



# PSA REPORT

## February 23 - March 1, 2015

1ST QUARTER JANUARY 1 - MARCH 31, 2015

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
EMEU	02/24/14	5:55:40 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	02/24/14	6:47:11 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
EMEU	02/24/14	7:18:44 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
EMEU	02/24/14	8:54:00 AM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	02/24/14	9:53:38 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
EMEU	02/24/14	10:55:07 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
EMEU	02/24/14	11:45:50 AM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
EMEU	02/24/14	12:48:33 PM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	02/24/14	1:36:29 PM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	02/24/14	2:19:21 PM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
EMEU	02/24/14	3:45:54 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	02/24/14	4:48:44 PM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	02/24/14	5:53:58 PM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
EMEU	02/24/14	6:55:06 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	02/24/14	7:53:49 PM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	02/24/14	8:48:25 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	02/24/14	9:45:28 PM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
EMEU	02/24/14	10:35:36 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
EMEU	02/24/14	11:47:03 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
EMEU	02/24/14	12:48:51 XM	*FAMILY/VOLUNTEERS OF AMERICA	:30	TEAMMATES
EMEU	02/24/14	1:47:03 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0011000
EMEU	02/24/14	2:48:30 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:30	DETP0564
EMEU	02/24/14	3:56:51 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:30	DETP0561IL
EMEU	02/24/14	4:55:22 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
EMEU	02/25/14	5:49:47 AM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
EMEU	02/25/14	6:56:35 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	02/25/14	7:56:56 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
EMEU	02/25/14	8:55:33 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
EMEU	02/25/14	9:54:03 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	02/25/14	10:47:28 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	02/25/14	11:54:14 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
EMEU	02/25/14	12:47:27 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	02/25/14	1:54:03 PM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
EMEU	02/25/14	2:55:57 PM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	02/25/14	3:47:31 PM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	02/25/14	4:47:28 PM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
EMEU	02/25/14	5:54:03 PM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
EMEU	02/25/14	6:47:20 PM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	02/25/14	7:20:54 PM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	02/25/14	8:47:20 PM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	02/25/14	9:54:16 PM	CHILD MIND INSTITUTE	:30	OCD
EMEU	02/25/14	10:21:44 PM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
EMEU	02/25/14	11:54:10 PM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
EMEU	02/25/14	12:47:24 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
EMEU	02/25/14	1:12:51 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
EMEU	02/25/14	2:55:49 XM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
EMEU	02/25/14	3:11:31 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU



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Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
EMEU	02/25/14	4:55:49 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
EMEU	02/26/14	5:53:18 AM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
EMEU	02/26/14	6:55:49 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	02/26/14	7:53:18 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	02/26/14	8:55:50 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	02/26/14	9:53:40 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	02/26/14	10:47:57 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
EMEU	02/26/14	11:46:14 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	02/26/14	12:13:24 PM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	02/26/14	1:47:38 PM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	02/26/14	2:47:54 PM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
EMEU	02/26/14	3:53:42 PM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
EMEU	02/26/14	4:53:51 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
EMEU	02/26/14	5:53:43 PM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	02/26/14	6:47:34 PM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
EMEU	02/26/14	7:53:43 PM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
EMEU	02/26/14	8:47:34 PM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
EMEU	02/26/14	9:53:43 PM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
EMEU	02/26/14	10:13:32 PM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	02/26/14	11:47:42 PM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
EMEU	02/26/14	12:47:55 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
EMEU	02/26/14	1:53:47 XM	CHILD MIND INSTITUTE	:30	OCD
EMEU	02/26/14	2:52:05 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
EMEU	02/26/14	3:56:51 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0013000
EMEU	02/26/14	4:57:11 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
EMEU	02/27/14	5:51:50 AM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
EMEU	02/27/14	6:51:25 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	02/27/14	7:51:50 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
EMEU	02/27/14	8:56:42 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
EMEU	02/27/14	9:52:47 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	02/27/14	10:52:47 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	02/27/14	11:45:34 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
EMEU	02/27/14	12:53:02 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	02/27/14	1:52:44 PM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
EMEU	02/27/14	2:53:02 PM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	02/27/14	3:54:18 PM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	02/27/14	4:45:52 PM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
EMEU	02/27/14	5:53:52 PM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
EMEU	02/27/14	6:53:02 PM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	02/27/14	7:53:43 PM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	02/27/14	8:45:31 PM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	02/27/14	9:45:25 PM	CHILD MIND INSTITUTE	:30	OCD
EMEU	02/27/14	10:45:32 PM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
EMEU	02/27/14	11:54:07 PM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
EMEU	02/27/14	12:53:25 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
EMEU	02/27/14	1:54:06 XM	MILITARY PATHWAYS	:30	LIGHTENING THE LOAD
EMEU	02/27/14	2:50:23 XM	FEDERAL STUDENT AID	:30	PROUD SPONSOR



