

AD ASTRA PER ASPERA BROADCASTING, INC.
QUARTERLY ISSUES/PROGRAM LIST
2ND QUARTER 2019
APRIL 1-JUNE 30, 2019

LUCKY KIDD, NEWS AND PUBLIC AFFAIRS DIRECTOR

CLIFF C. SHANK, PRESIDENT/GENERAL MANAGER

ISSUES FOR THE 2ND QUARTER 2019

FLOODING AWARENESS AND INFORMATION
HEALTHY LIFESTYLE PROMOTION
COMMUNITY DEVELOPMENT AND PRESERVATION
COMMUNITY EVENTS
HOUSING
EDUCATION
POVERTY ISSUES

PROGRAM OVERVIEW

FOCUS ON KANSAS

A weekly public affairs program aired Sunday mornings starting at 6 AM. Typical program length is between 40 and 45 minutes depending on the number of topics and length of interviews.

Within this program is Kansas Profile, a five minute program produced by the Huck Boyd Institute for Rural Development at Kansas State University which focuses on people and organizations making a difference in rural Kansas. Also included most weeks (subject to pre-emption) is The Wheat Scoop, a three minute program produced by Kansas Wheat (a collaboration of the Kansas Wheat Commission and Kansas Association of Wheat Growers) discussing various agricultural topics focusing on wheat production, marketing and use. Two of the five largest wheat producing counties in Kansas are located within the Ad Astra Radio coverage area.

Most weeks the program includes portions of Sound Living, a program dealing with various lifestyle issues produced by Kansas State University Research and Extension. Some weeks a long form version running approximately 14 minutes is used, in others an excerpted version that will run 5-6 minutes is used, again this will depend on length of other segments during the program.

FOCUS ON KANSAS PROGRAMS FOR 2ND QUARTER 2019

4-7 SKIP WILSON AND LINDSEY FIELDS FROM THE BOYS AND GIRLS CLUB OF HUTCHINSON DISCUSSED BOYS AND GIRLS CLUB WEEK AND THE 30TH ANNIVERSARY OF THE CLUB. THEY REVIEWED WHAT LED TO THE FOUNDING OF THE CLUB, THE PROGRAMS THEY OFFER AND WHAT THEY DO TODAY. KANSAS STATE UNIVERSITY CHILD DEVELOPMENT SPECIALIST BRADFORD WILES DISCUSSED ENGAGING IN CHILDREN'S USE OF DIGITAL MEDIA, SAYING WHILE IT CAN BOLSTER A CHILD'S COGNITIVE, LINGUISTIC AND SOCIAL EMOTIONAL DEVELOPMENT, IF USED AS A BABYSITTER IT ISOLATES FAMILY MEMBERS FROM ONE ANOTHER AND SLOWS SOCIAL DEVELOPMENT.

4-14 THE PROGRAM FEATURED A PREVIEW OF THE CONNECTED COMMUNITY-HEALTHY COMMUNITY DISCUSSION SERIES SPONSORED BY HEAL RENO COUNTY. LAURIE CARR FROM THE RENO COUNTY HEALTH DEPARTMENT AND HEAL RENO COUNTY CHAIR LISA GLEASON PROVIDED AN OVERVIEW OF THE PROJECT, FUNDED THROUGH A GRANT FROM BLUE CROSS-BLUE SHIELD OF KANSAS, AND THE SPEAKERS THAT WILL BE PART OF THE SERIES. REPRESENTATIVES OF GUARDIANS OF THE CHILDREN, WHO IN PUBLIC GO BY THE NAMES GUNNER AND MA, DISCUSSED PLANS FOR THE 10TH ANNUAL WE GOT THIS KIDS DAY APRIL 27TH AT THE HUTCHINSON ZOO. K-STATE FAMILY RESOURCE MANAGEMENT SPECIALIST ELIZABETH KISS DISCUSSED BUDGETING AND SHORT AND LONG TERM FINANCIAL GOAL SETTING

