



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July 1st-September 30th

FILED 10-08-18

SUBMITTED BY JP Kyhn

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
COMMUNITY EVENT – Importance of Small Towns	07/1/2018-07/4/2018	6a-MID ROS / Morning Show Interview, Live Mentions, Station presence at event	:30 ea x 40	Each Year the Community of Seward hosts a Grand 4 th of July Celebration. Known as Nebraska's 4 th of July City, thousands of people attend the parades, shop with vendors, check out the car show, fireworks and kids events. As the KZKX City of license, KX always has a big presence at this event. From Pre-Promotion to participation in the Parade.
COMMUNITY EVENT – Active with Sports	07/05/18	8am	3 mins	Dave Mlnarik with the Nebraska Sports Council in to promote the 2018 Cornhusker State Games July 20 th through July 29 th .
COMMUNITY EVENT – Zoo in our community	07/6/2018-07/6/2018	8am	3 mins	Lincoln Childrens Zoo Fundraiser – Benefits the Zoo with supplies/food/programs/maintenance, held July 6 th & August 11th
YOUTH EVENT – Youth Brain Cancer Awareness	07/21/18	Appearance	All Day Event	The 5th Annual Tee Off for Treasures Golf Event Saturday, July 15th. Tyson's Treasure Chest Foundation mission is to raise money for toys along with building chests and donate them to hospitals that treat Childhood Cancer & diseases. JP was an Emcee & Host of the event as well as being on the board of the foundation.
HEALTH EVENT – Women & Families	08/1/2018 - 08/25/2018	6a-Mid ROS / Morning Show Interviews, Live Mentions, Station presence at event	:30 ea x 30 / 3 Min Morning Show Interview	Local adventure race benefits women and families overcoming addiction and mental illness at St. Monica's Behavioral Health Services for Women. JP, Lauren, Lizz & Coryelle competed in the event on August 25th
COMMUNITY EVENT – Supporting Veterans	08/02/18	9:45a	3 Minutes	Dave Polson, Dave Ruskin & Dave Krenk all in to tell us about the Annual Veterans Freedom Music Festival. The Event held August 4 th , the Festival is Free and held once a year to Honor All Veterans.
COMMUNITY EVENT – Zoo in our community	08/10/2018	8am	3 mins	Jungle John with Lincoln Childrens Zoo Fundraiser – Benefits the Zoo with supplies/food/programs/maintenance, held August 11th

HEALTH EVENT – Staying Active	08/15/18	8am	3mins	Dave Mlnarik with the Nebraska Sports Council in to promote the 2018 Mud Run, happening on August 25th.
HEALTH EVENT – Women’s Assistance	08/17/2018	Morning Show Interviews	3 Mins	Maggie Montoya in Studio to talk about the Local adventure race benefits women and families overcoming addiction and mental illness at St. Monica’s Behavioral Health Services for Women. JP, Lauren, Lizz & Coryelle competed in the event on August 25th
COMMUNITY EVENT – Helping Kids	8/17/18-8/18/18	All Day Event	All Day Event	Railyard Rims – 3-on-3 Basketball event to benefit the Boys & Girls Clubs of Nebraska. JP & Husker Nick competed and hosted the event.
COMMUNITY EVENT – Homeless Assistance	09/12/18	Morning Show Interview	3 Minutes	Vicki with Matt Talbot Kitchen in studio to promote “Huskers Helping the Homeless” accepting donations to help the working poor, homeless & hungry men, women and children in our community.
COMMUNITY EVENT – Assisting Homeless Women	09/13/18	Morning Show Interview	3 Minutes	Monica with Fresh Start Home in studio. To promote the Fresh Start Open House event.
HEALTH EVENT – Healthy Kids	09/20/18	8am	3mins	Dave Mlnarik with the Nebraska Sports Council in to promote the 2018 Pumpkin Run, promoting healthy lifestyles for kids on October 5th.
YOUTH EVENT – Empowering Youth	09/28/18	6p-9p	3 Hours	JP emceed the Junior Achievement of Lincoln annual Husker Tailgate & Auction. All proceeds to benefit & empowers young people to own their economic success.
PSA – Community Health	07/02/18-07/19/18	Scheduled	:30 sec PSA / 58 Total	PSA for Cornhusker State Games
STATION PROMO – Haymarket Beerfest	07/12/18-07/20/18	Scheduled	:30 sec PSA / 29 Total	Promo for Haymarket Beerfest

