

INVOICE

WDBJ
2807 Hershberger Road NW
Roanoke, VA 24017
Main: (540) 344-7000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

Advertiser	Product	Estimate Number
Northam For Governor	political	5659

Flight Dates	Order #	Alt Order #
10/24/17 - 10/30/17	678762	WOC10762813

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
	903	913

Agency Ref	Advertiser Ref
1058	141301

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/17	10/30/17	News 7 Early Mornin' @ 5:00 AM-6:00 AM		11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/17 10/30/17 11111-- 5 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	5:46 AM	News 7 Early Mornin' @ 5a	5:00 AM-6:00 AM	:30	RN- 41- 17H	\$30.00 NM
2	WDBJ	W	10/25/17	5:59 AM	News 7 Early Mornin' @ 5a	5:00 AM-6:00 AM	:30	RN- 41- 17H	\$30.00 NM
3	WDBJ	Th	10/26/17	5:59 AM	News 7 Early Mornin' @ 5a	5:00 AM-6:00 AM	:30	RN- 41- 17H	\$30.00 NM
4	WDBJ	F	10/27/17	5:59 AM	News 7 Early Mornin' @ 5a	5:00 AM-6:00 AM	:30	RN- 36- 17H	\$30.00 NM
2	10/24/17	10/30/17	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	22222--	:30	10	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/17 10/30/17 22222-- 10 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	6:11 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 22- 17H	\$205.00 NM
2	WDBJ	Tu	10/24/17	7:00 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 36- 17H	\$205.00 NM
3	WDBJ	W	10/25/17	6:25 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 36- 17H	\$205.00 NM
4	WDBJ	W	10/25/17	6:51 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 41- 17H	\$205.00 NM
5	WDBJ	Th	10/26/17	6:25 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 41- 17H	\$205.00 NM
6	WDBJ	Th	10/26/17	6:54 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 36- 17H	\$205.00 NM
7	WDBJ	F	10/27/17	6:48 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 22- 17H	\$205.00 NM
8	WDBJ	F	10/27/17	7:00 AM	News 7 Mornin' @ 6a	6:00 AM-7:00 AM	:30	RN- 41- 17H	\$205.00 NM
3	10/24/17	10/30/17	CBS This Morning	7:00 AM-9:00 AM	22222--	:30	10	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/17 10/30/17 22222-- 10 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	8:23 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 41- 17H	\$165.00 NM
2	WDBJ	Tu	10/24/17	8:52 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 22- 17H	\$165.00 NM
3	WDBJ	W	10/25/17	8:23 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 41- 17H	\$165.00 NM
4	WDBJ	W	10/25/17	8:51 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 22- 17H	\$165.00 NM
5	WDBJ	Th	10/26/17	8:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 22- 17H	\$165.00 NM
6	WDBJ	Th	10/26/17	8:42 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 41- 17H	\$165.00 NM
7	WDBJ	F	10/27/17	7:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	RN- 41- 17H	\$165.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

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Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17
Advertiser	Product	Estimate Number	
Northam For Governor	political	5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

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WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17

Advertiser	Product	Estimate Number
Northam For Governor	political	5659

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

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Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17

