

Client: American Petroleum Institute TARGET 2015
 Product:
 Campaign: KXL DC TV: 1/19-1/25/14

Station Order

Strategic Media Services, Inc
 1911 North Ft Myer Drive
 Arlington, VA 22209
 202-337-5700

Rev #: 0

Flight From: 01/19/2015 to 01/25/2015

Estimate No.: 3299
 Contract No.:
 Job No.:

Buyer Name: Neil Williams
 Sweeps: Share Nov 2014 -> HUT/PUT Mar 14

Market: WASHINGTON, DC (HAGRSTWN)
 Station: WRC
 Station Contact: Jeremy Howard

Actg. Order No.: 13400
 WS Order No.: 96148
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross									Total Spots
				Rate/ Total	Jan 19	Jan 20	Jan 21	Jan 22	Jan 23	Jan 24	Jan 25		
1	MTWRF-- 05:00A-06:00A	EM 30	NEWS 4 AT 5AM	\$700.00 \$1,400.00	.	1	.	.	1	.	.	2	
2	MTWRF-- 06:00A-07:00A	EM 30	NEWS 4 AT 6AM	\$1,400.00 \$7,000.00	1	1	1	1	1	.	.	5	
Comment: 1200 FOR 1/12													
3	MTWRF-- 05:00P-06:00P	EN 30	NWS 4 AT 5	\$1,100.00 \$1,100.00	1	.	.	1	
4	MTWRF-- 06:00P-07:00P	EN 30	NWS 4 AT 6	\$1,200.00 \$9,600.00	2	2	1	2	1	.	.	8	
5	MTWRF-- 07:00P-07:30P	EN 30	NBC NEWS ADJ	\$4,500.00 \$13,500.00	.	1	1	.	1	.	.	3	
6	MTWRFSSu 11:00P-11:30P	LN 30	NWS 4 AT 11	\$2,600.00 \$13,000.00	1	1	1	1	.	.	1	5	
Comment: 2400 FOR 1/12													
7	-----Su 10:30A-11:30A	EM 30	MEET PRESS-SUN	\$20,000.00 \$20,000.00	1	1	
				\$65,600.00	4	6	4	4	5	.	2	25	

Month	Spots	Station Gross Dollars
Jan	25	\$65,600.00
	25	\$65,600.00

By: _____