

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|-------------------------|
| Station and Location: WGNO - NOLA | Date: 10/6/14 |
|---|-------------------------|

I, Main Street Media Group

do hereby request station time concerning the following issue:

| |
|--|
| Crossroads GPS 1615 L Street NW Washington, DC 20036 |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------------|----------------------------------|------|-------|----------------|-----------------|
| As ordered - see attached | | | | | |

This broadcast time will be used by: Crossroads GPS

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Crossroads GPS
1815 L Street
NW Washington, DC 20038

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Directors: Bobby Burchfield and Sally Vastola
Treasurer: Caleb Crosby

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

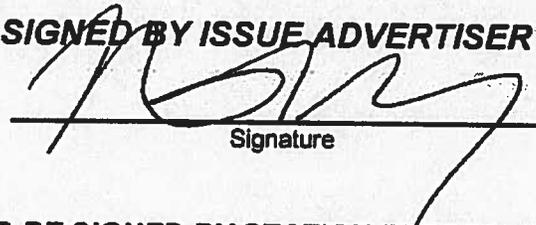
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6.27.2014

Date



Signature

703-485-0398

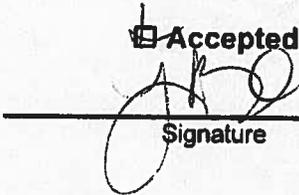
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Linda Anderson

Printed Name

NSM

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

ORDER



Orders

Order / Rev: 5572
 Alt Order #: 07252951
 Product Desc: CROSSROADS GPS
 Estimate: 1831
 Flight Dates: 10/07/14 - 10/13/14
 Original Date / Rev: 09/25/14 / 09/25/14
 Order Type: GENERAL

Primary AE: WGNQ-TV
 Sales Office: Teresa DiFuria
 Sales Region: NPHL
National

Agency

Name: Main Street Media Group *
 Buying Contact: _____
 Billing Contact: _____
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Crossroads GPS
 Demographic: A35+
 Product Codes: PL4
 Priority: 04
 Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/29/14 | 10/13/14 | 55 | \$10,730.00 | \$9,120.50 |

| Totals | | | | |
|---------------|-----------|--------------------|-------------------|-------------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| October 2014 | 55 | \$10,730.00 | \$9,120.50 | 0.00 |
| Totals | 55 | \$10,730.00 | \$9,120.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Teresa DiFuria | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| WGNQ-TV | 5% | \$10,730.00 |
| Market | 100% | \$214,600.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KGLA | 0% | \$0.00 |
| UNKMWN | 0% | \$0.00 |
| WDSU | 25% | \$53,650.00 |
| WHNO | 0% | \$0.00 |

WLAE 0% \$0.00
 WNOL 1% \$2,146.00
 WFXL 0% \$0.00
 WUPL 1% \$2,146.00
 WVUE 24% \$51,504.00
 WWL 44% \$94,424.00
 WYES 0% \$0.00

Order / Rev: 5572
 Alt Order #: 07252951
 Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 1831