Advertiser	Product	Estimate Number
Northam For Governor	political	5659

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

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Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17
Advertiser	Product	Estimate Number	
Northam For Governor	political	5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 - 1----- 1 \$975.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	8:47 PM	Tuesday Prime Hr 1	7:57 PM-9:00 PM	:30	RN- 22- 17H	\$975.00 NM
25	10/24/17	10/24/17	Tuesday Prime Hr 2	9:00 PM-10:00 PM	- 1-----	:30	1	\$785.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 - 1----- 1 \$785.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	9:44 PM	Tuesday Prime Hr 2	9:00 PM-10:00 PM	:30	RN- 41- 17H	\$785.00 NM
26	10/24/17	10/24/17	Tuesday Prime Hr 3	10:00 PM-11:00 PM	- 1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 - 1----- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	10:49 PM	Tuesday Prime Hr 3	10:00 PM-11:00 PM	:30	RN- 22- 17H	\$550.00 NM
27	10/24/17	10/25/17	Wednesday Prime Hr 1	8:00 PM-9:00 PM	-- 1----	:30	1	\$760.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 -- 1---- 1 \$760.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	10/25/17	8:31 PM	Wednesday Prime Hr 1	8:00 PM-9:00 PM	:30	RN- 22- 17H	\$760.00 NM
28	10/24/17	10/25/17	Wednesday Prime Hr 2	9:00 PM-10:00 PM	-- 1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 -- 1---- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	10/25/17	9:47 PM	Wednesday Prime Hr 2	9:00 PM-10:00 PM	:30	RN- 41- 17H	\$650.00 NM
29	10/24/17	10/25/17	Wednesday Prime Hr 3	10:00 PM-11:00 PM	-- 1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 -- 1---- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	10/25/17	10:35 PM	Wednesday Prime Hr 3	10:00 PM-11:00 PM	:30	RN- 41- 17H	\$650.00 NM
30	10/24/17	10/27/17	Friday Prime Hr 1	8:00 PM-9:00 PM	---- 1--	:30	1	\$305.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 ---- 1-- 1 \$305.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDBJ	W	10/25/17	7:59 AM	CBS This Morning	7a-9a	:30	RN- 22- 17H	\$165.00 NM
					MG for 8.1,8.3,30.1				
2	WDBJ	Th	10/26/17	8:59 AM	CBS This Morning	7a-9a	:30	RN- 41- 17H	\$165.00 NM
					MG for 8.1,8.3,30.1				
1	WDBJ	F	10/27/17		Friday Prime Hr 1	8:00 PM-9:00 PM	:00		\$305.00 NM
					See MG 30.2,30.3,30.4,30.5,30.6,30.7				
4	WDBJ	F	10/27/17	8:22 AM	CBS This Morning	7a-9a	:30	RN- 22- 17H	\$165.00 NM
					MG for 8.1,8.3,30.1				
5	WDBJ	F	10/27/17	8:30 PM	Friday Prime Special	7:57 PM-9:00 PM	:30	RN- 43- 17H	\$305.00 NM
					MG for 8.1,8.3,30.1				
					copy change				

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INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17
Advertiser	Product	Estimate Number	
Northam For Governor	political	5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/24/17	10/27/17	Friday Prime Hr 1	8:00 PM-9:00 PM	----1--	:30	1	\$305.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WDBJ	Sa	10/28/17	7:54 PM	News 7 Late Run Sat	730p-8p	:30	RN- 43- 17H	\$75.00 NM
			MG for 8.1,8.3,30.1						
			copy change						
6	WDBJ	Su	10/29/17	9:46 PM	Sunday Prime Hr 3	9p-10p	:30	RN- 22- 17H	\$570.00 NM
			MG for 8.1,8.3,30.1						
31	10/24/17	10/27/17	Friday Prime Hr 2	9:00 PM-10:00 PM	----1--	:30	1	\$760.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	----1--	1	\$760.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	F	10/27/17	9:31 PM	Friday Prime Hr 2	9:00 PM-10:00 PM	:30	RN- 43- 17H	\$760.00 NM
			copy change						
32	10/24/17	10/27/17	Friday Prime Hr 3	10:00 PM-11:00 PM	----1--	:30	1	\$535.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	----1--	1	\$535.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	F	10/27/17	10:32 PM	Friday Prime Hr 3	10:00 PM-11:00 PM	:30	RN- 22- 17H	\$535.00 NM
33	10/24/17	10/28/17	Saturday Prime Hr 1	8:00 PM-9:00 PM	-----1-	:30	1	\$310.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	-----1-	1	\$310.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Sa	10/28/17	8:46 PM	Saturday Prime Hr 1	8:00 PM-9:00 PM	:30	RN- 22- 17H	\$310.00 NM
34	10/24/17	10/28/17	Saturday Prime Hr 3	10:00 PM-11:00 PM	-----1-	:30	1	\$95.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	-----1-	1	\$95.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Sa	10/28/17	10:46 PM	Saturday Prime Hr 3	10:00 PM-11:00 PM	:30	RN- 43- 17H	\$95.00 NM
			copy change						
35	10/24/17	10/29/17	Sunday Prime Hr 1	7:30 PM-8:30 PM	-----1	:30	1	\$1,235.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	-----1	1	\$1,235.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/29/17	7:39 PM	Sunday Prime Hr 1	7:30 PM-8:30 PM	:30	RN- 41- 17H	\$1,235.00 NM
36	10/24/17	10/29/17	Sunday Prime Hr 3	9:20 PM-10:30 PM	-----1	:30	1	\$570.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	-----1	1	\$570.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/29/17	9:34 PM	Sunday Prime Hr 3	9:20 PM-10:30 PM	:30	RN- 43- 17H	\$570.00 NM
37	10/24/17	10/29/17	Sunday Prime Hr 4	10:30 PM-11:30 PM	-----1	:30	1	\$310.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/17	10/29/17	-----1	1	\$310.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/29/17	10:39 PM	Sunday Prime Hr 4	10:30 PM-11:30 PM	:30	RN- 43- 17H	\$310.00 NM

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Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17
Advertiser	Product	Estimate Number	
Northam For Governor	political	5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/24/17	10/30/17	News 7 @ 11p M-F	11:00 PM-11:35 PM	11111--	:30	5	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/17 10/30/17 11111-- 5 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	11:13 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	RN- 41- 17H	\$265.00 NM
2	WDBJ	W	10/25/17	11:31 PM	News 7 @ 11p M-F	11:00 PM-11:35 PM	:30	RN- 22- 17H	\$265.00 NM
3	WDBJ	Th	10/26/17	12:18 AM	News 7 Late Run	1130p-1230a	:30	RN- 22- 17H	\$265.00 NM
4	WDBJ	F	10/27/17	11:10 PM	News 7 @ 11p M-F copy change	11:00 PM-11:35 PM	:30	RN- 43- 17H	\$265.00 NM
39	10/24/17	10/28/17	News 7 @ 11p Sat	11:00 PM-11:35 PM	-----1-	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 -----1- 1 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Sa	10/28/17	11:29 PM	News 7 @ 11p Sat	11:00 PM-11:35 PM	:30	RN- 41- 17H	\$190.00 NM
40	10/24/17	10/29/17	News 7 @ 11p Sun	11:00 PM-11:35 PM	-----1	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 -----1 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Su	10/29/17	11:18 PM	News 7 @ 11p Sun	11:00 PM-11:35 PM	:30	RN- 41- 17H	\$115.00 NM
41	10/24/17	10/30/17	Late Show	11:35 PM-12:35 XM	22222--	:30	10	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/17 10/30/17 22222-- 10 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDBJ	Tu	10/24/17	11:53 PM	Late Show	11:35 PM-12:35 XM	:30	RN- 36- 17H	\$110.00 NM
1	WDBJ	Tu	10/24/17	12:35 AM	Late Show	11:35 PM-12:35 XM	:30	RN- 41- 17H	\$110.00 NM
4	WDBJ	W	10/25/17	12:14 AM	Late Show	11:35 PM-12:35 XM	:30	RN- 41- 17H	\$110.00 NM
3	WDBJ	W	10/25/17	12:35 AM	Late Show	11:35 PM-12:35 XM	:30	RN- 36- 17H	\$110.00 NM
5	WDBJ	Th	10/26/17	12:52 PM	Late Show	1135p-1238a	:30	RN- 22- 17H	\$110.00 NM
6	WDBJ	Th	10/26/17	1:19 AM	Late Show Sports Overrun	1135p-1238a	:30	RN- 41- 17H	\$110.00 NM
8	WDBJ	F	10/27/17	12:15 AM	Late Show copy change	11:35 PM-12:35 XM	:30	RN- 43- 17H	\$110.00 NM
7	WDBJ	F	10/27/17	12:46 AM	Late Show	1135p-1238a	:30	RN- 22- 17H	\$110.00 NM
42	10/24/17	10/30/17	Late Late Show	12:35 XM-1:35 XM	11111--	:30	5	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/17 10/30/17 11111-- 5 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	Tu	10/24/17	1:02 AM	Late Late Show	12:35 XM-1:35 XM	:30	RN- 22- 17H	\$5.00 NM
2	WDBJ	W	10/25/17	1:18 AM	Late Late Show	12:35 XM-1:35 XM	:30	RN- 22- 17H	\$5.00 NM
3	WDBJ	Th	10/26/17	2:12 AM	Late Late Show Sports Overrun	12:35 XM-1:35 XM	:30	RN- 41- 17H	\$5.00 NM
4	WDBJ	F	10/27/17	1:27 AM	Late Late Show copy change	12:35 XM-1:35 XM	:30	RN- 43- 17H	\$5.00 NM
43	10/24/17	10/28/17	News 7 Sat Morning	6:00 AM-8:00 AM	-----2-	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/17 10/29/17 -----2- 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Northam For Governor	political	5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																								
43	10/24/17	10/28/17	News 7 Sat Morning	6:00 AM-8:00 AM	-----2-	:30	2	\$80.00	NM																																																																								
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WDBJ</td><td>Sa</td><td>10/28/17</td><td>7:22 AM</td><td>News 7 Sat Morning</td><td>6:00 AM-8:00 AM</td><td>:30</td><td>RN- 41- 17H</td><td>\$80.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WDBJ</td><td>Sa</td><td>10/28/17</td><td>7:35 AM</td><td>News 7 Sat Morning</td><td>6:00 AM-8:00 AM</td><td>:30</td><td>RN- 43- 17H</td><td>\$80.00</td><td>NM</td></tr><tr><td colspan="12">copy change</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WDBJ	Sa	10/28/17	7:22 AM	News 7 Sat Morning	6:00 AM-8:00 AM	:30	RN- 41- 17H	\$80.00	NM		2	WDBJ	Sa	10/28/17	7:35 AM	News 7 Sat Morning	6:00 AM-8:00 AM	:30	RN- 43- 17H	\$80.00	NM	copy change																																			
