers who provide critical information and strategies related to caring for children with mental illness. In addition to this course, she described the support that caregivers provide for each other, as they share experiences and solutions they've applied to challenges. Helsel gave examples of some of these challenges and invited listeners to seek NAMI's aid.

Time: WCFB:
5:00
a.m.

Segment Topic: *Alzheimer's and Dementia Caregiver Support*

Organization: Alzheimer's & Dementia Resource Center (ADRC)

Guest(s): Nancy Squillacioti, Executive Director

Contact: (407) 843-1910

Date: 5/24/15

Duration: 30:00

Issues: Squillacioti discussed the day to day support given to the caregivers of Alzheimer's and dementia patients. She explained that they address the caregivers' needs with support groups and 'care counseling', which provides strategies for taking care of their loved ones and answers about Alzheimer's and dementia. Each day the caregivers experience issues that they haven't experienced before and ADRC provides insight. Squillacioti also discussed the various education programs offered to these caregivers.

Time: WCFB:
5:30
a.m.

Segment Topic: *Stroke Prevention and Recognition*

Organization: American Heart Association of Central Florida

Guest(s): Dr. Evan Allen, Florida Hospital Stroke Program Medical Director and Volunteer with the American Heart Association

Contact: 407-481-6305; www.heart.org; www.strokeassociation.org

Date: 5/31/15

Duration: 15:00

Issues: Dr. Allen educated listeners about stroke prevention. He first described the significance of stroke in terms of the number of people affected, then the signs and symptoms, then the various treatments. Many times he emphasized F.A.S.T., which stands for face drooping, arm weakness, speech difficulty, and time to call 9-1-1. Time is critical, he says, because the faster medication is administered, the greater the recovery. Finally, Dr. Allen describe some of the stroke research taking place at Florida Hospital.

Time: WCFB:
5:30
a.m.

Segment Topic: *UCP Celebrates 60th Anniversary*

Organization: UCP of Central Florida

Guest(s): Kate Martin, our Sr. Director of Development

Contact: (407) 852-3352; ucpcfl.org

Date: 6/29/15

Duration: 30:00

Issues: UCP of Central Florida is celebrating the 60th anniversary of the organization. UCP was started in 1955 by a group of parents of children with Cerebral Palsy. At the time, the closest help for their children was in North Carolina. So they worked to offer local support services for these children. The organization has grown over the years and now, there are seven UCP campuses serving thousands of children. Today UCP serves children with all disabilities and even has inclusive education programs for children without disabilities. Martin described the range of therapies available and encouraged listeners to support UCP.

ISSUE:

Public Safety

Time: WCFB:
5:00
a.m.

Segment Topic: *Being Prepared for Natural Disasters*

Organization: American Red Cross of Central Florida

Guest(s): Katherine "Boo" Gonzalez, Executive Director

Contact: 407) 644-9300; www.redcross.org/local/central-florida

Date: 5/17/15

Duration: 30:00

Issues: Gonzalez described the work of the American Red Cross and the ways that they assist people who want to prepare for natural disasters. She said that hurricane season is around the corner and an opportunity for the two million people in the tri-county area to prepare. There are, she says, three basic ways people prepare: have a disaster kit ready; have a disaster plan and exercise it with your family; and be informed about the types of disasters and communication channels of notification. Gonzalez also spoke about opportunities for training and for volunteering.

Time: WCFB:
6:00
a.m.

Segment Topic: *Actions That Keep Children Safe*

Organization: Safe Kids

Guest(s): Steve Parris, Community Health and Outreach Supervisor
with Halifax Health Healthy Communities and Safe Kids

Contact: www.halifaxhealth.org/safekids

Date: 6/7/15

Duration: 30:00

Issues: Parris gave some safety tips that will keep children safe and healthy. First, there have already been two child deaths in the state of Florida because those children were left alone in hot cars. So Parris emphasized that it is critical for care givers to do whatever is necessary to remember not to leave children in hot cars. Next he spoke about drowning prevention, pointing out that children must be closely monitored around the pool. Finally, Parris discussed child safety seats and how to use them properly.

Time: WCFB:
6:00
a.m.

