



**STATEMENT ON COMPLIANCE WITH  
FCC CHILDREN'S ACT OF 1990**

WPMY makes every effort to comply completely with the FCC in all rules and guidelines. Any variance from those rules are listed below:

No violations occurred.

I hereby certify that for the quarter ending March 31, 2012 MyPittsburgh TV/WPMY - TV has complied with the commercial time limits under the Children's Television Act.

A handwritten signature in black ink, appearing to read "Debbie Coulter", written over a horizontal dashed line.

Debbie Coulter, Traffic Manager

I hereby certify that for the quarter ending March 31, 2012 MyPittsburgh TV/WPMY - TV has complied with commercial time limits under the Children's Television Act, in regards to, Promotions, PSA's, Announcements and Station ID's.

A large, stylized handwritten signature in black ink, appearing to read "Dan Zimmerman", written over a horizontal dashed line.

Dan Zimmerman, Promotion Manager

**WEBSITE CERTIFICATION**

I hereby certify that for the quarter ending March 31, 2012, television broadcast station **WPMY** has complied with the FCC's Website Rule relating to children's programming.



\_\_\_\_\_  
Signature



\_\_\_\_\_  
Print Name



\_\_\_\_\_  
Date



# GENERIC FORMAT

2011/2012 Season

## OPENING CREDITS

## SEGMENT ONE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK ONE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL
- D. NATIONAL

## SEGMENT TWO

### COMMERCIAL BREAK TWO

- A. LOCAL
- B. LOCAL
- C. LOCAL
- Bumper*
- D. LOCAL
- E. LOCAL

## SEGMENT THREE

### NATIONAL BILLBOARDS

### COMMERCIAL BREAK THREE

- A. NATIONAL
- B. NATIONAL
- C. NATIONAL

*Tease Next Week's Show*

- D. LOCAL
- E. LOCAL

## SEGMENT FOUR

### NEXT WEEK PROMO

### FEE PLUGS

### CLOSING CREDITS

**TOTAL RUNNING TIME 28:30**



**GENERIC FORMAT**  
**2012-2013 Season (effective 9/12/12)**  
 Revised 8/1/12

			<b>IN</b>	<b>LENGTH</b>	<b>OUT</b>
<b>/Preshow/Open/ Segment 1:</b>		TBD	0:00:00	0:00:00	0:00:00
<b>Commercial Break 1:</b>		2:01	0:00:00	2:01:00	2:01:00
National:	1:00				
Local:	1:00				
<b>Segment 2:</b>		TBD	2:01:00	0:00:00	2:01:00
<b>Commercial Break 2:</b>		2:31	2:01:00	2:31:00	4:32:00
National:	2:00				
Local:	:30				
<b>CC Fee Spot Bumper (:03)</b>	:03	:14	4:32:00	0:03:00	4:35:00
<b>1 x :10 Fee Spot</b>	:10		4:35:00	0:10:00	4:45:00
<b>Segment 3:</b>		TBD	4:45:00	0:00:00	4:45:00
<b>Commercial Break 3:</b>		2:31	4:45:00	2:31:00	7:16:00
Local:	2:00				
National	:30				
<b>Fee Spot Bumper (:03)</b>	:03	:24	7:16:00	0:03:00	7:19:00
<b>2 x :10 Fee Spots</b>	:20		7:19:00	0:21:00	7:40:00
<b>Segment 4/End Credits/Logos:</b>		TBD	7:40:00	0:00:00	7:40:00
<b>End Break:</b>	TBD				
<b>TOTAL COMMERCIAL TIME/BUMPERS:</b>		7:03			
<b>TOTAL FEE, BUMPER:</b>		0:38			
<b>TOTAL NON PROGRAM:</b>		7:41			
<b><u>TOTAL PROGRAM ELEMENTS</u></b>		21:14			
<b>TRT</b>		28:55:00			