Print Date: 09/25/14 11:35:27
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 WGNO-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|--|-------------------|-------------------|---------------|-----|-------|------------|-----|------|------|-------|----------|
| N 1 | 26 | 10/10/14 | 10/10/14 | M-F 10p-1035p WGNO News @ 10p | CM | 10:00 PM-10:35 PM | ----1-- | :30 | 1 | \$140.0007 | | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$140.00 | 0.00 | | | | | | | | |
| N 2 | 26 | 10/10/14 | 10/10/14 | M-F 10a-11a View | CM | 10:00 AM-11:00 AM | ----1-- | :30 | 1 | \$110.0004 | | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$110.00 | 0.00 | | | | | | | | |
| N 3 | 26 | 10/10/14 | 10/10/14 | M-F 11a-12p M-F 11a-12p | CM | 11:00 AM-11:30 AM | ----1-- | :30 | 1 | \$55.0004 | | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$55.00 | 0.00 | | | | | | | | |
| N 4 | 26 | 10/10/14 | 10/10/14 | M-F 2p-3p People's Court | CM | 2:00 PM-3:00 PM | ----1-- | :30 | 1 | \$60.0004 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N 5 | 26 | 10/10/14 | 10/10/14 | M-F 5p-530p News With A Twist 5p | CM | 5:00 PM-5:30 PM | ----1-- | :30 | 1 | \$90.0007 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N 6 | 26 | 10/10/14 | 10/10/14 | M-F 6p-630p News With A Twist 6p | CM | 6:00 PM-6:30 PM | ----1-- | :30 | 1 | \$90.0007 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N 7 | 26 | 10/10/14 | 10/10/14 | M-F 630p-7p Big Bang Theory | CM | 6:30 PM-7:00 PM | ----1-- | :30 | 1 | \$175.0007 | | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 8 | 26 | 10/10/14 | 10/10/14 | M-F 7a-9a M-F 7a-9a | CM | 7:00 AM-9:00 AM | ----1-- | :30 | 1 | \$60.0007 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N 9 | 26 | 10/10/14 | 10/10/14 | Friday Prime Hour 3 Friday Prime Hour 3 | CM | 9:00 PM-10:00 PM | ----1-- | :30 | 1 | \$500.0007 | | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | ----1-- | 1 | \$500.00 | 0.00 | | | | | | | | |

Order / Rev: 5572

Alt Order #: 07252951

Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS

Product Desc: CROSSROADS GPS

Estimate: 1831

Print Date: 09/25/14 11:35:27

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WGNO-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|--|-------------------|--|---------------|-----|-------|------------|-----|------|------|-------|----------|
| N 9 | 26 | 10/10/14 | 10/10/14 | Friday Prime Hour 3 Friday Prime Hour 3 | CM | 9:00 PM-10:00 PM | -----1-- | :30 | 1 | \$500.0007 | | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1-- | 1 | \$500.00 | 0.00 | | | | | | | | |
| N 10 | 26 | 10/13/14 | 10/13/14 | M-F 10p-1035p WGNO News @ 10p | CM | 10:00 PM-10:35 PM | ----- | :30 | 1 | \$140.0007 | | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | ----- | 1 | \$140.00 | 0.00 | | | | | | | | |
| N 11 | 26 | 10/13/14 | 10/13/14 | M-F 10a-11a View | CM | 10:00 AM-11:00 AM | ----- | :30 | 1 | \$110.0004 | | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | ----- | 1 | \$110.00 | 0.00 | | | | | | | | |
| N 12 | 26 | 10/13/14 | 10/13/14 | M-F 11a-1130a WGNO News @ 11a | CM | 11a-1130a | 1----- | :30 | 1 | \$55.0004 | | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$55.00 | 0.00 | | | | | | | | |
| N 13 | 26 | 10/13/14 | 10/13/14 | M-F 2p-3p People's Court | CM | 2:00 PM-3:00 PM | 1----- | :30 | 1 | \$60.0004 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N 14 | 26 | 10/13/14 | 10/13/14 | M-F 5p-530p News With A Twist 5p | CM | 5:00 PM-5:30 PM | 1----- | :30 | 1 | \$90.0007 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N 15 | 26 | 10/13/14 | 10/13/14 | M-F 6p-630p News With A Twist 6p | CM | 6:00 PM-6:30 PM | 1----- | :30 | 1 | \$90.0007 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N 16 | 26 | 10/13/14 | 10/13/14 | M-F 630p-7p Big Bang Theory | CM | 6:30 PM-7:00 PM | 1----- | :30 | 1 | \$175.0007 | | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$175.00 | 0.00 | | | | | | | | |
| N 17 | 26 | 10/13/14 | 10/13/14 | M-F 7a-9a M-F 7a-9a | CM | 7:00 AM-9:00 AM | 1----- | :30 | 1 | \$60.0007 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N 18 | 26 | 10/13/14 | 10/13/14 | Monday Prime Hour 3 Castle | CM | 9:00 PM-10:00 PM | 1----- | :30 | 1 | \$650.0007 | | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$650.00 | 0.00 | | | | | | | | |
| N 19 | 26 | 10/11/14 | 10/11/14 | College Football Early Gm College Football Early Gm | CM | 11:00 AM-2:30 PM (11:00 AM-2:30 PM) | -----1- | :30 | 1 | \$250.0007 | | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/13/14 | 10/19/14 | 1----- | 1 | \$250.00 | 0.00 | | | | | | | | |

