

SCRIPPS BROADCASTING HOLDINGS LLC



San Luis Obispo, California

1<sup>st</sup> Quarter 2024

Local Issues and Programming



The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

<b>PROGRAM</b>	<b>REGULAR AIRTIME</b>	<b>ISSUES COVERED</b>
KSBY News Daybreak	5:00 AM – 7:00 AM M-F	Culture and Entertainment Public Safety Crime and Law Enforcement Business and Finance Health and Wellness Government and Public Policy
KSBY News at 4	4:00 PM – 4:30 PM M-F	
KSBY News at 5	5:00 PM – 5:30 PM M-F	
KSBY News at 6	6:00 PM – 7:00 PM M-F	
KSBY News at 10 (on CW)	10:00 PM – 10:30 PM M-Su	
KSBY News at 11	11:00 PM – 11:30 PM M-Su	
KSBY Weekend News at 6	6:00 PM – 6:30 PM Sa-Su	



DATE	TIME	DURATION	PROGRAM SEGMENT	ISSUE: CULTURE & ENTERTAINMENT, SEGMENT DESCRIPTION
1/1/2024	5PM	2:00	KSBY News at 5	Cal Poly wins Crown Innovators Award at 135th Rose Parade in Pasadena
1/5/2024	11PM	2:00	KSBY News at 11	Thousands of people attend 32nd annual Christmas Tree Burn in Solvang
1/15/2024	6PM	:50	KSBY News at 6	Community members march through Lompoc to commemorate Martin Luther King Jr. Day
2/5/2024	4PM	:25	KSBY News at 4	California Mid-State Fair makes first concert announcement of 2024
2/9/2024	10PM	1:50	KSBY News at 10	Actor Bradley Cooper honored at Santa Barbara International Film Festival
2/10/2024	6PM	2:15	KSBY News at 6	Community members gather for San Luis Obispo Lunar New Year block party
3/1/2024	4PM	:50	KSBY News at 4	Maritime Museum highlights 'Women of the Santa Barbara Harbor'
3/7/2024	5PM	:55	KSBY News at 5	Clark Center for the Performing Arts relaunches Arts in Education program
3/12/2024	6PM	2:40	KSBY News at 6	Cal Poly Arts brings unique 'concert truck' experience to the Central Coast



DATE	TIME	DURATION	PROGRAM SEGMENT	ISSUE: PUBLIC SAFETY, SEGMENT DESCRIPTION
1/2/2024	10PM	2:35	KSBY News at 10	Pismo Beach experienced more than \$50K in damage due to pounding waves, high tide
1/16/2024	10PM	2:15	KSBY News at 10	Morro Bay city leaders seek community input on roadway safety plan
1/17/2024	5PM	1:35	KSBY News at 5	Smoke to be visible in Cambria this week due to pile burning
2/22/2024	5PM	1:50	KSBY News at 5	Goleta Beach closed due to sewage spill
2/26/2024	11PM	2:45	KSBY News at 11	Driver Awareness Campaign aimed at keeping Highway 246 safe
2/27/2024	11PM	3:15	KSBY News at 11	Disaster preparedness class helps San Luis Obispo County residents prepare for emergencies
3/3/2024	10PM	2:40	KSBY News at 10	Shell Beach home yellow-tagged due to bluff erosion
3/22/2024	11PM	1:10	KSBY News at 11	Morro Bay Fire Department seeks funding to hire more firefighters
3/26/2024	6PM	1:20	KSBY News at 6	Tsunami Preparedness Week encourages awareness and preparation among coastal residents



DATE	TIME	DURATION	PROGRAM SEGMENT	ISSUE: CRIME & LAW ENFORCEMENT, SEGMENT DESCRIPTION
1/9/2024	5AM	1:25	KSBY News Daybreak	Fresno man sentenced to life in prison for Arroyo Grande woman's murder
1/18/2024	5PM	2:50	KSBY News at 5	Kristin Smart's family sues Cal Poly claiming murder could have been prevented
1/30/2024	6PM	1:30	KSBY News at 6	Lompoc police release video from deadly officer-involved shooting at Circle K
2/10/2024	6PM	:30	KSBY News at 6	Shots heard in Shandon neighborhood, arrest made
2/21/2024	5PM	:25	KSBY News at 5	Former San Luis Obispo County employee charged with stealing money from the county
2/22/2024	5AM	:35	KSBY News Daybreak	Driver who struck and killed San Luis Obispo couple and dog pleads guilty
3/8/2024	4PM	2:15	KSBY News at 4	San Marcos High School placed under secure protocol after nearby stabbing; 16-year-old arrested
3/14/2024	5AM	:50	KSBY News Daybreak	Governor again denies parole for Arroyo Grande teen's killer
3/19/2024	6AM	2:35	KSBY News Daybreak	Paso Robles PD seeks assistance in locating weekend shooter



