

Commercial Limits Certification

I, Robert DePascale, Regional Program Coordinator of television station WPNT My Pittsburgh TV in Pittsburgh, PA, hereby certify, for the period of July 1 – September 30, 2015, that

- 1) I understand the commercial limits rules imposed by the FCC rules (providing that programs originally produced and broadcast primarily for an audience of children aged 12 and under contain no more than 10 1/2 minutes of commercials per clock hour on weekends and no more than 12 minutes of commercials per clock hour on weekdays).
- 2) However, the following programs are NOT subject to the commercial limits because they are targeted to teens 13-16:
 - Dogtales E/I
 - Eco Company E/I
 - Wild About Animals E/I
 - Xploration Animal Science E/I
 - Elizabeth Stanton's Great Big World E/I
 - Animal Exploration with Jarod Miller E/I
 - On the Spot E/I
- 3) There were no commercial limits violations.

10/1/2015

Date



Robert DePascale
Regional Program Coordinator
WPNT My Pittsburgh TV

WEBSITE CERTIFICATION

I hereby certify that for the quarter ending September 30, 2015 television broadcast station WPNT has complied with the FCC's Website Rule relating to children's programming.



Signature



Print Name



Date



Dear Station,

Pursuant to the Children's Television Act of 1990, "Dog Tales" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

To facilitate your FCC filings, episode synopses are available on line at our website, www.telcoproductions.com. Also available on-line are testimonials from our educational advisory review board, consisting of educators and veterinary professionals who have reviewed the program (see opposite pages).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paer
President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.
2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90405
Telephone 310-828-4003 Fax 310-828-3340
E-mail: info@telcoproductions.com

VCA Wilshire Animal Hospital

2421 Wilshire Boulevard
Santa Monica, CA 90403

Tel: (310) 828-4587

Fax: (310) 453-1552



Dear Alex,

It is my opinion that "Dog Tales" is a valuable educational and instructional television series for children 13 to 16 years of age. The program contains information on medical and health issues for dogs, as well as providing facts and histories of various dog breeds. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Dog Tales" educates children about all types of dogs and showcases professional and non-professional people helping and caring for dogs as well as learning the responsibilities of dog ownership. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "man's best friend" and how they are a major part of our world.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Dog Tales" to parents, educators and broadcasters as an excellent example of informational programming serving families and especially young viewers.

Sincerely,

A handwritten signature in black ink, appearing to read "David M. Williams".

Dr. David M. Williams, DVM, MS, DACVIM, DACVIM, DACVIM, DACVIM

Wilshire Animal Hospital



International Fund for Animal Welfare

FREE FROM ALL OTHER ANIMAL EXPLOITATION

Dear Alex,

We at IFAW (International Fund for Animal Welfare – www.ifaw.org) believe the educational and informative content of “Dog Tales” is suitable for children 13-16 years of age. The show highlights the compassionate care of dogs while informing young viewers about the responsibilities of dog ownership.

We also feel the show provides guidance to young people in encouraging them to become involved in animal welfare. The show contains examples of various programs administered by professional animal workers as well as volunteers helping dogs. “Dog Tales” also includes various interactions of individuals and families with dogs and how these relationships foster a better understanding of our world today.

IFAW supports “Dog Tales” as a wonderful example of what young viewers should be watching on television and we highly recommend it to parents and educators as well.

Sincerely,

Nancy Barr
Public Affairs
IFAW International Headquarters



Generic Rundown

RUNDOWN

Show Open-Segment One	0:00
*Commercial Break One	
National	2:30
Segment Two	0:00
*Commercial Break Two	
National	1:00
Local	1:00
Segment Three	0:00
*Commercial Break Three	
Local	1:30
Closed Caption Bumper	0:03
Closed Caption Sponsor	0:30
Local	1:00
Segment Four/Close	0:00
Next Week's Promo	0:30
Fee Plugs	0:30
Credits/Logos	0:00
Total Running Time	28:30

TELCO PRODUCTIONS, INC
2730 WILSHIRE BOULEVARD, SUITE 200, SANTA MONICA, CA 90403 USA
TELEPHONE 310-828-4003 FAX 310-828-3340



In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, **Eco Company** clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows:

1. **Eco Company** provides CORE programming in the area of the environment and preservation of the earth's resources. **Eco Company** explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about climate change by asking questions to discover the truths and myths of the climate change issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference and young entrepreneurs who are taking their passion for green to develop ideas and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally **Eco Company** regularly provides practical tips that teens, and people of all ages can use in their daily lives.
2. **Eco Company** uses the technique of peer reporting. The diverse and dynamic cast of teens who make up **Eco Company** combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs **Eco Company** "members" or hosts who conduct interviews of peers and adults and experience first hand the demonstration and explanation of the topic.
3. An **Eco Company** website that can be easily accessed by parents provides a clear description of the program and types of topics covered. It also provides a listing of the weekly episodes and topics aired on broadcast stations through the USA. Advanced notice of future episodes is available to parents and consumers by the website.