Order / Rev: 5572

Alt Order #: 07252951

Flight Dates: 10/07/14 - 10/13/14

Advertiser: Crossroads GPS

Product Desc: CROSSROADS GPS

Estimate: 1831

Print Date: 09/25/14 11:35:28

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WGNO-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|-------------------------------------|-------------------|-------------------|---------------|-----|-------|--------------|-----|------|------|-------|----------|
| N41 | 26 | 10/07/14 | 10/07/14 | M-F 11a-1130a WGNO News @ 11a | CM | 11:00 AM-11:30 AM | -1----- | :30 | 1 | \$55,000.04 | | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$55.00 | 0.00 | | | | | | | | |
| N42 | 26 | 10/07/14 | 10/07/14 | M-F 2p-3p People's Court | CM | 2:00 PM-3:00 PM | -1----- | :30 | 1 | \$60,000.04 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N43 | 26 | 10/07/14 | 10/07/14 | M-F 5p-530p News With A Twist 5p | CM | 5:00 PM-5:30 PM | -1----- | :30 | 1 | \$90,000.07 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N44 | 26 | 10/07/14 | 10/07/14 | M-F 6p-630p News With A Twist 6p | CM | 6:00 PM-6:30 PM | -1----- | :30 | 1 | \$90,000.07 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N45 | 26 | 10/07/14 | 10/07/14 | M-F 630p-7p Big Bang Theory | CM | 6:30 PM-7:00 PM | -1----- | :30 | 1 | \$175,000.07 | | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$175.00 | 0.00 | | | | | | | | |
| N46 | 26 | 10/07/14 | 10/07/14 | M-F 7a-9a M-F 7a-9a | CM | 7:00 AM-9:00 AM | -1----- | :30 | 1 | \$60,000.07 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N47 | 26 | 10/08/14 | 10/08/14 | M-F 10p-1035p WGNO News @ 10p | CM | 10:00 PM-10:35 PM | -1----- | :30 | 1 | \$140,000.04 | | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$140.00 | 0.00 | | | | | | | | |
| N48 | 26 | 10/08/14 | 10/08/14 | M-F 10a-11a View | CM | 10:00 AM-11:00 AM | -1----- | :30 | 1 | \$110,000.04 | | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$110.00 | 0.00 | | | | | | | | |
| N49 | 26 | 10/08/14 | 10/08/14 | M-F 11a-1130a WGNO News @ 11a | CM | 11:00 AM-11:30 AM | -1----- | :30 | 1 | \$55,000.04 | | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$55.00 | 0.00 | | | | | | | | |
| N50 | 26 | 10/08/14 | 10/08/14 | M-F 2p-3p People's Court | CM | 2:00 PM-3:00 PM | -1----- | :30 | 1 | \$60,000.04 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N51 | 26 | 10/08/14 | 10/08/14 | M-F 5p-530p News With A Twist 5p | CM | 5:00 PM-5:30 PM | -1----- | :30 | 1 | \$90,000.07 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/06/14 | 10/12/14 | -1----- | 1 | \$90.00 | 0.00 | | | | | | | | |

