

## Commercial Limits Certification

I, Robert DePascale, Regional Program Coordinator of television station WPNT My Pittsburgh TV in Pittsburgh, PA, hereby certify, for the period of April 1 – June 30, 2015, that

- 1) I understand the commercial limits rules imposed by the FCC rules (providing that programs originally produced and broadcast primarily for an audience of children aged 12 and under contain no more than 10 1/2 minutes of commercials per clock hour on weekends and no more than 12 minutes of commercials per clock hour on weekdays).
- 2) However, the following programs are NOT subject to the commercial limits because they are targeted to teens 13-16:
  - Dogtales E/I
  - Eco Company E/I
  - Wild About Animals E/I
  - Xploration Animal Science E/I
  - Elizabeth Stanton's Great Big World E/I
  - Animal Exploration with Jarod Miller E/I
  - On the Spot E/I
- 3) There were no commercial limits violations.

7/1/2015

Date



---

Robert DePascale  
Regional Program Coordinator  
WPNT My Pittsburgh TV

WEBSITE CERTIFICATION


I hereby certify that for the quarter ending June 30, 2015, television broadcast station WPNT has complied with the FCC's Website Rule relating to children's programming.



\_\_\_\_\_  
Signature



\_\_\_\_\_  
Print Name



\_\_\_\_\_  
Date



**VCA Wilshire Animal Hospital**

2421 Wilshire Boulevard  
Santa Monica, CA 90403  
Tel.: (310) 826-4587  
Fax: (310) 453-1562



Dear Alex,

It's my opinion that "Dog Tales" is a valuable educational and instructional television series for children 13 to 16 years of age. The program contains information on medical and health issues for dogs, as well as providing facts and histories of various dog breeds. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Dog Tales" educates children about all types of dogs and showcases professional and non-professional people helping and caring for dogs as well as learning the responsibilities of dog ownership. By promoting compassionate behavior towards dogs, the show provides young viewers with valuable knowledge about "man's best friend" and how they are a major part of our world.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Dog Tales" to parents, educators and broadcasters to provide a relevant piece of educational programming for all ages, and especially young viewers.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott M. DVM, MS, DACVIM".

Dr. Scott M. DVM, MS, DACVIM  
2421 Wilshire Boulevard  
Santa Monica, CA 90403

Wilshire Animal Hospital



## International Fund for Animal Welfare

FEDERATION OF OWNERS' INTERESTS

Dear Alex,

We at IFAW (International Fund for Animal Welfare – [www.ifaw.org](http://www.ifaw.org)) believe the educational and informative content of “Dog Tales” is suitable for children 13-16 years of age. The show highlights the compassionate care of dogs while informing young viewers about the responsibilities of dog ownership.

We also feel the show provides guidance to young people in encouraging them to become involved in animal welfare. The show contains examples of various programs administered by professional animal workers as well as volunteers helping dogs. “Dog Tales” also includes various interactions of individuals and families with dogs and how these relationships foster a better understanding of our world today.

IFAW supports “Dog Tales” as a wonderful example of what young viewers should be watching on television and we highly recommend it to parents and educators as well.

Sincerely,

Nancy Barr  
Public Affairs  
IFAW International Headquarters



## Generic Rundown

### RUNDOWN

Show Open/Segment One	0:00
<b>*Commercial Break One</b>	
National	2:30
Segment Two	0:00
<b>*Commercial Break Two</b>	
National	1:00
Local	1:00
Segment Three	0:00
<b>*Commercial Break Three</b>	
Local	1:00
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Next Week's Promo	0:30
Fee Plugs	0:30
Credits/Logos	0:00
<b>Total Running Time</b>	<b>28:30</b>

TELCO PRODUCTIONS, INC.  
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA  
TELEPHONE 310-828-4003 FAX 310-828-3340



In accordance with the 1990 Children's Television Act (CTA), intended to increase the amount of educational and informational programming for children on television, **Eco Company** clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows:

1. **Eco Company** provides CORE programming in the area of the environment and preservation of the earth's resources. **Eco Company** explores all aspects of being "green" and understanding how our actions impact the world. The **E-Co** team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organic. The **E-Co** team visits and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally **Eco Company** regularly provides practical tips that teens and people of all ages can use in their daily lives.

2. **Eco Company** uses the technique of peer reporting. The diverse and dynamic cast of teens who make up **Eco Company** combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs **Eco Company** "members" or hosts who conduct interviews of peers and advise and experience first hand the demonstration and explanation of the topic.

3. An **Eco Company** website that can be easily accessed by parents provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes is available to parents and consumers by the website.

Dr. Deborah  
Executive Producer  
**Eco Company**



## **Eco Company**

**FCC E/I Children's Programming Production Statement**

**Effective 09/08/14**

**Target Age Group: T13-16 / TV-G**

**Barter Split : 3.5/3.5**

### **Closed Captioning:**

Programs will be delivered to stations fully Closed Captioned.

