

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WGNO - NOLA	<b>Date:</b> 10/6/14
---	-------------------------

I, Main Street Media Group

do hereby request station time concerning the following issue:

Crossroads GPS 1615 L Street NW Washington, DC 20036
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered - see attached					

This broadcast time will be used by: Crossroads GPS

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Crossroads GPS  
1615 L Street  
NW Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board Directors: Bobby Burchfield and Sally Vastola  
Treasurer: Caleb Crosby

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6.27.2014

Date

[Signature]

Signature

703-485-0398

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Linda Anderson

Printed Name

NSM

Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

# ORDER



## Orders

Order / Rev: 5572  
 Alt Order #: 07252951  
 Product Desc: CROSSROADS GPS  
 Estimate: 1831  
 Flight Dates: 10/07/14 - 10/13/14  
 Original Date / Rev: 09/25/14 / 09/25/14  
 Order Type: GENERAL

Primary AE:  
 Sales Office:  
 Sales Region:

WGNO-TV  
 Teresa DiFuria  
 NPHL  
 National

## Agency

Name: Main Street Media Group \*  
 Buying Contact:  
 Billing Contact:

Billing Type:  
 Billing Calendar:  
 Billing Cycle:

P. O. Box 25093  
 Alexandria, VA 22313

Agency Commission:

Cash  
 Broadcast  
 EOM/EOC  
 15%

## Advertiser

Name: Crossroads GPS  
 Demographic: A35+  
 Product Codes: PL4  
 Priority: 04  
 Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:  
 Order Separation:  
 Advertiser External ID:  
 Agency External ID:

00:15:00  
 00:15:00  
 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/13/14	55	\$10,730.00	\$9,120.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	55	\$10,730.00	\$9,120.50	0.00
<b>Totals</b>	<b>55</b>	<b>\$10,730.00</b>	<b>\$9,120.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria				100%

## Order Share

WGNO-TV	Share	Total
	5%	\$10,730.00
Market	100%	\$214,600.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	25%	\$53,650.00
WHNO	0%	\$0.00

0%	\$0.00
1%	\$2,146.00
0%	\$0.00
1%	\$2,146.00
24%	\$51,504.00
44%	\$94,424.00
0%	\$0.00

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**Advertiser:** Crossroads GPS

Product Desc: CROSSROADS GPS

**Estimate:** 1831

**WGNO-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	26	10/10/14	10/10/14	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 PM	----1--	:30	1	\$140.0007		0.00	NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$140.00   0.00															
N 2	26	10/10/14	10/10/14	M-F 10a-11a View	CM	10:00 AM-11:00 AM	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$110.00   0.00															
N 3	26	10/10/14	10/10/14	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-11:30 AM	----1--	:30	1	\$55.0004		0.00	NM	1	\$55.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$55.00   0.00															
N 4	26	10/10/14	10/10/14	M-F 2p-3p People's Court	CM	2:00 PM-3:00 PM	----1--	:30	1	\$60.0004		0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$60.00   0.00															
N 5	26	10/10/14	10/10/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$90.0007		0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$90.00   0.00															
N 6	26	10/10/14	10/10/14	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$90.0007		0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$90.00   0.00															
N 7	26	10/10/14	10/10/14	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	----1--	:30	1	\$175.0007		0.00	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$175.00   0.00															
N 8	26	10/10/14	10/10/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$60.0007		0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   ----1--   1   \$60.00   0.00															
N 9	26	10/10/14	10/10/14	Friday Prime Hour 3 Friday Prime Hour 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$500.0007		0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															