\*\*\*\*\*  
**AFFIDAVIT OF PERFORMANCE**

STATION/MARKET \_\_\_\_\_ AIRDATE/TIME \_\_\_\_\_  
 SIGNED \_\_\_\_\_ NOTARY \_\_\_\_\_

All national spots are integrated in the show distribution. If you have any questions about the Pathfire pitch, or you are in need of a dub, please EMAIL CHRISTY BROOME with DG @ [cbroome@dgit.com](mailto:cbroome@dgit.com) or call (323) 603-5269. This sheet will also serve as your affidavit of performance. Please sign, date, Notarize and return to TRIFECTA ENTERTAINMENT, 3575 CAHUENGA BLVD. WEST, SUITE 595, LOS ANGELES, CA 90068. FAX: (323) 850-0526 or email: [sspungin@trifecta.net](mailto:sspungin@trifecta.net)

# “WILD ABOUT ANIMALS”

(2012/2013 Season)

## GENERIC FORMAT

SHOW #: \_\_\_\_\_ 12/13  
WEEK OF: \_\_\_\_\_

00:00 OPENING

OPENING BILLBOARD 0:00

COMMERCIAL I 1:31  
1a. NATIONAL  
1b. NATIONAL  
1c. NATIONAL

**SEGMENT I**

COMMERCIAL II 2:01  
2a. NATIONAL  
2b. NATIONAL  
2c. NATIONAL  
2d. NATIONAL

**SEGMENT II**

COMMERCIAL III 1:31  
3a. LOCAL  
3b. LOCAL  
3c. LOCAL

**SEGMENT III**

COMMERCIAL IV 2:01  
4a. LOCAL  
4b. LOCAL  
4c. LOCAL  
4d. LOCAL

PROMOTIONAL CONSIDERATIONS  
1.

**SEGMENT IV**

CLOSING BILLBOARD 0:00

**TOTAL TIME: 28:40**

\* Be aware that both the optional FCC FRIENDLY TAG and the GENERIC PROMOS previously included within the show are now provided as a separate Pathfire file.

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

[www.rotfeldproductions.com](http://www.rotfeldproductions.com)



**CLOSED CAPTIONED**  
**Episode 123 - San Antonio**  
**AIR WEEK 9/17/12**

**RTG: TV G**

SEGMENT	IN TIME	OUT TIME	SEG. LENGTH
<b>BTS</b>			
SEGMENT 1	00:00	08:07	08:07
<b>COMMERCIAL BREAK #1</b>	08:07	10:39	02:32
<b>1AD :120</b> <b>DISH/888 288 1669</b>			<b>DWIO2190</b>
<b>1E :30</b> <b>LOCAL</b>			
SEGMENT 2	10:39	16:14	05:35
<b>COMMERCIAL BREAK #2</b>	16:14	18:46	02:32
<b>2AB :60</b> <b>CONSUMER CELLULAR/800 667 6094</b>			<b>ZBRK1092035</b>
<b>2C-E :90</b> <b>LOCAL</b>			
SEGMENT 3	18:46	24:05	05:19
<b>COMMERCIAL BREAK #3</b>	24:05	26:07	02:02
<b>3A :30</b> <b>MARIE/HALLMARK PROMO</b>			<b>PURSEH</b>
<b>3B-F :90</b> <b>LOCAL</b>			
SEGMENT 3	26:07	28:29	02:22
<b>TOTAL PROGRAM RUNNING TIME</b>		<b>28:29</b>	

*FORMATS ARE POSTED ON THE DELUXE SYNDICATION WEBSITE.  
TO VISIT, PLEASE ENTER THE ADDRESS BELOW AS WRITTEN:  
[www.deluxesyndication.com](http://www.deluxesyndication.com)*

**PLEASE FAX BACK TO: Dominic Riccitello / ATI (310) 579-8471**  
**AFFIDAVIT OF PERFORMANCE**

**STATION CALL LETTERS** \_\_\_\_\_ **ADDRESS** \_\_\_\_\_

**We warrant that the above program with the listed commercials for ASSOCIATED TELEVISION INTERNATIONAL aired in our facility on:**