Bob Anderson
Executive Producer
Eco Company



Eco Company

FCC E/I Children's Programming Production Statement

Effective 09/08/14

Target Age Group: T13-16 / TV-G

Barter Split : 3.6/3.5

Closed Captioning:

Programs will be delivered to stations fully Closed Captioned

FCC E/I:

- Program Producers verify that they follow guidelines as outlined by the FCC in order for this program to be classified as an FCC Children's Television Educational/Informational Program for kids primarily up to age 16. Eco Company is targeted to Teens ages 13-16.
- Producer will deliver the program to stations with the FCC's required E/I logo on screen for the entire duration of the program.

Commercial Limits:

- Producer will keep total commercial time within the program to 7:00 or less, plus closed captioning, promotional fee announcements and sponsor billboards as allowed by the FCC.
- Producer will provide Eco Company to stations with 3:30 of barter commercial time within the program.

FCC E/I compliant website:

- Producer warrants that www.eco-company.tv will remain in full compliance with FCC regulations.
- Additionally, Producer will neither mention nor show onscreen any website inside the program content of Eco Company with the exception of <http://www.eco-company.tv>, <http://www.redwillowfilms.com> and non-profit organizations featured in the program dedicated to green initiatives and education.

No Host Selling:

- Producer will not use any program character, host, or the program's name to endorse any product within the program nor during any commercial time during the program.
- Program Producer will not use any program character, host, or the program's name to endorse any website or web product within the program itself nor during any commercial time within the program.

Produced and Distributed by:

Red Willow Films

Eric Anderson - Executive Producer



STEVE ROTFELD PRODUCTIONS

FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTORS
FROM: CAROL HUBMASTER-BROOKS / FERN ROTFELD
DATE: JUNE, 2014
RE: "WILD ABOUT ANIMALS" - FCC OBJECTIVE LETTER

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc. to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com or fern@rotfeldproductions.com

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681
www.rotfeldproductions.com

SRP STEVE ROTFELD PRODUCTIONS

T 125
YEARS

CELEBRATING
A CENTENNIAL ANNIVERSARY

100 Years
of
Television

Programs: *Man of Steel*

Series: *Recess*

Program: *Wild About Animals*
Shows reviewed: 4 episodes: 77 and 78
Program length: 30 minutes

Wild About Animals is a heartwarming and enlightening series that is thought-provoking and is designed to educate, inform and entertain their viewers. This program focuses on helping to provide a high level of educational value, the structure of each episode is made up of 10 short segments which focus on a variety of facts, fun facts, programs, interesting and informative, startling facts and much more an engaging and entertaining narrative and also present a general overview of particular subjects of interest. The program is designed to be a fun and educational experience for all ages and is a great way to spend time with your family.

Man of Steel is a heartwarming and enlightening series that is thought-provoking and is designed to educate, inform and entertain their viewers. This program focuses on helping to provide a high level of educational value, the structure of each episode is made up of 10 short segments which focus on a variety of facts, fun facts, programs, interesting and informative, startling facts and much more an engaging and entertaining narrative and also present a general overview of particular subjects of interest. The program is designed to be a fun and educational experience for all ages and is a great way to spend time with your family.

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140 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0661

www.rotfeldproductions.com



STEVE ROTFELD PRODUCTIONS

Steve Rotfeld Productions is a full service production and post production company serving the education market.

During throughout the entire production and post process, Steve Rotfeld Productions works to be on the same side as the client. Some examples include: creating content that aligns with the educational needs of the program or subject, creating content that is more engaging, and finding the talent in the program who fit the subject of the content being

produced. For a wealth of information on educational production, visit www.steverotfeld.com or contact Steve at Steve@steverotfeld.com and the studio at www.steverotfeld.com or [610-520-0671](tel:610-520-0671) and [610-520-0681](tel:610-520-0681).

