

**WEAR 3**  
WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

**Contract # 3544687**  
Schedule Dates 10/22/18-10/28/18  
Advertiser Floridians for a Fair Democracy (126638)  
Agency Screen Strategies Media-Fairfax (15683)  
Product POLITICAL ISSUE (ns) (1187)  
Brand Est 4072 (1063204)  
Salesperson POLITICAL FL, Florida (2323)  
Sales Office WEAR/WFGX  
Buyer Name Paris Damaris  
Phone/Fax /  
CPE 4073  
Account Types Local/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments

Date Entered 10/17/18  
Last Modified 10/17/18  
Entered By Jason Twigg  
CO-OP No  
External #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,877.25  
Net Total \$27,637.75  
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Oct. 2018	53	\$32,515.00
<b>Grand Total:</b>	<b>53</b>	<b>\$32,515.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/23/18-10/25/18	3	:30	4:30A-4:59A (CST)	1	1	1	1					2	\$75.00	\$150.00	Mobile (WEAR)		10/17/18
2.0	Normal Line / News	10/23/18-10/25/18	2	:30	5A-5:27A (CST)	1	1	1	1					2	\$195.00	\$390.00	Mobile (WEAR)		10/17/18
3.0	Normal Line / News	10/22/18-10/26/18	2	:30	5:27A-5:58A (CST)	1	1	1	1	1				3	\$340.00	\$1,020.00	Mobile (WEAR)		10/17/18
4.0	Normal Line / News	10/22/18-10/26/18	2	:30	5:58A-7A (CST)	1	1	1	1	1				5	\$565.00	\$2,825.00	Mobile (WEAR)		10/17/18
5.0	Normal Line / SPOT	10/22/18-10/26/18	2	:30	7A-9:01A (CST)	1	1	1	1	1				5	\$565.00	\$2,825.00	Mobile (WEAR)		10/17/18
6.0	Normal Line / SPOT	10/23/18-10/23/18	2	:30	9:01A-9:58A (CST)	1	1							1	\$225.00	\$225.00	Mobile (WEAR)		10/17/18
7.0	Normal Line / News	10/22/18-10/26/18	1	:30	11A-11:30A (CST)	1	1	1	1	1				3	\$265.00	\$795.00	Mobile (WEAR)		10/17/18
8.0	Normal Line / SPOT	10/25/18-10/25/18	3	:30	3P-4P (CST)	1			1					1	\$190.00	\$190.00	Mobile (WEAR)		10/17/18
9.0	Normal Line / News	10/22/18-10/26/18	2	:30	4P-5P (CST)	1	1	1	1	1				5	\$340.00	\$1,700.00	Mobile (WEAR)		10/17/18
10.0	Normal Line / News	10/22/18-10/26/18	2	:30	5P-5:27P (CST)	1	1	1	1	1				5	\$1,015.00	\$5,075.00	Mobile (WEAR)		10/17/18
11.0	Normal Line / News	10/22/18-10/25/18	2	:30	6P-6:30P (CST)	1	1	1	1	1				4	\$1,125.00	\$4,500.00	Mobile (WEAR)		10/17/18
12.0	Normal Line / SPOT	10/23/18-10/25/18	2	:30	6:30P-6:57P (CST)	1	1	1	1	1				2	\$1,240.00	\$2,480.00	Mobile (WEAR)		10/17/18
13.0	Normal Line / Prime	10/28/18-10/28/18	3	:30	7P-8P (CST)	1						1		1	\$975.00	\$975.00	Mobile (WEAR)		10/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://seignet.com/terms> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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4990 Mobile Hwy  
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# Contract # 3544687