4-21 BEN WINCHESTER FROM THE UNIVERSITY OF MINNESOTA DISCUSSED HOUSING TRENDS AND OPPORTUNITIES FACING THE AREA. HE WAS IN RENO COUNTY AS PART OF THE CONNECTED COMMUNITY-HEALTH COMMUNITY SERIES ORGANIZED BY HEAL RENO COUNTY LOOKING AT VARIOUS ENVIRONMENTAL AND SOCIO-ECONOMIC FACTORS IMPACTING HEALTH OUTCOMES IN THE COUNTY. BECKY SPENCER FROM GRAND STAFF MINISTRIES DISCUSSED THEIR ANNUAL BANQUET AND PROGRAM, WHICH SUPPORTS THEIR MISSION PROJECTS IN SWAZILAND INCLUDING AN ORPHANAGE AND SCHOOL AND FUTURE PLANS THEY HAVE IN THAT AREA. JULIE HOLLOWAY FROM MOUNT HOPE SANCTUARY IN MCPHERSON DISCUSSED PROGRAMS THEY ARE INVOLVED IN FOR WOMEN WHO ARE FACING VARIOUS SITUATIONS AND THEIR SEMI-ANNUAL TACO TUESDAY, ONE OF THEIR MAJOR FUNDRAISERS.

4-28 LORNA NELSON FROM THE MCPHERSON COUNTY OLD MILL MUSEUM DISCUSSED MILLFEST, AN ANNUAL EVENT IN LINDSBORG THAT IS CENTERED AROUND THE SMOKY VALLEY ROLLER MILL, WHICH IS PUT INTO OPERATION ONCE A YEAR TO DEMONSTRATE WHAT WENT INTO MILLING FLOUR IN THE EARLY DAYS OF KANSAS. RENO COUNTY APPRAISER BRAD WRIGHT GAVE AN UPDATE ON THE PROCESS OF SETTING PROPERTY VALUATIONS EACH YEAR AND TRENDS THAT HAVE BEEN NOTICED OVER THE PAST YEAR. K-STATE FOOD SCIENTIST KAREN BLAKESLEE DISCUSSED PREPARATIONS FOR GRILLING SEASON INCLUDING FOOD SAFETY CONCERNS.

5-5 JENNA SKELTON, GENERAL CHAIRMAN OF THE MCPHERSON COUNTY ALL SCHOOLS DAY ASSOCIATION, DISCUSSED THE 106TH ANNUAL EVENT CELEBRATING SCHOOL CHILDREN IN MCPHERSON COUNTY. THE EVENT ANNUALLY ATTRACTS MORE PEOPLE THAN LIVE IN MCPHERSON COUNTY. BOB UPDEGRAFF, A LOCAL BICYCLE DEALER ACTIVE IN NATIONAL BIKING ORGANIZATIONS AND PART OF THE RENO COUNTY VITALITY TEAM, DISCUSSED ACTIVITIES RELATED TO BIKE MONTH IN RENO COUNTY. DR. SHELLY REED, ONE OF THE ORGANIZERS OF WHAT HAS BEEN KNOWN AS THE SALTFEST CAR SHOW AND NOW AS THE RENO COUNTY VETERANS CAR SHOW, DISCUSSED THAT EVENT JUNE 8TH AND RAISING FUNDS TO HELP RENO COUNTY VETERANS IN NEED. K-STATE RESEARCH AND EXTENSION SPECIALIST SANDY PROCTOR DISCUSSED HOW SALADS CAN PROVIDE AN EASY WAY TO EAT MORE FRUITS AND VEGETABLES, CUT CALORIES AND CONTROL FAT IN THE DIET.