Services

• Pre-production services including script development

- Script development

• Production services including:

- Script development
- Production services
- Post production services
- Distribution services

• Post production services

- Post production services including: editing, color grading, sound design
- Distribution services including: distribution, marketing, and promotion

Why Us?

• Creative and innovative

• Quality production and post production services

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www.rotfeldproduction.com



STEVE ROTFELD PRODUCTIONS

MEMORANDUM

TO: PROGRAM DIRECTORS
FROM: CAROL HUBMASTER-BROOKS / FERN ROTFELD
DATE: JUNE, 2014
RE: FCC OBJECTIVE LETTER - XPLORATION ANIMAL SCIENCE

Xploration Animal Science – This series is also a part of the new 2-hour block STEM based E/I programs titled **XPLORATION STATION**

Xploration Animal Science

Produced specifically for the 13-16 demographic, this is an animal series with a unique scientific approach. While most animal shows look at the behavior of animals, **Xploration Animal Science** goes one step further to look at how and why an animal is able to do what it is capable of. This series uses animation, graphics, and scientific analysis from animal experts to give viewers some understanding that they've never before of these amazing creatures. A series that all animal lovers will watch and learn from.

Xploration Animal Science is a half-hour weekly E/I series produced with the intention of "teaching and expanding our target audience's interest in the field of STEM education."

Steve Rotfeld Productions will provide a written synopsis of each episode for filing with our stations FCC Children's Television Report. These write-ups will be emailed to stations on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Executive Director, Negotiations & Sales
carol@rotfeldproductions.com

720 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com



STEVE ROTFELD PRODUCTIONS



Office of the Senior Vice President
for Strategic Communications
322 University City Center
Temple University
Philadelphia, PA 19122

Steve Rotfeld
610-520-0661
610-520-0661

June 10, 2014

Dear Steve,
Development Producer
Steve Rotfeld Productions
740 Haverford Road
Bryn Mawr, PA 19010

Dear Steve,

Review of Applications for 2014-2015

Application Review

Application Station - Temple University's programs of interest
Application: **Awesome Planet**, **Application Outer Space**, **Application Earth 2014**
- **Application Animal Science**

Production Company: **Steve Rotfeld Productions**

As part of the Office's administration's goal of accelerating student learning in science, technology, engineering, and math and with a determination to remain competitive in this arena, the faculty-initiated programs we developed have made Temple a leader in the STEM field.

Application Awesome Planet - The series is essentially an off-camera documentary that includes geography and meteorology. The series seeks to attract students as well as local farmers and gardeners and to educate other potential farmers and gardeners. The series and other series are filmed over the course of a season and are a great vehicle to teach about weather and farm and food safety practices.

Application Outer Space - This series is about the differences between the Earth and other planets and the similarities between them. It is a great way to teach about the solar system and the universe. The series is a great way to teach about the differences between the Earth and other planets and the similarities between them.

Steve Rotfeld Productions is a successful business and we are proud to have you as a part of our team. We are currently looking for producers and writers for our science and technology programs. We are looking for individuals with a degree from MIT, Stanford, and other top universities and who are interested in STEM.

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Animal Exploration with Jarod Miller

Generic Format 2014-2015



Air Week:

1ST RUN E/I 13-16

	IN	LENGTH	OUT
OPENING CREDITS			
SEGMENT 1			
BREAK 1			
1A	30 NATIONAL BLACK		7:02
1B	30 NATIONAL BLACK		
1C	30 NATIONAL BLACK		
1D	30 NATIONAL BLACK		
SEGMENT 2			
BREAK 2			
2A	30 LOCAL BLACK		8:02
2B	30 NATIONAL BLACK		
2C	30 LOCAL BLACK		
2D	30 LOCAL BLACK		
2E	30 LOCAL BLACK		
2F	30 LOCAL BLACK		
SEGMENT 3			
BREAK 3			
3A	30 NATIONAL BLACK		9:02
3B	30 NATIONAL BLACK		
3C	30 LOCAL BLACK		
3D	30 LOCAL BLACK		
SEGMENT 4			
21:10 News Spot			
CLOSING CREDITS			

TOTL:

18:00

LITTON

843-883-5060

843-883-9957

September 22, 2019

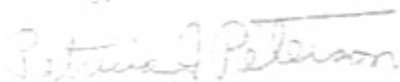
To Whom It May Concern:

After a comprehensive review of the Kenya episode of Elizabeth Stanton's *GREAT BIG WORLD* and the accompanying educational packet (which includes lesson plans, show descriptions, a teaching guide, and educational components), I can recommend this program as educational and informative for children 13-16 years of age, while also entertaining the entire family. The production is a quality program which will appeal to young teens by focusing on global, social, educational, and wellness issues.

