

# Order #994295: Katz Media../Soria/D/As../Soria for ../13290

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
10/17/22 4:58:50 PM	Spot(s) Madegood		[Late Order]	Marcus Rc	\$8,115.00	97	0.00
10/17/22 4:37:06 PM	Processed		<async process>	Marcus Rc	\$8,115.00	97	0.00
10/17/22 4:27:28 PM	Approved		approved. SMH	Susan Her	\$8,115.00	97	0.00
10/17/22 4:27:19 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Susan Her	\$8,115.00	97	0.00
10/17/22 3:52:12 PM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$8,115.00	97	0.00
10/17/22 3:44:51 PM	Ready for approval		attached new form	Tim Rapp	\$8,115.00	97	0.00
10/17/22 10:07:13 AM	Unapproved		missing 2nd page of NAB	Maria Clar	\$8,115.00	97	0.00
10/17/22 9:59:46 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Rapp	\$8,115.00	97	0.00
10/17/22 9:43:31 AM	Ready for approval		Ready	David Stev	\$8,115.00	97	0.00
10/17/22 9:41:49 AM	New order created		Imported EC Order	David Stev	\$8,115.00	97	0.00

[Sorted by: Date]

# ORDER

**Orders**

**Order / Rev:** 994295

Alt Order #: 36207947

Product Desc: Soria for CA AD-27

Estimate: 13290

Flight Dates: 10/18/22 - 11/08/22

Original Date / Rev: 10/17/22 / 10/17/22

Order Type: GENERAL

**KMJ-AM/FM**

Primary AE: Katz Philadelphia

Sales Office: K-7.5

Sales Region: N-Katz75

**Agency**

**Name:** Katz Media Group

Buying Contact: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

125 West 55th Street

New York, NY 10019

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** Soria/D/Assembly

Demographic: A35+

Product Codes: Candidates

Revenue Code 1: AGY-AVAIL

Revenue Code 2: POL-CAND

Revenue Code 3: POL-STATE

Priority: P-100

New Business End: \_\_\_\_\_

Advertiser External ID: \_\_\_\_\_

Agency External ID: \_\_\_\_\_

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	57	\$4,615.00	\$3,922.75
10/31/22	11/08/22	40	\$3,500.00	\$2,975.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	57	\$4,615.00	\$3,922.75	0.00
November 2022	40	\$3,500.00	\$2,975.00	0.00
<b>Totals</b>	<b>97</b>	<b>\$8,115.00</b>	<b>\$6,897.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	10/18/22	11/08/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	1:00	10	\$120.00	P-80	0.00	NM	35	\$4,075.00
Rates set to P80 as they are below LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/22	10/24/22	22222--		10				\$120.00		0.00			

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KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	22222--					10	\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMJA	10/18/22-10/24/22		M-F AM Drive		6:00 AM-10:00 AM	MTWThF----	1:00		<del>(\$120.00)</del>		0.00	NM		
		See MG 1.33,1.34,1.35,1.36,1.37													
2	KMJA	10/18/22-10/24/22		M-F AM Drive		6:00 AM-10:00 AM	MTWThF----	1:00		<del>(\$120.00)</del>		0.00	NM		
		See MG 1.33,1.34,1.35,1.36,1.37													
33	KMJA	10/18/22-10/24/22		M-F AM Drive		6:00 AM-10:00 AM	MTWThF----	1:00		\$120.00		0.00	NM		
		Ⓜ MG for 1.2,2.1,3.1,1.1,4.1													
		[Late Order]													
34	KMJA	10/18/22-10/24/22		M-F AM Drive		6:00 AM-10:00 AM	MTWThF----	1:00		\$120.00		0.00	NM		
		Ⓜ MG for 1.2,2.1,3.1,1.1,4.1													
		[Late Order]													
35	KMJA	10/18/22-10/24/22		M-F Midday		10:00 AM-3:00 PM	--WThF----	1:00		\$120.00		0.00	NM		
		Ⓜ MG for 1.2,2.1,3.1,1.1,4.1													
		[Late Order]													
36	KMJA	10/18/22-10/24/22		M-F PM Drive		3:00 PM-7:00 PM	--WThF----	1:00		\$110.00		0.00	NM		
		Ⓜ MG for 1.2,2.1,3.1,1.1,4.1													
		[Late Order]													
37	KMJA	10/18/22-10/24/22		M-F Evening		7:00 PM-12:00 AM	--WThF----	1:00		\$5.00		0.00	NM		
		Ⓜ MG for 1.2,2.1,3.1,1.1,4.1													
		[Late Order]													
Week:		10/25/22	10/31/22	22222--					10	\$120.00		0.00			
Week:		11/01/22	11/07/22	22222--					10	\$120.00		0.00			
Week:		11/08/22	11/14/22	-2-----					2	\$120.00		0.00			
N 2	KMJA	10/18/22	11/07/22	M-F Midday	CM	10:00 AM-3:00 PM	11211--	1:00	6	\$120.00	P-80	0.00	NM	19	\$2,280.00
		M-F													
		Rates set to P80 as they are below LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	11211--					6	\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMJA	10/18/22-10/24/22		M-F Midday		10:00 AM-3:00 PM	MTWThF----	1:00		<del>(\$120.00)</del>		0.00	NM		
		See MG 1.33,1.34,1.35,1.36,1.37													
Week:		10/25/22	10/31/22	22111--					7	\$120.00		0.00			
Week:		11/01/22	11/07/22	21112--					7	\$120.00		0.00			
N 3	KMJA	10/18/22	11/07/22	M-F PM Drive	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$110.00	P-80	0.00	NM	14	\$1,540.00
		M-F													
		Rates set to P80 as they are below LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	11111--					5	\$110.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMJA	10/18/22-10/24/22		M-F PM Drive		3:00 PM-7:00 PM	MTWThF----	1:00		<del>(\$110.00)</del>		0.00	NM		
		See MG 1.33,1.34,1.35,1.36,1.37													
Week:		10/25/22	10/31/22	11111--					5	\$110.00		0.00			
Week:		11/01/22	11/07/22	11111--					5	\$110.00		0.00			
N 4	KMJA	10/18/22	11/07/22	M-F Evening	CM	7:00 PM-12:00 AM	11111--	1:00	5	\$5.00	P-80	0.00	NM	14	\$70.00
		M-F													
		Rates set to P80 as they are below LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	11111--					5	\$5.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KMJA	10/18/22-10/24/22		M-F Evening		7:00 PM-12:00 AM	MTWThF----	1:00		<del>(\$5.00)</del>		0.00	NM		
		See MG 1.33,1.34,1.35,1.36,1.37													
Week:		10/25/22	10/31/22	11111--					5	\$5.00		0.00			
Week:		11/01/22	11/07/22	11111--					5	\$5.00		0.00			
N 5	KMJA	10/18/22	11/07/22	Sa-Su AM	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$15.00	P-80	0.00	NM	3	\$45.00
		Sa-Su													
		Rates set to P80 as they are below LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-----1-					1	\$15.00		0.00			
Week:		10/25/22	10/31/22	-----1-					1	\$15.00		0.00			
Week:		11/01/22	11/07/22	-----1-					1	\$15.00		0.00			