Order / Rev: 5572

Print Date: 09/25/14 11:35:28 Page 4 of 7

**Advertiser:** Crossroads GPS

Alt Order #: 07252951

**Product Desc:** CROSSROADS GPS

**WGNO-TV**

**Flight Dates:** 10/07/14 - 10/13/14

**Estimate:** 1831

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	26	10/11/14	10/11/14	College Football Early Gm		11:00 AM-2:30 PM	-----1-	:30	1	\$250.0007		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1-	1	\$250.00	0.00								
N20	26	10/11/14	10/11/14	College Football Late Gm		2:30 PM-6:00 PM	-----1-	:30	1	\$250.0007		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1-	1	\$250.00	0.00								
N21	26	10/11/14	10/11/14	NASCAR Series		6:00 PM-10:30 PM	-----1-	:30	1	\$300.0007		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1-	1	\$300.00	0.00								
N22	26	10/11/14	10/11/14	Sa 6p-630p		6:00 PM-6:30 PM	-----1-	:30	1	\$70.0007		0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1-	1	\$70.00	0.00								
N23	26	10/11/14	10/11/14	College Football Prime Gm		7:00 PM-10:30 PM	-----1-	:30	1	\$550.0004		0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1-	1	\$550.00	0.00								
N24	26	10/12/14	10/12/14	Su 10p-1030p		10:00 PM-10:30 PM	-----1	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1	1	\$140.00	0.00								
N25	26	10/12/14	10/12/14	Su 5p-530p		5:00 PM-5:30 PM	-----1	:30	1	\$65.0007		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1	1	\$65.00	0.00								
N26	26	10/12/14	10/12/14	Su 7a-8a		7:00 AM-8:00 AM	-----1	:30	1	\$35.0007		0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1	1	\$35.00	0.00								
N27	26	10/12/14	10/12/14	Sunday Prime Hour 2		7:00 PM-8:00 PM	-----1	:30	1	\$1,000.0007		0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----1	1	\$1,000.00	0.00								
N28	26	10/12/14	10/12/14	Su 8a-9a		8a-9a	-----S	:30	1	\$50.0004		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----S	1	\$50.00	0.00								
N29	26	10/09/14	10/09/14	M-F 10p-1035p		10:00 PM-10:35 PM	-----1---	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-----S	1	\$140.00	0.00								

**WGNO-TV**

**Estimate:** 1831

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	26	10/09/14	10/09/14	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 P	--1----	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	--1----	1	\$140.00	0.00								
N30	26	10/09/14	10/09/14	M-F 10a-11a View	CM	10:00 AM-11:00 A	---1---	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	---1---	1	\$110.00	0.00								
N31	26	10/09/14	10/09/14	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 A	----1---	:30	1	\$55.0004		0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	----1---	1	\$55.00	0.00								
N32	26	10/09/14	10/09/14	M-F 2p-3p People's Court	CM	2:00 PM-3:00 PM	---1---	:30	1	\$60.0004		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	---1---	1	\$60.00	0.00								
N33	26	10/09/14	10/09/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$90.0007		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	---1---	1	\$90.00	0.00								
N34	26	10/09/14	10/09/14	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$90.0007		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	---1---	1	\$90.00	0.00								
N35	26	10/09/14	10/09/14	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	---1---	:30	1	\$175.0007		0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	---1---	1	\$175.00	0.00								
N36	26	10/09/14	10/09/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---1---	:30	1	\$60.0007		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	---1---	1	\$60.00	0.00								
N39	26	10/07/14	10/07/14	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 P	-1-----	:30	1	\$140.0007		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-1-----	1	\$140.00	0.00								
N40	26	10/07/14	10/07/14	M-F 10a-11a View	CM	10:00 AM-11:00 A	-1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/06/14	10/12/14	-1-----	1	\$110.00	0.00								
N41	26	10/07/14	10/07/14	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 A	-1-----	:30	1	\$55.0004		0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								



Print Date: 09/25/14 11:35:28 Page 6 of 7

Advertiser:	Crossroads GPS
Product Desc:	CROSSROADS GPS

**WGNO-TV**

**Estimate:** 1831

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	26	10/07/14	10/07/14	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 A	1-----	:30	1	\$55.0004		0.00	NM	1	\$55.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   -1-----   1   \$55.00   0.00															
N42	26	10/07/14	10/07/14	M-F 2p-3p Peoples Court	CM	2:00 PM-3:00 PM	-1-----	:30	1	\$60.0004		0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   -1-----   1   \$60.00   0.00															
N43	26	10/07/14	10/07/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$90.0007		0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   -1-----   1   \$90.00   0.00															
N44	26	10/07/14	10/07/14	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$90.0007		0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   -1-----   1   \$90.00   0.00															
N45	26	10/07/14	10/07/14	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$175.0007		0.00	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   -1-----   1   \$175.00   0.00															
N46	26	10/07/14	10/07/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$60.0007		0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   -1-----   1   \$60.00   0.00															
N47	26	10/08/14	10/08/14	M-F 10p-1035p WGNO News @ 10p	CM	10:00 PM-10:35 P	-1-----	:30	1	\$140.0004		0.00	NM	1	\$140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   --1-----   1   \$140.00   0.00															
N48	26	10/08/14	10/08/14	M-F 10a-11a View	CM	10:00 AM-11:00 A	--1-----	:30	1	\$110.0004		0.00	NM	1	\$110.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   --1-----   1   \$110.00   0.00															
N49	26	10/08/14	10/08/14	M-F 11a-1130a WGNO News @ 11a	CM	11:00 AM-11:30 A	--1-----	:30	1	\$55.0004		0.00	NM	1	\$55.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   --1-----   1   \$55.00   0.00															
N50	26	10/08/14	10/08/14	M-F 2p-3p Peoples Court	CM	2:00 PM-3:00 PM	--1-----	:30	1	\$60.0004		0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/06/14   10/12/14   --1-----   1   \$60.00   0.00															
N51	26	10/08/14	10/08/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	--1-----	:30	1	\$90.0007		0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 5572

