

## Commercial Limits Certification

I, Robert DePascale, Regional Program Coordinator of television station WPNT My Pittsburgh TV in Pittsburgh, PA, hereby certify, for the period of October 1 – December 31, 2015, that

- 1) I understand the commercial limits rules imposed by the FCC rules (providing that programs originally produced and broadcast primarily for an audience of children aged 12 and under contain no more than 10 1/2 minutes of commercials per clock hour on weekends and no more than 12 minutes of commercials per clock hour on weekdays).
- 2) However, the following programs are NOT subject to the commercial limits because they are targeted to teens 13-16:
  - Dogtales E/I
  - Eco Company E/I
  - Wild About Animals E/I
  - Xploration Animal Science E/I
  - Xploration Fablab E/I
  - Elizabeth Stanton's Great Big World E/I
  - Animal Exploration with Jarod Miller E/I
  - On the Spot E/I
- 3) There were no commercial limits violations.

1/5/2016

Date



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Robert DePascale  
Regional Program Coordinator  
WPNT My Pittsburgh TV

WEBSITE CERTIFICATION

I hereby certify that for the quarter ending December 31, 2015, television broadcast station WPNT has complied with the FCC's Website Rule relating to children's programming.



Signature



Print Name



Date



Dear Station,

Pursuant to the Children's Television Act of 1990, "Dog Tales" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and veterinary professionals who have reviewed the program (see opposite pages).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen

President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.  
2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403  
Telephone 310-828-4003 Fax 310-828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)

**VCA Wilshire Animal Hospital**

2421 Wilshire Boulevard  
Santa Monica, CA 90403

**Tel.:** (310) 828-4587

**Fax:** (310) 453-1562



Dear Alex,

It's my opinion that "Dog Tales" is a valuable educational and instructional television series for children 13 to 16 years of age. The program contains information on medical and health issues for dogs, as well as providing facts and histories of various dog breeds. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Dog Tales" educates children about all types of dogs and showcases professional and non-professional people helping and caring for dogs as well as learning the responsibilities of dog ownership. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "man's best friend" and how they are a major part of our world.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Dog Tales" to parents, educators and broadcasters as an excellent example of informational programming serving families and especially young viewers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Frank Lavac', written in a cursive style.

Frank Lavac, MS, D.V.M., Board Certified Specialist in Avian Medicine and Surgery

**Wilshire Animal Hospital**



# International Fund for Animal Welfare

FREDERICK M. O'REGAN, PRESIDENT

Dear Alex,

We at IFAW (International Fund for Animal Welfare – [www.ifaw.org](http://www.ifaw.org)) believe the educational and informative content of “Dog Tales” is suitable for children 13-16 years of age. The show highlights the compassionate care of dogs while informing young viewers about the responsibilities of dog ownership.

We also feel the show provides guidance to young people in encouraging them to become involved in animal welfare. The show contains examples of various programs administered by professional animal workers as well as volunteers helping dogs. “Dog Tales” also includes various interactions of individuals and families with dogs and how these relationships foster a better understanding of our world today.

IFAW supports “Dog Tales” as a wonderful example of what young viewers should be watching on television and we highly recommend it to parents and educators as well.

Sincerely,

A handwritten signature in cursive script that reads "Nancy Barr". The signature is written in black ink and is positioned above the printed name.

Nancy Barr  
Public Affairs  
IFAW International Headquarters

[www.ifaw.org](http://www.ifaw.org)

INTERNATIONAL HEADQUARTERS

411 Main Street

Yarmouth Port, MA 02675-1843

USA

Tel: 508 744 2121

Fax: 508 744 2129

Australia

Belgium

Canada

China

France

Germany

Ireland

Japan

Kenya

Mexico

Netherlands

Russia

South Africa

United Kingdom



Dear Station,

Pursuant to the Children's Television Act of 1990, "ECO COMPANY" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "ECO COMPANY" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding environment and helping make the planet greener. The series' teenage hosts visit places around the United States to highlight green practices and their impact on earth.

"ECO COMPANY" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ECO COMPANY" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in cursive script that reads "Alex Paen".

Alex Paen  
President, Telco Productions, Inc.



## Laguna Creek High School

9050 Vicino Drive  
Elk Grove, California 95758

*Doug Craig, Principal*

(916) 683-1339

Fax (916) 683-3128

[www.lchs.schoolloop.com](http://www.lchs.schoolloop.com)

Red Willow Films  
P.O. Box 5218  
El Dorado Hills, CA 95762

March 25, 2015

As a Green Energy Technology Instructor in Northern California, I find tremendous value in the highly varied, extremely timely and geographically relevant episodes produced by Eco-Company. Whether it's an ecological oyster story in Tamales Bay, research in lighting efficiency at UC Davis, or a green business program run at Grant Union High School, the programs instantly draw in the attention of our students because there is recognition and/or familiarity with the setting of the stories. Although the companies are generally close to us geographically, many of the programs discuss the ancillary benefits of these local programs by explaining the far reaching collaboration **taking place potentially 1000's of miles away.**

**The Roger's Family coffee company, although a local company** just 45 minutes from our high school, has made life changing steps in the families and communities that grow their coffee in Mexico, Central America and Africa. Their work has created a company that boasts a net negative-carbon footprint and has improved the lives of countless individuals through the building of homes and schools for the families and communities of their coffee growers. The Taylor Guitar Company, another California entity, has made similar improvements in the way their company does business. To make sure the wood they receive to build their guitars comes from legal and sustainable practices, they work closely with the logging companies in Central America making sure every log harvested is properly acquired, shipped and tracked as it makes its way to El Cajon.

The shows also appeal to my high school students because the hosts of the Eco-Company programs are teenagers as well. Even though interviews may be made with business professionals, university researchers, or other high school students, the age appropriateness is maintained via the demographics of the hosts: all high schools aged individuals.

Our school has been a beneficiary of Eco-Company's incredible efforts in that one of their productions includes the work that my students do with solar suitcases. This episode goes on to inform the audience of the life changing contributions these solar cases make to individuals, families and communities in many third world, developing nations. This broadcast has brought tremendous community awareness to the life changing work done by our students. These programs inspire students to pursue careers in science, volunteer in their community and encourage them to live a more sustainable lifestyle. These productions are professionally produced and continually educate and inform from the opening introductions to the closing Eco-Bytes and Eco-Wise statements included with each program.

Thank You,

*Eric Johnson*

Eric Johnson

Laguna Creek High School – AP Physics Instructor, Christian Club Advisor  
Green Energy Technology Academy – Career Technical Education Instructor  
Cell # (916) 230-7624  
[ejjohnso@egusd.net](mailto:ejjohnso@egusd.net)





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Kawamoto, Ph.D.  
Member*

*Superintendent*

*Steven Martinez, Ed. D.*

*To inspire each student to  
extraordinary achievement  
every day*

March 27, 2015

Dear Bob Anderson,

I am writing to express my support for the high quality environmental education content that is presented in the Eco Company series.

As a High School teacher and Environmental Science instructor I am always on the lookout for content that is not only accurate but engaging to youth. The Eco Company series matches perfectly with my subject area, and the students are engaged because of the youth hosts. Furthermore, I deeply appreciate how the youth hosts are of ethnically diverse backgrounds and that the individuals featured in the segments are ethnically and gender diverse. As a teacher in a diverse urban high school it is important to me that the media content that I use represents the students I serve.

Thank you for the high quality youth content for the Environmental Science classroom. I am looking forward to future episodes.

Sincerely,

A handwritten signature in black ink that reads "Arron White".

Arron White, M.S.  
Teacher & GEO Academy Coordinator





In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, **Eco Company** clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows:

1. **Eco Company** provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives.

2. **Eco Company** uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company "members" or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic.

3. An **Eco Company** website that can be easily accessed by parents provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes is available to parents and consumers by the website.

Bob Anderson  
Executive Producer  
Eco Company



## FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTOR

FROM: CAROL BROOKS / FERN ROTFELD / MATT JAY

DATE: JUNE, 2015

RE: **"WILD ABOUT ANIMALS" - FCC OBJECTIVE LETTER**

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**"WILD ABOUT ANIMALS"** is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of **"WILD ABOUT ANIMALS,"** it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

**We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.**

If you need additional information, please feel free to contact us.

