



KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

www.kctv5.com

CONTRACT

<u>Contract / Revision</u> 817309 /		<u>Alt Order #</u> 08713994
<u>Product</u> 2090/A NEW MISSOURI		
<u>Contract Dates</u> 07/13/17 - 07/19/17		<u>Estimate #</u> 2090
<u>Advertiser</u> A New Missouri		<u>Original Date / Revision</u> 07/12/17 / 07/12/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KCTV	<u>Account Executive</u> Cathy Simon	<u>Sales Office</u> TELEREP-LOS
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> TV15743	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Target Enterprises, LLC
15260 Ventura Blvd. Ste. 1240
Sherman Oaks, CA 91403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/13/17	07/14/17	More in the Morning	6-7am		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---TF--	2			\$190.00					
N 2	KCTV	07/17/17	07/19/17	More in the Morning	6-7am		:30				NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	MTW----	3			\$190.00					
N 3	KCTV	07/13/17	07/14/17	CBS This Morning	7-9am		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---TF--	2			\$160.00					
N 4	KCTV	07/17/17	07/19/17	CBS This Morning	7-9am		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	MTW----	3			\$160.00					
N 5	KCTV	07/13/17	07/14/17	Price is Right	10-11am		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---TF--	2			\$300.00					
N 6	KCTV	07/17/17	07/19/17	Price is Right	10-11am		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	MTW----	3			\$300.00					
N 7	KCTV	07/13/17	07/14/17	News @ Noon	12-1230pm		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---TF--	2			\$200.00					
N 8	KCTV	07/17/17	07/19/17	News @ Noon	12-1230pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	MTW----	3			\$200.00					
N 9	KCTV	07/13/17	07/14/17	News @ 5pm	5-530pm		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---TF--	2			\$400.00					
N 10	KCTV	07/17/17	07/19/17	News @ 5pm	5-530pm		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	MTW----	3			\$400.00					
N 11	KCTV	07/13/17	07/14/17	News @ 6pm	6-630pm		:30				NM	2	\$1,170.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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Week:		07/10/17	07/16/17	---TF--				2	\$585.00				
N 12	KCTV	07/17/17	07/19/17	News @ 6pm	6-630pm		:30				NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	MTW----				3	\$585.00				
N 13	KCTV	07/16/17	07/16/17	CBS Sunday Morning	8-930am		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----2				2	\$275.00				
N 14	KCTV	07/16/17	07/16/17	Sun AM News	930-1130am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-----1				1	\$150.00				
Totals								0.00				33	\$9,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/19/17	33	\$9,875.00	(\$1,481.25)	\$8,393.75
Totals	33	\$9,875.00	(\$1,481.25)	\$8,393.75

Signature: _____ **Date:** _____

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