Advertiser: Crossroads GPS Product Desc: CROSSROADS GPS Estimate: 1831

Print Date: 09/25/14 11:35:28 Page 7 of 7

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|----|-------------------|-----------------|---|-------------------|------------------|---------------|-----|-------|--------------|-----|------|------|-------|------------|
| N51 | 26 | 10/08/14 | 10/08/14 | M-F 5p-530p News With A Twist 5p | CM | 5:00 PM-5:30 PM | --1---- | :30 | 1 | \$90.0007 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N52 | 26 | 10/08/14 | 10/08/14 | M-F 6p-630p News With A Twist 6p | CM | 6:00 PM-6:30 PM | --1---- | :30 | 1 | \$90.0007 | | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | 1 | \$90.00 | 0.00 | | | | | | | | |
| N53 | 26 | 10/08/14 | 10/08/14 | M-F 630p-7p Big Bang Theory | CM | 6:30 PM-7:00 PM | --1---- | :30 | 1 | \$175.0007 | | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | 1 | \$175.00 | 0.00 | | | | | | | | |
| N54 | 26 | 10/08/14 | 10/08/14 | M-F 7a-9a M-F 7a-9a | CM | 7:00 AM-9:00 AM | --1---- | :30 | 1 | \$60.0007 | | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | 1 | \$60.00 | 0.00 | | | | | | | | |
| N55 | 26 | 10/08/14 | 10/08/14 | Wednesday Prime Hour GM Wednesday Prime Hour 3 | CM | 9:00 PM-10:00 PM | --1---- | :30 | 1 | \$650.0004 | | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | --1---- | 1 | \$650.00 | 0.00 | | | | | | | | |
| N56 | 26 | 10/09/14 | 10/09/14 | Thursday Prime Hour 1 Thursday Prime Hour 1 | CM | 7p-8p | ---1--- | :30 | 1 | \$1,150.0007 | | 0.00 | NM | 1 | \$1,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | ---1--- | 1 | \$1,150.00 | 0.00 | | | | | | | | |
| N57 | 26 | 10/09/14 | 10/09/14 | Thursday Prime Hour 2 Thursday Prime Hour 2 | CM | 8p-9p | ---1--- | :30 | 1 | \$1,150.0007 | | 0.00 | NM | 1 | \$1,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/06/14 | 10/12/14 | ---1--- | 1 | \$1,150.00 | 0.00 | | | | | | | | |
| Totals | | | | | | | | | | | | | | | |
| 55 \$10,730.00 | | | | | | | | | | | | | | | |

ADV # _____ ADV. NAME ISS/CROSSROADS GPS
 AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP
 P.O. BOX 25093
 ALEXANDRIA, VA 22313
 REP.# _____ OFF.# 13 SALESMAN # _____
 BUYER NAME NOELLE RAMSEY
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 7252951
 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1831 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT7/14 OCT13/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
 DATE JUL1/14 11.30

