



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July 1-September 30, 2021

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SUBMITTED BY JP Kyhn

KZKX					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Government - Military	7/1/21-9/30/21	5a-12m	17	:30	<ul style="list-style-type: none"> - Promoted to join the Army National Guard to protect national and local communities. - Earn extra dollars as a High School Junior in the Split Option program. You can serve full-time and part-time. - NE Army Guards are on the front lines of your community supporting essential personnel, first responders, law enforcement and Medical professionals. - The National Guard is always ready and always there to assist the community with issues of Covid 19. - The Army National Guard will always be there during fires and whatever Mother Nature dishes out. You can help by serving part-time. - Learn a trade profession through the National Guard. - Learn how you can live and serve part time in your own community. - Give back to your community you love by joining the National Army Guard. (NE Broadcasters - Army National Guard)
Health - Mental Health	7/1/21-9/30/21	5a-12m	12	:30	<ul style="list-style-type: none"> - Awareness of the Good Samaritan Law. If someone is overdosing, call 911 right away. The Good Samaritan Law provides protection from criminal activity while acting in good faith to save someone. - Awareness of Opioid Use Disorder. How addiction can happen with just a minor surgery. - Awareness campaign to download the Free OpiRescue APP if you or someone is at risk of an opioid overdose. The APP will guide you through the steps on how to respond. (NE Broadcasters Assoc. - DHHS - Opioids)
Health - Public Health	7/1/21-9/30/21	5a-12m	15	:30	<ul style="list-style-type: none"> - Awareness that stress, being bored or even being hungry can cause cravings. Find ways to deter smoking such as chewing gum. Call NE Tobacco quickline for help. 1-800 Quit Now. - Dangers of 2nd hand aerosol which is created when using E-cigarettes which can contain heavy metals and cancer causing agents. (NE Broadcasters Assoc. - Tobacco Free)
Community - Charitable & Volunteer	7/1/21-9/30/21	5a-12m	3	:30	<ul style="list-style-type: none"> - Awareness of the Americorp program and how it makes our communities better and how you can join. - The Step Forward Award event which recognizes volunteers that have served our community or as part of the Pandemic is moving virtual. (NE Broadcasters Assoc. - ServeNebraska)

Health - Public Safety	7/1/21-9/30/21	5a-12m	16	:30	<ul style="list-style-type: none"> - Promoting people to get their vaccine so we can be together again. - Thank our heroes: doctors, nurses and front line workers by getting your vaccine shot. (NE Broadcasters Assoc. - Helmsley Charitable Trust)
Health - Mental Health	7/1/21-9/29/21	5a-12m	16	:30	<ul style="list-style-type: none"> - Help a friend. If you have a concern about a friend that is having trouble with alcohol or prescription drugs, tell a teacher or parent. Be a friend. (NE Broadcasters Assoc. - DHHS Samhsa)
Government - Education	7/1/21-9/30/21	5a-12m	16	:30	<ul style="list-style-type: none"> - Promoting awareness to plan your next trip/adventure at Nebraska's State Parks. - Share your love of fishing by taking a beginner along with you. (NE Broadcasters Assoc. - NE Game & Parks)
Community - Education	8/1/21-9/30/21	5a-12m	19	:30	<ul style="list-style-type: none"> - The past challenging school year was successful because of dedicated educators and resourceful families by finding a way to work together, adapt, innovate and persevere. - Productive day at school by getting a good night's sleep. - Attend Back to School Night to help your child prepare for success. - Children do a better job if their parents are supportive and involved. - Establish good learning habits by creating good study and bedtime routines. - To keep public schools open for in person learning, follow health and safety guidelines from medical experts. (NE Broadcasters Assoc. - NSEA)
Health - Mental Health	9/11/21-9/25/21	12a-12a	10	:30	Promoted that September is National Suicide Prevention Awareness Month and Region V Systems and Regional Prevention Coalition will host Q-P-R Gatekeeper Training sessions for the public. Q-P-R stands for Question, Persuade and Refer—three simple steps anyone can learn to recognize the warning signs of a suicide crisis and help save a life. (Regional Prevention Coalition - National Suicide Prevention Awareness Month)
Health - Public Safety	7/1/21-7/31/21	12a-12a	33	:30	Reasons why to get the Covid-19 vaccine. Finish Strong Nebraska campaign. Find out when it's your turn to get the vaccine by registering at finishstrong@ne.gov . (Lancaster County Medical Society- Covid Vaccine)
Community - Charitable	9/13/21-9/30/21	12a-12a	21	:30	Fundraising for Operation Warm non-profit that provides brand-new winter coats for children. In partnership with the local fire department. (Operation Warm)
Community - Charitable	9/5/21-9/7/21	5a-12m	8	:30	Awareness to dine out to participating restaurants who donated 10% of net proceeds to the Lincoln Food Bank on Dine-out-to-Help-Out Day - 9/8/21. (Food Bank - Dine-Out-to-Help-Out)
Public Safety	7/1/21-9/30/21	12a-12a	167	:30	Motorcycle Awareness Campaign - Check your mirrors, blind spots, always look twice, don't follow too close or