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Advertiser: Soria/D/Assembly  
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 Estimate: 13290

KMJ-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMJA	10/18/22	11/07/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$10.00	P-80	0.00	NM	3	\$30.00
Rates set to P80 as they are below LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-----1-				1		\$10.00		0.00			
Week:		10/25/22	10/31/22	-----1-				1		\$10.00		0.00			
Week:		11/01/22	11/07/22	-----1-				1		\$10.00		0.00			
N 7	KMJA	10/18/22	11/07/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1-	1:00	1	\$5.00	P-80	0.00	NM	3	\$15.00
Rates set to P80 as they are below LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-----1-				1		\$5.00		0.00			
Week:		10/25/22	10/31/22	-----1-				1		\$5.00		0.00			
Week:		11/01/22	11/07/22	-----1-				1		\$5.00		0.00			
N 8	KMJA	10/18/22	11/07/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----1	1:00	1	\$15.00	P-80	0.00	NM	3	\$45.00
Rates set to P80 as they are below LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-----1				1		\$15.00		0.00			
Week:		10/25/22	10/31/22	-----1				1		\$15.00		0.00			
Week:		11/01/22	11/07/22	-----1				1		\$15.00		0.00			
N 9	KMJA	10/18/22	11/07/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$5.00	P-80	0.00	NM	3	\$15.00
Rates set to P80 as they are below LUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	-----1				1		\$5.00		0.00			
Week:		10/25/22	10/31/22	-----1				1		\$5.00		0.00			
Week:		11/01/22	11/07/22	-----1				1		\$5.00		0.00			
													Totals	97	\$8,115.00



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, CA Dem Party and authorized by Esmeralda Soria, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Esmeralda Soria

Authorized committee:

The California Democratic Party and authorized by Esmeralda Soria for State Assembly

Agency requesting time (and contact information):

N/A. Buying Time Media, LLC - 650 Massachusetts Ave NW, Washington DC Ste. 210 20001 - 202-965-5060

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

California Assembly District - 27

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Taylor Kovach

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Patrick Dennis <div style="font-size: small; margin-top: 5px;">Digitally signed by Patrick Dennis Date: 2022.09.21 14:26:47 -07'00'</div>	Signature: 
Name: Patrick Dennis, Senior Campaign Strategist	Name: <b>DAVID STEVENS</b>
Date of Request to Purchase Ad Time: 9/21/22	Date of Station Agreement to Sell Time: <b>10/17/22</b>

**Federal Candidate Certification:**  
 The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

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**Candidate/Authorized Committee/Agency**

Signature:  
 \_\_\_\_\_

Name:  
 \_\_\_\_\_

Date:  
 \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/17/2022

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason (optional):  
 \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
 \_\_\_\_\_

Contract #: 994295	Station Call Letters: KMJ	Date Received/Requested: 10/17/2022
Est. #: 13290	Station Location: Fresso	Run Start and End Dates: 10/18-11/08/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.