



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1-June 30

FILED 07-09-20

SUBMITTED BY JP Kyhn

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
PSA – Health	4/1/20-6/30/20	Scheduled	:30 sec PSA / 58 Total	PSA for NBA NE Dept of Health & Human Services
PSA – Health	5/14/20-6/30/20	Scheduled	:30 sec PSA / 46 Total	PSA for NBA ADRC
PSA – Government	4/1/20-6/30/20	Scheduled	:30 sec PSA / 77 Total	PSA for NBA Media of Nebraska
PSA – Government	4/1/20-6/30/20	Scheduled	:30 sec PSA / 54 Total	PSA for NBA NE Army National Guard
PSA – Education	4/1/20-4/30/20	Scheduled	:30 sec PSA / 29 Total	PSA for NBA NSEA
PSA – Health	4/1/20-6/30/20	Scheduled	:30 sec PSA / 81 Total	PSA for NBA Tobacco Free Nebraska
PSA – Health	4/1/20-6/30/20	Scheduled	:30 sec PSA / 88 Total	PSA for NBA Dept of Behavioral
PSA – Community	4/1/20-6/30/20	Scheduled	:30 sec PSA / 89 Total	PSA for NBA Serve Nebraska
PSA – Health	4/1/20-5/31/20	Scheduled	:30 sec PSA / 60 Total	PSA for NBA NE Organ & Tissue Donation

PSA – Education	01/01/20-03/31/20	Scheduled	:30 sec PSA / 48 Total	PSA for NBA First Five
PSA – Health	01/01/20-03/31/20	Scheduled	:30 sec PSA / 47 Total	PSA for NBA NE Game & Parks
PSA – Community	01/01/20-03/31/20	Scheduled	:30 sec PSA / 49 Total	PSA for NBA Serve Nebraska
PSA – Health	5/18/20-6/30/20	Scheduled	:30 sec PSA / 12 Total	PSA for NBA COVID-DHHS
PSA – Government	4/24/20-5/11/20	Scheduled	:30 sec PSA / 19 Total	PSA for NBA Secretary of State
PSA – Health	4/8/20-5/10/20	Scheduled	:30 sec PSA / 64 Total	PSA for ACS - Covid 19 (American Cancer Society)
PSA-Community	5/15/20-5/24/20	Scheduled	:30 sec PSA / 12 Total	PSA for Hometown Heroes
PSA – Health	6/3/20-6/30/20	Scheduled	:30 sec PSA / 33 Total	PSA for Region V - Covid-19
PSA – Government	4/20/20-4/22/20	Scheduled	:30 sec PSA / 6 Total	PSA for Secretary of State - Poll Workers Primary Election

PSA – Community	5/22/20	Scheduled	:30 sec PSA / 3 Total	PSA for Matt Talbot Fundraiser - Scooters
PSA – Government	4/1/20-4/12/20	Scheduled	:30 sec PSA / 79 Total	PSA for NAB COVID (National Assoc. of Broadcasters)
PSA – Government	4/1/20-5/17/20	Scheduled	:30 sec PSA / 178 Total	PSA for COVID 19 (City of Lincoln)
PSA – Health	4/30/20-5/31/20	Scheduled	:30 sec PSA / 67 Total	PSA for Make-a-Wish Nebraska
PSA – Community	5/11/20-5/28/20	Scheduled	:30 sec PSA / 58 Total	PSA for Give to Lincoln Day (Lincoln Community Foundation)

PSA – Community	4/1/20-4/25/20	Scheduled	:30 sec PSA / 80 Total	PSA for Lincoln Community Foundation - Covid-19
PSA – Community	4/6/20-4/30/20	Scheduled	:30 sec PSA / 63 Total	PSA for Secretary of State - Early Vote by Mail
PSA – Health	4/1/20-6/30/20	Scheduled	:30 sec PSA / 69 Total	PSA for Child Advocacy Center