REP: NEW ISSUE ORDER - CROSSROADS GPS
 TOTAL \$10730
 PLEASE CONFIRM THANKS
 ALEX

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CROSSROADS GPS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|--------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 10000P-1035P | 30 | | \$140.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| AGENCY ADVERTISER CODE = 101 AGENCY PRODUCT CODE = 225 AGENCY EST# = 1831 PROGRAM : WGN0 NEWS @ 10P RA35+ : 1.7 CON COM1 : WGN0 NEWS @ 10P | | | | | | | | | | | | |
| 2 | | | 10000A-1100A | 30 | | \$110.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS | 30 | | \$55.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 4 | | | 200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT | 30 | | \$60.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 5 | | | 500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM | 30 | | \$90.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 6 | | | 600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM | 30 | | \$90.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 7 | | | 630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1 : BIG BANG THEORY | 30 | | \$175.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 8 | | | 700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1 : GOOD MORNING AMERICA | 30 | | \$60.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 9 | | | 900P-1000P PROGRAM : 20/20 RA35+ : 2.4 CON COM1 : 20/20 | 30 | | \$500.00 | 10/10 | 10/10 | 1 | | FRI | 1 |
| 10 | | | 1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1 : WGNO NEWS @ 10P | 30 | | \$140.00 | 10/13 | 10/13 | 1 | | MON | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 11 | | | 1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW | 30 | | \$110.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 12 | | | 1100A-1130A PROGRAM : WGN0 11AM NEWS RA35+ : 0.9 CON COM1 : WGN0 11AM NEWS | 30 | | \$55.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 13 | | | 200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT | 30 | | \$60.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 14 | | | 500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM | 30 | | \$90.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 15 | | | 600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM | 30 | | \$90.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 16 | | | 630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1 : BIG BANG THEORY | 30 | | \$175.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 17 | | | 700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1 : GOOD MORNING AMERICA | 30 | | \$60.00 | 10/13 | 10/13 | 1 | | MON | 1 |
| 18 | | | 900P-1000P PROGRAM : CASTLE RA35+ : 4.3 CON COM1 : CASTLE | 30 | | \$650.00 | 10/13 | 10/13 | 1 | | MON | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 19 | | | 1100A-230P | 30 | | \$250.00 | 10/11 | 10/11 | 1 | ✓ | SAT | 1 |
| PROGRAM : COLLEGE FOOTBALL EARLY GAME RA35+ : 1.7 CON COM1 : COLLEGE FOOTBALL EARLY GAME | | | | | | | | | | | | |
| 20 | | | 230P-600P | 30 | | \$250.00 | 10/11 | 10/11 | 1 | ✓ | SAT | 1 |
| PROGRAM : COLLEGE FOOTBALL-2014 SEASON RA35+ : 1.5 CON COM1 : COLLEGE FOOTBALL-2014 SEASON | | | | | | | | | | | | |
| 21 | | | 600P-1030P | 30 | | \$300.00 | 10/11 | 10/11 | 1 | | SAT | 1 |
| PROGRAM : NASCAR SPRINT CHARLOTTE RA35+ : 2.5 CON COM1 : NASCAR SPRINT CHARLOTTE | | | | | | | | | | | | |
| 22 | | | 600P-630P | 30 | | \$70.00 | 10/11 | 10/11 | 1 | | SAT | 1 |
| PROGRAM : WONO SAT NEWS WITH A TWIST RA35+ : 0.8 CON COM1 : WONO SAT NEWS WITH A TWIST | | | | | | | | | | | | |
| 23 | | | 700P-1030P | 30 | | \$550.00 | 10/11 | 10/11 | 1 | ✓ | SAT | 1 |
| PROGRAM : SAT NIGHT FOOTBALL-2014 SEASON RA35+ : 3.0 CON COM1 : SAT NIGHT FOOTBALL-2014 SEASON | | | | | | | | | | | | |
| 24 | | | 1000P-1030P | 30 | | \$140.00 | 10/12 | 10/12 | 1 | | SUN | 1 |
| PROGRAM : WONO SUN NEWS @ 10P RA35+ : 1.2 CON COM1 : WONO SUN NEWS @ 10P | | | | | | | | | | | | |
| 25 | | | 500P-530P | 30 | | \$85.00 | 10/12 | 10/12 | 1 | | SUN | 1 |
| PROGRAM : WONO SU NEWS @ 5P RA35+ : 1.2 CON COM1 : WONO SU NEWS @ 5P | | | | | | | | | | | | |
| 26 | | | 700A-800A | 30 | | \$35.00 | 10/12 | 10/12 | 1 | | SUN | 1 |
| PROGRAM : GMA SUNDAY RA35+ : 0.5 CON COM1 : GMA SUNDAY | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 27 | | | 700P-800P PROGRAM : ONCE UPON A TIME RA35+ : 2.2 CON COM1 : ONCE UPON A TIME | 30 | | \$1,000.00 | 10/12 | 10/12 | 1 | | SUN | 1 |
| 28 | | | 800A-900A PROGRAM : THIS WEEK-ABC NEWS RA35+ : 0.5 CON COM1 : THIS WEEK-ABC NEWS | 30 | | \$50.00 | 10/12 | 10/12 | 1 | | SUN | 1 |
| 29 | | | 1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1 : WGNO NEWS @ 10P | 30 | | \$140.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 30 | | | 1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW | 30 | | \$110.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 31 | | | 1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS | 30 | | \$55.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 32 | | | 200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT | 30 | | \$60.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 33 | | | 500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM | 30 | | \$90.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 34 | | | 600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM | 30 | | \$90.00 | 10/9 | 10/9 | 1 | | THU | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 35 | | | 630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1 : BIG BANG THEORY | 30 | | \$175.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 36 | | | 700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1 : GOOD MORNING AMERICA | 30 | | \$60.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 37 | | | 800P-900P PROGRAM : GREY'S ANATOMY RA35+ : 2.9 CON COM1 : GREY'S ANATOMY | 30 | | \$1,150.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 38 | | | 900P-1000P PROGRAM : SCANDAL RA35+ : 4.2 CON COM1 : SCANDAL | 30 | | \$1,150.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| 39 | | | 1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1 : WGNO NEWS @ 10P | 30 | | \$140.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 40 | | | 1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW | 30 | | \$110.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 41 | | | 1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS | 30 | | \$55.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 42 | | | 200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT | 30 | | \$60.00 | 10/7 | 10/7 | 1 | | TUE | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 43 | | | PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM | 30 | | \$90.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 44 | | | PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM | 30 | | \$90.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 45 | | | PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1 : BIG BANG THEORY | 30 | | \$175.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 46 | | | PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1 : GOOD MORNING AMERICA | 30 | | \$60.00 | 10/7 | 10/7 | 1 | | TUE | 1 |
| 47 | | | PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1 : WGNO NEWS @ 10P | 30 | | \$140.00 | 10/8 | 10/8 | 1 | | WED | 1 |
| 48 | | | PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW | 30 | | \$110.00 | 10/8 | 10/8 | 1 | | WED | 1 |
| 49 | | | PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS | 30 | | \$55.00 | 10/8 | 10/8 | 1 | | WED | 1 |
| 50 | | | PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT | 30 | | \$60.00 | 10/8 | 10/8 | 1 | | WED | 1 |