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	2	WDBJ	Sa	10/28/17	7:35 AM	News 7 Sat Morning	6:00 AM-8:00 AM	:30	RN- 43- 17H	\$80.00	NM																																																																						
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44	10/24/17	10/28/17	CBS This Morning Saturd	8:00 AM-10:00 AM	-----2-	:30	2	\$150.00	NM																																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																												
	10/23/17	10/29/17	-----2-	2	\$150.00																																																																												
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																						
	1	WDBJ	Sa	10/28/17	8:27 AM	CBS This Morning Saturday	8:00 AM-10:00 AM	:30	RN- 22- 17H	\$150.00	NM																																																																						
	2	WDBJ	Sa	10/28/17	9:28 AM	CBS This Morning Saturday	8:00 AM-10:00 AM	:30	RN- 43- 17H	\$150.00	NM																																																																						
copy change																																																																																	
45	10/24/17	10/28/17	VA Tech Sports Today	11:30 AM-12:00 PM	-----1-	:30	1	\$185.00	NM																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/23/17</td><td>10/29/17</td><td>-----1-</td><td>1</td><td>\$185.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WDBJ</td><td>Sa</td><td>10/28/17</td><td></td><td>VA Tech Sports Today</td><td>11:30 AM-12:00 PM</td><td>:00</td><td></td><td>\$185.00</td><td>NM</td></tr><tr><td colspan="12">See MG 45.2 Va. Tech Sports airs on Sunday</td></tr><tr><td></td><td>2</td><td>WDBJ</td><td>Su</td><td>10/29/17</td><td>11:50 AM</td><td>VA Tech Sports Today</td><td>11:30 AM-12:00 PM</td><td>:30</td><td>RN- 43- 17H</td><td>\$185.00</td><td>NM</td></tr><tr><td colspan="12">MG for 45.1 10/28</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/23/17	10/29/17	-----1-	1	\$185.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WDBJ	Sa	10/28/17		VA Tech Sports Today	11:30 AM-12:00 PM	:00		\$185.00	NM	See MG 45.2 Va. Tech Sports airs on Sunday													2	WDBJ	Su	10/29/17	11:50 AM	VA Tech Sports Today	11:30 AM-12:00 PM	:30	RN- 43- 17H	\$185.00	NM	MG for 45.1 10/28											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																												
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	1	WDBJ	Sa	10/28/17		VA Tech Sports Today	11:30 AM-12:00 PM	:00		\$185.00	NM																																																																						
See MG 45.2 Va. Tech Sports airs on Sunday																																																																																	
	2	WDBJ	Su	10/29/17	11:50 AM	VA Tech Sports Today	11:30 AM-12:00 PM	:30	RN- 43- 17H	\$185.00	NM																																																																						
MG for 45.1 10/28																																																																																	
46	10/24/17	10/29/17	News 7 Sun Morning	6:00 AM-9:00 AM	-----2	:30	2	\$95.00	NM																																																																								
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47	10/24/17	10/29/17	CBS Sunday Morning	9:00 AM-10:30 AM	-----2	:30	2	\$325.00	NM																																																																								
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48	10/24/17	10/29/17	Face The Nation	10:30 AM-11:30 AM	-----2	:30	2	\$75.00	NM																																																																								
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Total Spots							137																																																																										

Payment Terms 30 Days

Gross Total **\$32,050.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
678762-1	10/29/17	October 2017	09/25/17 - 10/29/17

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Northam For Governor	political	5659

<u>Agency Commission</u>	\$4,807.50
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<u>Net Amount Due</u>	\$27,242.50
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