Schedule Dates	10/22/18-10/28/18	Date Entered	10/17/18
Advertiser	Floridians for a Fair Democracy (126638)	Last Modified	10/17/18
Agency	Screen Strategies Media-Fairfax (15683)	Entered By	Jason Twigg
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	Est 4072 (1063204)	External #	
Salesperson	POLITICAL FL, Florida (2323)	Demo	
Sales Office	WEAR/WFGX	Order Type	Normal
Buyer Name	Paris, Damaris	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	4073	Commission	\$4,877.25
Account Types	Local/Political Issue Agency BRD	Net Total	\$27,637.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Mobile (WEAR)	Spots	Rate
By Broadcast Month		
Oct. 2018	53	\$32,515.00
<b>Grand Total:</b>	<b>53</b>	<b>\$32,515.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	10/22/18-10/26/18	2	:30	10P-10:35P (CST)	1	1	1	1	1	1			5	\$1,125.00	\$5,625.00	Mobile (WEAR)		10/17/18
15.0	Normal Line / News	10/22/18-10/26/18	3	:30	10:35P-11:01P (CST)	1	1	1	1	1	1			5	\$340.00	\$1,700.00	Mobile (WEAR)		10/17/18
16.0	Normal Line / News	10/27/18-10/27/18	3	:30	10:30P-11:06P (CST)							1		1	\$565.00	\$565.00	Mobile (WEAR)		10/17/18
17.0	Normal Line / News	10/28/18-10/28/18	2	:30	10P-10:36P (CST)								1	1	\$1,125.00	\$1,125.00	Mobile (WEAR)		10/17/18
18.0	Normal Line / SPOT	10/22/18-10/26/18	2	:30	11:01P-12:03A (CST)	1					1			2	\$175.00	\$350.00	Mobile (WEAR)		10/17/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



# Floridians for a Fair Democracy

<b>Station</b> WEAR-TV	<b>Buyer</b> Damaris Paris
<b>Market</b> Mobile	<b>Email</b> Damaris@screenstrategies.com
<b>Flight Dates</b> 10/22/2018 - 10/28/2018 (Est. 4072)	<b>Phone</b> 7032727300

Program Name	DP	Days	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length		10/22	10/23	10/24	10/25	10/26	10/27	10/28	
WEAR 4:30a News 4:30 AM - 5:00 AM	EM	M-F 30	\$75.00 \$150.00			1		1			2
WEAR 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$195.00 \$390.00		1		1				2
WEAR 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$340.00 \$1,020.00	1		1		1			3
WEAR 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$565.00 \$2,825.00	1	1	1	1	1			5
Good Morning America 7:00 AM - 9:00 AM	EM	M-F 30	\$565.00 \$2,825.00	1	1	1	1	1			5
Rachael Ray 9:00 AM - 10:00 AM	DT	M-F 30	\$225.00 \$225.00		1						1
WEAR 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$265.00 \$795.00	1		1		1			3
Ellen 3:00 PM - 4:00 PM	EF	M-F 30	\$190.00 \$190.00				1				1
WEAR 4p News 4:00 PM - 5:00 PM	EN	M-F 30	\$340.00 \$1,700.00	1	1	1	1	1			5
WEAR 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$1,015.00 \$5,075.00	1	1	1	1	1			5



# Floridians for a Fair Democracy

<b>Station</b> WEAR-TV	<b>Buyer</b> Damaris Paris
<b>Market</b> Mobile	<b>Email</b> Damaris@screenstrategies.com
<b>Flight Dates</b> 10/22/2018 - 10/28/2018 (Est. 4072)	<b>Phone</b> 7032727300

Program Name	DP	Days Length	Rate	Mon 10/22	Tue 10/23	Wed 10/24	Thu 10/25	Fri 10/26	Sat 10/27	Sun 10/28	Total
WEAR 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$1,125.00 \$4,500.00	1	1	1	1				4
Millionaire 6:30 PM - 7:00 PM	PA	M-F 30	\$1,240.00 \$2,480.00		1		1				2
Dancing with Stars Juniors 7:00 PM - 8:00 PM	PT	Su 30	\$975.00 \$975.00							1	1
WEAR 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$1,125.00 \$5,625.00	1	1	1	1	1			5
WEAR 10:35p News 10:35 PM - 11:05 PM	LN	M-F 30	\$340.00 \$1,700.00	1	1	1	1	1			5
Saturday 10:30p News 10:30 PM - 11:00 PM	LN	Sa 30	\$565.00 \$565.00						1		1
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$1,125.00 \$1,125.00							1	1
Jimmy Kimmel 11:00 PM - 12:00 AM	LF	M-F 30	\$175.00 \$350.00	1					1		2
<b>Station Totals</b>			<b>\$32,515.00</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>1</b>	<b>2</b>	<b>53</b>