Elizabeth Stanton's *GREAT BIG WORLD* complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world.

This state-of-the-art program consists of educational topics which include geography, social dynamics, international cultures, customs, arts and entertainment, coordinated with insightful remarks. As a professional educator with experience teaching students of this age group, I believe that Elizabeth Stanton's *GREAT BIG WORLD* most assuredly qualifies as both educational and informational for teenagers 13 to 16 years of age.

Sincerely,



Patricia J. Peterson, Ph.D.
Professor, Educational Specialist

Patricia J. Peterson Bio

Dr. Patricia Peterson is a Professor of Special Education and Bilingual/Multicultural Education in the College of Education at Northern Arizona University. Her focus is on research and personnel preparation of special educators and elementary education teachers who can effectively serve culturally and linguistically diverse students with disabilities.

She received her Ph.D. in Special Education with a minor in Bilingual/Bicultural Education from the University of Florida. Her Masters Degree is from Rockford College in Rockford, Illinois in Learning Disabilities. Her Bachelors of Arts Degree is also from Rockford College with a dual major in Child Development and Spanish. She has been working in the field of bilingual special education for the past 35 years. Dr. Peterson is bilingual in Spanish and English and has worked as an English as a Second Language teacher in Madrid, Spain. In her public school teaching in the U.S., she has worked as both a bilingual teacher (Kindergarten to 5th grade) and bilingual special education teacher (Kindergarten to 8th grade) in Illinois school districts where she taught primarily Hispanic children.

Dr. Peterson has also worked as a Program Coordinator in Bilingual Special Education at Bilingual Resource Centers and National Origin Desegregation Assistance Centers. She has coordinated and directed bilingual special education teacher training projects and has provided technical assistance and training in this field to school districts and

State Education Agencies in 25 states. Dr. Peterson has also been actively working on national and regional efforts to improve services for Culturally and Linguistically Diverse Exceptional (CLDE) students through the Council for Exceptional Children (CEC) and the National Association for Bilingual Education (NABE). She co-chaired the first CEC National Conference on The Bilingual Exceptional Child in New Orleans, Louisiana. She also organized and directed the Institute on Non-biased Assessment at the National NABE Conference in Chicago. For the past 19 years at Northern Arizona University, she has developed and implemented teacher preparation programs and doctoral programs with a focus on the education of CLDE students in Arizona and Southwest.

Dr. Peterson has been the Director of ten federally funded rural personnel preparation programs at the bachelors, masters, and doctoral levels in special education and elementary education on the Navajo Reservation and in the southwestern United States. She presents at many national and international conferences and publishes in professional journals primarily on the topic of educational methods and materials for culturally and linguistically diverse elementary education and special education students.



September 21, 2010

To Whom it May Concern:

Elizabeth Stanton's GREAT BIG WORLD is the rare children's show that is appealing in terms of entertainment and education ensuring that the needs of society's teens are being well served.

I have analyzed and evaluated the messages children receive by viewing Elizabeth Stanton's GREAT BIG WORLD and believe that the show has certainly earned an "E/I" rating. The program is informative and the educational messages are incorporated organically into the show. The program consists of educational moments, making it a great teaching aid. The host relates timely, thought provoking issues as she joins her friends to lend a hand to children in need. The program focuses on safely exploring adventure, friendship, volunteerism, geography, social studies, literature and government. It is clear that the show has been specifically created to educate teens ages 13 - 16.

Along with the video of Elizabeth Stanton's GREAT BIG WORLD, I reviewed the well prepared educational packet which contains the following supplements: Objectives, Educational Components, Teaching Guide, Lesson Plan and Episode Descriptions. This packet makes it completely clear that the show has highly valuable educational, informative and entertaining content.

Elizabeth Stanton's GREAT BIG WORLD meets and exceeds the standards set by the FCC Children's Television Rules. I highly recommend GREAT BIG WORLD to both teens and parents.