**DATE:** \_\_\_\_\_ **TIME:** \_\_\_\_\_ **If any discrepancies have occurred, please document**

**NOTARY BY:** \_\_\_\_\_ **STATION REP:** \_\_\_\_\_

M@dAbout  
**2011- 2012 Season**  
**GENERIC FORMAT**  
**TV-G 30:00**

			IN	LENGTH	OUT
SHOW OPEN			0:00:00	0:00:00	0:00:00
BREAK 1			0:00:00	2:02:00	2:02:00
	NATIONAL	1:01			
	LOCAL	1:01			
ACT 1			2:02:00	0:00:00	2:02:00
BREAK 2			2:02:00	2:32:00	4:34:00
	NATIONAL	2:01			
	LOCAL	:31			
CC FEE SPOT BUMPER (:03)			4:34:00	0:03:00	4:37:00
1 x :10 FEE SPOT			4:37:00	0:10:00	4:47:00
ACT 2			4:47:00	0:00:00	4:47:00
BREAK 3			4:47:00	2:32:00	7:19:00
	LOCAL	2:01			
	NATIONAL	:31			
FEE SPOT BUMPER (:03)			7:19:00	0:03:00	7:22:00
2 x :10 FEE SPOTS			7:22:00	0:21:00	7:43:00
ACT 3 / END CREDITS / LOGOS			7:43:00	0:00:00	7:43:00
TRIFECTA LOGO			7:43:00	0:03:00	7:46:00
TOTAL COMMERCIAL TIME		7:06			
TOTAL FEE / BUMPERS		0:40			
TOTAL NON PROGRAM		7:46			
TOTAL ELEMENTS		TBD			
TRT		TBD			



*Formats are available on the internet at*  
[www.pmi.tv](http://www.pmi.tv)

# Animal Exploration with Jarod Miller

Generic Format 2011-2012



Air Week:

**1ST RUN E/I 13-16**

	IN	LENGTH	OUT
OPENING CREDITS			
SEGMENT 1			
BREAK 1			
1A	:30	NATIONAL BLACK	2:02
1B	:30	NATIONAL BLACK	
1C	:30	NATIONAL BLACK	
1D	:30	NATIONAL BLACK	
SEGMENT 2			
BREAK 2			
2A	:30	LOCAL BLACK	3:02
2B	:30	NATIONAL BLACK	
2C	:30	LOCAL BLACK	
2D	:30	LOCAL BLACK	
2E	:30	LOCAL BLACK	
2F	:30	LOCAL BLACK	
SEGMENT 3			
BREAK 3			
3A	:30	NATIONAL BLACK	2:02
3B	:30	NATIONAL BLACK	
3C	:30	LOCAL BLACK	
3D	:30	LOCAL BLACK	
SEGMENT 4			
3X :10 Fees Spot			
CLOSE CREDITS			

TRT=

28:30

LITTON  
ENTERTAINMENT

843-883-5060  
843-883-9957



# THE COOL TV<sup>®</sup>

## CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

1st Quarter 2012

January 1, 2012 - March 31, 2012

During the above period, the Cool Music Network (COOL-TV) disseminated to its affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 years of age and older:

Week	# of CM Minutes	Monday 4:30pm	Tuesday 4:30pm	Wednesday 4:30 pm	Thursday 4:30pm	Friday 4:30pm	Saturday 7:00am	Sunday (n/a)
12/26/2011	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
1/2/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
1/9/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
1/16/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
1/23/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
1/30/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
2/6/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
2/13/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
2/20/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
2/27/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
3/5/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
3/12/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
3/19/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--
3/26/2012	0	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Ariel & Zoey, Eli Too	Beta Records	--

THECOOLTV/Cool Music Network hereby certifies that the following television programs were broadcast on the following station:

**Broadcast Group: Sinclair Broadcast Group**  
**Station:**

The Cool Music Network (COOL-TV) further certifies that (i) no website addresses were displayed during or adjacent to the reported programs as provided by COOL-TV; (ii) the reported programs qualify as children's core programming as defined by the rules of the Federal Communications Commission; and (iii) each hour of children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station.

4/3/2012

Date

**David W. Hampe** (Electronic Signature)

David W. Hampe  
 Chief Operating Officer  
 Cool Music Network