Sincerely,

Carol Brooks  
Vice President, Syndication Sales  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com) or [fern@rotfeldproductions.com](mailto:fern@rotfeldproductions.com)

# SRP STEVE ROTFELD PRODUCTIONS



1801 N. Broad Street  
401 Conwell Hall  
Philadelphia, PA 19122  
Phone: 215-204-8873/Fax: 215-204-4609

## Series Review

**Program:** *Wild About Animals*  
**Shows reviewed:** Episodes 73 and 75  
**Program length:** 30 minutes

*Wild About Animals* is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.

In *Wild About Animals* episode 73, the audience is introduced to bears, bison, lemurs and dogs. From the wild to the house pet, the program touches on how animals play an important role in our lives. Another segment in the same episode looks at therapy dogs and how they can contribute to the betterment of people's lives. Meeting patients for whom these dogs create the difference between being dependent and independent is a very strong message for a teenage viewer to learn. Exposure to science and nature is integrated with history and personal contextualization of animals and their roles in our habitat. The depth of information contributes to a high level learning experience.

A second episode, *Wild About Animals* 75, introduces the viewer to pot belly pigs as pets. This is a humorous and educational segment. A couple becomes passionate about the pigs, and their entire lives are devoted to caring for them. Their house is filled with comical and unusual pig paraphernalia, and their backyard has a pig pen for these animals. The audience learns about the specific habits and needs of these pigs, and will understand why the couple has grown so fond of them. Another compelling story in this episode is about Yosemite National Park which shows the symbiotic relationship between a giant sequoia tree and a tiny beetle. The narration is dramatic, and serves to tell the story of this unusual relationship.

Pacing throughout the show is excellent and will keep the attention of a teen viewer.

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)

# SRP STEVE ROTFELD PRODUCTIONS

At the end of the show, to provide some closure, visuals include highlights of the program. This technique takes the educational aspect of the program to another level as it can stimulate discourse following viewing, and would be useful if the program were to be viewed in a classroom setting.

Overall, the depth of information conveyed is quite impressive. Also host Mariette Hartley is excellent, and has the ability to create a connection with the audience based on trust, compassion and dedication to education.

Summary:

Target audience for content, learning modules and style:

- Ages 13 – 16 years old

Genre:

- Science/nature/educational

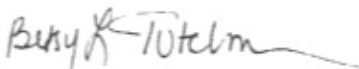
Learning Objectives:

- Develop science literacy
- Science as inquiry
- Science in social and personal perspectives
- Appreciation for nature and science

Outcomes for students:

- Develop working knowledge of animals and their environments
- Recognize that animals are an important part of the global ecosystem

Sincerely,



Betsy Leebron Tutelman  
Senior Faculty Advisor to the Provost

**MEMORANDUM**

TO: PROGRAM DIRECTOR  
FROM: CAROL BROOKS / FERN ROTFELD / MATT JAY  
DATE: JUNE, 2015  
RE: FCC OBJECTIVE LETTER – “XPLORATION ANIMAL SCIENCE”

**Xploration Animal Science** – This series is also a part of a 2-hour block of STEM based E/I programs titled... **XPLORATION STATION**

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**Xploration Animal Science**

Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, **Xploration Animal Science** goes one step further to look at *how* and *why* an animal is able to excel in its environment. This series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. A series that all animal lovers will watch and learn from.

**Xploration Animal Science** is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience’ interest in the field of STEM education.

**Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations FCC Children’s Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.**

If you need additional information, please feel free to contact us

Sincerely,

Carol Brooks  
Vice President, Syndication Sales  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com) or [fern@rotfeldproductions.com](mailto:fern@rotfeldproductions.com)

# SRP STEVE ROTFELD PRODUCTIONS



THE UNIVERSITY  
of NORTH CAROLINA  
41 CHAPEL HILL

GILLINGS SCHOOL OF GLOBAL PUBLIC HEALTH  
AND SCHOOL OF MEDICINE

DEPARTMENT OF NUTRITION  
CAMPUS BOX 7461  
CHAPEL HILL, NC 27590-7461  
<http://www.sph.unc.edu/nutr>

November 30, 2015

Mr. Steve Rotfeld  
Steve Rotfeld Productions, Xploration Station  
730 E Haverford Rd  
Bryn Mawr, PA 19010

RE: FabLab

Dear Mr. Rotfeld,

As a leader in graduate science education, one of the major gaps we face is a lack of adequately prepared students for careers in science, technology, engineering, and math (STEM). While this is an issue for all students, it is a particular issue for young girls who are often discouraged from pursuing science and math in their formative years. A New York Times article from April 2015, *How to Attract Female Engineers*, suggests that one reason that women are under-represented in STEM careers is that they are attracted to content that is societally meaningful, which is an element missing in a majority of STEM education. FabLab fills many of these gaps by providing an exciting format to engage kids in science and math by exposing them to the realm of possibilities in STEM education.

In FabLab Episode 2, the hosts begin with the topic of the electric car through an interview with Stacey Zoem and move to an interview with the creator of the iBot. Both segments highlight technology in action. Then there is a transition to NuVu and wheelchair designs and Firefly Upsee which allows parents to help handicapped children walk. This element is particularly important as it shows how technology can be used to change the world – an ideal way to reach girls. Then there is a transition to Hello NAVI creators and students who were learning to navigate and a brainstorming opportunity – both of which provide excellent opportunities for critical thinking skill development. The quick pace of the show along with engaging hosts and guests (a Paralympian was part of this episode), are elements that will engage viewers. In sum, FabLab makes STEM education accessible and demonstrates the vast possibilities of STEM to make a difference and impact the world.

As a graduate educator and scientist, I am impressed with FabLab's content and style. The program will not only educate students, target age 13-16, but will encourage them to become interested in STEM fields. For older children, the program will provide exposure to the relationship between STEM and societally meaningful advances – opening doors to future possibilities. For younger children, the exciting format will engage them and give positive exposure to STEM. The program thus has broad appeal and ability to successfully reach a wide audience.

Sincerely yours,

Penny Gordon-Larsen

---

Penny Gordon-Larsen, Ph.D. Professor, Nutrition Gillings School of Global Public Health & School of Medicine  
pghlarsen@unc.edu CB #8120 137 East Franklin Street Chapel Hill, NC 27514 [T] 919-962-6110 [F] 919-966-9159

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)



## MEMORANDUM

TO: PROGRAM DIRECTORS  
FROM: CAROL BROOKS / FERN ROTFELD / MATT JAY  
DATE: DECEMBER 2015  
RE: **FCC OBJECTIVE LETTER – “XPLORATION FABLAB”**

Xploration FabLab – This series is part of a 2-hour block of STEM based E/I programs titled... **XPLORATION STATION**

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**Xploration FabLab** brings the world of science, technology, and innovation to life. The series is designed to be fast paced and exciting, with each episode consisting of multiple, short-story segments based on a central topic. Featuring fun, young hosts that will keep the pace tight and energy high. Star power will be used to supercharge the storylines. Each episode will include a relevant celebrity with a science and tech background.

All Xploration FabLab episodes will focus on a relevant global issue and what's being done to solve it. Using real-live examples, FabLab will illustrate how all the STEM disciplines work together to improve our lives and make the world better.

**Xploration FabLab** is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audience' interest in the field of STEM education. Target age demographic is 13-to-16, although this series will certainly attract viewers of all ages.

**Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations FCC Children's Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.**

If you need additional information, please feel free to contact us

Sincerely,

Carol Brooks  
Vice President, Syndication Sales  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com) or [fern@rotfeldproductions.com](mailto:fern@rotfeldproductions.com)

# SRP STEVE ROTFELD PRODUCTIONS

## Curriculum & Instruction

PO Box 388  
4425 Old Airport Road  
Concord, NC 28026-0388  
704.786.6191  
Fax: 704.262.6200



## Bridget Jones

K-12 STEM Director  
INSPIRE 3 Grant Director  
704.783.5939  
[Bridget.Jones@cabarrus.k12.nc.us](mailto:Bridget.Jones@cabarrus.k12.nc.us)

October 13, 2015

Merv Jones  
Development/Producer  
Steve Rotfeld Productions  
740 Haverford Road  
Bryn Mawr, PA 19010

RE: Fab Lab

Our district, Cabarrus County Schools, was awarded a \$3.1 million Investing in Innovation grant from the United States Department of Education for our STEM pipeline. Our unique approach starts with a K-12 pipeline that targets underrepresented students. We are in our fifth year of offering STEM magnet schools to our students and the gains have been tremendous.