Advertiser:

Crossroads GPS

Print Date: 09/25/14 11:35:28

Page 7 of 7

Alt Order #: 07252951

Product Desc: CROSSROADS GPS

WGNO-TV

Flight Dates: 10/07/14 - 10/13/14

Estimate: 1831

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N51	26	10/08/14	10/08/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$90.0007		0.00	NM	1	\$90.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$90.00	0.00										
N52	26	10/08/14	10/08/14	M-F 6p-630p News With A Twist 6p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$90.0007		0.00	NM	1	\$90.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$90.00	0.00										
N53	26	10/08/14	10/08/14	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	--1----	:30	1	\$175.0007		0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$90.00	0.00										
N54	26	10/08/14	10/08/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--1----	:30	1	\$60.0007		0.00	NM	1	\$60.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$175.00	0.00										
N55	26	10/08/14	10/08/14	Wednesday Prime Hour GM Wednesday Prime Hour 3		9:00 PM-10:00 PM	--1----	:30	1	\$650.0004		0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$60.00	0.00										
N56	26	10/09/14	10/09/14	Thursday Prime Hour 1 Thursday Prime Hour 1		7p-8p	--1----	:30	1	\$1,150.0007		0.00	NM	1	\$1,150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$650.00	0.00										
N57	26	10/09/14	10/09/14	Thursday Prime Hour 2 Thursday Prime Hour 2		8p-9p	--1----	:30	1	\$1,150.0007		0.00	NM	1	\$1,150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/06/14		10/12/14	--1----	1	\$1,150.00	0.00										
<b>Totals</b>														<b>55</b>	<b>\$10,730.00</b>	

REP HEADLINE# 7252951  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 610-225-1191  
 CREDIT RISK !!  
 HARRIS REPORT FROM REP

JUL1/14 11.30  
 \*\*\* WGNO-TV \*\*\*

ADV # ADV. NAME ISS/CROSSROADS GPS  
 AGY # AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP.# OFF.# 13 SALESMAN #

BUYER NAME NOELLE RAMSEY

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 7252951

CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1831 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUL1/14 11.30

REP: NEW ISSUE ORDER - CROSSROADS GPS  
 TOTAL \$10730  
 PLEASE CONFIRM THANKS  
 ALEX

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CROSSROADS GPS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$140.00	10/10	10/10	1		FRI	1

AGENCY ADVERTISER CODE = 101  
 AGENCY PRODUCT CODE = 225  
 AGENCY EST# = 1831

PROGRAM : WGNO NEWS @ 10P  
 RA35+ : 1.7  
 CON COM1 : WGNO NEWS @ 10P

2			1000A-1100A	30		\$110.00	10/10	10/10	1		FRI	1
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PROGRAM : THE VIEW  
 RA35+ : 1.2  
 CON COM1 : THE VIEW



91 JUL 11 11.30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS	30		\$55.00	10/10	10/10	1		FRI	1
4			200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT	30		\$60.00	10/10	10/10	1		FRI	1
5			500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM	30		\$90.00	10/10	10/10	1		FRI	1
6			600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM	30		\$90.00	10/10	10/10	1		FRI	1
7			630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1 : BIG BANG THEORY	30		\$175.00	10/10	10/10	1		FRI	1
8			700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1 : GOOD MORNING AMERICA	30		\$60.00	10/10	10/10	1		FRI	1
9			900P-1000P PROGRAM : 20/20 RA35+ : 2.4 CON COM1 : 20/20	30		\$500.00	10/10	10/10	1		FRI	1
10			1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1 : WGNO NEWS @ 10P	30		\$140.00	10/13	10/13	1		MON	1