Segment Topic: *Hurricane Season Preparation*

Organization: Office of Emergency Management

Guest(s): Alan Harris, Seminole County Emergency Manager

Contact: <http://www.prepareseminole.com/prepare/>

Date: 5/24/15

Duration: 30:00

Issues: Harris discussed ways to prepare for hurricane season, which begins on June 1st. He says that although the number of forecasted storms for the upcoming season is low, it's important to prepare because it only takes one hurricane to cause disaster. This is a good time to prepare because although there have been some tropical storms in May, they usually hit Florida later in the summer. Specifically, he told listeners to have a disaster kit, a disaster plan, and stay informed about the weather. Harris also described the technology available to help everyone prepare.

ISSUE:

Social Issues

Time: WCFB:
5:20
a.m.

Segment Topic: *Organization Works to Save Shelter Animals*

Organization: Together Every Animal Receives Support (T.E.A.R.S.)

Guest(s): Chris Buchanon, President and Founder

Contact: tearsofseminolecounty.org

Date: 4/4/15

Duration: 10:00

Issues: Buchanon says T.E.A.R.S. was started because they realized that Seminole County Animal Services was limited in what they were able to provide to animals. So T.E.A.R.S. stepped in to help with hardcore medical needs like broken bones or serious eye infections, which Animal Services cannot cover. Because of their work, T.E.A.R.S. has been able to save animals from being euthanized and have made the Shelter more comfortable for the animals. She asked listeners to help by volunteering or participating in T.E.A.R.S. fundraising events.

Time: WCFB:
6:00
a.m.

Segment Topic: *Organization Helps to Keep Seniors Living at Home*

Organization: Seniors First, Inc.

Guest(s): Marsha Lorenz, President and CEO

Contact: (407) 615-8961; seniorsfirstinc.org

Date: 4/12/15

Duration: 30:00

Issues:

Lorenz explained that Seniors First, Inc. offers services like *Meals on Wheels* and in-home services like home improvement, guardianship, and personal care services that keep seniors living safely in their own homes for as long as possible. Not only are seniors living at home happier, but they recover faster, which saves a lot of money over the cost of a nursing home. But in short, their quality of life is better and dignity is maintained. Lorenz invited listeners to the *8th Annual High Tea and Hats* event to benefit the organization's programs. There will be a silent auction, live auction, hat competition, and lots of desserts.

Time: WCFB:
5:30
a.m.

Segment Topic: ***DCF and CBC Work Together to Support Foster Youth***

Organization: Department of Children and Families (DCF)
Community Based Care of Central Florida (CBC)

Guest(s): Bill Diyoto, Department of Children and Families
Glen Casel, Community Based Care of Central Florida

Contact: Myflfamilies.com; (407) 317-7056 (David Ocasio)

Date: 4/26/15

Duration: 30:00

Issues:

Each guest described the responsibilities of his respective organization then explained how DCF and CBC work together to support foster youth. Diyoto also described two of the current DCF efforts to keep children safe: #ItCANbedone, which is a program to empower foster youth, and the Quality Parenting Initiative, which is an effort to strengthen foster care. Then after explaining what CBC does, Casel encouraged interested parties to become foster parents because so many are currently needed. He made it clear that CBC would offer a great deal of support to these potential foster parents, helping them through the training process then supporting them once children are placed in their homes.

Time: WCFB:
5:30
a.m.

Segment Topic: *Annual Mail Carriers' Food Drive*

Organization: Second Harvest Food Bank

Guest(s): Greg Higerson, Vice President of Development
Johnnie Palacios, Letter Carrier and Local Coordinator of the
National Association of Letter Carriers Food Drive

Contact: (407) 295-1066; www.foodbankcentralflorida.org

Date: 5/24/15

Duration: 30:00

Issues: The two guests described *Stamp Out Hunger*, the annual mail carrier food drive on behalf of Second Harvest Food Bank. Palacios explained how the mail carriers pick up food donations while on their mail routes then transfer it to Second Harvest. Higerson explained how Second Harvest then passes on the food to their hundreds of partner agencies, which in turn, pass it on to people in need. Both guests emphasized how important it is for the community to help feed our neighbors and Palacios thanked all of those who had helped donate to this year's *Stamp Out Hunger*.

Time: WCFB:
5:30
a.m.