We have found youth are most passionate about STEM when they are introduced to the topics early. This means we must be intentional about the timing and quality of that introduction. For this reason we are grateful to be a supporter of FabLab.

FabLab episodes focus on real world problems targeted for youth from ages 13-16 that need to be solved. When students are given choices about topics or projects we find that they lean toward those that help others or the world. FabLab integrates this perfectly into Episode 4 with the focus of water causes. The depth and scope of the episode is tremendous and allows the viewer to learn about water shortages, how to turn polluted water into drinkable water, how to use solar power as a way to change salt water into fresh water and even how technology has helped find a non-toxic way to create soil that absorbs more water. These topics are real world and relevant to our everyday lives and students thrive when presented with this type of material.

Mentors are also a necessary component when we look for ways to engage and educate youth in STEM topics. Referencing episode 4 once again, there are several experts and mentors for the viewer to relate and look up to such as, Dr. Theresa Dankovich and Dr. D. Deepika Kurup. These women have made significant strides in creating clean drinking water and the students watching will be able to relate the show to the real world and how they can also make a difference.

Our STEM schools in Cabarrus County fully support and appreciate all that FabLab is doing for students in STEM. We are thankful to FabLab for the commitment to educating and preparing our students for their future.

Sincerely,

A handwritten signature in cursive script that reads "Bridget Jones".

Bridget Jones  
K-12 STEM Director  
Cabarrus County Schools

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)



September 22, 2010

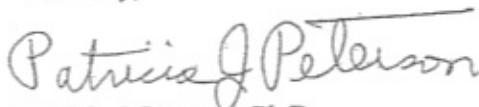
To Whom It May Concern:

After a comprehensive review of the Kenya episode of Elizabeth Stanton's *GREAT BIG WORLD* and the accompanying educational packet (which includes lesson plans, show descriptions, a teaching guide, and educational components), I can recommend this program as educational and informative for children 13-16 years of age, while also entertaining the entire family. The production is a quality program which will appeal to young teens by focusing on global, social, educational, and wellness issues.

Elizabeth Stanton's *GREAT BIG WORLD* complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world.

This state-of-the-art program consists of educational topics which include geography, social dynamics, international cultures, customs, arts and entertainment, coordinated with insightful remarks. As a professional educator with experience teaching students of this age group, I believe that Elizabeth Stanton's *GREAT BIG WORLD* most assuredly qualifies as both educational and informational for teenagers 13 to 16 years of age.

Sincerely,



Patricia J. Peterson, Ph.D.  
Professor, Educational Specialties

### Patricia J. Peterson Bio

Dr. Patricia Peterson is a Professor of Special Education and Bilingual/Multicultural Education in the College of Education at Northern Arizona University. Her focus is on research and personnel preparation of special educators and elementary education teachers who can effectively serve culturally and linguistically diverse students with disabilities.

She received her Ph.D. in Special Education with a minor in Bilingual/Bicultural Education from the University of Florida. Her Masters Degree is from Rockford College in Rockford, Illinois in Learning Disabilities. Her Bachelors of Arts Degree is also from Rockford College with a dual major in Child Development and Spanish. She has been working in the field of bilingual special education for the past 35 years. Dr. Peterson is bilingual in Spanish and English and has worked as an English as a Second Language teacher in Madrid, Spain. In her public school teaching in the U.S., she has worked as both a bilingual teacher (Kindergarten to 5th grade), and bilingual special education teacher (Kindergarten to 8th grade) in Illinois school districts where she taught primarily Hispanic children.

Dr. Peterson has also worked as a Program Coordinator in Bilingual Special Education at Bilingual Resource Centers and National Origin Desegregation Assistance Centers. She has coordinated and directed bilingual special education teacher training projects and has provided technical assistance and training in this field to school districts and

State Education Agencies in 25 states. Dr. Peterson has also been actively working on national and regional efforts to improve services for Culturally and Linguistically Diverse Exceptional (CLDE) students through the Council for Exceptional Children (CEC) and the National Association for Bilingual Education (NABE). She co-chaired the first CEC National Conference on The Bilingual Exceptional Child in New Orleans, Louisiana. She also organized and directed the Institute on Non-biased Assessment at the National NABE Conference in Chicago. For the past 19 years at Northern Arizona University, she has developed and implemented teacher preparation programs and doctoral programs with a focus on the education of CLDE students in Arizona and Southwest.

Dr. Peterson has been the Director of ten federally funded rural personnel preparation programs at the bachelors, masters, and doctoral levels in special education and elementary education on the Navajo Reservation and in the southwestern United States. She presents at many national and international conferences and publishes in professional journals primarily on the topic of educational methods and materials for culturally and linguistically diverse elementary education and special education students.



NORTHERN ARIZONA  
UNIVERSITY  
*College of Education*

Department of Teaching and Learning

Northern Arizona University  
PO Box 5774  
Flagstaff, AZ 86011-5774

928-523-9316  
928-523-9284 fax  
nau.edu/coe

September 21, 2010

To Whom It May Concern:

Elizabeth Stanton's GREAT BIG WORLD is the rare children's show that is appealing in terms of entertainment and education ensuring that the needs of society's teens are being well served.

I have analyzed and evaluated the messages children receive by viewing Elizabeth Stanton's GREAT BIG WORLD and believe that the show has certainly earned an "E/I" rating. The program is informative and the educational messages are incorporated organically into the show. The program consists of educational moments, making it a great teaching aid. The host relates timely, thought provoking issues as she joins her friends to lend a hand to children in need. The program focuses on safely exploring adventure, friendship, volunteerism, geography, social studies, literature and government. It is clear that the show has been specifically created to educate teens ages 13 – 16.

Along with the video of Elizabeth Stanton's GREAT BIG WORLD, I reviewed the well prepared educational packet which contains the following supplements: Objectives, Educational Components, Teaching Guide, Lesson Plan and Episode Descriptions. This packet makes it completely clear that the show has highly valuable educational, informative and entertaining content.

Elizabeth Stanton's GREAT BIG WORLD meets and exceeds the standards set by the FCC Children's Television Rules. I highly recommend GREAT BIG WORLD to both teens and parents.

Respectfully,

A handwritten signature in black ink that reads "Stephen W. Showalter".

Stephen W. Showalter, Ed.D.  
Clinical Instructor, Curriculum and Instruction

### Stephen W. Showalter Bio

Stephen Showalter is a Clinical Instructor in Curriculum and Instruction in the Department of Teaching and Learning at Northern Arizona University in Flagstaff, Arizona. His focus is on preparation of secondary teachers for middle school and high school with an emphasis on utilization of distance education technology. Currently, he teaches graduate courses in curriculum and instructional design, evaluation and assessment of learning, professional problems of teachers, research, and student development of professional writing.

Dr. Showalter completed his Ed.D. degree in Curriculum and Instruction in 2007 at Northern Arizona University. His dissertation was titled, Student Assessment in Web-based Instruction. The purpose of this descriptive survey study was to identify and describe the methods, i.e., practices and processes of assessing student learning in Web-based courses. An online survey of an international population of web-based instructors indicated that both traditional and authentic student assessment methods are used in Web-based courses, and the majority of instructors use both methods.

Dr. Showalter's Masters of Education degree at Northern Arizona University in 1999 was in Educational Leadership with a Higher Education/Community College emphasis. Also at Northern Arizona University, in 1995 he completed his Bachelors of Science degree with a major in Biology and Teacher Education. He is certified in Arizona to teach middle grades and high school biology and earth science. He taught both biology

and earth science at Greyhills High School in Tuba City, Arizona on the Navajo reservation.

Most recently, Dr. Showalter has worked at Northern Arizona University in graduate programs both as a faculty member and as a web training instructor/web course facilitator for distance education programs in Yuma and on the Navajo reservation. He was involved in recruitment of graduate students in these programs as well as in developing technology solutions for administrators, faculty, and graduate students. In this work as well as in his secondary science teaching at Greyhills High School in Tuba City on the Navajo reservation, he has worked extensively with culturally and linguistically diverse faculty and students especially those from Native American and Mexican American populations.

Dr. Showalter has presented scholarly papers at both national and international conferences primarily in the areas of multicultural education, teacher preparation, educational technology, and pedagogy in distance education. His publications center on the use of appropriate pedagogy in Web-based courses to reach students in teacher education programs in rural, remote, and international sites.