PSA – Health	4/23/20-5/10/20	Scheduled	:30 sec PSA / 49 Total	PSA for Friendship Home
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PSA – Education	4/1/20-4/19/20	Scheduled	:30 sec PSA / 79 Total	PSA for Lincoln Public Schools Foundation -Covid Relief
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Lincoln Live This Week	4-5-20	8:30am	25 min	Jennifer Ryan, chair of the UN-L Division of Supply Chain Management and Analytics AND Lincoln Fire and Rescue Medical Director, Dr. Jason Krueger talks about Doorway Triage
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Lincoln Live This Week	4-12-20	8:30am	25 min	Police Chief, Jeff Bliemeister talks about calls from public on social distancing, update on homicides and larcenies from auto AND LPS Superintendent, Dr. Steve Joel talks about remote teaching
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Lincoln Live This Week	4-19-20	8:30am	25 min	Lincoln Parks and Recreation Director, Lynn Johnson talks about COVID-19 AND Amy Dickerson, Managing Director for Lancaster Event Center talks about COVID-19
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Lincoln Live This Week	4-26-20	8:30am	25 min	City Council chair, Jane Raybould talks about COVID-19 and city sales taxes AND Lincoln School Board member, Don Mayhew talks about remote learning
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Lincoln Live This Week	5-3-20	8:30am	25 min	Mayor Leirion Gaylor Baird talks about contact tracing AND Lancaster County Sheriff, Terry Wagner talks about the virus
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Lincoln Live This Week	5-10-20	8:30am	25 min	Lincoln Fire and Rescue Capt. Nancy Crist talks about fire escape tab on LFR website
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Lincoln Live This Week	5-17-20	8:30am	25 min	Police Chief, Jeff Bliemeister talks about larcenies from auto, Nat'l Police Week and Fallen Officer Day AND Raymond Central Superintendent, Dr. Derrick Joel and Discovery Education rep, Nellie Fischer on goal of graduating every student with skills ready for college or a career
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Lincoln Live This Week	5-24-20	8:30am	25 min	KFOR's Charlie Brogan signed up and had a COVID-19 test. Charlie talks about every step AND National Geographic photographer, Joel Sartore talks about releasing his first Photo Ark book
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Lincoln Live This Week	5-31-20	8:30am	25 min	Lancaster County Sheriff, Terry Wagner, talks about COVID-19, high speed tickets and Saltillo Road traffic related to South Beltway construction AND Co-founder of the Beach Boys, Mike Love, talks about releasing a COVID-19 related song and giving all profits to Feed America
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Lincoln Live This Week	6-7-20	8:30am	25 min	Former KFOR host, Ward Jacobson, who lives in Minneapolis, talks about Minneapolis riots AND Capital Humane Society President and CEO, Bob Downey, on retiring June 30th
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<p>Lincoln Live This Week</p>	<p>6-14-20</p>	<p>8:30am</p>	<p>25 min</p>	<p>Former KFOR host, Ward Jacobson, who lives in Minneapolis, talks about Minneapolis riots AND Police Chief, Jeff Bliemeister on defunding police, Holding Cops Accountable, Citizens Advisory Board</p>
<p>Lincoln Live This Week</p>	<p>6-21-20</p>	<p>8:30am</p>	<p>25 min</p>	<p>City Parks and Recreation Director, Lynn Johnson on swimming pools open, playgrounds not open and city budget AND Co-founder of the band, CHICAGO, Robert Lamm, on new COVID inspired song</p>
<p>Lincoln Live This Week</p>	<p>6-28-20</p>	<p>8:30am</p>	<p>25 min</p>	<p>Mayor Gaylor Baird on Lincoln Police Department “Use of Force” policy and Lancaster County Sheriff, Terry Wagner, on use of force, budget and 4th of July at area lakes and County Board chair, Sean Flowerday on budget, Saltillo Road repair and body cameras</p>