0001/114477.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW	30		\$110.00	10/13	10/13	1		MON	1
12			1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS	30		\$55.00	10/13	10/13	1		MON	1
13			200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT	30		\$60.00	10/13	10/13	1		MON	1
14			500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM	30		\$90.00	10/13	10/13	1		MON	1
15			600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM	30		\$90.00	10/13	10/13	1		MON	1
16			630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1 : BIG BANG THEORY	30		\$175.00	10/13	10/13	1		MON	1
17			700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1 : GOOD MORNING AMERICA	30		\$60.00	10/13	10/13	1		MON	1
18			900P-1000P PROGRAM : CASTLE RA35+ : 4.3 CON COM1 : CASTLE	30		\$650.00	10/13	10/13	1		MON	1





\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REF

JUL11/01 11.00  
\*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			700P-800P PROGRAM : ONCE UPON A TIME RA35+ : 2.2 CON COM1 : ONCE UPON A TIME	30		\$1,000.00	10/12	10/12	1		SUN	1
28			800A-900A PROGRAM : THIS WEEK-ABC NEWS RA35+ : 0.5 CON COM1 : THIS WEEK-ABC NEWS	30		\$50.00	10/12	10/12	1		SUN	1
29			1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1 : WGNO NEWS @ 10P	30		\$140.00	10/9	10/9	1		THU	1
30			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1 : THE VIEW	30		\$110.00	10/9	10/9	1		THU	1
31			1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1 : WGNO 11AM NEWS	30		\$55.00	10/9	10/9	1		THU	1
32			200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1 : PEOPLE'S COURT	30		\$60.00	10/9	10/9	1		THU	1
33			500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1 : NEWS WITH A TWIST 5 PM	30		\$90.00	10/9	10/9	1		THU	1
34			600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1 : NEWS WITH A TWIST 6 PM	30		\$90.00	10/9	10/9	1		THU	1



\*\*\* ORIGINAL REV#0 \*\*\*

PER: TEL# 610-293-4100  
 ORDER NO. 458111

FAX# 610-225-1191  
 CREDIT RISK !!!  
 REPORT FROM REP

JUL1/14 11.30  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35			630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1: BIG BANG THEORY	30		\$175.00	10/9	10/9	1		THU	1
36			700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1: GOOD MORNING AMERICA	30		\$60.00	10/9	10/9	1		THU	1
37			800P-900P PROGRAM : GREY'S ANATOMY RA35+ : 2.9 CON COM1: GREY'S ANATOMY	30		\$1,150.00	10/9	10/9	1		THU	1
38			900P-1000P PROGRAM : SCANDAL RA35+ : 4.2 CON COM1: SCANDAL	30		\$1,150.00	10/9	10/9	1		THU	1
39			1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1: WGNO NEWS @ 10P	30		\$140.00	10/7	10/7	1		TUE	1
40			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1: THE VIEW	30		\$110.00	10/7	10/7	1		TUE	1
41			1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1: WGNO 11AM NEWS	30		\$55.00	10/7	10/7	1		TUE	1
42			200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1: PEOPLE'S COURT	30		\$60.00	10/7	10/7	1		TUE	1

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 ORDER WORKSHEET  
 CREDIT ADVISE !!!  
 REPORT FROM REP

JUL1/14 11.36  
 \*\*\* WGNO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			500P-530P PROGRAM : NEWS WITH A TWIST 5 PM RA35+ : 2.1 CON COM1: NEWS WITH A TWIST 5 PM	30		\$90.00	10/7	10/7	1		TUE	1
44			600P-630P PROGRAM : NEWS WITH A TWIST 6 PM RA35+ : 1.0 CON COM1: NEWS WITH A TWIST 6 PM	30		\$90.00	10/7	10/7	1		TUE	1
45			630P-700P PROGRAM : BIG BANG THEORY RA35+ : 1.8 CON COM1: BIG BANG THEORY	30		\$175.00	10/7	10/7	1		TUE	1
46			700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 1.0 CON COM1: GOOD MORNING AMERICA	30		\$60.00	10/7	10/7	1		TUE	1
47			1000P-1035P PROGRAM : WGNO NEWS @ 10P RA35+ : 1.7 CON COM1: WGNO NEWS @ 10P	30		\$140.00	10/8	10/8	1		WED	1
48			1000A-1100A PROGRAM : THE VIEW RA35+ : 1.2 CON COM1: THE VIEW	30		\$110.00	10/8	10/8	1		WED	1
49			1100A-1130A PROGRAM : WGNO 11AM NEWS RA35+ : 0.9 CON COM1: WGNO 11AM NEWS	30		\$55.00	10/8	10/8	1		WED	1
50			200P-300P PROGRAM : PEOPLE'S COURT RA35+ : 1.4 CON COM1: PEOPLE'S COURT	30		\$60.00	10/8	10/8	1		WED	1

SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 7252951  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
JUL2/14 10.52  
\*\*\* WGNO-TV \*\*

ADV # ADV. NAME ISS/CROSSROADS GPS  
AGY # AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP.# OFF.# 13 SALESMAN #

BUYER NAME NOELLE RAMSEY

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 7252951

CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1831 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUL2/14 10.52

REP: OK'D M1-M2  
SEE LINES 56-57  
TOTAL STAYS THE SAME  
PLEASE CONFIRM THANKS  
ALEX

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CROSSROADS GPS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 101  
AGENCY PRODUCT CODE = 225  
AGENCY EST# = 1831

37	S		800P-900P	30		\$1,150.00	10/9	10/9	0		THU	0
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PROGRAM : GREY'S ANATOMY  
RA35+ : 2.9  
CON COM1 : GREY'S ANATOMY

56	A		700P-800P	30		\$1,150.00	10/9	10/9	1		THU	1
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PROGRAM : GREY'S ANATOMY  
RA35+ : 2.9  
ORD COM1 : PLEASE ACCEPT TP CHANGE  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-37 FOR 1 SPOT/WK

REP HEADLINE# 7252951  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* JUL2/14 10.52  
\*\*\* WGN0-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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38	S		900P-1000P	30		\$1,150.00	10/9	10/9	0		THU	0
PROGRAM : SCANDAL RA35+ : 4.2 CON COM1 : SCANDAL												
57	A		800P-900P	30		\$1,150.00	10/9	10/9	1		THU	1

PROGRAM : SCANDAL  
RA35+ : 4.2  
ORD COM1 : PLEASE ACCEPT TP CHANGE  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-38 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#37	MISSED: THU/800P-900P				OCT9		30S	\$1,150.00	(JUL1/14)	
			OFFER: THU/700P-800P				OCT9		30S	\$1,150.00	PLS ADVISE.	
			GMT: PLEASE ACCEPT TP CHANGE									
M2	OK'D	BUY#38	MISSED: THU/900P-1000P				OCT9		30S	\$1,150.00	(JUL1/14)	
			OFFER: THU/800P-900P				OCT9		30S	\$1,150.00	PLS ADVISE.	
			CMT: PLEASE ACCEPT TP CHANGE									

OCT/14 10730.00  
CONTRACT TOTAL 10730.00  
TOTAL SPOTS 55

MARKET TOTALS \$214,600 WGN0 5% WWL 44% WVUE 24% WDSU 25% WNOL 1% WCCL 0% WUPL 1%  
CABL 0% WPXL 0%

HEAVY SPORTS

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 7252951  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION

JUL1/14 12.38  
\*\*\* WGNO-TV \*\*

ADV # ADV. NAME ISS/CROSSROADS GPS  
AGY # AGY. NAME MAIN STREET MEDIA GROUP

P.O. BOX 25093

ALEXANDRIA, VA 22313

REP.# OFF.# 13 SALESMAN #

BUYER NAME NOELLE RAMSEY

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 7252951

PRDCT CROSSROADS GPS EST#1831 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE JUL1/14 12.38

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CROSSROADS GPS  
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#37 MISSED: THU/800P-900P OCT9 30S \$1,150.00 (JUL1/14)  
OFFER: THU/700P-800P OCT9 30S \$1,150.00 PLS ADVISE.  
CMT: PLEASE ACCEPT TP CHANGE

M2 UNRESL BUY#38 MISSED: THU/900P-1000P OCT9 30S \$1,150.00 (JUL1/14)  
OFFER: THU/800P-900P OCT9 30S \$1,150.00 PLS ADVISE.  
CMT: PLEASE ACCEPT TP CHANGE

CONTRACT TOTAL 10730.00  
TOTAL SPOTS 55