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## Series Review

Program: **On The Spot**  
Episodes reviewed: **Ridiculous Theories**  
Program length: **30 minutes**

### Series Summary:

Educational institutions would love to be able to go as far and wide—and as fun—with information as **On The Spot** does. Schools fall into single subject tracks in middle and high school. Linking information to multiple experiences is more effective for learning—so imagine how effective a program can be when it links information across King Tut, Stonehenge, aliens, camping, biking, and food. Which is what **On The Spot** does. Well-researched facts on high-interest topics delivered with bright, fast, visuals will feed the interests of a broad audience group, but the approach does particularly well for the 13-16 year-old target audience. Archeology, science, and astronomy become fascinating by the clever culling of information. The programs are built with an approach that, on the surface appears to be directed for adult. But Pete Sepenuk's narrative tone and style—light and fascinated—matches and holds the attention of the target audience. And, once it holds attention, what **On The Spot** does very well is deliver excellent informational content. And for the target audience, it is essential that the information is not dumbed down. It is not in **On The Spot**.

The program is peppered with breakout segments designed to be interactive, calling for the viewer to respond. These include the “Speed Round” (with ticking clock graphic), “Clinical or Cynical”, and “Solved or Unsolved.” The segments keep this from being passive viewing—another nice point when targeting viewers with information and education.

### Episode: Ridiculous Theories

The title sequences for **On The Spot** series boldly promises material from the environment, money, government, culture, geography, technology, transportation, sports, food, art, history, music, science, math, health, and languages. Given the editing pace demonstrated in this episode, the series will deliver on that promise. This single half hour show touches on King Tut's death, Aristotle's blunders, magnets and blood, potato chips, making a camping light from water, dinosaurs (both feathered and unfeathered), aliens, planets, the aurora borealis, hippopotamuses, sea sickness and ginger, and grooming tips for greasy hair. And more. The program pulls information from so many different topics while keeping it fascinating. There is a consistent flow that keeps it coherent, easy to follow, and hard to turn away from. That is remarkable with such a quick and constant range of topics and times. A real advantage to producing television in 2015 is the wonderful video quality that programs like this capitalize on. The video of the aurora is flat out stunning. And King Tut's mask and the boulders of Stonehenge take on renewed life with such great definition. The mask is *beautiful* and the stones are *old!* If you are going to deliver information and education to 13-16 year-olds, it pays to grab them by the eyes. That is true for audiences in general in this era of big digital televisions in homes.

### **Educational Value of On The Spot.**

As has been noted before, the secret to making a great educational program is to take targeted educational content and make it interesting to adults. If a program engages its makers, it will stand a greater chance of engaging its education-age target audience. **On The Spot** continues to do this season after season. It taps content appropriate for the 13-16 year-old audience for whom it is providing educational and informational content. But it proves that a great show for 13-16 year-olds can be a great for the television-consuming adult.

**On The Spot** does a nice job providing a balanced view of men and women in the workplace. The scientists, doctors, and other professionals are portrayed without gender stereotyping. Also, the young adults portrayed, although sometimes mischievous, model behavior that serves building esteem in the target audience. This is a worthwhile program to show or watch with adolescents.

#### **Education Information:**

Target audience for tone, program content, and learning concepts:  
Middle and high school (ages 13-16)

#### **General Category of Learning:**

The program covered the content areas already discussed. Content presented is accurate and engaging—and often humorous.

#### **Applicable Common Core Standards (National Content Standards)**

The creation of the Common Core State Standards (CCSS) was a move to adopt a common standard of educational content across the United States. While not universal, they serve as a solid reference point even for non-adopting states. A wide majority of states, the District of Columbia, and the schools of the Department of Defense have accepted the CCSS.

While there are only Common Core State Standards Initiatives for English Language Arts & Literacy and Mathematics, there are specialized applications for a variety of subject matters (including History/Social Studies, Science, and technical Subjects) online at <http://www.corestandards.org/>, published in June 2010 by the National Governors Association and the Council of Chief State School Officers. Common Core ELA standards for History/Social Science are clearly applicable to **On The Spot**.

#### ***English Language Arts Standards>>Science & Technical Subjects - Integrated by On The Spot***

CCSS.ELA-Literacy.RST.9-10.3 Follow precisely a complex multistep procedure when carrying out experiments, taking measurements, or performing technical tasks, attending to special cases or exceptions defined in the text

CCSS.ELA-Literacy.RST.9-10.7 Translate quantitative or technical information expressed in words in a text into visual form (e.g., a table or chart) and translate information expressed visually or mathematically (e.g., in an equation) into words.

#### ***The Mathematics Standards - Integrated by On The Spot***



### **Mathematical Practices**

- Make sense of problems and persevere in solving them.
- Reason abstractly and quantitatively.
- Model with mathematics.
- Use appropriate tools strategically.
- Students establish a base of knowledge across a wide range of subject matter by engaging with works of quality and substance.

3.A - Mathematically proficient students understand and use stated assumptions, definitions, and previously established results in constructing arguments. They make conjectures and build a logical progression of statements to explore the truth of their constructions.

1.A - Mathematically proficient students start by explaining to themselves the meaning of a problem and looking for entry points to its solution. They analyze givens, constraints, relationships, and goals. They make conjectures about the form and meaning

### ***Reading Standards for Literacy in Science and Technical Subjects 6–12 (condensed) addressed by On The Spot.***

#### **Comprehension and Collaboration - Modeled by On The Spot:**

CCSS.ELA-Literacy.SL.9-10.2 Integrate multiple sources of information presented in diverse media or formats (e.g., visually, quantitatively, orally) evaluating the credibility and accuracy of each source.

#### ***Presentation of Knowledge and Ideas – Integrated by On The Spot***

SL.CCR.4 - Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience.

SL.CCR.5 - Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.

SL.CCR.6 - Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate.

CCSS.ELA-Literacy.RH.11-12.9 Integrate information from diverse sources, both primary and secondary, into a coherent understanding of an idea or event, noting discrepancies among sources.

#### **English Language Arts Standards>>History/Social Studies - Integrated by On The Spot**

CCSS.ELA-Literacy.RH.6-8.4 Determine the meaning of words and phrases as they are used in a text, including vocabulary specific to domains related to history/social studies.

#### **English Language Arts Standards>>History/Social Studies – Modeled by On The Spot**

CCSS.ELA-Literacy.RH.6-8.7 Integrate visual information (e.g., in charts, graphs, photographs, videos, or maps) with other information in print and digital texts.

CCSS.ELA-Literacy.RH.9-10.1 Cite specific textual evidence to support analysis of primary and secondary sources, attending to such features as the date and origin of the information.

CCSS.ELA-Literacy.RH.9-10.8 Assess the extent to which the reasoning and evidence in a text support the author's claims

*Hall Davidson served as Director of Education Services at PBS station KOCE-TV for 15 years, where he also was executive director of the media consortium Telecommunications of Orange County (TOC) serving over 400,000 students. Prior to that, he worked in educational media at PBS station KLCS-TV in Los Angeles. He was president of Video-Using Educators and is currently chairman of the school site council at a public elementary school in Los*

Angeles. He is director of the nation's oldest student media festival, the California Student Media & Multimedia Festival, and served on the board of directors of California's largest technology user group, Computer-Using Educators (CUE). He is an Emmy-nominated producer of educational programs. He was classroom teacher in the public school system and began teaching on television at night on an Emmy-winning program before leaving the classroom for a position providing staff development for teachers on media use in the classroom. He was recently elected to the governing board of the International Society for Technology in Education (ISTE).

HALL DAVIDSON  
2428 CANYON DRIVE  
LOS ANGELES, CA 90068





## Children's Programming Certification

2015 Fourth Quarter

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This is to certify that getTV, operated by CPE US Networks III Inc., during the above referenced calendar quarter, did not air any programs that were originally produced and broadcast primarily for an audience of children 12 years old and under. All e/i programming aired by getTV targets the 13-16 year old age range.

These programs include:

Real Life 101  
Nature Adventures with Terri and Todd  
Aqua Kids Adventures

The certification pertains to the immediately preceding calendar quarter (October 1, 2015 – December 31, 2015).

Executed this 4th day of January, 2016.



CPE US Networks III Inc.