### **FCC E/I:**

- Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational Informational Program for kids primarily up to age 16. Eco Company is targeted to Teens ages 13-17.

- Producer will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program.

### **Commercial Limits:**

- Producer will keep total commercial time within the program to 7:00 or less, plus time for captioning, promotional fee announcements and sponsor billboards as allowed by the FCC.

- Producer will provide Eco Company to stations with 3:30 of barter commercial time within the program.

### **FCC E/I compliant website:**

- Producer warrants that [www.eco-company.tv](http://www.eco-company.tv) will remain in full compliance with FCC regulations.

- Additionally, Producer will neither mention nor show onscreen any website inside the program content of Eco Company with the exception of <http://www.eco-company.tv>, <http://www.redwillowfilms.com>, and non-profit organizations featured in the program dedicated to green initiatives and education.

### **No Host Selling:**

- Producer will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.

- Program Producer will not use any program character, host, or the program's name to endorse any website or web product within the program, used nor during any commercial time within the program.

### **Produced and Distributed by:**

Red Willow Films

Bob Anderson - Executive Producer





STEVE ROTFELD PRODUCTIONS

**FCC OBJECTIVE LETTER**

TO: PROGRAM DIRECTORS  
FROM: CAROL HUBMASTER BROOKS - FERN ROTFELD  
DATE: JUNE 2014  
RE: "WILD ABOUT ANIMALS" - FCC OBJECTIVE LETTER

---

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Marlene Harney. Marlene has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," at Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Thank you!

Carol Hubmaster-Brooks  
Vice President, Syndication Sales  
[carol@rotfeldproductions.com](mailto:carol@rotfeldproductions.com) or [www.rotfeldproductions.com](http://www.rotfeldproductions.com)

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)



STEVE ROTFELD PRODUCTIONS



125 YEARS

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019

1864-2019







# STEVE ROTFELD PRODUCTIONS



Office of the Provost and Vice President  
for Strategic Communications  
Temple University

610-326-7100

Mar 22, 2014

Steve Rotfeld  
Development Producer  
Steve Rotfeld Productions  
740 Haverford Road  
Bryn Mawr, PA 19010

Dear Steve,

Re: 2014 APRA Award Application

Program Review

Application Status: [View Application Status](#)

Application Areas: [Business](#) [Education](#) [Health](#) [Humanities](#) [Media](#) [Performing Arts](#) [Science](#) [Social Sciences](#) [Visual Arts](#)

Production Company: [View List of Companies](#)

As a member of the Temple community, we are proud to announce a special award that recognizes excellence in technology, engineering, and manufacturing. This award is presented to the producer of the most innovative and original film, television, or digital production in the field.

Application Areas: This award is open to all disciplines, including geology, geography, and meteorology. The award seeks to recognize excellence in both traditional and digital production and is presented to the producer of the most innovative and original film, television, or digital production in the field.

Application Status: The award is presented annually to the producer of the most innovative and original film, television, or digital production in the field. The award is presented to the producer of the most innovative and original film, television, or digital production in the field.

For more information, please visit [www.temple.edu/apra](#). We encourage you to apply today!





**Fierce Fighters (#405)**

Jarod explores animals that use special skills or abilities to capture food. If they have to go up against another creature to survive, you know they're a fierce fighter.

**Bugging Out (#406)**

Jarod highlights insects including the Walking Stick and Goliath Spider.

**Bird's Eye View (#407)**

Jarod highlights birds including the Great Horned Owl and Hummingbird.

**Body Language (#408)**

Jarod explores animals and how they use their bodies to communicate.

**Cold Blooded Characters (#409)**

Jarod highlights reptiles including the Sea Turtle and King Cobra.

**Animals on the Brain (#410)**

Jarod explores animal intelligence. Some animals have extremely high levels of intelligence and some are very smart. Who's got the brains?

**Where in the World (#411)**

Jarod explores animals that are specialized and adapted to very specific locations around the world.

**The Fast and the Ferocious (#412)**

Jarod highlights cats including the Jaguarundi and Liger.

**Body Language Part II (#413)**

Jarod continues his exploration of animals and how they use their body language to communicate.

**Slither and Scurry (#414)**

Jarod highlights reptiles including the Ruff Adder and Blue Tree Monitor.

**Animals on the Brain Part II (#415)**

Jarod continues his exploration of animal intelligence. Some animals have extremely high levels of intelligence and some are very smart. Who's got the brains?

**Where in the World Part II (#416)**

Jarod continues his exploration of animals that are specialized and adapted to very specific locations around the world.



#### **Birds of a Feather (#417)**

Jarod highlights birds including the Frigatebird and Roadrunner.

