

New Order

VH-5459

Agency: American Media & Advocacy Group
Office: Alexandria
Client: 131 - American Action Network
Product: 713 - FL26

Station: WFUN-TV
Order Type: Normal
Cancel Date:

Flight Start: 10/22/2014
Flight End: 10/28/2014
Hiatus:

Estimate: 5948 - Spanish TV Oct 22-28

Received in ePort: 10/17/2014 1:10:49 PM

Primary Demo: A35+
Demo 2: A35-64
Demo 3:

Local/National: Local
Rep Office: WFUN-TV
AE: Francisco Framil
Phone: 3594412
OrderID: Pending Review
Status:

Airtime Dollars: \$21,090.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$21,090.00
Total Spots: 21

GRP: 32.30
CPP: \$652.94
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	10/22	10/23	10/24	10/25	10/26	10/27	10/28	Total Spots	Rtg	CPP	Imp	CPM
1	WThFMTu 5P-6P AN5	EN	EN	\$900.00	C	30	1	0	0	0	0	1	1	3	1.80	\$500.00		
2	WThFMTu 6P-6:30P AN6	EN	EN	\$550.00	C	30	0	1	1	0	0	1	1	4	1.10	\$500.00		
3	WThFMTu 6:30P-7P MINUTO DE FAMMA	PA	PA	\$565.00	C	30	1	0	0	0	0	0	1	2	1.20	\$470.83		
4	WThFMTu 7P-8P HAPPY HOUR	PA	PA	\$900.00	C	30	1	1	0	0	0	1	0	3	1.40	\$642.86		
5	WThFMTu 8P-9P A FONDO	PT	PT	\$1,500.00	C	30	0	0	1	0	0	1	1	3	1.80	\$833.33		
6	WThFMTu 9P-10P TN3	PT	PT	\$1,100.00	C	30	0	1	1	0	0	1	0	3	1.60	\$687.50		
7	WThFMTu 10P-10:30P AN10	LN	LN	\$1,520.00	C	30	1	1	0	0	0	0	1	3	1.90	\$800.00		
Total Spots:							4	4	3	0	0	5	5					
Total GRP:							6.3	6.0	4.5	0.0	0.0	7.7	7.8					
Cash\$ - Spots: \$21,090.00 - 21							Trade\$ - Spots: \$0.00 - 0							Total Cost: \$21,090.00				
														Total GRP - CPP: 22.3 - \$652.94				
														Total GIMP(000) - CPM: 0 - \$0.00				

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O.C.	CREDIT
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, American Media & Advocacy Group

do hereby request station time concerning the following issue:

American Action Network

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: American Action Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Action Network
1747 Pennsylvania Avenue 5th Floor, Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Fred Malek

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

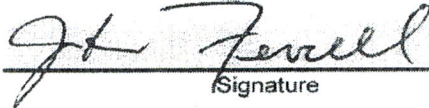
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

09/18/2014

Date



Signature

(703)683-4877

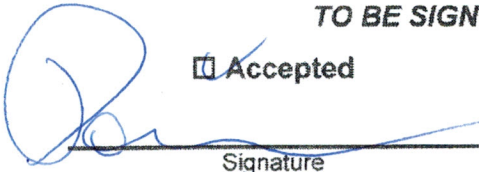
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Donald Hudson

Printed Name

EVP

Title