Andrew J. Kaplan  
President

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles

On JAN. 4, 2016 before me, TROI T. MOORE, Notary Public

personally appeared Andrew J. Kaplan

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Troi T. Moore



Place Notary Seal Above

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

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Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_



773-935-1572



## **FACT SHEET**

### **2012 – 2013 Season**

**SERIES TITLE:** AQUA KIDS ADVENTURES

**LENGTH:** ½ hour – TRT: 28:30

**BARTER:** 2.5/2.5 for series prior to 2010 episodes  
3.5/3.5 for 2010 series forward

**FORMAT:** The series will be delivered is SD with three commercial breaks and will be Closed Captioned.

**FCC INFORMATION:** AQUA KIDS ADVENTURES is E/I for Kids 8-12 for series 2009 and prior. It is E/I for Kids 13-16 for series 2010 forward and has a TV-G rating. All shows are Closed Captioned.

## Aqua Kids Adventures Educational/Informational (E/I) Content

### Series Overview

Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth—the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of their communities and the world.



**PRODUCER STATEMENT**

**AND**

**EDUCATOR'S LETTERS**



# Aqua Kids Adventures

## FCC E/I Children's Programming Compliance Statement

### 2002-2009 Series

Kids 8-12 with no more than 5 minutes of commercial time.

### 2010 Forward

Kids 13-16 with no more than 7 minutes of commercial time.

#### Closed Captioning:

Programs will be delivered fully Closed Captioned.

#### FCC E/I:

\* Adventure Productions verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16.

\* Adventure Productions will deliver programs with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

#### Commercial Limits:

\* Adventure Productions will keep total commercial time within the program to 5:00 minutes or less for the 2002-2009 series and 7:00 minutes or less for the 2010 and future series.

#### FCC E/I compliant website:

\* Adventure Productions warrants that Aqua Kids Adventures is in full compliance with FCC regulations.

\* Adventure Productions agrees to maintain the website <http://aquakids.tv/> in a manner in compliance with the FCC Kids E/I guidelines.

#### No Host Selling:

\* Adventure Productions will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

\* Adventure Productions will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

#### **Produced by:**

Adventure Productions  
George Stover – Producer  
7718 Belair Road, Suite 2, Baltimore, MD 21236  
410-663-5093 Fax: 410-663-3930  
george@aquakids.tv  
www.aquakids.tv

#### **Distributed by:**

Showplace Television Syndication  
Hal Pontious - President  
3023 N. Clark St. #890, Chicago, IL 60657  
773-935-1572 Fax: 206-984-4179  
halp@showplaceonline.com  
[www.showplaceonline.com](http://www.showplaceonline.com)

January 22, 2010

To Whom It May Concern,

As an elementary school principal, I am always looking for new material to present to my classroom teachers and my students. Our school district has a strong emphasis on the science and math elements in the curriculum. I am writing to inform you about my thoughts on the show "Aqua Kids". The show is a fantastic vehicle for showing how science in the classroom translates into the real world. The message of environmental awareness is an important one for the young students at our school. Our curriculum is designed to raise awareness of the impact of our daily living on the ecosystems around us. Students at the elementary school level need to see concrete examples of how their actions could actually impact any future event.

The message delivered by "Aqua Kids" is given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens are equally entertaining and informative. The young viewers identify with these young hosts, and imagine themselves in this role of the scientist, and as someone who could impact the environment in a positive way. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

The episodes that I have viewed are creative, engaging and an excellent teaching tool for students at the elementary and middle school level. The format of the show is very "kid friendly" and useful for visual learners who might need to hear the information in this format. The writers of the show use a variety of teaching elements to both motivate and inform the viewers. By identifying the vocabulary of the scientific terms used in the show, the viewers have their questions answered quickly. One of my favorite episodes was the tagging of a horseshoe crab, because that is something that I thought my students could relate to as well as be interested in.

As an educator, we strive to make learning meaningful for the students, and make real life connections in our educational objectives. The

show "Aqua Kids" does just that. The hosts make the learning fun and enjoyable. They bring the real life facts about oceanography and study of the environment into an understandable show that incorporates key elements in scientific inquiry.

I appreciate having a show like this on television for students to view and to use as entertainment and a learning tool. The show "Aqua Kids" is an outstanding learning opportunity for students and teachers alike. The content of the show is presented in an informative and creative manner. This show strikes a balance between presenting environmental concerns, and also providing hope for students to make a purposeful difference. The message is clear, positive and entertaining.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy H. Grabner", with a long, sweeping horizontal line extending to the right.

Amy H. Grabner  
Principal

**Amy H. Grabner**

Amy Grabner has been in education for over twenty-three years at the elementary school level in Texas and Maryland. Amy is a nine year principal at Essex Elementary in Baltimore, Maryland and prior also has served as a classroom teacher, facilitator, and assistant principal. At the college level, she taught two education courses at Towson University in reading at the graduate and undergraduate level as an adjunct lecturer. She has worked with Towson University and Stephenson University in their professional development school program. Amy holds a masters degree from McDaniel College, formerly Western Maryland College in administration and plans to one day pursue her doctorate degree.

May 31, 2011

Series Review

*Aqua Kids/Aqua Kids Adventurers*

*Aqua Kids* by Adventure Production is a TV show that features talented students and young adults as they travel around the world discussing events about the environment and conservation. Their show is fast paced, carefully planned, age appropriate and very informative.

As a high school principal and a parent, I know that kids love to see other children having fun on screen and learning about environmental matters, and *Aqua Kids* is all about the fun and learning and overall excitement of new places. Students of all ages rarely have the chance to travel outside of their neighborhood or local attractions. In my experience as a teacher and principal, it is the students who travel and experience other places that excel their school work.

The series offers students who want to major in the sciences an opportunity to experience real life jobs surrounding environmental science. The children that are on the show are well spoken and accurate in their facts. The adults in each of the episodes provide interesting and accurate information with on site shoots and high energy excitement.

I endorse *Aqua Kids* series as a strong selection of educational programming, at the elementary, middle and high school level. The show would be fun to use in the classroom, or with kids at home.

Patrick McCusker  
Principal  
Dulaney High School

*Professional Bio:*

*Credentials: Patrick S. McCusker received his B.S. in Mathematics from the University of Maryland, College Park; he received his MBA from Mount St. Mary's University in Emmitsburg, MD.*

*He has spent his entire educational career in the Baltimore County Public Schools. He was a math teacher and department chair at Owings Mills High before being named Assistant Principal at Randallstown High. He has been principal of Lansdowne High, Eastern Technical High, and Dulaney High.*



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703 E. Churchville Road  
Bel Air, Maryland 21014  
(410) 879-2480  
(410) 838-8333  
Fax: (410) 836-8514

May 27, 2011

George A. Stover II  
Adventure Productions, LLC  
5910 York Rd., Lower Level  
Baltimore, MD 21212

Dear George:

I want to commend you for the impressive educational work you have done and continue to do for young people through your Aqua Kids show.

It hardly seems possible that it is three years (or is it four?) since my son Zach worked with you and your crew on location. He loved the experience and it had a role in affirming for him the importance of educating young people about the environment and encouraging good stewardship of resources. Nowadays, he pursues a degree in Landscape Architecture, driven to care for the ways we interact with the landscape by the example of his teachers here at John Carroll and the influence of educators like you from beyond the walls of school.

I am happy to recommend the Aqua Kids programming to students from middle school through high school. We teach courses in Environmental Science, Marine Biology and Chesapeake Bay Studies here at John Carroll and much of the content of Aqua Kids would prove a valuable supplement to classroom instruction.

On behalf of everyone at John Carroll, I wish you continued success in your mission to motivate young people to take an active role in preserving aquatic environments and wildlife, by showing how others just like them can do the same.

Sincerely,

Paul G. Barker  
Principal

**PAUL G. BARKER**

104 Loretta Way, Forest Hill, MD 21050  
410-836-0249 (H) 240-839-0151 (C)  
[pauldakiwi@gmail.com](mailto:pauldakiwi@gmail.com)

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**EDUCATION**

**Ed. D. - Mid-Career Doctorate in Educational Leadership**

*University of Pennsylvania, Philadelphia, PA, 2011*

Dissertation topic: "Conceptions of engagement held by high school seniors perceived by their teachers as being quiet: a phenomenographic study"

**M.A. - Educational Administration**

*Ursuline College, Pepper Pike, OH, 2000*

Plus 14 graduate credits beyond the Master's degree, earning State of Ohio Certificate as High School Principal.

