



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July 1 - September 30, 2022

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SUBMITTED BY JP Kyhn

KZKX ISSUES & PROGRAMS 3Q 2022					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Government - Military	7/1/22-9/30/22	5a-12a	75	:30	- Make a Difference and be a part of something bigger that matters and changes things. Join the Army National Guard - Be First by serving part-time to help pay for school and also home loan benefits. (NE Broadcasters - Army National Guard)
Health - Mental Health	7/1/22-9/30/22	5a-12a	31	:30	- Awareness of the availability of Naloxone. Anyone should carry Naloxone if they know someone using drugs. It can reverse the effects of drug overdose. - One in 14 Americans have Substance Abuse Disorder. It is a treatable medical condition. Recovery from drug addiction is possible. (NE Broadcasters Assoc. - DHHS - Opioids)
Health - Public Health	7/7/22-9/30/22	12a-12a	31	:30	- A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us. - 2nd Hand Smoke to someone who has Asthma can actually put them in the emergency room. Don't feel bad about asking someone not to smoke around someone who has asthma. - Awareness of children of smokers will someday be burdened with caregiving of their smoking parent. Call NE Tobacco quickline for help. 1-800 Quit Now. (NE Broadcasters Assoc. - Tobacco Free)
Community - Volunteer	7/1/22-9/30/22	5a-12a	33	:30	- Americorps Stipend...Opportunities of Americorp programs have meaningful impacts and connections to help build your career. Earn a living stipend and an education award for your service. - Promoted Serve Nebraska - Step Forward Award luncheon on October 27th that recognizes volunteerism in Nebraska. (NE Broadcasters Assoc. - ServeNebraska)

Health - Mental Health	7/1/22-9/29/22	5a-12a	33	:30	<ul style="list-style-type: none"> - Speaking up about a problem is what helping a friend is all about. If you have a concern with a friend who is having trouble with alcohol, prescription drugs, you need to tell an adult. - Parents need to talk to their kids about underage drinking. Let them know real friends won't care if they don't drink. - Small conversations have a big impact. Have straight forward and be honest about alcohol and drugs with your kids. <p>(NE Broadcasters Assoc. - DHHS Samhsa)</p>
Government - Education	7/1/22-9/30/22	12a-12a	92	:30	<ul style="list-style-type: none"> - Promoting awareness to plan your next trip/adventure at Nebraska's State Parks. - Promoting fishing at Nebraska State Parks and website letsfishnebraska.com. (NE Broadcasters Assoc. - NE Game & Parks)
Community - Education	8/1/22-9/30/22	12a-12a	59	:30	<ul style="list-style-type: none"> - Attend Back to School Night to help your child prepare for success. - Settle into your back to school routine. A productive day at school starts by setting up a homework routine and getting a good night's sleep. - Communication between parents and teachers is crucial to improving a child's achievement and happiness. Parental involvement in their child's education is important. - Parent Teacher Conference is a key ingredient to your child's academic achievement. Come prepared with notes and share information about your child with your teacher. <p>(NE Broadcasters Assoc. - NSEA)</p>
Health - Mental Health	7/1/22-9/30/22	12a-12a	92	:30	<p>- If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. On July 16th the National Suicide Prevention Lifeline (is transitioning) (transitioned) to 988.</p> <p>(NE Broadcasters Association - NE DHHS - Suicide Prevention)</p>
Community - Charitable	7/1/22-7/14/22	12a-12a	68	:30	<p>Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal. Promoted registration and Opening Ceremonies.</p> <p>(Nebraska Sports Council)</p>

Community - Charitable	8/31/22-9/13/22	12a-12a	25	:30	Awareness to dine out to participating restaurants who donated 10% of net proceeds to the Lincoln Food Bank on Dine-out-to-Help-Out Day - 9/14/22. (Food Bank - Dine-Out-to-Help-Out)
Community - Charitable	9/12/22-9/30/22	5a-12m	16	:30	Fundraising for Operation Warm non-profit that provides brand-new winter coats for children. In partnership with the local fire department. (Operation Warm)

