



PSA REPORT

February 16-22, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
EMEU	02/16/15	3:12:27 XM	PROJECT ROADBLOCK: BAR MATH	:30	CNDD0097000H
EMEU	02/16/15	3:42:26 XM	AD COUNCIL/SHELTER PET ADOPTION/SAND CASTLE	:30	CNPA0079000H
EMEU	02/16/15	6:12:27 AM	AD COUNCIL/HUNGER PREVENTION	:30	GROCER
EMEU	02/16/15	6:42:26 AM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:30	LOCKERS30
EMEU	02/17/15	6:42:26 AM	ADVERTISING COUNCIL: CAREGIVER ASSISTANCE: RC	:30	CAREGIVRO30
EMEU	02/17/15	3:12:26 XM	PROJECT ROADBLOCK: NEON SIGNS	:30	CNDD0126000H
EMEU	02/17/15	3:42:26 XM	AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG :30	:30	CNPA0336000H
EMEU	02/17/15	6:12:27 AM	AD COUNCIL/HUNGER PREVENTION	:30	GROCER
EMEU	02/18/15	3:12:26 XM	PROJECT ROADBLOCK: BAR MATH	:30	CNDD0097000H
EMEU	02/18/15	3:42:26 XM	AD COUNCIL/SHELTER PET ADOPTION/SAND CASTLE	:30	CNPA0079000H
EMEU	02/18/15	6:42:26 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
EMEU	02/18/15	6:12:26 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	SEAT OF YOUR PANTS
EMEU	02/19/15	3:12:26 XM	PROJECT ROADBLOCK: BAR MATH	:30	CNDD0097000H
EMEU	02/19/15	3:42:26 XM	AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30	:30	CNPA0324000H
EMEU	02/19/15	6:42:26 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
EMEU	02/19/15	6:12:26 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	SEAT OF YOUR PANTS
EMEU	02/20/15	6:42:26 AM	PROJECT ROADBLOCK: MONKEY IN THE MIDDLE	:30	CNDD0098000H
EMEU	02/20/15	6:12:26 AM	AD COUNCIL/EMERGENCY PREPAREDNESS	:30	SEAT OF YOUR PANTS
EMEU	02/21/15	10:26:34 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:10	BALLET10
EMEU	02/21/15	9:09:01 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
EMEU	02/21/15	9:25:18 AM	*FAMILY/AD COUNCIL/WILDFIRE PREPAREDNESS	:30	BEAR HUG
EMEU	02/21/15	10:17:25 AM	*FAMILY/AD COUNCIL/WILDFIRE PREPAREDNESS	:15	BEAR HUG
EMEU	02/21/15	10:26:04 AM	*FAMILY/AD COUNCIL/WILDFIRE PREPAREDNESS	:30	BEAR HUG
EMEU	02/21/15	10:57:34 AM	*FAMILY/AD COUNCIL/WILDFIRE PREPAREDNESS	:30	BEAR HUG
EMEU	02/21/15	11:11:43 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY1	:10	GENEROSITY10
EMEU	02/21/15	11:43:34 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY2	:20	GENEROSITY20
EMEU	02/21/15	9:17:46 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	9:38:46 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	9:46:52 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	9:54:16 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:06:40 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:15:55 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:25:04 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:36:55 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:46:48 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:56:34 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	11:02:28 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	11:20:27 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	11:31:30 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	11:42:04 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	11:51:45 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	GREATFUTURES60
EMEU	02/21/15	10:08:10 AM	**KIDS/NATIONAL WEATHER SERVICE	:30	LEON THE LIGHTNING LION
EMEU	02/21/15	10:38:25 AM	**KIDS/NATIONAL WEATHER SERVICE	:30	LEON THE LIGHTNING LION
EMEU	02/21/15	9:55:16 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	REDWOODS
EMEU	02/21/15	10:37:55 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	REDWOODS
EMEU	02/21/15	11:11:13 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	REDWOODS
EMEU	02/21/15	10:16:55 AM	**KIDS/GIRL SCOUTS	:30	THIS COOKIE



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Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
EMEU	02/21/15	10:48:18 AM	**KIDS/GIRL SCOUTS	:30	THIS COOKIE
EMEU	02/21/15	10:07:40 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	UNPLUG
EMEU	02/21/15	10:47:48 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	UNPLUG
EMEU	02/21/15	9:08:31 AM	*FAMILY/GIRL SCOUTS	:30	WE'RE LEARNING
EMEU	02/21/15	9:16:46 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	9:24:18 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	9:45:52 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	9:53:16 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	10:05:40 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	10:14:55 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	10:24:04 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	10:35:55 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	10:45:48 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	10:55:34 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	11:01:28 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	11:10:13 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	11:21:27 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	11:32:30 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/21/15	11:43:04 AM	*FAMILY/GIRL SCOUTS	:30	WE'RE LEARNING
EMEU	02/21/15	11:50:45 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
EMEU	02/22/15	3:12:26 XM	AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30	:30	CNPA0324000H
EMEU	02/22/15	3:42:26 XM	AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 30	:30	CNPA0324000H