**M.A. - Liberal Arts**

*The Graduate Institute, St. John's College, Annapolis, MD, 1994*

Great Books program with sequences in Politics & Society, History, Literature, and Mathematics & Natural Science

**B.A. - English Language & Literature**

*Victoria University, Wellington, New Zealand, 1979*

**CERTIFICATIONS**

**Professional Certificate in Youth Ministry**

*Archdiocese of Baltimore – expires May 2013*

**Advanced Professional Certificate - Administration & English Grades 7-12**

*Maryland State Department of Education – expires June 2012*

**EMPLOYMENT**

**President**

*Our Lady of Good Counsel High School, Olney, MD - July 2011 to present*

Chief Executive of a Catholic, co-educational high school in Montgomery County, Maryland, responsible for:

**Principal**

*The John Carroll School, Bel Air, MD - July 2001 – June 2011*

Responsible for multiple initiatives in support the school's mission "to educate the whole person," including:

*Rigorous college-preparatory curriculum*

- instituted the Senior Project as a graduation requirement;
- in a five year period, increased the number of students taking Advanced Placement courses by 87% and the total number of AP tests taken by 135%;

- introduced new AP courses in Physics, Human Geography, US Government, Art History, Latin, and German;
- introduced Chinese, an Honors-level course now in its fourth year;
- increased the length of semester exams to two hours;
- introduced a school-wide summer reading program, now in its seventh year.

#### *Religious identity*

- changed the sophomore retreat to service in the inner city;
- invested first students as Eucharistic Ministers;
- instituted an award for recognizing service by an alumnus;
- posted Mission Statement in every room on campus;
- prioritized making students aware of the historical John Carroll;
- increased the prominence of religious symbols on campus.

#### *Student services and activities*

- initiated advisory group system, replacing homerooms;
- created a seminar program in Legal Issues and Finance for seniors;
- adopted Honor Code and created Honor Council;
- adopted a new approach to student scheduling and use of time;
- created the Black & Gold Award, recognizing all-round excellence for one graduating male and female, and determined with input from students and faculty;
- introduced early dismissal for seniors who have finished classes for the day;
- encouraged the expansion of a senior-level, interdisciplinary study of the Holocaust, including annual visits by survivors and a senior trip to the U.S. Holocaust Memorial Museum
- ended the Senior Scavenger Hunt, a more than 20 year tradition that had become a dangerous event.

#### *Technology*

- introduced 1-to-1 student computing, now in its fifth year;
- installed wireless capability on campus;
- added role of I/T Help Desk Coordinator;
- added role of Curriculum & Technology Integration Specialist;
- budgeted design overhaul for school website;
- provided SharePoint technology for dynamic teacher websites;
- added role of Technology Specialist;
- provided laptops for teachers;
- introduced electronic gradebook.

#### *Teacher professional development*

- developed computer-based process for students to provide feedback for teachers;
- introduced Meaningful Faculty Evaluation;
- provided training in and promoted adoption of Understanding by Design;
- increased reimbursement for study to 75% of 12 credits, facilitating completion of Masters degree work by more than twenty teachers.

#### *Financial*

- managed tuition so that percentage increase in the last five years is the second lowest of 20 Archdiocese of Baltimore high schools;
- created and managed annual operating budget to its current \$10 million level;



- added an additional \$1.5 million in capital improvements in five years without a capital campaign;
- oversaw 40<sup>th</sup> Anniversary Campaign raised \$850,000;
- oversaw construction of a \$2.5 million athletic addition;
- increased financial aid to more than 8% of gross tuition revenue;
- entered into lease with the Maryland Conservatory of Music to make use of the former convent building.

#### *Organization*

- created a Metrics binder of more than 120 pages, consolidating data that informs the decision making of the administration and the Board of Trustees;
- changed the school's food service operation to an outside provider, helping to change a loss leader into a profit center;
- researched and communicated to the Board the rationale for adoption of the President-Principal model;
- commissioned a comprehensive Development Audit and implemented recommendations;
- coordinated the process for the school's first strategic plan and authored four annual reports of progress;
- created the Principal's Advisory Council;
- oversaw a successful re-accreditation visit by Middle States and subsequent mid-point visit;
- increased the number of international students enrolled to approximately 2% of total enrollment;
- revamped the Parent Advisory Board a truly advisory body.

#### *Student health and safety*

- introduced Team Up for Drug Prevention program;
- established annual collection and review of drug and alcohol survey data, now in its tenth year.
- pursued grant funding leading to installation of a 32-camera security system;

#### *Athletics*

- introduced new athletic programs in Equestrian, Rugby, Badminton, Indoor Soccer, and Indoor Track, for a total of 59 interscholastic teams in 29 sports;
- 68% of students opt to participate in inter-scholastic athletics, an increase of 3% in five years.

### **Professional Development Director**

*St. Edward High School, Lakewood, OH – July 2000 – June 2001*

### **English Teacher**

*St. Edward High School, Lakewood, OH – August 1996 – June 2001*

*The John Carroll School, Bel Air, MD - January 1990 to June 1994*

*Sacred Heart College, New Zealand - January 1985 to December 1986*

*Palmerston North Boys High School, New Zealand - January 1982 to December 1984*

*St. Bernard's College, New Zealand - July 1980 to December 1980*



University of Connecticut  
*Connecticut Sea Grant College Program*

Avery Point Campus

May 27, 2011

George Stover, Producer  
Adventure Productions Inc.

Dear George,

I am writing to thank you for our successful interaction over the past few years. Connecticut Sea Grant and the University of Connecticut have found the Aqua Kids show to be both informative and entertaining, and a marvelous way to bring environmental education and concepts of conservation and stewardship to young people in a format that they can accept and enjoy. Working with you and the Aqua Kids cast and crew has been a delight for me personally, and has given wonderful visibility to the marine and coastal research that happens here. Connecticut K-12 teachers here, such as June Plecan, who recommended Katie Mulligan to appear on Aqua Kids, tell me that they also appreciate the educational value that the show brings to youth and their families. There is no better show for teens and preteens that I have seen on television. I firmly endorse the show's content and philosophy, and I look forward to working with you and the crew into the future.

Sincerely,

Margaret Van Patten  
Communications Director  
Connecticut Sea Grant  
University of Connecticut

*An Equal Opportunity Employer*

1080 Shennecossett Road  
Groton, Connecticut 06340-6048

Telephone: (860) 405-9128

Facsimile: (860) 405-9109

e-mail: [sgoadm01@uconnvm.uconn.edu](mailto:sgoadm01@uconnvm.uconn.edu)

web: [www.seagrants.uconn.edu](http://www.seagrants.uconn.edu)

Margaret (Peg) Van Patten, Communications Director, joined Connecticut Sea Grant at the University of Connecticut in 1987. She is editor in chief of Wrack Lines Magazine, and handles the program's Communications Office and website. Peg earned a B.S. in Human Ecology (Environmental Studies) at Connecticut College in 1987, and a M.S. in Marine Sciences in 1992 at the University of Connecticut. She also has a Certificate for "Communicating Science Concepts Effectively" from a course at Albany Law School. Peg also teaches Public Relations Writing at the University of Connecticut and is the author of Seaweeds of Long Island Sound and Sound Facts: Fun Facts About Long Island Sound. She is Regional Representative for the Northeast Sea Grant Communicators and writes for NOAA's ClimateWatch Magazine, <http://www.climatewatch.noaa.gov>

Peg lives in North Stonington, Connecticut, and has a husband, Fred, 2 children, and 3 grandchildren.



Parents Television Council <sup>TM</sup>

707 Wilshire Boulevard, Suite 2075  
Los Angeles, California 90017  
(800) TV-COUNTS  
Tel: (213) 403-1300  
Fax: (213) 403-1301  
[www.parentstv.org](http://www.parentstv.org) ®

George A. Stover III  
Producer  
Adventure Productions  
5910 York Road  
Baltimore, MD 21212

July 16, 2010

Dear Mr. Stover,

Thank you for submitting your production *Aqua Kids* for consideration to the Parents Television Council. After reviewing your production, I am delighted to inform you that your project has been selected to receive the *PTC Seal of Approval*<sup>TM</sup>.

*Aqua Kids* is a wonderful show, combining education and fun in equal measure. The fact that *Aqua Kids* goes beyond education and entertainment to encourage engagement and healthy activism among young people makes it even more praiseworthy.

We appreciate the time and effort invested in creating your production. The PTC believes it is extremely important to encourage the development of quality family-friendly entertainment and educational TV programming, and we are pleased to have the opportunity to recognize and help promote your production.