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Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
EMEU	02/27/14	3:51:03 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
EMEU	02/27/14	4:55:36 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
EMEU	02/28/14	5:56:44 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
EMEU	02/28/14	6:57:11 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	02/28/14	8:57:12 AM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	02/28/14	10:56:52 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	02/28/14	11:47:45 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
EMEU	02/28/14	12:46:23 PM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	02/28/14	1:57:17 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	02/28/14	2:46:24 PM	CHILD MIND INSTITUTE	:30	OCD
EMEU	02/28/14	2:56:53 PM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
EMEU	02/28/14	3:47:45 PM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	02/28/14	4:46:25 PM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
EMEU	02/28/14	4:56:53 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
EMEU	02/28/14	6:49:28 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	02/28/14	7:40:36 PM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	02/28/14	8:38:30 PM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
EMEU	02/28/14	8:48:23 PM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	02/28/14	10:57:20 PM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
EMEU	02/28/14	11:47:42 PM	*FAMILY/VOLUNTEERS OF AMERICA	:30	TEAMMATES
EMEU	02/28/14	12:49:01 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
EMEU	02/28/14	1:47:43 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0011000
EMEU	02/28/14	1:57:17 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0010000
EMEU	02/28/14	2:57:20 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0013000
EMEU	02/28/14	3:57:17 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
EMEU	02/28/14	4:54:53 XM	PARTNERSHIP FOR A DRUG FREE AMERICA	:30	DETP0561IL
EMEU	03/01/14	5:47:38 AM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS
EMEU	03/01/14	8:11:33 AM	**KIDS/GIRL SCOUTS	:30	THIS COOKIE
EMEU	03/01/14	8:54:59 AM	**KIDS/AD COUNCIL/READING	:30	BOOK PEOPLE UNITE REVISED
EMEU	03/01/14	12:20:52 PM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	03/01/14	1:47:52 PM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
EMEU	03/01/14	2:54:30 PM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
EMEU	03/01/14	3:47:52 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	03/01/14	4:47:53 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	03/01/14	5:47:57 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
EMEU	03/01/14	6:47:54 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	03/01/14	7:47:53 PM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
EMEU	03/01/14	8:11:35 PM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	03/01/14	9:54:43 PM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	03/01/14	10:54:33 PM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
EMEU	03/01/14	11:48:06 PM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
EMEU	03/01/14	12:54:45 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	03/01/14	1:54:34 XM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	03/01/14	2:54:33 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	03/01/14	3:54:34 XM	CHILD MIND INSTITUTE	:30	OCD
EMEU	03/01/14	4:54:18 XM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
EMEU	03/02/14	5:49:14 AM	MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA	:30	SWIM FOR MS



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EMEU	03/02/14	6:54:47 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
EMEU	03/02/14	7:49:13 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
EMEU	03/02/14	8:54:47 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
EMEU	03/02/14	9:48:29 AM	AD COUNCIL/DIGITAL LITERACY/REGINALD	:30	CNDG0001000
EMEU	03/02/14	10:54:47 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
EMEU	03/02/14	11:54:47 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
EMEU	03/02/14	12:48:58 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
EMEU	03/02/14	1:54:47 PM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
EMEU	03/02/14	2:54:46 PM	CHILD MIND INSTITUTE	:30	DEPRESSION
EMEU	03/02/14	3:54:47 PM	*FAMILY/VOLUNTEERS OF AMERICA	:30	STATS
EMEU	03/02/14	4:49:08 PM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
EMEU	03/02/14	5:54:54 PM	CHILD MIND INSTITUTE	:30	ADHD
EMEU	03/02/14	6:49:14 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
EMEU	03/02/14	7:12:09 PM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
EMEU	03/02/14	8:49:14 PM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
EMEU	03/02/14	9:49:13 PM	*FAMILY/NATIONAL WILDLIFE FEDERATION	:30	BE OUT THERE
EMEU	03/02/14	10:54:53 PM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
EMEU	03/02/14	11:54:53 PM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
EMEU	03/02/14	12:54:49 XM	AD COUNCIL/DIGITAL LITERACY	:30	STACY
EMEU	03/02/14	1:49:13 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0010000
EMEU	03/02/14	2:51:04 XM	*FAMILY/VOLUNTEERS OF AMERICA	:30	TEAMMATES
EMEU	03/02/14	3:51:32 XM	AD COUNCIL/SUPPORTING MINORITY EDUCATION	:30	CNUF0011000
EMEU	03/02/14	4:56:15 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS