

# ORDER



**Orders**  
**Order / Rev:** 275796  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** Idaho Primary add to schedule  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 05/17/24 - 05/21/24  
**Original Date / Rev:** 05/16/24 / 05/16/24  
**Order Type:** GENERAL

**News Radio 920**  
**Primary AE:** Denise Hombel  
**Sales Office:** Radio  
**Sales Region:** LOC

**Agency**  
**Name:** Granier Marketing  
**Buying Contact:** Nick Granier  
**Billing Contact:** Accounts Payable  
408 E Sherman Avenue, Ste 216  
Coeur d' Alene, ID 83814

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** North Idaho Republicans  
**Demographic:** A25-54  
**Product Codes:** PL Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-3

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/21/24	35	\$1,550.00	\$1,317.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	35	\$1,550.00	\$1,317.50	0.00
<b>Totals</b>	<b>35</b>	<b>\$1,550.00</b>	<b>\$1,317.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denise Hombel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLYA	05/17/24	05/21/24	M-F 5am-7pm 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	----7--	1:00	17	\$50.00	P-3	0.00	NM	17	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----7--		7				\$50.00		0.00			
		Week: 05/20/24	05/26/24	+-----		10				\$50.00		0.00			
N 2	KXLYA	05/17/24	05/21/24	M-F 5am-7pm 6:00 AM-6:00 PM	CM	6:00 AM-6:00 PM (6:00 AM-6:00 PM)	-8-----	1:00	8	\$50.00	P-3	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----		0				\$50.00		0.00			
		Week: 05/20/24	05/26/24	-8-----		8				\$50.00		0.00			
N 3	KXLYA	05/17/24	05/21/24	SA-SU 6am-7pm SA-SU 6am-7pm	CM	6am-7pm	-----SS	1:00	10	\$30.00	P-3	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----SS		10				\$30.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$30.00		0.00			
													<b>Totals</b>	<b>35</b>	<b>\$1,550.00</b>

**Re: May Election Radio Ads**

Nick Granier &lt;nick@graniermarketing.com&gt;

Thu 5/16/2024 3:09 PM

To:Denise Hombel &lt;dhombel@kxly.com&gt;

**Caution:** This is an external email and may be malicious. Use caution when clicking links or opening attachments.

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Confirmed. Paying right now.

On Thu, May 16, 2024 at 1:02 PM Denise Hombel <dhombel@kxly.com> wrote:

Hi Nick,

Per our conversation, you'll find the add to schedule contracts attached. Please reply to this email with a "confirmed" so I have that for approval on this side.

Credit card link is <https://securepayment.link/queenbradiowashington/>

I'll need the revised NAB paperwork and updated spot by 3pm today. If I don't get the revised spot, I can attach the current traffic until that is available but have to have the NAB form and payment. Let me know if you need anything else.

Thank you! D.

Denise Hombel

Nat/Reg/Major Accounts Sales Specialist

KXLY Radio Group/Phase 3 Digital

509.329.4301 direct

509.991.8639 cell

\*KZZU-FM \*KXLY-FM \* KXLY-AM/FM \* KHTQ-FM \* KEZE-FM \* KXLX-AM/FM \* KVNI-AM/FM

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**From:** Denise Hombel <dhombel@kxly.com>

**Sent:** Thursday, May 16, 2024 12:16 PM

**To:** Nick Granier <nick@graniermarketing.com>

**Cc:** Chris Pfeiffer <chris.pfeiffer@graniermarketing.com>

**Subject:** Re: May Election Radio Ads

Hi Nick,

Per our conversation, here is what we can add for this:

KVNI-AM 15x Th-Tu 6a-7p @ \$10 + 10x Sa/Su 6a-7p @ \$10 = \$250 gross  
KXLX-AM 15x Th-Tu 6a-7p @ \$30 + 10x Sa/Su 6a-7p @ \$15 = \$600 gross  
KXLY-AM 15x Th-Tu 6a-7p @ \$50 + 10x Sa/Su 6a-7p @ \$30 = \$1050 gross  
KXLY-FM 15x Th-Tu 6a-7p @ \$64 + 10x Sa/Su 6a-7p @ \$25 = \$1210 gross  
Total increase would be \$3110.00 gross / \$2643.50 net