Please find enclosed the PTC's written review of your production, which will appear on our website ([www.parentstv.org](http://www.parentstv.org)) and artwork of the *PTC Seal of Approval*<sup>TM</sup> suitable for use on DVD covers, newspaper advertising and the like. (Please note that every use of the phrase "*PTC Seal of Approval*<sup>TM</sup>" should carry the "trademark" symbol.) If you would like the artwork in electronic form, please contact me at my e-mail address below.

We wish you every success in your future projects, and encourage you to submit other productions to us for consideration for the Seal. Thank you again for your interest in the Parents Television Council. I look forward to future communication with you.

Regards,

Christopher Gildemeister  
Senior Editor, Parents Television Council  
[cgildemeister@parentstv.org](mailto:cgildemeister@parentstv.org)

## ***Aqua Kids***

By Christopher Gildemeister

**Network:** Syndicated

**Air Time:** check local listings

**Recommended age:** 7+

**Overall PTC Traffic Light Rating:** Green

<b>Sex</b>	None
<b>Violence</b>	None
<b>Language</b>	None
<b>Behavior</b>	None

"Keeping the Planet Green and Blue," *Aqua Kids* is an Emmy award-winning educational program syndicated to many local stations around the U.S., Puerto Rico, Guam and internationally. World traveler and ecologist Molly McKinney joins with a number of children and teenagers to host half-hour explorations of subjects related to nature, marine animals and environments, and "green" technologies.

In addition to educating viewers, *Aqua Kids* also encourages children and teens to get involved, showing them how they too can help make a difference in preserving the environment. Episodes have focused on topics as diverse as visits to aquariums, cleaning up beaches, deep-sea research, fish farms, and the local environment of the Bahamas, and include a heavy emphasis on various marine animals, from lobsters to dolphins.

*Aqua Kids* is a terrific example of programming that is entertaining, educational and fun. The Parents Television Council is proud to award *Aqua Kids* with the *PTC Seal of Approval*<sup>™</sup>. We encourage kids and parents to seek out this delightful program.

To learn more about *Aqua Kids* and see a list of local stations and airtimes, go to:  
[www.aquakids.tv](http://www.aquakids.tv)

"Because of its emphasis on family-friendly values, the Parents Television Council is proud to award *this movie/TV Show/DVD* with the *PTC Seal of Approval*<sup>™</sup>. The PTC recommends this DVD for the appropriate age: *all ages, viewers over age 6, over age 12, or the like.*"



**Nature Adventures**  
**FCC E/I Children's Programming Production Statement**  
**Effective 9/1/2013 for the 2013-2014 Season**  
**Age group: 13-16 / TV-G**

**Closed Captioning:**

Programs will be delivered to stations fully Closed Captioned.

**FCC E/I:**

\* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2013-2014 season.

\* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

Commercial Limits:

\* Program Producers will keep total commercial time within the program to 7:00 or less.

**FCC E/I compliant website:**

\* Program Producers warrants that Nature Adventures is in full compliance with FCC regulations.

\* Additionally, Program Producers will neither mention nor show onscreen any commercial website inside the program content of Nature Adventures Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

**No Host Selling:**

\* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

**Produced by:**

Todd Magnuson  
Nature Adventures

**Distributed by:**

The Television Syndication Company, Inc.  
Cassie Yde-President  
520 Sabal Lake Drive, Suite 108  
Longwood, FL 32779  
Ph: 407-788-6407 Fax: 407-788-4397  
[cassie@tvscocom](mailto:cassie@tvscocom)  
[www.tvscocom](http://www.tvscocom)

June 7, 2013

Series Review

Series: Nature Adventures

Program Reviewed: **402 Grand Lake, Co: Gateway to Rocky Mountain National Park**

Episode Length: @24 minutes

In Nature Adventures, Terri Lawrenz and Todd Magnuson take viewers with them as they explore nature. Just the two of them, and their camera man, Tom Orton. In the Episode: Grand Lake, Colorado: Gateway to Rocky Mountain National Park, Terri, Todd and Tom take us on an adventure throughout Rocky Mountain National Park.

Within this show, viewers will learn about the vegetation at the high altitudes in Rocky Mountain National Park. What adaptations the plants need to survive? There are many shots of the beautiful wildflowers that grow on the mountain sides and along the trails. Terri and Todd introduce us to elk and discuss the adaptations that allow them to survive in the harsh environment of the mountains. We learn about Prairie Falcons, Yellow Bellied Marmots, American Pikas, Gray Jays, Stellar Jays, Mule Deer, Moose and Osprey. There is also information about the Rocky Mountain Big Horn Sheep. Viewers will be fascinated by the fact that the Rocky Mountain Big Horn Sheep is the Colorado State Animal, even though they are outnumbered by Elk.

At higher elevations, Terri and Todd sit for lunch and point out to viewers that the food that they brought with them has changed a bit. Due to the lower air pressure, the food packages expanded! This will bring up some really good questions! Why does this happen?!? What a great way to introduce air pressure to students!

Terri and Todd mention that they are in the Rocky Mountains in August. Viewers may be surprised to see snow still on the mountain side in many of the shots seen throughout the show. As Terri and Todd travel to different elevations, the video footage of the scenery is breathtaking. It will make viewers want to take a vacation to Rocky Mountain National Park.

This show brings up a lot of important information that students need to know when it comes to ecosystems. It also addresses many of the new National Science Standards (NSS) for Middle School and High School. Examples of standards it covers are:

- Life Science/Middle School: MS-LS2-2. Construct an explanation that predicts patterns of interactions among organisms across multiple ecosystems.  
MS-LS1-5. Construct a scientific explanation based on evidence for how environmental and genetic factors influence the growth of organisms.
- Life Science/High School: HS-LS2-7. Design, evaluate, and refine a solution for reducing the impacts of human activities on the environment and biodiversity.  
HS-LS2-8. Evaluate the evidence for the role of group behavior on individual and species' chances to survive and reproduce.

This program is educational and is appropriate for grades 6 through 9. As a teacher, I especially like the use of scientific terms like flora, ecosystems, adaptations, and diverse. These are terms that every student in a science classroom needs to know.



Anna Cazel  
Science Teacher  
Sanford Middle School



May 8, 2009

**Series Review**

Title: Real Life 101

Episodes reviewed: Two

Program length: 30 minutes

Real Life 101 features stories about real people doing real jobs and is targeted at teenagers, ages 13 – 16. There are three students who host the show and interview real people in a variety of careers.

Several characteristics of the show make it engaging for kids between 13 and 16 years of age. Each episode deals with two or three different careers so that keeps students who are watching the shows interested. The journalists are young, involved, energetic people who are also trying to figure out their place in the world. These episodes would fit nicely into nearly any high school curriculum as most courses require some sort of career component, but especially in English or Business classes. For example, in the English II class at Florida Virtual School, students complete an I-Search paper, where they research a dream they have for their future. Many students choose to research a possible career choice, so these episodes would be great resources for them. The short length of each of the segments means that teachers can use these to introduce topics and spark discussion as well.

Another place where Real Life 101 would be useful at Florida Virtual School is within our Student Advisement Center, "The Hub." This is a "one stop shop" for our FLVS students where career, college, scholarship, financial aid, advisement area, personal growth items, social skill building and other resources can be found. These episodes about career choices would be excellent resources for this student advisement area on our website. As students end middle school and start high school, it is so important to start thinking about their future and taking steps to prepare for this future. Many students think they can wait until high school ends before thinking about the real world, but we know that is not the case. It is more important than ever before to have a plan.

Our English II class uses a "dreams" motif throughout the modules and lessons, and we chose that motif because it is so appropriate for students at this age. They all have dreams and goals, but don't always know how to make those dreams come true. One of my personal goals for my students is they leave my class with a plan for getting started on their dreams. On the Real Life 101 website, there is an entire section devoted to volunteering and that is often the best place for young adults to begin. The young hosts of the show "...**highly recommend volunteering** and getting involved in service learning opportunities." Through volunteering, students gain insight and real-life experiences and makes them contributing members of society. Real Life 101 stresses the importance of getting involved.

I look forward to using Real Life 101 with my students more in the future.

A handwritten signature in cursive script that reads "Lynda W. Williams".

