



KZKX-FM  
Alpha Media USA  
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

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July 1st - September 30th 2023

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<b>KZKX ISSUES &amp; PROGRAMS 3Q 2023</b>					
<b>ISSUE</b>	<b>Dates Aired and/or Program Segment</b>	<b>Time(s)</b>	<b>Duration</b>		<b>Description of Segment</b>
Health - Mental Health	7/1/23-8/31/23	5a-12a	14	:30	<ul style="list-style-type: none"> <li>- Naloxone...Awareness of the availability of Naloxone. Anyone should carry Naloxone if they know someone using drugs. It can reverse the effects of drug overdose.</li> <li>- Stigma...One in 14 Americans have Substance Abuse Disorder. It is a treatable medical condition. Recovery from drug addiction is possible.</li> </ul> (NE Broadcasters Assoc. - DHHS - Opioids)
Government - Military	7/1/23-9/30/23	5a-12a	27	:30	<ul style="list-style-type: none"> <li>- Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov.</li> <li>- Vets Get Pets...Veterans looking for a companion animal can receive \$350 to cover pet adoption fees.</li> <li>- Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team.</li> <li>- Vets 988 ....Promotion of Veterans Crisis Line - 988.</li> </ul> (NE Broadcasters Assoc. - NE Dept of Veterans' Affairs)
Health - Mental Health	7/1/23-9/30/23	5a-12a	28	:30	<p>If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. The National Suicide Prevention Lifeline new number is 988.</p> (NE Broadcasters Association - NE DHHS - Suicide Prevention)

Community - Education	8/1/23-9/30/23	5a-12a	19	:30	<ul style="list-style-type: none"> <li>- Back to School Night...Attend Back to School Night to help your child prepare for success.</li> <li>- Good Start....Settle into your back to school routine. A productive day at school starts by setting up a homework and nighttime routine.</li> <li>- Ready to Learn....Help your child come to school on time and ready to learn every day. They will improve academically, become more responsible, manage their time well and learn the value of education.</li> <li>- Full Swing...It is important for parents to have an open communication with their student which is key to help the student maintain a strong start to the school year. Keep an open dialog on what they are learning.</li> <li>- Sept Literacy Month....September is National Literacy month, a time to encourage your student to go to the library to help them engage in learning and see how school, the community and world beyond are connected.</li> </ul> <p>(NE Broadcasters Assoc. - NSEA)</p>
Health - Mental Health	7/1/23-9/29/23	5a-12a	25	:30	<ul style="list-style-type: none"> <li>- We Do Hear You ..Kids are hearing you and what parents say really does matter to them. Promoting <a href="mailto:underagedrinking@samhsa.gov">underagedrinking@samhsa.gov</a> for parents who need help talking with their kids on underage drinking and other drugs.</li> </ul> <p>(NE Broadcasters Assoc. - DHHS Samhsa)</p>
Government - Education	7/1/23-9/30/23	5a-12a	29	:30	<ul style="list-style-type: none"> <li>- Get Outdoors...Promotes to get outdoors to enjoy Nebraska's parks with hiking, kayaking, horsebacking riding, ziplining, etc.....plan an outing at <a href="http://YourNebraskaAdventure.com">YourNebraskaAdventure.com</a> .</li> <li>- Fishing...Promoting fishing at Nebraska's lakes and reservoirs. Go to <a href="http://letsfishnebraska.com">letsfishnebraska.com</a>.</li> </ul> <p>(NE Broadcasters Assoc. - NE Game &amp; Parks)</p>

Health - Public Health	7/7/23-9/30/23	5a-12a	27	:30	<p>- No Place for SHS....A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us.</p> <p>- QL Hourglass...There is only so much time in life, but if you smoke you have less and your life could be 10 years shorter...with health problems: shortness of break, asthma, COPD and cancer. But the minute you stop your body starts healing...call 1-800-Quit Now.</p> <p>- Danger in Disguise...What happens when bad things smell good? 2-hand vapes can smell like strawberries, mangos or cotton candy. Dangerous chemicals have a disguise. Don't let your guard down around 2-hand smoke.</p> <p>(NE Broadcasters Assoc. - Tobacco Free)</p>
Community - Volunteer	7/1/23-9/14/23	12a-12a	126	:30	<p>- Americorps Stipend...Opportunities of Americorp programs have meaningful impacts and connections to help build your career. Earn a living stipend, an education award and professional skills.</p> <p>- Step Forward...Serve Nebraska soliciting nominations for the Step Forward Award that recognizes volunteerism in Nebraska.</p> <p>(NE Broadcasters Assoc. - ServeNebraska)</p>
Community - Volunteer	9/15/23-9/30/23	12a-12a	15	1:00	<p>- Step Forward...Serve Nebraska announcing who won the Step Forward Awards that recognizes volunteerism in Nebraska.</p> <p>(NE Broadcasters Assoc. - ServeNebraska)</p>
Community - Charitable	8/31/23-9/13/23	12a-12a	25	:30	<p>Awareness to dine out to participating restaurants who donated 10% of net proceeds to the Lincoln Food Bank on Dine-out-to-Help-Out Day - 9/13/23.</p> <p>(Food Bank - Dine-Out-to-Help-Out)</p>
Health - Public Safety	7/10/23-7/30/23	5a-12a	4	1:00	<p>Lincoln Electric System recruiting for a variety of professional, skilled labor and engineering positions! As a non-profit, public power utility, LES employees use their expertise to serve their community by keeping the lights on now and in the future. Join LES and directly impact your neighborhood and influence our community's future.</p> <p>(Lincoln Electric System - local utility)</p>

Community - Military	7/1/23-8/26/23	6a-12a	46	:30	- Promoted the Guardians of Freedom Airshow that is free to the public that came to Lincoln's Airpark on Saturday, August 26th and Sunday, August 27th. - Promoted for volunteers to help at the show (Lincoln Chamber of Commerce -Airshow 2023)
Community - Charitable	7/1/23-8/25/23	12a-12a	60	:30	A fundraiser events - Brews at the Zoo - for the Lincoln Children's Zoo. (Lincoln Children's Zoo)
Community - Charitable	7/1/23-7/10/23	5a-12a	23	:30	Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal and promotes early registration. (Nebraska Sports Council)
Community - Charitable	7/1/23-7/10/23	5a-12a	5	:15	Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal and promotes early registration. (Nebraska Sports Council)
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Community - Education Lincoln Children's Zoo	Fridays 4/7-6/30	8:15 am	5:00		Representatives of the Lincoln Children's Zoo visit KX96.9 to share info about current happenings, educational events, and ways to support the local zoo.
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Community - Charitable Capital Humane Society	Thursdays 4/6-6/29	8:20 am	5:00		Capital Humane Society staff members bring in an adoptable dog to the KX studio to encourage donations to the society along with consideration for adoption and info about pet health and well being.
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