Segment Topic: *Wildlife Pond and Garden to Give Comfort to Child Abuse Victims*

Organization: Kids' House of Seminole

Guest(s): Bonnie Rizzo, Executive Support Manager
Ernest Hamilton, Executive Director

Contact: Kidshouse.org

Date: 6/7/15

Duration: 30:00

Issues: The two guests explained that Kids House of Seminole, a Children's Advocacy Center, serves as a single point of contact for child abuse prevention, investigation, and treatment in Seminole County. Hamilton explained that by receiving all services in one location, these victims only have to tell their story once, so they aren't reliving the abuse over and over. Rizzo explained that there is a retention pond right next to their facility that they are converting into a Wildlife Pond and Garden. She says that this beautified area will help kids find peace and heal from their trauma. Moreover, she encouraged listeners to think about converting similar ponds into places they could enjoy.

Time: WCFB:
6:15
a.m.

Segment Topic: *Foster Parents CBC*

Organization: Community Based Care (CBC)

Guest(s): Keyenisha Coleman, CBC Foster Parent Recruiter
Jessica Klein, Foster Parent

Contact: (321) 441-2060; cbcfl.org

Date: 6/14/15

Duration: 15:00

Issues: Coleman explained that a foster parent is anyone who is willing to open up their home to a child who is a ward of the state. She said that CBC that handles everything in regard to child welfare in Orange, Osceola, and Seminole counties. So her particular role is to spread the word about the need for foster parents. CBC provides these potential foster parents with the training and support they need to care for foster children. Klein spoke about her experience with CBC and her experience as a foster parent, emphasizing the positive impact foster children have had on her family.

Time: WCFB:
5:45
a.m.

Segment Topic: *Volunteer Opportunities for Seniors 55+*

Organization: Volunteers for Community Impact

Guest(s): Charlotte Merrit

Contact: (407) 298-4180; volunteersforcommunityimpact.org

Date: 6/14/15

Duration: 15:00

Issues: Volunteers for Community Impact is a nonprofit that serves five counties in central Florida, connecting people aged 55 and over to volunteer opportunities. Seniors are matched with volunteer opportunities based on their skills, experience, and interests. For example, many volunteers work as mentors in the school system. There are also volunteers with the hospitals, Meals on Wheels, and the like. The Foster Grandparents program is one of their efforts, and locally there are 350 foster grandparents working with low achieving students to get them on track. Nationally, this program is reaching the 50th year of matching seniors with children.

Time: WCFB:
5:30
a.m.

Segment Topic: *Legal Issues: Excessive Force*

Organization:

Guest(s): Natalie Jackson, Attorney civil rights wrongful death

Contact:

Date: 6/21/15

Duration: 30:00

Issues: Attorney Jackson is currently co-counsel for the Noel Carter Case. She explained that Carter was being chased by police officers who then kicked him when he was sitting on a roadside curb. The incident was caught on tape from several angles. Jackson shared her insights, based on this case and others, regarding the issue of excessive force. She believes that there needs to be greater oversight of police officers and that officer should wear body cameras. She also discussed the protests following the incidents in Ferguson and other locations.

Time: WCFB:
6:00
a.m.

Segment Topic: *Helping the Hungry*
Organization: Christian Service Center
Guest(s): Robert Stuart, Executive Director
Contact: Christianservicecenter.org
Date: 6/29/15
Duration: 30:00

Issues: Stuart described the mission of the Christian Service Center and invited listeners to help. Christian Service Center has three main programs through which they assist people in crisis: The Daily Bread feeding program, the Family and Emergency Service Program that helps provide for emergency needs, and the Love Pantries which are food cabinets in local schools. He explained that there is a great deal of need in the summer because children who would get free meals at school do not receive that meal. He said that the food cabinets have been very successful in terms of getting food and information right into the hands of people who need it. However, more volunteers and sponsors are needed.

Community Connection Segments for Second Quarter 2015

Segment Topic:	<i>Community Connections:</i>
Organization:	KRS Financial
Guest(s):	Kim Stewart
Phone:	
Date:	April 5, 2015

Duration:	30 min.
Issues:	Financial expert shared money saving ideas with STAR listeners. She also developed a workshop specifically for our listeners that was held on April 11 th at the David Maus Performance studio.