Lynda W. Williams





Reviewer:

Lynda Williams

Position: English II Instructor

School: Florida Virtual School

Email: [lwilliams@flvs.net](mailto:lwilliams@flvs.net)

Phone: (407) 563-4886

Credentials: Bachelor of Arts in English, The University of Florida (1989)  
Masters in Education, The University of Florida (1991)

Lynda Williams received her B.A. in English (1989) and her M. Ed. in English Education (1991) from the University of Florida. She began working at Florida Virtual School in January 2000. Prior to her current role as an instructor of English II, she worked as an Application Development Specialist and taught FCAT Prep - 10th Grade Review, English I and English II for FLVS. She developed the FCAT Prep -10course, co-developed Language Arts 3, and worked on several other development projects including GED, SAT Prep, and adult education courses. Lynda has been working in the education field in Central Florida since 1991. She taught middle school language arts for six years in Osceola County, Florida, and served as the K-12 Language Arts Resource Specialist for Osceola District Schools. Currently, she also facilitates the FOR-PD professional reading endorsement course for educators and supervises student teachers. Lynda lives in Longwood with her husband, Steve, and their sons, Derek, Jason and Luke.

Ms. Diane Phillips  
100 No Federal Highway  
Suite 825  
Fort Lauderdale, FL 33301

November 9, 2008

Ms. Cassie Yde  
The Television Syndication Company  
520 Sabal Lake Drive  
Longwood, FL 32779

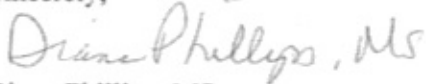
Dear Ms. Yde:

As an experienced mental health counselor, whose entire career has been spent with the education and developmental needs of teenagers, I am pleased to endorse and recommend the program Real Life 101.

I have viewed Real Life 101 and believe that the program provides a provocative learning experience for teenagers. The program is straightforward contemporary resource for teenagers looking to learn about the myriad careers that are available to them if they apply themselves and set realistic goals for themselves. Unfortunately, too often our youth are not exposed or given information in high school about various career opportunities available to them and hence are too often set to fend for themselves to a less than optimum end. Real Life 101 helps to fill this void and I would recommend it to be available to the mass market. The program also has a web link available to follow up on the information presented to them that they can view at their leisure. This is a very positive aspect of the program.

The capsules are quick, crisp and informative with the presenters dressed in "Real Life" clothing. It is just one more excellent resource to help our youth.

Sincerely,



Diane Phillips, MS.

*Diane Phillips is a retired master level mental health counselor. For 36 years she worked in schools, day treatment centers and juvenile delinquent centers. Her areas of expertise are drug abuse, sexual abuse and clients with suicidal ideation. She has been a spokesperson to the board and local community for a 50 year old mental health foundation and has been sought out for expert opinions for both the written and electronic media. She is proud of the opportunity to counsel the many students she has served and especially proud of the few success stories along the way.*



## Real Life 101

FCC E/I Children's Programming Production Statement

Effective 9/3/2012 for the 2012-2013 Season

20 episodes x 30 minutes / 32 repeat broadcasts

Age group: 13-16 / TV-G

Barter Split : 3.5/3.5

### Closed Captioning:

Programs will be delivered to stations fully Closed Captioned.

### FCC E/I:

\* Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16 for the 2012-2013 season.

\* Program Producers will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

### Commercial Limits:

\* Program Producers will keep total commercial time within the program to 7:00 or less.

\* Program Producers will provide Real Life 101 to stations with no more than 3:30 of barter commercial time.

### FCC E/I compliant website:

\* Program Producers warrants that Real Life 101 is in full compliance with FCC regulations.

\* Additionally, Program Producers will neither mention nor show onscreen any commercial website inside the program content of Real Life 101 with the exception of the series website <http://www.rl101.com>

\* Program Producers agree to maintain the website <http://www.rl101.com> in a manner in compliance with the FCC Kids E/I guidelines. Program Producers agrees to give stations 5 days notice prior to adding any ads, logos or potentially commercial material to the website in order for stations to review material.

### No Host Selling:

\* Program Producers will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

### **Produced by:**

The Television Syndication Company, Inc.

Cassie Yde – Executive producer

520 Sabal Lake Drive, Suite 108

Longwood, FL 32779

Ph: 407-788-6407 Fax: 407-788-4397

[cassie@tvscocom](mailto:cassie@tvscocom)

[www.tvscocom](http://www.tvscocom)

### **Distributed by:**

The Television Syndication Company, Inc.

Cassie Yde-President

520 Sabal Lake Drive, Suite 108

Longwood, FL 32779

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[www.tvscocom](http://www.tvscocom)

getTV E/I Programming  
Series Synopses

**Aqua Kids Adventures**

Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

**Nature Adventures with Terri and Todd**

Nature Adventures with Terri and Todd is an educational and entertaining series created to showcase the beauty and wonder of the great outdoors! Episodes focus on the environment of North/Central portion of the United States. Hosts discuss the wildlife and flora indigenous to each particular location and communicate the diversity that can be found even in this specific geographic region. Additionally, the show educates on conservation efforts meant to preserve the rich ecosystems. Each season contains 13 fun, education-packed episodes accompanied by educational video modules and resources.

**Real Life 101**

Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to Career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts every week as they explore new professions in the exciting world of work. It's half-hour of thought-provoking, eye-opening fun and entertainment!

# ORIGINS

## ORIGINS

FCC E/I Children's Programming Production Statement  
18 episodes x 30 minutes  
Age group: K13-16/ TV-G

### Closed Captioning:

Programs will be delivered fully Closed Captioned.

### FCC E/I:

\* Program Producer verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16.

\* Program Producer will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

### FCC E/I compliant website:

\* Program Producer agrees to maintain the website in a manner in compliance with the FCC Kids E/I guidelines.

### FCC E/I compliant content (ages 13-16):

- **ORIGINS** is an educational and informative half-hour, E/I program that explores the remarkable origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. The goal of the series is to provide young viewers with information to learn about the history of some of the world's most significant ideas and creations.

COMET  
PROGRAMMING OVERVIEW

3 Wide Life 25 eps  
Origins 18 eps

Station Group/Network	Series	Seasons/Episodes	# of half hours	Category	Age Group	TV Rating
COMET	3 WIDE LIFE	Episodes #1-25	25	Live Action	13-16	TV-G
COMET	ORIGINS	Episodes #101, 105, 109-112, 115, 118, 122, 125, 126, 201, 203 205-207, 209, 211	18	Live Action	13-16	TV-G



**2015 -2016 Children's  
Programming Line-up**

All programs are E/I

(EST)	<u>SATURDAY/SUNDAY</u>	(PST)
8:00 AM	3 WIDE LIFE (E/I 13-16)	8:00 AM
8:30 AM	3 WIDE LIFE (E/I 13-16)	8:30 AM
9:00 AM	ORIGINS (E/I 13-16)	9:00 AM
9:30 AM	ORIGINS (E/I 13-16)	9:30 AM



**3 Wide Life**  
**FCC E/I Children's Programming Production Statement**  
**25 episodes x 30 minutes**  
**Age group: K13-16/ TV-G**

**Closed Captioning:**

Programs will be delivered fully Closed Captioned.

**FCC E/I:**

\* Program Producer verifies that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. The show is targeted to children ages 13-16.

\* Program Producer will deliver program to station with the FCC's required E/I logo on screen for the entire duration of the program (not necessary during commercial time.)

**FCC E/I compliant website:**

\* Program Producer agrees to maintain the website in a manner in compliance with the FCC Kids E/I guidelines.

**FCC E/I compliant content (ages 13-16):**

\* **3 Wide Life** meets the educational and information needs of children 13 years and older by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals.





**2015 -2016 Children's  
Programming Feed**

<b>EASTERN</b>	<b>CENTRAL</b>	<b>SATURDAY/SUNDAY</b>	<b>MOUNTAIN</b>	<b>PACIFIC</b>
8:00 AM	7:00 AM	<b>3 WIDE LIFE E/I 13-16</b>	9:00 AM	8:00 AM
8:30 AM	7:30 AM	<b>3 WIDE LIFE E/I 13-16</b>	9:30 AM	8:30 AM
9:00 AM	8:00 AM	<b>ORIGINS E/I 13-16</b>	10:00 AM	9:00 AM
9:30 AM	8:30 AM	<b>ORIGINS E/I 13-16</b>	10:30 AM	9:30 AM

In order to meet the FCC's requirements that Children's Educational Television core programming air in the defined window, the feed schedule allows for stations to meet this with four hours of programming each weekend, between the hours of 7:00 – 10 AM, depending on location.

**Eastern (East Coast Feed):**

8-10 a.m.

**Central (East Coast Feed):**

7-9 a.m.

**Mountain (West Coast Feed):**

9-10 a.m.

**Pacific (West Coast Feed):**

8-10 a.m.