

### Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KZKX-FM

FOR THE QUARTER ENDING: Dec. 31, 2014

OktoBeerFrest	Morning Show Interview	October 7	Various	Morning Show Interview 5 Minutes / Ticket Giveaways	Jim & Darlene with the Lincoln Sertoma Club spoke about the 2014 <u>Nebraska State Stroke Association</u> Okto Beerfest. It's an annual even to help Make a difference in Stroke Awareness.....support the Lincoln Sertoma Clubs and the Nebraska State Stroke Association to heighten stroke education for all ages
MADD Walk Like Mad event	Morning Show Interview	August 5th	Various	5 Minute Interview / Walk Emcees-Hosts	Sarah with Mothers Against Drunk Driving spoke about the WALK LIKE MADD event. Walk Like MADD, MADD's signature walk, is a fun, community-driven 5K walk that raises funds and saves lives. Every step taken & pledge made will help raise funds and awareness for MADD's programs and services that will make our communities safer

Boo at The Zoo - Lincoln Children's Zoo	Morning Show Interview	October 10	Various	5 Minute Interview / Live mentions 30 seconds / Ticket Giveaways	Jungle John Chapo promoting Boo at the Zoo, Lincoln's largest trick-or-treat event. All of the money raised during Boo at the Zoo directly supports the Zoo.
Bright Lights Night Lights	Morning Show interview	October 13	Various	5 Minute Interview / JP emcee event	Beth with the Bright Lights Summer Program spoke about Bright Lights Night Lights. It's an Adult Fun Night with proceeds benefit Bright Lights Summer Program where elementary and middle school students engage in unique, motivating hands-on learning opportunities.
ACS Hope Gala	Morning Show Interview	October 13	Various	5 Minute Interview	Holly & Patty with the American Cancer Society spoke about the upcoming HOPE GALA, an annual event to raise money for the American Cancer Society in Lincoln, Nebraska.
Boo at The Zoo - Lincoln Children's Zoo	Morning Show Interview	October 17	Various	5 Minute Interview / Live mentions 30 seconds / Ticket Giveaways	Jungle John Chapo promoting Boo at the Zoo, Lincoln's largest trick-or-treat event. All of the money raised during Boo at the Zoo directly supports the Zoo.

Lincoln Children's Museum	Morning Show Interview	October 22	Various	5 Minute Interview	Regina with the Museum spoke about Happy Hallogreen, an "eek"-o-friendly twist on Halloween festivities. This night of music, trick-or-treating and "green-themed" activities is a spooktacular time for the entire family!
Boo at The Zoo - Lincoln Children's Zoo	Morning Show Interview	October 24	Various	5 Minute Interview / Live mentions 30 seconds / Ticket Giveaways	Jungle John Chapo promoting Boo at the Zoo, Lincoln's largest trick-or-treat event. All of the money raised during Boo at the Zoo directly supports the Zoo.
Jay Foreman Foundation Gala	Morning Show Interview / Community	October 29	Various	5 Minute Interview	Former Husker & NFL player Jay Foreman spoke on air about his Gala fundraiser. The event helps in providing opportunities to access top notch education and resources in the fight against diabetes.

Magic Moments	Morning Show Interview / Community	November 4	Various	5 Minute Interview	Jill Smith the Head of the event Union Bank was on celebrating the 12th year a joint venture of "Magic Moments." A program granting special gifts to 10 individuals or families in the Lincoln community who are less fortunate than others.
NE Horse Expo	Morning Show Interview	Nov. 13		Morning Show Interview / Live mentions 30 seconds / Ticket Giveaways	Patty Lavelle, Director of the Horse Expo spoke on the event 14th thru the 16th at the Lancaster Events Center
Santa Cop	Event MC-ing	November 16th		Morning Show Appearance	JP & Lauren Co-Emceed the event
Okto Beerfest	PSA	October 1-9		:30	69

Pumpkin Run	PSA	October 1		:30	6
Bike Safety in Lincoln	PSA	October 25-31		:30	30
Safe Quarters	PSA	October 5-12		:30	36
ACS Hope Gala	PSA	October 8-26		:30	94
Cork N Ale	PSA	Nov 5-13		:30	26
Kampout for Kids	PSA	Nov 24-Dec 5		:30	30
Starry Nights Peoples City Mission	PSA	Nov 1-11		:30	61
Wendy's Dave Thomas Foundation	PSA	Nov 18-30		:30	23
Salvation Army	PSA	Nov 1-Dec 31		:30	59
American Advertising Federation	PSA	Dec 9-22		:30	47