Segment Topic:	<i>Community Connections:</i>
Organization:	Clerk of the Court
Guest(s):	Tiffany Moore-Russell
Phone:	
Date:	April 12, 2015
Duration:	30 min
Issues:	Tiffany talked about the responsibility of the Clerk of Courts office and the changes she's made since taking over this year. She also discussed promotion for Overdue traffic fines They are being reduced for a weekend or so to encourage drivers to pay overdue fines without any repercussions. The office finds this to be a great way to get their money and also help people with their credit issues (since they are overdue)

Segment Topic:	<i>Community Connections:</i>
Organization:	Dept. of Health Orange County
Guest(s):	Art Howell
Phone:	
Date:	April 19, 2015
Duration:	30 min.
Issues:	A discussion about National Minority Health week included the Let's Moved event and the Health & Wellness Fair in Seminole County. The effort was to bring awareness and offer solutions to health issues like diabetes, high cholesterol and other diseases affecting African Americans specifically.

Community Connection Segments for Second Quarter 2015

Segment Topic:	<i>Community Connections:</i>
Organization:	Fairways for Warriors
Guest(s):	Alonzo Gainey, Camille Reynolds and Tom Linderdown
Phone:	
Date:	April 26, 2015
Duration:	30 min.
Issues:	The Hannibal Square Land Trust is a non-profit organization community housing development organization. Their mission is to preserve, restore and provide permanent affordable housing in the Winter Park area for low to moderate income qualified first time home buyers. The golf tournament will raise money for scholarships for the Alpha's who partnered with them and homebuilding projects for veterans.

Segment Topic:	<i>Community Connections:</i>
Organization:	Orlando Police excessive force issues
Guest(s):	Chief John Mina
Phone:	
Date:	May 3, 2015
Duration:	30 min.
Issues:	The Chief discussed the various cases of police use of excessive force. He shared what the cases entailed and how each officer was handled. Mina gave a list of updated classes officers were taking to combat race and communication in the community.

Segment Topic:	<i>Community Connections:</i>
Organization:	Wraparound Orange & Federation of Families
Guest(s):	Donar Juba & Muriel Jones
Phone:	
Date:	May 10, 2015
Duration:	30 min.
Issues:	The two organizations teamed up to present a day of information and fun for residents to acquaint them with all the resources available for them. The event was at Barnett Park and featured music, food and info

Community Connection Segments for Second Quarter 2015

Segment Topic:	<i>Community Connections:</i>
Organization:	Evans High School – Community Wellness Cottage
Guest(s):	Jarvis Smith
Date:	May 17, 2015
Duration:	30 min.
Issues:	This is the 1 st of its kind in the state. The health concept is offered on campus and is open for the community. It provides a full clinic and dental facility and the fees are on a sliding scale basis.

Segment Topic:	<i>Community Connections:</i>
Organization:	Early Learning Coalition
Guest(s):	Karen Willils & Brian Childs
Phone:	407/377-1226
Date:	May 31, 2015
Duration:	30 min.
Issues:	They are preparing for their annual fundraiser. ELC is working with the Urban League on a billion word challenge. Most Caucasian children start school knowing more words, being more verbal and having better skills in general. ELC is trying to change that divide with programs to enhance literacy in the urban family

Segment Topic:	<i>Community Connections:</i>
Organization:	2015 Black Men’s Health E-Summit
Guest(s):	Dr. Angela Adams
Phone:	
Date:	June 7, 2015
Duration:	30 min.
Issues:	New event this year to enhance resources and testing for black men. Dr. Adams will have the men meet in various locations and watch a 1 hour online event. Men can ask questions and find out resource info. They are credited by being invited to participate in FREE health screenings in July.

Community Connection Segments for Second Quarter 2015

Segment Topic:	<i>Community Connections:</i>
Organization:	Young Fathers of Central Florida
Guest(s):	Haki Nkrumah
Phone:	
Date:	June 14, 2015
Duration:	30 min.
Issues:	We discussed the 8 th Annual National Father's week activities. STAR Cares participates every year and this time Monica May joined the discussion on responsible fatherhood. We ran a Community Minute to highlight the daily activities.

Segment Topic:	<i>Community Connections:</i>
Organization:	Attorney Natalie Jackson
Guest(s):	Noel Carter
Phone:	
Date:	June 21, 2015
Duration:	30 min
Issues:	Atty. Jackson is defending Mr. Carter who is a 30 year old man who was visiting Orlando when he was beaten by OPD officers. Carter claims he was leaving a club with his girlfriend when they got into an argument – police intervened. Carter was tazered, beaten with a baton and made to sit on the ground where he was kicked by officers. All of which was caught on video. There is a case of excessive force against OPD being presented now.

