

WFYR-FM-PEORIA, ILLINOIS

QUARTERLY PSA/PROGRAMS LIST:

OCTOBER 1ST, 2022-DECEMBER 31ST, 2022

PSA INTERVIEWS:

AMERICAN RED CROSS DECEMBER BLOOD DRIVE

DESCRIPTION: WGLO RAN RECORDED PSA'S TO SUPPORT THE HOLIDAY BLOOD DRIVE IN PEORIA AND BLOOMINGTON, ILLINOIS ON DECEMBER 29TH, 2022. RECORDED PSA'S. DATES: OCTOBER 28TH, 2022-DECEMBER 29TH, 2022 NUMBER AIRED: 618

EASTER SEALS BLACK AND BLUE BALL

DESCRIPTION: WGLO RAN PSA'S PROMOTING THE EASTER SEALS OF CENTRAL ILLINOIS BLACK AND BLUE BALL EVENT IN FEBRUARY, 2022. RECORDED PSA'S DATES: NOVEMBER 5TH, 2022-DECEMBER 31ST, 2022 NUMBER AIRED: 280

HOWL-ZOO-WEEN

DESCRIPTION: WGLO RAN PSA'S PROMOTING THE PEORIA ZOO HOWL-ZOO-WEEN EVENT IN OCTOBER. RECORDED PSA'S. DATES: OCTOBER 11TH, 2022-OCTOBER 22ND, 2022 NUMBER AIRED: 50

KB-STRONG FOUNDATION KEVIN BROWN TOURNAMENT OF CHAMPIONS

DESCRIPTION: WGLO RAN PSA'S PROMOTING THE KB-STRONG KEVIN BROWN TOURNAMENT OF CHAMPIONS EVENT IN WASHINGTON ILLINOIS, WITH ALL PROCEEDS BENEFITTING THE LOCAL GIOBLASTOMA BRAIN CANCER CHARITY DATES: NOVEMBER 8TH, 2022-NOVEMBER 22ND, 2022 NUMBER OF MENTIONS AIRED: 59

PCCEO EARLY HEADSTART PROGRAM

DESCRIPTION: WGLO RAN RECORDED PSA'S SUPPORTING THE PCCEO LOCAL EARLY HEAD START PROGRAM RECORDED PSA'S DATES: DECEMBER 12TH, 2022-DECEMBER 31ST, 2022 NUMBER AIRED: 78 INTERVIEW AIRED 12/10. 7:50AM

EAST PEORIA BOAT CLUB POLAR PLUNGE

DESCRIPTION: WGLO RAN RECORDED PSA'S PROMOTING THE EAST PEORIA BOAT CLUB POLAR PLUNGE ON NEW YEAR'S DAY BENEFITTING LOCAL CHARTIES RECORDED PSA'S DATES: DECEMBER 9TH, 2022-DECEMBER 31ST, 2022 NUMBER AIRED: 91

PCCEO EARLY HEADSTART PROGRAM

DESCRIPTION: WGLO RAN RECORDED PSA'S SUPPORTING THE PCCEO LOCAL EARLY HEAD START PROGRAM RECORDED PSA'S DATES: DECEMBER 12TH, 2022-DECEMBER 31ST, 2022 NUMBER AIRED: 80 INTERVIEW AIRED 12/10. 7:50AM

STUFF-A-BUS FOOD DRIVE

DESCRIPTION: WGLO RAN PSA'S SUPPORTING THE LOCAL STUFF-A-BUS FOOD DRIVE TO BENEFIT THE FRIENDSHIP HOUSE OF PEORIA, ILLINOIS RECORDED PSA'S DATES: NOVEMBER 9TH, 2022-NOVEMBER 30TH, 2022 NUMBER AIRED: 71