



**Remit Address:**  
**WNBC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (212) 664-4444**  
**Billing:**

[www.nbcnewyork.com](http://www.nbcnewyork.com)

**Billing Address:**

**BRABENDER COX**  
**Attention: Accounts Payable**  
**1218 GRANDVIEW AVENUE, 1 FL**  
**PITTSBURGH, PA 15211**

# INVOICE

DUPLICATE

Advertiser	KEITH WOFFORD FOR ATTORNEY GE	Invoice #	NY18100267
Product	Candidate.	Invoice Date	10/28/18
Estimate Number	310	Invoice Month	October 2018
		Invoice Period	10/01/18 - 10/01/18
Property	WNBC	Order #	878988
Account Executive	Aaron Zeligson	Alt Order #	WOC11795194
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/24/18 - 10/01/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	63
Special Handling		Product 1/2	72
		Agency Ref	06603
		Advertiser Ref	45218

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
3	WNBC	NEWS AT 6P 6-630P M-SU	6-630P								
		All spots on this line are Immediately Preemptible class of time									
					09/24/18 to 09/30/18	4x	11-11--				
	WNBC	NEWS AT 5P 5-6P M-F	5-6P	M	10/01/18	:15	5:10 PM	BCKW1805H	\$390.00	MG for 2.2,3.3	6
	WNBC			M	10/01/18	:15	6:24 PM	BCKW1805H	\$585.00	MG for 2.2,3.3	5
		<u>Aired Spots</u>				2					

Total Gross Regular Price if paying by credit card:

Total Gross Cash Discount Price if paying by check, wire or ACH:

**Payment Terms 30 Days**

Agency Commission:

Total Net Regular Price if paying by credit card:

Total Net Cash Discount Price if paying by check, wire or ACH:

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network pursuant hereto until payment in full is actually received by Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

**FOR NBCE INVOICES:**

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

**FOR LIM INVOICES:**

The amount set forth in this invoice is payable pursuant to the insertion order referenced above