ATW Media LLC KTBB-FM KRWR-FM PO Box 9400 Tyler, TX 75711 903-593-2519

Client:

Friends of Travis Clardy

Order #:

6325-00004

Description: Date Entered: 4842 2/14/2024

P.O,#:

Salesperson:

Guild, McGavern

Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services 1655 Palm Beach Lakes Blvd Suite 903 West Palm Beach, FL 33401

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	<u>Oty</u>	Rate	<u>Total</u>	<u>M</u>	<u>Tu</u>	W	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	2/15/2024	2/21/2024	KTBB-FM	06:00:00a to 10:00:00a	Weekly	:30	15	26.00	390,00	3	3	3	3	3	0	0
2	2/15/2024	2/21/2024	KTBB-FM	03:00:00p to 07:00:00p	Weekly	:30	15	25.00	375,00	3	3	3	3	3	0	0

Order Start Date: 2/15/2024

Order End Date: 2/21/2024

Spots: 30

Total Charges:

\$765.00

Combined Discounts:

\$114.75

Total Net:

\$650.25

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Proj	ected Media Month/E	nd-Of-Schedule Billing Totals for	Friends of Travis CI	ardy / 6325-00004 :	
		Spot Count	Gross Billing	Combined Disc.	Net Billing
February	2024	30	\$765.00	\$114.75	\$650,25

Confirmed & Accepted for ATW Media LLC By:

Accepted for Media Financial Services By:

MARKET: Tyler-Longview, TX

AMOUNT: \$765.00

AGENCY:

MEDIA FINANCIAL SERVICES

REP:

McGavren Guild Media

SPOTS: 30

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

CHICAGO

SLS PH: 216-233-8181

SALES OFFICE: SALESPERSON:

Linley Grande

SLS EMAIL:

SLS FAX:

AGENCY:

MEDIA FINANCIAL SERVICES

Linley.Grande@GenMediaPartners.com

AGY CLI:

CONTRACT # FOR INVOICING 4455527

ADVERTISER:

Friends of Travis Clardy

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 4842 2/15-2/21 TX HD 11

AGY EST: 4842

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

02-15-2024 TO 2/21/2024

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 02/14/2024 11:44

COMMENTS

[Rep Comment] 02/14/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/invoices required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1			2/15/2024 To	TOT \$153.00		TOTAL SPOTS 6					
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	30	2/15/2024	2/15/2024	3	\$26	\$78
	2			3:00PM	7:00PM	30	2/15/2024	2/15/2024	3	\$25	\$75

DAY#2			2/16/2024 To	2/16/2024		TOT \$153.00		TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	30	2/16/2024	2/16/2024	3	\$26	\$78
	2		F	3:00PM	7:00PM	30	2/16/2024	2/16/2024	3	\$25	\$75

MEDIA FINANCIAL SERVICES MARKET: Tyler-Longview, TX **AMOUNT:** \$765.00 AGENCY: REP: McGavren Guild Media **SPOTS**: 30 1655 Palm Beach Lakes Blvd. 9th FI, Suite 903 WEST PALM BEACH, FL 33401 MOD: Invoices@MediaFinancial.com Stn Ver: 1 Last:

CHICAGO SALES OFFICE: SLS PH: 216-233-8181

SALESPERSON: Linley Grande SLS FAX:

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **CONTRACT # FOR INVOICING 4455527 AGY CLI:**

ADVERTISER: INVOICE: MEDIA FINANCIAL SERVICES Friends of Travis Clardy **AGY PRD:**

PRODUCT: Est 4842 2/15-2/21 TX HD 11 **AGY EST:** 4842 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

FLIGHT: 02-15-2024 TO 2/21/2024 [X]Unwired []Spot []Mod

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: **SPOT TYPE:** LAST SENT: 02/14/2024 11:44

DAY#5			2/19/2024 To	TOT \$153.00		TOTAL SPOTS 6					
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	30	2/19/2024	2/19/2024	3	\$26	\$78
	2		М	3:00PM	7:00PM	30	2/19/2024	2/19/2024	3	\$25	\$75

DAY#6			2/20/2024 To	TOT \$153.00		TOTAL SPOTS 6					
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	30	2/20/2024	2/20/2024	3	\$26	\$78
	2		.т	3:00PM	7:00PM	30	2/20/2024	2/20/2024	3	\$25	\$75

DAY#7			2/21/2024 To	2/21/2024		TOT \$153.00		TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL.
	1		W	6:00AM	10:00AM	30	2/21/2024	2/21/2024	3	\$26	\$78
	2		W	3:00PM	7:00PM	30	2/21/2024	2/21/2024	3	\$25	\$75

TOTAL	Feb	Total
SPOT	30	30
CASH	765.00	765.00
TOTAL	765.00	765.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

, .	d charges. See Invoice for actual schedule and charges.				
, FiDi Media	, hereby request station time as follows:				
IDENTIFY CANDIDATE TYPE	FEDERAL CANDIDATE STATE OR LOCAL CANDIDATE				
ALL QUESTION	IS/BLOCKS MUST BE COMPLETED				
Candidate name: Travis Clardy					
Authorized committee: Friends of Travis Clardy					
Agency requesting time (and contact information) N/A FiDi Media; infofidimedia@gmail.com					
Candidate's political party:					
Office sought (no acronyms or abbreviations): Texas House District 11					
Date of election: March 5, 2024	General Primary				
Treasurer of candidate's authorized committee: Jimmy Mize					
The undersigned represents that:					
(1) the payment for the broadcast time requested	has been furnished by (check one box below):				
the candidate listed above who is a legally	qualified candidate, or				
the authorized committee of the legally qu	ualified candidate listed above;				
(2) this station is authorized to announce the time	as paid for by such person or entity; and				
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).					
THIS STATION DOES NOT DISCRIMINATE OR FIN THE PLACEMENT OF ADVERTISING.	PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY				

Signature:

Whitney Eversole

Name: FiDi Media

Date of Request to Purchase Ad Time: 1.16.2024

Station Representative

Signature:

Name: Wurden Date of Station Agreement to Sell Time: 2 114124

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.									
Candidate/Authorized Committee/A	Agency								
Signature:									
Name:		ē.							
Date:									
TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: 2/7/24 Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).									
Federal candidate certification signed (ab	ove): Yes No	N/A							
Rejected – provide reason:	not yet received to determine sponsor ID)								
Date and nature of follow-ups, if any (e.g.	, insufficient sponsor ID tag):								
Contract #:	Station Call Letters: CIBBEM	Date Received/Requested:							
Est. #:	Station Location: / Ma/Va	Run Start and End Dates:							
use this space to document schedule of ti purchased or attach separately. If station	affic system print-out) or other documents in ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time I until an invoice is generated, the name							