COMMUNITY & HEALTH EVENT – Staying Active	7/15/22	6p-9p	6p-9p	3 Hours	Promotional announcement and a social stream video interview encourage attendance to the events and morning show host JP emceed the Cornhusker State Games, Nebraska's amateur sports festival. The sports offered provide a broad appeal to athletes of all ages and abilities, ranging from highly competitive Olympic sports to those that are more recreational and geared to participation.
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YOUTH EVENT – Youth Brain Cancer Awareness	7/16/22	All Day Event			The 9th Annual Tee Off for Treasures Golf Event Saturday, July 16th. Tyson's Treasure Chest Foundation mission is to raise money for toys along with building chests and donate them to hospitals that treat Childhood Cancer & diseases. JP and Coryelle featured the event and organization on the morning show in the days leading up and JP participated as an emcee in the event on site.
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Community - Lincoln Children's Zoo	7/1-9/30 Fridays	8:00am		5 min	John Chapo of Lincoln Children's Zoo visits the studio to showcase a Zoo animal, educate the community on news and happenings at the zoo and ways to donate and support.
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Lincoln Live This Week	7-3-22	8:30am		25 min	Kari Lundeen-Community Blood Bank on NCBB Broadcasters Unite For Life Blood Drive AND Parks & Rec Director Maggie Stuckey-Ross
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Lincoln Live This Week	7-10-22	8:30am	25 min	Lancaster County Sheriff, Terry Wagner AND Author, Jim Johnston, looks at the assassination of JFK
Lincoln Live This Week	7-17-22	8:30am	25 min	Police Chief, Teresa Ewins talks about O Street drag racing, cellphone video of cops, cops on chasing people in Chicago AND LFR Capt. Nancy Crist on LFR workshops
Lincoln Live This Week	7-24-22	8:30am	25 min	Chef Brandon from NYC comes to Lincoln to talk with prisoners and establish a culinary program in NE prisons AND Jason Ball, Prez of Lincoln Chamber of Commerce on Econ. Dev. breakfast
Lincoln Live This Week`	7-31-22	8:30am	25 min	Rick Alloway, former KFOR PD, instructor at UN-L Journalism College being inducted into NE Broadcasters Hall of Fame AND Kyle Poore, LPS Security Coordinator on public safety at sporting events
Lincoln Live This Week	8-7-22	8:30am	25 min	Dan Sholian with Matisse Capitol on retirement investing during a recession and with high inflation AND Fire Chief, Dave Engler, on hiring new firefighters and paramedics
Lincoln Live This Week	8-14-22	8:30am	25 min	Amy Dickerson, Managing Director of Lancaster Event Center Fairgrounds on Nat'l RV organization comes to LEC AND Lincoln Police Chief, Teresa Ewins
Lincoln Live This Week	8-21-22	8:30am	25 min	Teri Clark, co-owner of Big Shots on teaching women gun skills AND Author, Christy Bowe, White House photographer

Lincoln Live This Week	8-28-22	8:30am	25 min	Stars of "Gotham Garage" on NETFLIX coming to Speedway Motors with cruiser they built for Speedway AND David Paish, co-founder of TOTO is out with a new solo album "FORGOTTEN TOYS"
Lincoln Live This Week	9-4-22	8:30am	25 min	Doug Emery (former boxer now judges Olympic referees) on South Side Boxing Club moving to old Champions Fun Center AND Washington Post Technology reporter, Geoffrey Fowler on article detailing death dates for batteries in devices
Lincoln Live This Week	9-11-22	8:30am	25 min	Lincoln Police Capt. Ryan Dale, head of LPD Narcotics Task Force on fentanyl on the street AND LFR Capt. Nancy Crist on practicing fire escapes from your home and work
Lincoln Live This Week	9-18-22	8:30am	25 min	Jim Davidsaver, Lincoln/Lancaster Emergency Management Director on September being National Preparedness Month AND Police Chief, Teresa Ewins
Lincoln Live This Week	9-25-22	8:30am	25 min	NE Corrections Dir. Scott Frakes retires Oct. 7 AND Cathy Lohmeier and Sharonda Harris-Marshall have made a documentary on The Drumstick, chicken restaurant and rock-n-roll spot in Lincoln