Respectfully,

Stephen W. Showalter, Ed.D.
Clinical Instructor, Curriculum and Instruction

Stephen W. Showalter Bio

Stephen Showalter is a Clinical Instructor in Curriculum and Instruction in the Department of Teaching and Learning at Northern Arizona University in Flagstaff Arizona. His focus is on preparation of secondary teachers for middle school and high school with an emphasis on utilization of distance education technology. Currently, he teaches graduate courses in curriculum and instructional design, evaluation and assessment of learning, professional problems of teachers, research, and student development of professional writing.

Dr. Showalter completed his Ed.D. degree in Curriculum and Instruction in 2007 at Northern Arizona University. His dissertation was titled, *Student Assessment in Web-based Instruction*. The purpose of this descriptive survey study was to identify and describe the methods, i.e., practices and processes of assessing student learning in Web-based courses. An online survey of an international population of web-based instructors indicated that both traditional and authentic student assessment methods are used in Web-based courses, and the majority of instructors use both methods.

Dr. Showalter's Masters of Education degree at Northern Arizona University in 1999 was in Educational Leadership with a Higher Education/Community College emphasis. Also at Northern Arizona University, in 1995 he completed his Bachelors of Science degree with a major in Biology and Teacher Education. He is certified in Arizona to teach middle grades and high school biology and earth science. He taught both biology

and earth science at Greyhills High School in Tuba City, Arizona on the Navajo reservation.

Most recently, Dr. Showalter has worked at Northern Arizona University in graduate programs both as a faculty member and as a web training instructor/web course facilitator for distance education programs in Yuma and on the Navajo reservation. He was involved in recruitment of graduate students in these programs as well as in developing technology solutions for administrators, faculty, and graduate students. In this work, as well as in his secondary science teaching at Greyhills High School in Tuba City on the Navajo reservation, he has worked extensively with culturally and linguistically diverse faculty and students especially those from Native American and Mexican American populations.

Dr. Showalter has presented scholarly papers at both national and international conferences primarily in the areas of multicultural education, teacher preparation, educational technology, and pedagogy in distance education. His publications center on the use of appropriate pedagogy in Web-based courses to reach students in teacher education programs in rural, remote, and international sites.

Series Review

August 2014

Program: **On The Spot**
Episodes reviewed: **Ridiculous Theories**
Program length: **30 minutes**

Series Summary:

Educational institutions would love to be able to go as far and wide—and as fun—with information as **On The Spot** does. Schools fall into single subject tracks in middle and high school. Linking information to multiple experiences is more effective for learning—so imagine how effective a program can be when it links information across King Tut, Stonehenge, aliens, insurance, biking, and food. Which is what **On The Spot** does. Well-researched facts on high-interest topics delivered with bright, fast, visuals will feed the interests of a broad audience of adults. The approach does particularly well for the 13-16 year-old target audience. At chemistry, science, and astronomy become fascinating by the clever culling of information. The program does well with an approach that, on the surface appears to be directed for adults. But Pete Hepburn's narrative tone and style—light and fascinated—matches and holds the attention of the target audience. And, once it holds attention, what **On The Spot** does very well is deliver excellent informational content. And for the target audience, it is essential that the information is not dished down. It is not in **On The Spot**.

The program is peppered with breakout segments designed to be interactive, calling for the viewer to respond. These include the "Speed Round" (with ticking clock graphics), "Classical or Cynical", and "Solved or Unsolved." The segments keep this from being passive viewing, another nice point when targeting viewers with information and education.

Episode: Ridiculous Theories

The title sequences for **On The Spot** series boldly promises material from the environment, money, government, culture, geography, technology, transportation, sports, food, art, history, music, science, math, health, and languages. Given the editing pace demonstrated in this episode, the series will deliver on that promise. This single half-hour show touches on King Tut's death, Aristotle's bundles, magnets and blood, potato chips, making a camping light from water, dinosaurs (both feathered and unfeathered), aliens, planets, the Aurora borealis, hippopotamuses, hair waxiness and ginger, and generating tips for greasy hair. And more. The program pulls together a lot of many different topics while keeping it fascinating. There is a consistent flow that keeps it coherent, easy to follow, and hard to turn away from. That is remarkable with such a wide and constant range of topics and times. A real advantage to producing television is that it is an accidental audio quality that programs use this capitalize on. The video of the audio will be of varying quality. And King Tut's mask and the boulders of Stonehenge take on renewed life with such great definition. The mask is beautiful and the stones are solid. If you are going to deliver information and education to 13-16 year-olds, it pays to grab them by the eyes. That is true for audiences in general in this era of big digital televisions in homes.

Educational Value of On The Spot.