LINE#:REP : CD : TIME PERIOD : LGTH : SEG : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

51 500P-530P 30 \$90.00 10/8 10/8 1 WED 1
 PROGRAM : NEWS WITH A TWIST 5 PM
 RA35+ : 2.1
 CON COM1 : NEWS WITH A TWIST 5 PM

52 600P-630P 30 \$90.00 10/8 10/8 1 WED 1
 PROGRAM : NEWS WITH A TWIST 6 PM
 RA35+ : 1.0
 CON COM1 : NEWS WITH A TWIST 6 PM

53 630P-700P 30 \$175.00 10/8 10/8 1 WED 1
 PROGRAM : BIG BANG THEORY
 RA35+ : 1.8
 CON COM1 : BIG BANG THEORY

54 700A-900A 30 \$60.00 10/8 10/8 1 WED 1
 PROGRAM : GOOD MORNING AMERICA
 RA35+ : 1.0
 CON COM1 : GOOD MORNING AMERICA

55 900P-1000P 30 \$650.00 10/8 10/8 1 WED 1
 PROGRAM : NASHVILLE
 RA35+ : 3.2
 CON COM1 : NASHVILLE

DGT/14 10730.00 CONTRACT TOTAL 10730.00
 TOTAL SPOTS 55

MARKET TOTALS \$214,600 WGNO 5% WTL 44% WVUE 24% WDSU 25% WNOL 1% WCCL 0% WUPL 1%
 CABL 0% WPXL 0%

HEAVY SPORTS
 SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 7252951 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL2/14 10.52
 CHANGES *** WGN0-TV **