Segment Topic:	<i>Community Connections:</i>
Organization:	Home Builders Inc.
Guest(s):	Tadar Muhammad
Phone:	
Date:	June 28, 2015
Duration:	30 min.
Issues:	HBI is a national leader for career training in the building industry for teens, veterans and hard to place men & women. Students can choose from pre-apprenticeship training and certification programs.

**Community Connection Online Segments for Second Quarter
2015**

Segment Topic:	<i>Community Connections Online:</i>
Organization:	Carter Tabernacle/Women Working in Ministry
Guest(s):	Rev. Sue Jay
Phone:	
Date:	May 7-16, 2015
Duration:	20 min.
Issues:	Sue Jay is a Presidential appointed clergy member, a professor and author. She was the women's day speaker at their church on May 16 th .

Segment Topic:	<i>Community Connections Online:</i>
Organization:	NCharge
Guest(s):	Tracey Rolle
Phone:	
Date:	June 29 – August 30, 2015
Duration:	20 min.
Issues:	NCHARGE was developed after Tracey's brother returned home from prison the last time. In order to stop the cycle of "recidivism" Tracey put together a plan of action to guide him toward self-sufficiency. It worked! Today she helps others coming out of prison get back on their feet using community/government resources. NCHARGE is the name of the guide she established for inmates to use as a planner and journal of their journey toward reintegration.

STAR Cares

Is the Community outreach of WCFB/STAR 94.5. Every month we donate up to \$1,000 to a person, family or organization that expresses viable need. It is an opportunity for STAR 94.5 to really connect with the hardships of those in our audience.

2015 2nd Quarter Donations:

April

Evans Community School

STAR Cares will donate \$500.00 to students for new eyeglasses at Evans High School. Our donation will provide more than 60 examinations and eyeglasses that cost \$73.00 per visit.

Federation of Families

STAR Cares will donate \$250.00 to WrapAround Orange a mental health agency for youth and their families. Our logo will appear on their collateral as a sponsor. STAR Cares will also participate in their event on May 16th at Barnett Park

May

STAR Cares will donate \$500.00 to obtain a table at the 2015 Odessa Chambliss Quality of Life Fundraiser. The event raises money to assist nursing students attending Bethune Cookman University.

STAR Cares is donating \$500.00 to the family of Barbie Freeman who died from smoke inhalation in a fire. She suffered brain damage and was hospitalized for some time. The donation would be used to offset some of the medical costs.

2015 2nd Quarter Donations: Continued

June

YFCF is having their Annual Father's Week Celebration June 15th - 20th, 2014. STAR Cares is always a part of the event which promotes fatherhood in the African American community

STAR CARES EVENTS – April 2015

Date	Event Description	Attendance
4/1	Monica moderated the annual PACE Luncheon fundraiser. PACE is an alternative school for Middle and High School girls who can't manage in the regular school environment	175
4/2	Monica moderated a Civics Workshop in Orlando	25
4/4	STAR Cares participated in the Annual Orange County Health event for the Pine Hills community at Barnett Park	300
4/11	STAR Cares worked with CMG Sales to present a "Financial Freedom" Workshop for listeners with KRS Management	35
4/25	Monica participated in the "Beautiful Feet" event representing Sex Trafficking in the young community	200
4/29	STAR Cares was present for the Quarterly Mayor of Orlando's State of the City Address at the Dr. Phillips Performing Arts Center	450
Total STAR Cares impressions – April		1,185

STAR CARES EVENTS – May 2015

- 5/2 Monica moderated a Community Town Hall on Police Tactics and Race Relations at the Orange County Regional History Center
50
- 5/4 Monica attended the planning meeting for a community wide health endeavor coming to the Pine Hills community in August
10
- 5/16 STAR Cares donated to and participated in the event at Barnett Park to promote mental health awareness in the minority community. WRAPAROUND Orange and Federation of Families focus on youth with mental health issues.
500
- 5/19 Monica graduated from the Orlando Police Department's Community Leadership Program. She spent 6 weeks learning more about the issues police are faced with serving our community.
160
- 5/20 STAR Cares moderated a town hall meeting on police practices of excessive violence.
75