DATE	TIME	DURATION	PROGRAM SEGMENT	ISSUE: BUSINESS & FINANCE, SEGMENT DESCRIPTION
1/16/2024	4PM	:45	KSBY News at 4	Lompoc restaurant reopens following death of former owner
1/19/2024	6AM	2:55	KSBY News Daybreak	Korean café in San Luis Obispo offers new flavor, opportunity for those with special needs
1/27/2024	10PM	1:45	KSBY News at 10	A favorite Morro Bay retail shop is closing after nearly 25 years
2/9/2024	5PM	:50	KSBY News at 5	New hot chicken restaurant opens in Santa Maria
2/12/2024	6PM	1:55	KSBY News at 6	Valentine's Day spending expected to hit a record high
2/20/2024	6AM	2:20	KSBY News Daybreak	Downtown SLO's new CEO shares hopes for growing area businesses
3/4/2024	5PM	2:05	KSBY News at 5	Santa Maria Macy's spared from list of 150 store locations that will be closing
3/14/2024	5AM	:55	KSBY News Daybreak	F. McLintock's Arroyo Grande Saloon closes after nearly 40 years
3/15/2024	10PM	3:00	KSBY News at 10	Small businesses frustrated with lack of enforcement of outside street vendors in Santa Barbara



DATE	TIME	DURATION	PROGRAM SEGMENT	ISSUE: HEALTH & WELLNESS, SEGMENT DESCRIPTION
1/12/2024	4PM	1:00	KSBY News at 4	New clinic in Lompoc provides free vision services to the uninsured
1/16/2024	5AM	2:30	KSBY News Daybreak	Local blood supply is getting low, prompting a call for blood donors
1/18/2024	5PM	2:25	KSBY News at 5	California eases its COVID-19 guidelines
2/12/2024	4PM	1:10	KSBY News at 4	Jack's Helping Hand provides specialized wheelchairs to give people with special needs access to local beaches
2/22/2024	6PM	2:20	KSBY News at 6	SLO Opioid Coalition works to connect resources for people with substance use disorders
2/29/2024	6PM	1:55	KSBY News at 6	Tenet Health sells two San Luis Obispo County hospitals to Adventist Health
3/19/2024	5PM	:40	KSBY News at 5	Sierra Vista Regional Medical Center celebrates National Doctors' Day
3/20/2024	6PM	1:55	KSBY News at 6	Tuberculosis cases are increasing in San Luis Obispo County
3/21/2024	6PM	1:40	KSBY News at 6	Spring has sprung and so has allergy season



DATE	TIME	DURATION	PROGRAM SEGMENT	ISSUE: GOVERNMENT & PUBLIC POLICY, SEGMENT DESCRIPTION
1/2/2024	6PM	2:10	KSBY News at 6	New rules of the road go into effect in California in 2024
1/16/2024	11PM	1:10	KSBY News at 11	SLO County supervisors advance motion that brings county closer to independent redistricting commission
1/17/2024	6AM	3:00	KSBY News Daybreak	San Luis Obispo County Elections Office is in the final stages of ballot preparations
2/5/2024	4PM	:40	KSBY News at 4	March 5 primary ballots sent to registered voters
2/21/2024	5AM	:30	KSBY News Daybreak	City of Paso Robles reinstates downtown paid parking program
2/28/2024	10PM	2:00	KSBY News at 10	Santa Barbara and San Luis Obispo counties seeing low voter turnout ahead of the primary election
3/6/2024	6PM	1:10	KSBY News at 6	San Luis Obispo County Clerk-Recorder's Office continues processing vote-by-mail ballots
3/21/2024	11PM	2:25	KSBY News at 11	Students, teachers from El Camino Jr. High School plead with school board for solution to on-campus violence
3/22/2024	5PM	:40	KSBY News at 5	Latest ballot count reveals winners in SLO, Santa Barbara county supervisor races