#### **Fierce Fighters II (#418)**

From the largest to the smallest creatures, Jarod explores animals that use shape, size, and speed to capture their

#### **Pool Sharks (#501)**

Jarod sets out to debunk myths about the ocean's most-feared and most misunderstood predators.

#### **Deep-Sea Mysteries (#502)**

With nearly seventy-five percent of Earth being covered by Oceania, it comes as no surprise that endless mysteries abound in the deep blue seas. Jarod Miller sets off to the Aquarium of the Pacific in

Long Beach, CA, to unlock the keys to some of these unknown quandaries.

#### **Conservation Pays (#503)**

Jarod literally zips into the San Diego Wild Animal Park, as he flies over field exhibits on the park's rapid Zipline, which simulates the actual flight of birds.

#### **Mating Profiles (#504)**

The mating process is much harder than simply putting a male and female together, and the panda exemplifies this more than the Panda. The San Diego Zoo has one of the most successful breeding programs in the world, and when Jarod meets their new Pallas's cat, he gets to witness the adorable result of a rare animal romance.

#### **Primate Countdown (#505)**

In a quest for knowledge that promises fun and suspense, Jarod counts down his top 10 list of the top ten things to know about primates.

#### **The World Comes Home (#506)**

After learning about the challenges zoos face when trying to create climates suitable for a wide array of species, Jarod focuses on wildlife and habitat from south of the border, giving insight into the importance of zoos creating microcosms of other ecosystems and people caring about far-away lands.

#### **Alpine Animals (#507)**

Jarod reaches new heights as he heads to the mountain peaks of Rocky Mountain National Park to discover how animals adapt to alpine conditions.

#### **Cold Blooded Characters (#409)**

Jarod explores reptiles, including the Snake and the Alligator.



# ANIMAL EXPLORATION

WITH JAROD MILLER

## **The World of Cats (#508)**

The fur flies as Jarod goes to the Exotic Feline Breeding Compound to meet some of the world's rarest cats. From felines that fish to leopards on brink of extinction.

## **Acting Animals (#509)**

It's lights, cameras, and a whole lot of action as Jarod sets off to Universal Studios Hollywood to find out how animals train for the film and television industry.

## **Extensive Care (#510)**

Jarod uncovers the fascinating and evolving world of animal care as he heads off to the ring of a zoo, where he shows that feeding and cleaning cages are just the tip of the iceberg when it comes to the tireless efforts of zoo keepers.

## **Journey Across Africa (#511)**

The Oregon Zoo offers visitors an in-depth look at both the animals and culture of the world's second-largest continent. From the African Rain Forest exhibit to the new "Predators of the Serengeti," Jarod discovers why Africa continues to delight and inspire any one who goes to see its animals, its mysteries, and possibilities.

## **Zoo Evolution (#512)**

It's an exciting time for Jarod as he sets off to the Buffalo Zoo to chronicle the history of American zoos and describe how zoos have evolved over the past 150 years with various animals from the early days of zoos as well as newer acquisitions.

## **Water Log (#513)**

By showing a variety of fascinating creatures from Polar Bears to crocodiles to turtles, Jarod examines the many ways that water is essential in every animal's life from lakes to oceans, rivers and canals, it's a celebration of water, the most essential element to all creatures.

## **Need For Speed (#301)**

Speed is the name of the game. Jarod explores fast animals and why their speed helps them survive.

## **Animal Giants (#302)**

Size matters, especially when it comes to survival. Jarod explores animals that are the largest on land and in the sea to the giants that survive.

## **Camo, Ammo & Other Amazing Skills (#303)**

Jarod explores animals that use different methods of protection and camouflage to help them survive.



#### **Family Ties (#304)**

Jarod explores animals that share a strong resemblance to human habits or anatomy. From an interest in shiny objects to opposable thumbs, these animals can seem just like us.

#### **Survival of the Fittest (#305)**

Jarod explores animals that have evolved to be particularly well suited to their environments. From rapidly changing animals to those that have changed little over millions of years, these animals are an excellent fit for their environment.

#### **Creepy Critters (#306)**

Jarod explores animals people might tend to think of as "creepy" and looks at how their distinctive appearances and habits help them to survive in nature.

#### **Animals in the Extreme (#307)**

Jarod explores animals that are able to survive in extreme environments. From bitter cold to scorching heat, these animals are uniquely suited to their unusual habitats.

#### **Great Animals with Gross Habits (#308)**

Jarod explores animals and some of their lifestyles, habits or mannerisms that people might find "gross" or "gross-out". From coturniculation to projectile vomit, these animals have some unusual behaviors.

#### **Unusual Aliases (#209)**

Jarod explores animals with unusual names and how they earned them. Is a porcupine the "Kajal"? Who's that bear not a bear – so why is it a "bearcat"?