STATION PROMO – Supporting Veterans	07/23/18- 08/03/18	Scheduled	:30 sec PSA / 35 Total	Veterans Freedom Music Festival
PSA – UNITED WAY	06/25/18- 06/29/18	Scheduled	:30 sec PSA / 4 Total	PSA for United Way Wingfest

PSA - Women & Families	07/23/18- 07/29/18	Scheduled	:30 sec PSA / 24	St. Monica's Amazing Chase
PSA – NBA	07/01/18- 07/30/18	Scheduled	:30 sec PSA / 59 Total	PSA for NBA Project Extra Mile
PSA – NBA DHHS	07/01/18- 09/30/18	Scheduled	:30 sec PSA / 152 Total	PSA for NE Dept of Heath & Human Services
PSA – NBA	07/02/18- 09/30/18	Scheduled	:30 sec PSA / 123 Total	PSA for Tobacco Free Nebraska
PSA – NBA	07/04/18- 09/30/18	Scheduled	:30 sec PSA / 155 Total	PSA for Media Of Nebraska
PSA – NBA	07/01/18- 08/30/18	Scheduled	:30 sec PSA / 53 Total	PSA for NE Army National Guard
PSA – NBA	07/01/18- 08/31/18	Scheduled	:30 sec PSA / 119 Total	PSA for Serve Nebraska

STATION PROMO – Food Bank Of Lincoln	08/28/18- 09/11/18	Scheduled	:30 sec PSA / 43 Total	PSA for Dine Out to Help Out
PSA – Alzheimer’s Association	08/07/18- 09/15/18	Scheduled	:30 sec PSA / 50 Total	PSA for Walk to End Alzheimer’s
PSA – Cancer Awareness	08/25/18- 09/06/18	Scheduled	:30 sec PSA / 35 Total	PSA for Shave A Life with St. Baldrick’s
PSA – Women’s Assistance	07/30/18- 08/19/18	Scheduled	:30 sec PSA / 74 Total	PSA for St. Monica’s Amazing Chase
PSA – NBA	08/01/18- 09/30/18	Scheduled	:30 sec PSA / 75 Total	PSA for Nebraska State Education Association

STATION PROMO – Community Arts	09/03/18- 09/21/18	Scheduled	:30 sec PSA / 44 Total	Lincoln Calling
PSA – Zoo in Community	09/29/18- 09/30/18	Scheduled	:30 sec PSA / 19 Total	PSA for Lincoln Children’s Zoo
PSA – Healthy Living	09/08/18- 09/19/18	Scheduled	:30 sec PSA / 31 Total	PSA for Streets Alive!
PSA – Stroke Awareness	09/25/18- 09/30/18	Scheduled	:30 sec PSA / 13 Total	PSA for OkotBEERFest

Nebraska Broadcasters Association

PSA information for Programs / Issues Report 3Q 2018

ISSUE	CLIENT	Dates Aired	Description of Segment
Health Hazards of Smoking	PSA – NBA Tobacco Free	7/1/18-9/30/18	Promoting tobacco is bad for your health and asthma. Do not smoke in your car with passengers due to 2 nd hand smoke.
Education on the 1 st Amendment	PSA – NBA Media of Nebraska	7/4/18-9/30/18	Educating on the 5 freedoms guaranteed in the First Amendment – Speech, Religion, Press, Peacefully Assemble and Petition the Government.
The need for volunteers in community.	PSA – NBA Serve Nebraska	7/1/18-8/31/18	Promoting that volunteering is a positive experience. Volunteer opportunities available at nebraskaimpact.com
Recruitment for the Army National Guard and career opportunity.	PSA – NBA Army National Guard	7/1/18-9/30/18	Promoting to join the Army National Guard to protect national and local communities. It is a career opportunity. There is a tuition bonus offered.
Importance of Teacher Conferences and sleep habits for students for academic achievement.	PSA – NBA Nebraska State Education Association	8/1/18-9/30/18	Promotes how important a good night sleep is for students and how to prepare for Teacher Conferences which is a key ingredient to child academic achievement.
Underage Drinking	PSA – NBA Project Extra Mile	7/1/18-7/31/18	Don't provide alcohol for a minor or host underage drinking parties and the consequences.
Drug Addiction	PSA – NBA DHHS	7/1/18-9/30/18	Opioids Addiction Awareness and Risk of Opioids. Call 911. Get a free Opioids Rescue APP for your phone to show you how to respond to an opioids overdose situation.