



américa teve

CUBA NOW 2014 - oct 13 thru oct 17

VH-5216

Book: May 2014 LivePlus3 (NHST)

Proposal ID: 24020
Schedule Date: 10/13/2014 - 10/17/2014
Advertiser: CUBA NOW Political Issue
Product: Political
Spot Length(s): :30
Book: May 2014 LivePlus3 (NHST)
Author: GINA GARCIA

Act. Exec: Gina Garcia
Phone #: 305-592-7141x341
Email: gina.garcia@americatv.com
Web Site: www.americatv.com

Flight Dates: 10/13/2014-10/17/2014

Program	Spot Length	OC	DMA HH RTG	DMA HH (000)	DMA P35+ RTG	DMA P35+ (000)	Wk S	Rate Spots
TN3	:30	10	5.0	37.1	3.7	45.2	1	\$1,100.00
GRPs/Impressions			50.0	371.0	37.0	452.0		10
Mo-Fr 9:00p-10:00p								
WFUN Totals		10						
	GRP/(000)		50.0	371.0	37.0	452.0		
							Spts: 10	\$11,000.00

Cost \$11,000.00

Approved by:

EIC HARRISON

Total Cost: \$11,000.00

Signature

10-13-14

O.C.	CREDIT
<u>gms</u>	<u>HL</u>

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>America CV Network</u> <u>13001 NW 107th Ave</u> <u>Hialeah Gardens, FL 33018</u>	Date: <u>10/1/14</u>
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I, RIC HERREDO
do hereby request station time concerning the following issue:

<u>Voting: Encouraging people to vote by</u> <u>addressing Cuban family travel.</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec.	9pm-10pm	5 days Oct. 13 - Oct 17, 2014		10 times	1 week

Total Charges: <u>\$11,000.00</u>
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This broadcast time will be used by: CUBA NOW

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

No candidate or office specified. We reference November 2014 elections

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

CUBA NOW

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 3 days before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/10 [Signature] 917-796-1058
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Don Williams EVP
Signature Printed Name Title

Attachment to Agreement Form for Non-Candidate/Issue Advertisement between
America CV Network and Cuba Now.

Ricardo "Ric" Herrero
Executive Director
Cuba Now (dba #CubaNow)
400 NW 26th Street, #23
Miami, FL 33127
www.cubanow.us

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec	9pm - 10pm	5 days Oct. 13 - Oct. 17, 2014		10 times	1 week

Total Charges:

\$11,000.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.