ANIMAL  
**EXPLORATION**  
WITH JAROD MILLER



**Animals in the Nose (#310)**

Jarod explores animals that have distinctive noses whether for the greatest use of their animal uses, or simply the size or shape of their nose.

**Animals with Attitude (#311)**

Jarod explores animals that have a fierce disposition and the way that "attitude" helps them survive in the wild.

**Size Matters (#312)**

Jarod continues his exploration of the role of size in the animal kingdom.

# Animal Exploration with Jarod Miller

Generic Format 2014-2015



Air Week:

**1ST RUN E/I 13-16**

	IN	LENGTH	OUT
OPENING CREDITS			
SEGMENT 1			
BREAK 1			
1A	30 NATIONAL BLACK		
1B	30 NATIONAL BLACK		
1C	30 NATIONAL BLACK		
1D	30 NATIONAL BLACK		
SEGMENT 2			
BREAK 2			
2A	30 LOCAL BLACK		3:00
2B	30 NATIONAL BLACK		
2C	30 LOCAL BLACK		
2D	30 LOCAL BLACK		
2E	30 LOCAL BLACK		
2F	30 LOCAL BLACK		
SEGMENT 3			
BREAK 3			
3A	30 NATIONAL BLACK		3:00
3B	30 NATIONAL BLACK		
3C	30 LOCAL BLACK		
3D	30 LOCAL BLACK		
SEGMENT 4			
OK - 10 Free Spots			
CLOSING CREDITS			

TOTL:

26:30

LITTON

843-383-3121

843-383-9957



September 22, 2019

To Whom It May Concern:

After a comprehensive review of the Kenya episode of Elizabeth Stanton's *GREAT BIG WORLD* and the accompanying educational packet (which includes lesson plans, show descriptions, a teaching guide, and educational components), I can recommend this program as educational and informative for children 13-16 years of age, while also entertaining the entire family. The production is a quality program which will appeal to young teens by focusing on global, social, educational, and wellness issues.

Elizabeth Stanton's *GREAT BIG WORLD* complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth and the buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world.

This state-of-the-art program consists of educational topics which include geography, social dynamics, international cultures, customs, arts and entertainment, coordinated with insightful remarks. As a professional educator with experience teaching students of this age group, I believe that Elizabeth Stanton's *GREAT BIG WORLD* most assuredly qualifies as both educational and informational for teenagers 13 to 16 years of age.

Sincerely,

Patricia J. Peterson, Ph.D.  
Professor, Educational Specialist



State Education Agencies in 25 states. Dr. Peterson has also been actively working on national and regional efforts to improve services for Culturally and Linguistically Diverse Exceptional (CLDE) students through the Council for Exceptional Children (CEC) and the National Association for Bilingual Education (NABE). She co-chaired the first CEC National Conference on The Bilingual Exceptional Child in New Orleans, Louisiana. She also organized and directed the Institute on Non-biased Assessment at the National NABE Conference in Chicago. For the past 19 years at Northern Arizona University, she has developed and implemented teacher preparation programs and doctoral programs with a focus on the education of CLDE students in Arizona and Southwest.

Dr. Peterson has been the Director of ten federally funded rural personnel preparation programs at the bachelor's, masters, and doctoral levels in special education and elementary education on the Navajo Reservation and in the southwestern United States. She presents at many national and international conferences and publishes in professional journals primarily on the topic of educational methods and materials for culturally and linguistically diverse elementary education and special education students.





### Stephen W. Showalter Bio

Stephen Showalter is a Clinical Instructor in Curriculum and Instruction in the Department of Teaching and Learning at Northern Arizona University in Flagstaff Arizona. His focus is on preparation of secondary teachers for middle school and high school with an emphasis on utilization of distance education technology. Currently, he teaches graduate courses in curriculum and instructional design, evaluation and assessment of learning, professional problems of teachers, research, and student development of professional writing.

Dr. Showalter completed his Ed.D. degree in Curriculum and Instruction in 2007 at Northern Arizona University. His dissertation was titled, "Student Assessment in Web-based Instruction." The purpose of this descriptive survey study was to identify and describe the methods, i.e., practices and processes of assessing student learning in Web-based courses. An online survey of an international population of web-based instructors indicated that both traditional and authentic student assessment methods are used in Web-based courses, and the majority of instructors use both methods.

Dr. Showalter's Masters of Education degree at Northern Arizona University in 1999 was in Educational Leadership with a Higher Education/Community College emphasis. Also at Northern Arizona University, in 1996 he completed his Bachelors of Science degree with a major in Biology and Teacher Education. He is certified in Arizona to teach middle grades and high school biology and earth science. He taught both biology









Davidson, Hall, and the author are grateful to the following individuals for their assistance in the preparation of this book: ...

HALL DAVIDSON  
2428 CANYON DRIVE  
LOS ANGELES, CA 90068