5-12 THE PROGRAM FEATURED PRESENTATIONS REGARDING PROPOSALS TO RE-NAME AVENUE A PARK IN HUTCHINSON. ONE ADVANCED BY CHRIS WIETRICK PROPOSES TO RE-NAME IT SMALLVILLE PARK, TYING INTO THE MANY CONNECTIONS BETWEEN THE FICTIONAL HOMETOWN OF CLARK KENT (SUPERMAN) AND HUTCHINSON. THE OTHER FROM THE HUTCHINSON NAACP AND OTHER GROUPS PROPOSES TO NAME A PARK WHICH COULD BE ANOTHER PARK AS WELL IN HONOR OF LONG TIME KANSAS CIVIL RIGHTS LEADER CHESTER I. LEWIS, WHO GREW UP IN HUTCHINSON. ALSO ON THE PROGRAM WAS JEFF WELKER FROM THE ABBYVILLE BOOSTER CLUB WHO TALKED ABOUT THE ABBYVILLE FRONTIER DAYS RODEO, THE LARGEST EVENT EACH YEAR IN THE WESTERN RENO COUNTY TOWN. K-STATE CHILD DEVELOPMENT SPECIALIST BRADFORD WILES DISCUSSED THE EDUCATIONAL TRANSITIONS FROM ONE GRADE TO ANOTHER, PARTICULARLY FROM PRE-SCHOOL TO KINDERGARTEN AND KINDERGARTEN TO FIRST GRADE,

5-19 TOM BAIER FROM OUR LADY OF GUADALUPE CHURCH IN SOUTH HUTCHINSON DISCUSSED THE ANNUAL FIESTA, AN EVENT HELD EACH JUNE THAT AMONG OTHER THINGS RAISES FUNDS TO SUPPORT CATHOLIC EDUCATION IN HUTCHINSON. KANSAS STATE UNIVERSITY NUTRITION SPECIALIST SANDY

PROCTOR AND ADULT DEVELOPMENT AND AGING SPECIALIST ERIN YELLAND DISCUSSED THE CULTURE OF HEALTH INITIATIVE WHICH K-STATE RESEARCH AND EXTENSION USES TO ENCOURAGE COMMUNITY CONVERSATIONS ABOUT HEALTH TOPICS.

5-26 (PART 1 OF 2) PAT O'TOOLE FROM GREEN PLAY, A CONSULTING FIRM THAT WORKED WITH THE CITY OF HUTCHINSON AND HUTCHINSON RECREATION COMMISSION ON A MASTER PARKS AND PUBLIC FACILITIES PLAN FOR THE CITY, PROVIDED A SUMMARY OF THE REPORT AND IT'S FINDINGS, INCLUDING SUGGESTIONS FOR IMPROVEMENTS TO PARKS AND RECREATION PROGRAMS INCLUDING ADDRESSING A LACK OF CERTAIN THINGS IN SOME AREAS OF HUTCHINSON. A PORTION OF THIS WEEK'S PROGRAM WAS DEVOTED TO PROVIDING EMERGENCY WEATHER INFORMATION RELATED TO SEVERE FLOODING THAT WAS ONGOING AT THE TIME, WHICH HAD MAJOR IMPACTS ON A NUMBER OF EVENTS INCLUDING HIGH SCHOOL SPRING SPORTS CHAMPIONSHIPS INVOLVING MULTIPLE AREA SCHOOLS.

6-2 (PART 2 OF 2) PAT O'TOOLE FROM GREEN PLAY CONTINUED HIS PRESENTATION ON THE HUTCHINSON PARKS AND RECREATION MASTER PLAN. K-STATE RESOURCE MANAGEMENT SPECIALIST ELIZABETH KISS DISCUSSED EMERGENCY PLANNING AS IT RELATED TO IMPORTANT PAPERS, FAMILY PHOTOGRAPHS AND DOCUMENTS AND OFFERED SUGGESTION FOR MAKING A GRAB AND GO BOX AND OTHER STEPS TO MAKE LIFE LESS STRESSFUL IN THE EVENT OF AN EMERGENCY.

6-9 CARLA STANFIELD FROM THE COSMOSPHERE DISCUSSED VARIOUS ACTIVITIES THEY ARE PLANNING TO MARK THE 50TH ANNIVERSARY OF THE APOLLO 11 LANDING ON THE MOON AND SOME OF THE ARTIFACTS OF THAT MISSION THE SMITHSONIAN AFFILIATED MUSEUM HAS IN THEIR COLLECTION. SHE ALSO TALKED ABOUT THE ROLE IT PLAYED IN RESTORATION OF THE ORIGINAL MISSION CONTROL CONSOLES FROM AND FOR THE JOHNSON SPACE CENTER IN HOUSTON. K-STATE NUTRITION SPECIALIST SANDY PROCTOR DISCUSSED HEALTHY SUMMER FOODS, IN PARTICULAR EIGHT SUMMER FRUITS AND VEGETABLES AND DRINKS THAT OFFER A VARIETY OF HEALTH BENEFITS.

