

97.3 WFYR-FM

**WFYR-FM-PEORIA, ILLINOIS
QUARTERLY PSA/PROGRAMS LIST:
OCTOBER -DECEMBER, 2023**

RECORDED PSA'S:

**TITLE: STUFF-A-BUS SPOT 2023 PSA
DESCRIPTION: AIRED PSA'S PROMOTING FUNDRAISER BENNEFITTING
FRIENDSHIP HOUSE OF CHRISTIAN SERVICES
RECORDED PSA'S.
DATES: 10/26/23-11/28/23
NUMBER AIRED: 127**

**TITLE: SPOONFUL FUNDRAISER SOPHIA'S KITCHEN
DESCRIPTION: AIRED PSA'S PROMOTING THE COMMUNITY EVENT
RECORDED PSA'S.
DATES: 10/19/23-10/28/23
NUMBER AIRED: 55**

**TITLE: PUMPKINLAND COMMUNITY EVENTS
DESCRIPTION: AIRED PSA'S PROMOTING THE WINTER COMMUNITY PROGRAM
IN MORTON IL
RECORDED PSA'S, LIVE REMOTE BREAKS ON SITE
DATES: 11/22/23-11/25/23
NUMBER AIRED: 17**

**TITLE: PACE SANTA PARADE
DESCRIPTION: AIRED PSA'S PROMOTING THE PEORIA PARADE & FUNDRAISER
RECORDED PSA'S.
DATES: 11/17/23-11/23/23
NUMBER AIRED: 30**

TITLE: EEO EMPLOYER 2023

DESCRIPTION: AIRED PSA'S PROMOTING THE EEO EMPLOYER

RECORDED PSA'S.

DATES: 10/01/23-12/31/23

NUMBER AIRED: 181

TITLE: EASTER SEALS BLACK AND BLUE BALL

**DESCRIPTION: AIRED PSA'S PROMOTING THE FEB 2, 2024 EASTER SEALS OF
CENTRAL IL EVENT**

RECORDED PSA'S.

DATES: 11/17/23-12/31/23

NUMBER AIRED: 193

TITLE: EAST PEORIA BOAT CLUB POLAR PLUNGE

**DESCRIPTION: AIRED PSA'S PROMOTING THE EVENT TO BENEFIT FIRE & RESCUE
OF SPRING BAY, IL**

RECORDED PSA'S.

DATES: 12/21/23-12/31/23

NUMBER AIRED: 64

TITLE: BULLETS IN THE BATHTUB

**DESCRIPTION: AIRED PSA'S PROMOTING THE MAUI JIM MAKA MAKI FUN
RUN/WALK TO BENEFIT PEORIA FRIENDSHIP HOUSE**

RECORDED PSA'S.

DATES: 10/05/23-10/19/23

NUMBER AIRED: 55

TITLE: ARC GIFT OF LIFE PSA

**DESCRIPTION: AIRED PSA'S PROMOTING THE MAUI JIM MAKI MAKI FUN
RUN/WALK TO BENEFIT PEORIA FRIENDSHIP HOUSE**

RECORDED PSA'S.

DATES: 12/16/23-12/27/23

NUMBER AIRED: 38