Total STAR Cares impressions – May

795

STAR CARES EVENTS – June 2015

- 6/4 Monica moderated a task force at City Hall for Commissioner
75
Regina Hill's effort to combat crime in Orlando

- 6/6 Monica was asked to speak at the retirement festivities of Principal
Maxwell from Jones High School
150

- 6/10 STAR Cares gathered Police Chiefs, Crimeline, clergy and concerned
citizens to discuss the impact of excessive force. This major event
was broadcast live to our listeners. Our Daily Cume
Rate 12,000

- 6/24 STAR Cares participated in a town hall meeting for teens regarding
issues affecting LGBT. Monica facilitated the event at the Public
Library downtown.
104

- 6/25 STAR Cares & CMG planned a successful company-wide blood drive
23

- 6/27 STAR Cares participated in National HIV testing day with Miracle
Of Love in Apopka, FL
150

Total STAR Cares impressions – June 12, 502

**GRAND TOTAL 2nd Quarter 2015 STAR Cares Community Contact
Impressions 14,482**

NEWS Samples:

CRIME

Orange County corrections officer resigns mixed up in a love triangle...one other sergeant retires

<http://www.wftv.com/news/news/local/orange-county-corrections-officer-resigns-after-al/nmpjQ/>

Deputies searching for women who left 2 children behind after shoplifting from a Celebration Publix

<http://www.wftv.com/news/news/local/deputies-women-left-children-behind-during-attempt/nmpjB/>

Orlando teen shoots intruder in his grandparents home

<http://www.wesh.com/news/orlando-teen-shoots-intruder-in-grandparents-home-police-say/33840622>

22 Day manhunt finally ends after 2nd prisoner captured

<http://www.wesh.com/national-news/prison-break-the-nightmare-is-finally-over/33825018>

Police searching for 3 masked men who robbed the Subway store on Bumby last night

<http://www.wftv.com/news/news/local/police-search-3-masked-men-orlando-subway-robbery/nmnY8/>

SWAT situation ends in Winter Springs peacefully

<http://www.wesh.com/news/swat-situation-ends-in-winter-springs/32993618>

Update on George Zimmerman shooting

<http://www.wesh.com/news/george-zimmerman-shooting-will-charges-be-filed/32957788>

HEALTH

Florida law delaying abortions 24 hours will still go into effect

<http://www.wftv.com/news/news/local/deputies-women-left-children-behind-during-attempt/nmpjB/>

Don't touch fallen debris from Space X Rocket at beach

<http://www.wesh.com/news/warning-dont-touch-debris-from-exploded-spacex-rocket/33826036>

Man taken to hospital after falling off tram at OIA

<http://www.wesh.com/news/man-taken-to-hospital-after-falling-off-orlando-international-airport-tram/32883812>

2 Adults 3 children injured in fire in Flagler Beach

<http://www.wesh.com/news/2-adults-3-children-injured-in-house-fire/32883430>

Man killed changing tire on US 192

<http://www.wesh.com/news/us-192-shut-down-in-osceola-county-after-fatal-hitandrun-crash-troopers-say/32878744>

COMMUNITY

Orange County NAN and residents gather for town hall on excessive OPD force http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2015/7/1/excessive_force_orla.html

Community meeting in D6 on policing and body cam use

<http://www.wftv.com/news/news/local/orlando-leaders-hold-community-meeting-police-body/nmLJW/>

TRANSPORTATION

Air Force sent destruct signal to ill fated Space X rocket

<http://www.wftv.com/news/news/local/trial-continues-seminole-county-man-accused-child-/nmpBr/>

Airbag recall nationwide

<http://www.wftv.com/news/news/national/5-things-you-need-know-about-takata-air-bag-recall/nmKg9/>

146 hurt in Amtrak train derailment

<http://www.wesh.com/national-news/at-least-50-hurt-in-amtrak-train-derailment/32991558>

Search underway for missing boater on Lake Monroe

<http://www.wesh.com/news/search-underway-for-missing-boater-on-lake-monroe/32962708>

Outcome of beachdriving in Volusia County

<http://www.wesh.com/news/will-volusia-county-council-ban-more-beach-driving/32860996>

EDUCATION

Parents speak out about principal at Dr. Phillips Elementary school

<http://www.wftv.com/news/news/local/parents-speak-out-about-dr-phillips-elementary-sch/nktTL/>