6-16 THIS WEEK'S PROGRAM INCLUDED A PRESENTATION BY RENO COUNTY PLANNER MARK VONACHEN ON FLOOD PLAIN RELATED ISSUES INCLUDING REGULATIONS IMPACTING RE-BUILDING IN FLOOD PLAIN AREAS IN THE WAKE OF RECENT FLOODS AND AN UPDATE ON A CURRENTLY IN PROGRESS RE-MAPPING OF FLOOD ZONES IN RENO COUNTY ALONG THE ARKANSAS RIVER AND COW CREEK. HUTCHINSON CITY COUNCILMAN STEVE DECHANT, HUTCHINSON COMMUNITY FOUNDATION'S KARI MAILLOUX, AND JACKSON SWEARER FROM THE RENO COUNTY HEALTH DEPARTMENT AND YOUNG PROFESSIONALS OF RENO COUNTY DISCUSSED ACTIVITIES THAT HAVE TAKEN PLACE SINCE AN OCTOBER PRESENTATION ON "STRONG TOWNS" BY CHARLES MAHRON, WHICH WILL BE THE SUBJECT OF A FOLLOW-UP DISCUSSION JUNE 18TH.

6-23 DR. MARILYN GRAHAM, EXECUTIVE DIRECTOR OF FIRST CALL FOR HELP, WAS OUR GUEST. THE SAFETY NET ORGANIZATION HAS UNDERGONE A NUMBER OF CHANGES AND REORGANIZATIONS OVER THE PAST COUPLE OF YEARS, AND SHE OUTLINED SOME OF THOSE CHANGES. SHE ALSO TALKED ABOUT THE BACK TO SCHOOL BACKPACK PROGRAM THEY SPONSOR EACH YEAR, AND THE SIGNIFICANT INCREASE IN NEEDS THEY ARE SEEING IN THE PROGRAM. K-STATE RESEARCH AND EXTENSION SPECIALISTS ELAINE JOHANNES AND BRUCE CHLADNY DISCUSSED THE OUR TOWN OUR KIDS PILOT PROJECT, WHICH IS A COLLABORATIVE INVOLVING KANSAS STATE UNIVERSITY AND FORT HAYS STATE UNIVERSITY TO REDUCE THE NUMBER OF YOUTH AT RISK FOR INVOLVEMENT IN THE JUVENILE JUSTICE SYSTEM.

6-30 PROGRAM FEATURED JULIE TOMMER FROM THE STERLING CHAMBER OF COMMERCE WHO TALKED ABOUT THEIR OLD FASHIONED 4TH OF JULY CELEBRATION, ONE OF THE LONGEST RUNNING CONTINUOUS EVENTS OF IT'S KIND IN KANSAS. AMONG SPECIFICS DISCUSSED WERE TWO NEW EVENTS ADDED FOR THIS YEAR, A POSTPONEMENT OF ONE TRADITIONAL EVENT DUE TO THE SUBSTANTIAL RAINFALL OF THE PRECEDING TWO MONTHS, AND EVENING ENTERTAINMENT FOR THE WEDNESDAY AND THURSDAY NIGHTS OF THE CELEBRATION. KANSAS STATE UNIVERSITY EXTENSION NUTRITION SPECIALIST SANDY PROCTOR DISCUSSED THE USDA SUMMER FOOD SERVICE PROGRAM, WHICH WORKS WITH COMMUNITIES TO PROVIDE FREE, NUTRITIOUS MEALS AND SNACKS WHEN SCHOOL IS OUT. MANY SCHOOL DISTRICTS IN THE AREA TAKE PART IN THIS PROGRAM, WHICH RUNS THROUGH SCHOOL SITES AND IN A COUPLE OF CASES ALSO INVOLVES A MOBILE EFFORT.