As has been noted before, the secret to making a great educational program is to take targeted educational content and make it interesting to adults. If a program engages its makers, it will stand a greater chance of engaging its education-age target audience. **On The Spot** continues to do this season after season. It taps content appropriate for the 12- to 16-year-old audience for whom it is providing educational and informational content. But it proves that a great show for 12-year-olds can be a great for the television-consuming adult.

On The Spot does a nice job providing a balanced view of men and women in the workplace. The scientists, doctors, and other professionals are portrayed without gender stereotyping. Also, the young adults portrayed, although sometimes mischievous, model behavior that serves as a healthy example in the target audience. This is a worthwhile program to show in relation with www.ets.org.

Education Information:

Target audience for tone, program content, and learning concepts:
Middle and high school (ages 13-16)

General Category of Learning:

The program covered the content areas already discussed. Content presented is accurate and engaging—and often humorous.

Applicable Common Core Standards (National Content Standards):

The creation of the Common Core State Standards (CCSS) was a move to adopt a common standard of educational content across the United States. While not universal, they serve as a solid reference point even for non-adopting states. A wide majority of states, the District of Columbia, and the schools of the Department of Defense have accepted the CCSS. While there are only Common Core State Standards Initiatives for English Language Arts or English and Mathematics, there are specialized applications for a variety of subject matters, including History, Social Studies, Science, and Technical Subjects, found at <http://www.corestandards.org>, published in June 2010 by the National Governors' Association and the Council of Chief State School Officers. Common Core ELA standards for History, Social Studies are clearly applicable to **On The Spot**.

English Language Arts Standards >> Science & Technical Subjects - Integrated by On The Spot

CCSS ELA Literacy RST.4-10.3.F. Show precisely how complex multi-step procedures work via conducting experiments, taking measurements, or performing technical tasks, attaching precise labels and annotations defined in the text.

CCSS ELA Literacy RST.4-10.7. Translate quantitative or technical information expressed in words in text into visual form (e.g., a table or chart) and translate information expressed visually or mathematically (e.g., in an equation) into words.

The Mathematics Standards - Integrated by On The Spot

Mathematical Practices

- Make sense of problems and persevere in solving them
- Reason abstractly and quantitatively
- Model with mathematics
- Use appropriate tools strategically
- Students establish a base of knowledge across a wide range of subject matter by engaging in tasks of quality and substance

3.A - Mathematically proficient students understand and use stated assumptions, definitions, and previously established results in constructing arguments. They make conjectures and build a logical progression of statements to explore the truth of their constructions.

3.A - Mathematically proficient students start by explaining to themselves the meaning of a problem and looking for entry points to its solution. They analyze givens, constraints, relationships, and goals. They make conjectures about the form and meaning

Reading Standards for Literacy in Science and Technical Subjects 6-12 (condensed) addressed by On The Spot.

Comprehension and Collaboration - Modeled by On The Spot:

CCSS ELA-Literacy SL.9-10.2 Integrate multiple sources of information presented in diverse media or formats (e.g., visually, quantitatively, orally) evaluating the credibility and relevance of each source.

Presentation of Knowledge and Ideas - Integrated by On The Spot

SL.CCR.4 - Present information, findings, and supporting evidence such that listeners can follow the line of reasoning and the organization, development, and style are appropriate to task, purpose, and audience

SL.CCF.5 - Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations

SL.CCR.6 - Adapt speech to a variety of contexts and communicative tasks, demonstrating command of formal English when indicated or appropriate

CCSS ELA-Literacy RH.11-12.9 Integrate information from diverse sources, both primary and secondary, into a coherent understanding of an idea or event, noting discrepancies among sources

English Language Arts Standards >> History/Social Studies - Integrated by On The Spot

CCSS ELA-Literacy RH.6-8.4 Determine the meaning of words and phrases as they are used in text; analyzing vocabulary specific to domains related to history/social studies.

English Language Arts Standards >> History/Social Studies - Modeled by On The Spot

CCSS ELA-Literacy RH.6-8.7 Integrate visual information (e.g., in charts, graphs, photographs, videos, or maps) with other information in print and digital texts

CCSS ELA-Literacy RH.9-10.1 Cite specific textual evidence to support an analysis of explicit and implicit meanings, attending to such features as the date and origin of the information

CCSS ELA-Literacy RH.9-10.8 Assess the extent to which the reasoning and evidence in a text are relevant and sufficient to support the claims presented.

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