



**WFYR-FM-PEORIA, ILLINOIS
QUARTERLY PSA/PROGRAMS LIST:
JULY 1 – SEPTEMBER 30 , 2023**

RECORDED PSA'S:

**TITLE: BARTONVILLE FISH FRY/BARTONVILLE FIRE DEPARTMENT
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE BARTONVILLE FD FISH FRY
FUNDRAISER
RECORDED PSA'S.
DATES: JULY 14 – AUGUST 5 2023
NUMBER AIRED: 101**

**TITLE: BRADLEY HILLTOP TROT
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE 5K FUNDRAISER AT
BRADLEY UNIVERSITY
RECORDED PSA'S, LIVE REMOTE BREAKS ON SITE
DATES: SEPTEMBER 23-30, 2023
NUMBER AIRED: 47**

TITLE: BROWNFEST
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE CANCER AWARENESS FUNDRAISER
RECORDED PSA'S.
DATES: AUGUST 15-26, 2023
NUMBER AIRED: 439

TITLE: EEO EMPLOYER 2023
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE EEO EMPLOYER
RECORDED PSA'S.
DATES: JULY 1 – SEPTEMBER 30, 2023
NUMBER AIRED: 176

TITLE: JEEPS AGAINST SUICIDE
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE EVENT JEEPS AGAINST SUICIDE
RECORDED PSA'S.
DATES: SEPTEMBER 4-8, 2023
NUMBER AIRED: 23

TITLE: MADISON THEATRE RENOVATION BASH
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE BLOCKBUSTER BASH TO RAISE FUNDS TO RENOVATE THE HISTORIC MADISON THEATER IN DOWNTOWN PEORIA
RECORDED PSA'S.
DATES: SEPTEMBER 23-30, 2023
NUMBER AIRED: 56

TITLE: MAUI JIM SUNGLASSES
DESCRIPTION: WFYR AIRED PSA'S PROMOTING THE MAUI JIM MAKA MAKI FUN RUN/WALK TO BENEFIT PEORIA FRIENDSHIP HOUSE
RECORDED PSA'S.
DATES: AUGUST 3-14, 2023
NUMBER AIRED: 31

TITLE: MICHAEL P BROWN COLON CANCER

DESCRIPTION: WFYR AIRED PSA'S PROMOTING COLON CANCER AWARENESS & PREVENTION

RECORDED PSA'S.

DATES: JULY 14-22, 2023

NUMBER AIRED: 50