

### Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KZKX-FM FOR THE QUARTER ENDING: Sept 30, 2014

Music & Mozzarella	Morning Show Interview	July 15th	Various	5 Minutes	Mike from the Mighty Magic Pants & Kurt from The String Beans came in to talk about The First National Bank Music & Mozzarella concert series. For six Thursdays in June and July, kids bands from Lincoln and beyond come to perform at Lincoln Children's Museum and be a part of this unforgettable party! The concert takes place on the Museum plaza
Autism Action Partnership	Morning Show Interview	July 16th	Various	5 Minutes	Members of the Autism Action Partnership, who work to improve the quality of life of persons on the Autism Spectrum and

					their families, are planning a benefit concert with Joe Nichols at Werner Park in Omaha.
Cornhusker State Games	Morning Show Interview	July 17th	Various	Morning Show Interview 5 Minutes	Dave Minarik with the Nebraska Sports Council in to promote The Cornhusker State Games, a non-profit organization with a mission of providing quality competition for amateur athletes of all ages and abilities and promoting healthy and active lifestyle choices. .
Miss Nebraska Princess Kaydence	Morning Show Interview	July 30th	Various	Morning Show Interview 5 Minutes	Miss Nebraska Princess Kaydence came in to talk about her experiences as the littliest representative of the State of Nebraska

St. Monica's	Morning Show Interview	August 1st	Various	Morning Show Interview 5 Minutes	Becky Roberts with St. Monica's, a behavioral health treatment organization dedicated to serving women, was in to talk about The Amazing Chase. It's a One Day race raising money to continue the work of St. Monica's
Nebraska State Fair	Morning Show Interview	August 5th	Various	5 Minute Interview	Joseph McDermott & Shaun Scheif were on with us to breakdown the upcoming Nebraska State Fair activities and events for this year's fair.
Scheels	Morning Show Interview	August 14th	Various	5 Minute Interview / Live mentions 30 seconds	Brandee with Scheels was on to talk about Over 30 of our favorite hunting brands with the latest products and great deals on everything you need for a successful 2014 season. Along with the Series Dog Jumping Competition & Goose Calling Contest.

Farmer Veterans Freedom Coalition	Morning Show interview	August 21st	Various	5 Minute Interview / Live mentions 30 seconds / Ticket giveaways	Chet Bennetts in to talk about the launch of a brand new state-wide effort to help veterans connect with their dreams in agriculture. Plus we'll be giving away tickets to the Benefit Banquet & Concert in Seward with the Jason Earl Band
Childrens Museum	Morning Show Interview	August 27th	Various	5 Minute Interview	Regina (Miss Flowers) in to talk about the Many Day Camps and Play Days at the Museum. PLUS promoting ADULT TAKEOVER NIGHT, A night of over-sized games & outrageous fun!
UNL Program Council	Morning Show interview	August 28th	Various	Morning Show Interview 5 Minutes / LIVE Promos / Backstage Pass Giveaways	David & Joe with the UNL Program Council made the HUGE Announcement that Dustin Lynch will be Headlining Husker Homecoming 2014 w/ newcomer Dylan Scott! On the East Campus Lawn it will be a FREE Concert with KX as the Exclusive Media Partner, we'll giveaway Backstage Passes to meet Dustin & Celebrate

					Everything Go Big Red!
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WWE Smackdown / Pinnacle Bank Arena	Morning Show Interview	September 2nd	Various	5 Minute Interview / Live mentions 30 seconds / Ticket Giveaways	Derek Andersen & Roman Reigns in studio to Promote the LIVE WWE Smackdown event & TV show recording. That ended weeks of ticket giveaways that preceded the show.
Boys Town NE Helpline	Morning Show Interview	June 30 <sup>th</sup>	Various	5 Minute Interview	Katie & Pat with the Boys Town NE Helpline, Through an Integrated Continuum of Care, Boys Town provides the right services at the right time based on a child's or family's needs.
Ignite Lincoln	Morning Show Interview / Community	Sept 16th	Various	5 Minute Interview	Ariel with Ignite Lincoln Ignite is a global event, organized by volunteers, where participants are given five minutes to speak about their ideas and personal or professional passions, accompanied by

					20 slides.
Pumpkin Run	Morning Show Interview / Community	September 17th	Various	5 Minute Interview	Dave Mnarik with NE Sports Council to talk about the Pumpkin Run, The 13th annual Run is a 1-mile youth cross-country fun run, the largest run of its kind in the nation!
Scheels/Tyson's Treasure Chest Benefit Husker Tailgate	Morning Show Interview / Community	September 18th		Morning Show Interview	Brandie with Scheels and Austin Chambers with the Tyson Treasure Chest Foundation are apart of the Big Husker Tailgate which includes bringing New Toys for kids in treatment at Children's Hospitals in Nebraska
Bone Marrow Swab	Morning Show Interview	September 18th		Morning Show Interview	Kya with the UNL College of Dentistry putting on a Bone Marrow Swab event to find a match for a classmate in need

					of a transplant
Lincoln Children's Zoo / Brews At The Zoo	PSA	July 8-18		:30	30
Haymarket BeerFest	PSA	July 13-26		:30	81
Big Stick Softball Tournament	PSA	July 1-7		:30	33
Party In The Parks	PSA	July 7-September 12		:30	37
Haymarket Park Relay For Life	PSA	July 1-12		:30	36
Farmer Veteran Colaition	PSA	August 18-September 17		:30	77
AAF-L	PSA	Aug 25-September 7		:30	30
Streets Alive	PSA	August 30-September 13		:30	40
Party in the Parks	PSA	August 12-15		:30	19
Light The Night Walk	PSA	August 9-September 3		:30	129
Dine Out To	PSA	August 18		:30	81

Help Out		-31			
Pumpkin Run	PSA	September 24-30		:30	41
Boomer Esiason Foundation	PSA	September 3-5		:30	25
OktoBeerFest	PSA	September 25-30		:30	40
BackPack Program	PSA	September 15-28		:30	40