					look at your phone. (Motorcycle Awareness Campaign)
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Lincoln Live This Week	7-4-21	8:30am	25 min	Chris Goforth from History Ne to talk about July history and Sheriff Wagner
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Lincoln Live This Week	7-11-21	8:30	25 min	Children's Zoo President, John Chapo talks about a COVID vaccine for animals and Amy Dickerson, Managing Director for Lancaster Event Center about the National High School Finals Rodeo
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Lincoln Live This Week	7-18-21	830am	25 min	Chamber President, Wendy Bridesall, retires and Andrea Collins with Nat'l Resources Defense Council on ways to reduce wasting food
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Lincoln Live This Week	7-18-21	8:30am	25 min	Mayor Leirion Gaylor Baird talk about COVID and Comedian, Paula Poundstone performs at the Lied Center
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Lincoln Live This Week	8-1-21	8:45am	15 min	Acting Police Chief, Brian Jackson on his last few days as Acting Police Chief and ENCORE
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Lincoln Live This Week	8-8-21	8:30am	25 min	Fire Chief, Dave Engler on recruiting more female firefighters and cardiac survival success and Lancaster County Sheriff, Terry Wagner on thefts of windmill blades, budget and update on Carly Shaaf murder
Lincoln Live This Week	8-15-21	8:30am	25 min	Lincoln Public Schools Superintendent, Dr. Steve Joel on school starting the following week and the new mask mandate and Alicia Janes with NE SHIP Medicare with advice for people approaching Medicare at age 65
Lincoln Live This Week	8-22-21	8:30am	25 min	City Council chair, James Michael Bowers on neighborhood townhalls and why he wants to run for the legislature Mike Caudill is a nationally known expert on trending automobiles and join me from (would have been) the NY Auto Show (had it not been closed by COVID)
Lincoln Live This Week	8-29-21	8:30am	25 min	Kaylie Hogan-Schmitterker with Lincoln STEM Ecosystem talks about working to build a stronger Lincoln as we grow our own professionals and become more attractive to others considering our community and Former federal agent and UFO investigator, Ben Hansen, featured on Discovery-PLUS documentaries and resurgence of UFO reporting
Lincoln Live This Week	9-5-21	8:30am	25 min	Former NE Governor and U.S. Senator, Ben Nelson on his book, "Death of the Senate" and Chris Goforth with History NE on September history
Lincoln Live This Week	9-12-21	8:30am	25 min	Police Chief, Teresa Ewins, on whether she's in favor of mandated COVID vaccine for officers and LFR Battalion Chief, Jim Bopp, about leading NE Task Force One in Louisiana

Lincoln Live This Week	9-19-21	8:30am	25 min	City Council chair, James Michael Bowers and City Parks and Recreation Director, Lynn Johnson on growth of city and whether it's time to discontinue having parks within a 10 minute walk from neighborhoods
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Lincoln Live This Week	9-26-21	8:30am	25 min	Leta Powell Drake passed away 9-15-21. ENCORE of Leta from 2014 AND Aaron Hershberger and Jeff Rawlinson from State Game and Parks
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