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP.# _____ OFF.# 13 SALESMAN # _____
 AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME NOELLE RAMSEY

P.O. BOX 25093 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 7252951 CLASS: NATL. LOCAL REGIONAL
 PRDCT CROSSROADS GPS EST#1831 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL2/14 10.52

REP: OK'D M1-M2
 SEE LINES 56-57
 TOTAL STAYS THE SAME
 PLEASE CONFIRM THANKS
 ALEX

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CROSSROADS GPS

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 37 | S | | 800P-900P | 30 | | \$1,150.00 | 10/9 | 10/9 | 0 | | THU | 0 |
| AGENCY ADVERTISER CODE = 101 AGENCY PRODUCT CODE = 225 AGENCY EST# = 1831 PROGRAM : GREY'S ANATOMY RA35+ : 2.9 CON COM1 : GREY'S ANATOMY | | | | | | | | | | | | |
| 56 | A | | 700P-800P | 30 | | \$1,150.00 | 10/9 | 10/9 | 1 | | THU | 1 |
| PROGRAM : GREY'S ANATOMY RA35+ : 2.9 ORD COM1 : PLEASE ACCEPT TP CHANGE THIS IS A MAKE-GOOD FOR OCT9 ON LINE-37 FOR 1 SPOT/WK | | | | | | | | | | | | |

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL:
 : : LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

38 S 900P-1000P 30 \$1,150.00 10/9 10/9 0 THU 0
 PROGRAM : SCANDAL
 RA35+ : 4.2
 CON COM1 : SCANDAL

57 A 800P-900P 30 \$1,150.00 10/9 10/9 1 THU 1
 PROGRAM : SCANDAL
 RA35+ : 4.2
 ORD COM1 : PLEASE ACCEPT TP CHANGE
 THIS IS A MAKE-GOOD FOR OCT9 ON LINE-38 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:

M1 OK'D BUY#37 MISSED:THU/800P-900P OCT9 30S \$1,150.00 (JUL1/14)
 OFFER:THU/700P-800P OCT9 30S \$1,150.00 PLS ADVISE.
 GMT:PLEASE ACCEPT TP CHANGE

M2 OK'D BUY#38 MISSED:THU/900P-1000P OCT9 30S \$1,150.00 (JUL1/14)
 OFFER:THU/800P-900P OCT9 30S \$1,150.00 PLS ADVISE.
 CMT:PLEASE ACCEPT TP CHANGE

OCT/14 10730.00 CONTRACT TOTAL 10730.00
 TOTAL SPOTS 55

MARKET TOTALS \$214,600 WGN0 5% WWL 44% WVUE 24% WDSU 25% WNOL 1% WCCL 0% WUPL 1%
 CABL 0% WPXL 0%

HEAVY SPORTS
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7252951 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION JUL11/14 12.38
 *** WGN0-TV ***

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP.# _____ OFF.# 13 SALESMAN # _____
 AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME NOELLE RAMSEY

P.O. BOX 25093 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 7252951 CLASS: NATL. LOCAL REGIONAL
 PRDCT CROSSROADS GPS EST#1831 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL1/14 12.38

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#37 MISSED: THU/800P-900P OCT9 30S \$1,150.00 (JUL1/14)
 OFFER: THU/700P-800P OCT9 30S \$1,150.00 PLS ADVISE.
 CMT: PLEASE ACCEPT TP CHANGE

M2 UNRESL BUY#38 MISSED: THU/900P-1000P OCT9 30S \$1,150.00 (JUL1/14)
 OFFER: THU/800P-900P OCT9 30S \$1,150.00 PLS ADVISE.
 CMT: PLEASE ACCEPT TP CHANGE

CONTRACT TOTAL 10730.00
 TOTAL SPOTS 55