

New Order

VH-5048

10/19/2014

Flight Start:

10/19/2014

Flight End:

Hiatus:

WFUN-TV

Normal

Station: National Media Research Planning & Placement, LLC.

Alexandria

Client: 155 - NRCC IE

Product: 670 - NRCC IE 2014

Piggyback Product:

Estimate: 5377 - TV Oct 13 - 19 Spanish

Received in ePort:

9/22/2014 4:53:23 PM

Airtime Dollars: \$12,060.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$12,060.00

Total Spots: 8

Primary Demo: A35-64

Demo 2:

Demo 3:

GRP: 12.00

CPP: \$1,005.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National: Local
 Rep Office: WFUN-TV
 AE: Francisco Framil
 Phone:
 OrderID: 3532768
 Status: Pending Review

MarketShare:

Daily Airtime Lines

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 10/13 | 10/14 | 10/15 | 10/16 | 10/17 | 10/18 | 10/19 | Total Spots | Total | Rtg | CPP | Imp | CPM | |
|--|-----------------------------|----------|------------|-----|-----|-------|-------|-------|-------|-------|-------|-------|---|-------|-----|------------|-----|-----|--|
| 1 | MTuWThF 8P-9P A FONDO | PT | \$1,500.00 | C | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 5 | 1.50 | | \$1,000.00 | | | |
| 2 | MTuWThF 10P-10:30P ANT10 | LN | \$1,520.00 | C | 30 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 3 | 1.50 | | \$1,013.33 | | | |
| <p>Total Spots: 2 1 2 1 2 2 0 0</p> <p>Total GRP: 30 1.5 30 1.5 30 0.0 0.0</p> | | | | | | | | | | | | | <p>Cash\$ - Spots: \$12,060.00 - 8 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$12,060.00 Total GRP - CPP: 12.0 - \$1,005.00 Total GIMP(000) - CPM: 0 - \$0.00</p> | | | | | | |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, National Media Research, Planning and Placement
do hereby request station time concerning the following issue:

| |
|--|
| National Republican Congressional Committee-IE |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee-IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rich Dunn - Executive Director
Keith Davis - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.