

# Order #895223: Gilliard B../Radanovich../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gf
04/07/22 9:25:5	Processed		<async process>	Sydney Toliver (sydney.toliver@c7,000.00		160	0.00
04/07/22 8:46:2	Approved			Tim Lyons (timothy.lyons@cumu7,000.00		160	0.00
04/07/22 8:46:1	Approval Work		[Business Manager - Business Office Approval Needed Default]	Tim Lyons (timothy.lyons@cumu7,000.00		160	0.00
04/07/22 8:41:5	Approval Work		[Sales Manager - Ready Default]	Tim Rapp (timothy.rapp@cumulu7,000.00		160	0.00
04/07/22 7:39:3	Ready for appl		ready to proceed	Paul Stuart (pstuart@cumulus.co7,000.00		160	0.00
04/07/22 7:12:2	New order cre:		<new order>	Paul Stuart (pstuart@cumulus.co	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 895223  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** Political - Candidate  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 04/11/22 - 06/05/22 **Primary AE:** Paul Stuart  
**Original Date / Rev:** 04/07/22 / 04/07/22 **Sales Office:** R-FRE  
**Order Type:** GENERAL **Sales Region:** Regional  
**KMJ-AM/FM**

**Agency**  
**Name:** Gilliard Blanning & Associates  
**Buying Contact:** \_\_\_\_\_ **Billing Type:** Cash  
**Billing Contact:** \_\_\_\_\_ **Billing Calendar:** Broadcast  
1252 Concho Trail **Billing Cycle:** EOM/EOC  
Gardnerville, NV 89410 **Agency Commission:** 15%

**Advertiser**  
**Name:** Radanovich/R/State Senate  
**Demographic:** A25-54 **New Business Thru:** \_\_\_\_\_  
**Product Codes:** Candidates **Advertiser External ID:** \_\_\_\_\_  
**Revenue Code 1:** AGY-AVAIL **Agency External ID:** \_\_\_\_\_  
**Revenue Code 2:** POL-CAND **Unit Code:** General  
**Revenue Code 3:** POL-STATE **Order Separation:** 00:45:00  
**Priority:** P-100

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	40	\$4,250.00	\$3,612.50
04/25/22	05/29/22	100	\$10,625.00	\$9,031.25
05/30/22	06/03/22	20	\$2,125.00	\$1,806.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	40	\$4,250.00	\$3,612.50	0.00
May 2022	100	\$10,625.00	\$9,031.25	0.00
June 2022	20	\$2,125.00	\$1,806.25	0.00
<b>Totals</b>	<b>160</b>	<b>\$17,000.00</b>	<b>\$14,450.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	04/11/22	06/05/22	M-F 5a-8p M-F (5:00 AM-6:00 AM)	CM	5:00 AM-6:00 AM	11111--	1:00	5	\$120.00	P-40	0.00	NM	40	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	11111--					5	\$120.00		0.00			
		Week: 04/18/22	04/24/22	11111--					5	\$120.00		0.00			
		Week: 04/25/22	05/01/22	11111--					5	\$120.00		0.00			
		Week: 05/02/22	05/08/22	11111--					5	\$120.00		0.00			
		Week: 05/09/22	05/15/22	11111--					5	\$120.00		0.00			
		Week: 05/16/22	05/22/22	11111--					5	\$120.00		0.00			
		Week: 05/23/22	05/29/22	11111--					5	\$120.00		0.00			
		Week: 05/30/22	06/05/22	11111--					5	\$120.00		0.00			
N 2	KMJA	04/11/22	06/05/22	M-F AM Drive M-F	CM	6a-10a	22222--	1:00	10	\$105.00	P-50	0.00	NM	80	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	22222--					10	\$105.00		0.00			
		Week: 04/18/22	04/24/22	22222--					10	\$105.00		0.00			
		Week: 04/25/22	05/01/22	22222--					10	\$105.00		0.00			
		Week: 05/02/22	05/08/22	22222--					10	\$105.00		0.00			
		Week: 05/09/22	05/15/22	22222--					10	\$105.00		0.00			
		Week: 05/16/22	05/22/22	22222--					10	\$105.00		0.00			
		Week: 05/23/22	05/29/22	22222--					10	\$105.00		0.00			
		Week: 05/30/22	06/05/22	22222--					10	\$105.00		0.00			

Order / Rev: 895223  
 Alt Order #:  
 Flight Dates: 04/11/22 - 06/05/22

Advertiser: Radanovich/R/State Senate  
 Product Desc: Political - Candidate  
 Estimate:  
 KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KMJA	04/11/22	06/05/22	M-F Midday M-F	CM	10a-3p	11111--	1:00	5	\$95.00	P-50	0.00	NM	40	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	11111--					5	\$95.00		0.00			
		Week: 04/18/22	04/24/22	11111--					5	\$95.00		0.00			
		Week: 04/25/22	05/01/22	11111--					5	\$95.00		0.00			
		Week: 05/02/22	05/08/22	11111--					5	\$95.00		0.00			
		Week: 05/09/22	05/15/22	11111--					5	\$95.00		0.00			
		Week: 05/16/22	05/22/22	11111--					5	\$95.00		0.00			
		Week: 05/23/22	05/29/22	11111--					5	\$95.00		0.00			
		Week: 05/30/22	06/05/22	11111--					5	\$95.00		0.00			
Totals													160	\$17,000.00	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Genet Slagle, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

George Radanovich

Authorized committee:

Radanovich for Senate 2022 - FPPC ID# 14452211

Agency requesting time (and contact information):

N/A Gilliard Blanning & Associates

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

California State Senate

Date of election:

June 7, 2022

General

Primary

Treasurer of candidate's authorized committee:

Vonna Copp

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Genet Slagle	Name: Paul Stuart
Date of Request to Purchase Ad Time: 4-6-22	Date of Station Agreement to Sell Time: 4/6/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/6/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: KMS-895223 / KSKJ-895225	Station Call Letters: KMS / KSKJ	Date Received/Requested: 4/6/22
Est. #:	Station Location: Fresno, CA	Run Start and End Dates: 4/11-6/5/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.