



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

October 1st - December 31st 2023

KZKX ISSUES & PROGRAMS 4Q 2023					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Government - Military	10/1/23-12/31/23	12a-12a	62	:30	<ul style="list-style-type: none"> - Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov. - Free Dental Clinic...Nebraska Dental Foundation holding a free dental clinic for veterans and their spouses 10/6-10/7. - Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team. - Vets 988Promotion of Veterans Crisis Line - 988. (NE Broadcasters Assoc. - NE Dept of Veterans' Affair)
Government - Education	12/1/23-12/31/23	12a-12a	63	:30	<ul style="list-style-type: none"> - Get Outdoors...Promotes to get outdoors to enjoy Nebraska's parks with hiking, kayaking, horsebacking riding, ziplining, etc. Plan an outing at YourNebraskaAdventure.com . (NE Broadcasters Assoc. - NE Game & Parks
Health - Public Health	10/1/23-12/31/23	12a-12a	61	:30	<ul style="list-style-type: none"> - Danger in Disguise...What happens when bad things smell good? 2-hand vapes can smell like strawberries, mangos or cotton candy. Dangerous chemicals have a disguise. Don't let your guard down around 2-hand smoke. - Kristy's Tip...Testimonial of someone who quit smoking because of a smoker's cough and severe shortness of breath. Tried e-cigarettes, but just ended up using both. Didn't get better until she quit smoking completely. - Precautions Aerosol...Dangers of secondhand smoke from aerosol from e-cigarettes. Science shows that 2nd hand aerosol contains nicotine, heavy metals and cancer causing agents. For help quitting, call the Nebraska Tobacco Quitline - 1-800-Quit Now. (NE Broadcasters Assoc. -

					Tobacco Free)
Community - Education	10/1/23-12/31/23	12a-12a	62	:30	<p>- Reading... Reading is an important key to your student's success. Take your child to the library and read together. Most public libraries have ebooks you can download.</p> <p>- Weekend Homework... Have a homework schedule on the weekend for your child. Avoid the problem of a late Sunday night doing homework.</p> <p>- Encourage your Kids....Encourage your kids to explore their interests such as playing on a team or doing art. It can contribute to their focus and improve their quality of schoolwork.</p> <p>- Thank an ESP... Thank an Education Support Person such as your bus driver, custodian, para-educators, They ensure that our school runs smoothly.</p> <p>- American Education Week 11/13-11/17. It is a week to celebrate public education and honor those who make a difference helping every child receive a quality education and thanks to Nebraskans for supporting their local public schools.</p> <p>- Learning Everywhere...Learning happens everywhere and all day. Teach your child your family history, food you eat, the values that are important to you...such as tolerance, honesty and respect.</p> <p>- Time Off...Your child may get bored when they have some time off from home. Help them by adding some structure and routine to those free days by planning special projects and keep it fun! (NE Broadcasters Assoc. - NSEA)</p>
Health - Public Safety	11/30/23-12/31/23	12a-12a	53	:30	<p>- DUI... Driving Drunk puts everyone at risk. In Nebraska over 30% of all roadway fatalities occurred due to alcohol related crashes. Decide to give your keys to a sober driver.</p> <p>- Seat Belts...Wearing a seatbelt can reduce your risk of an injury by 50%. Use your seatbelts. (NE Broadcasters Assoc. - Nebraska State Patrol)</p>
Community - Volunteer	10/1/23-10/31/23	5a-12m	27	1:00	<p>- Step Forward...Serve Nebraska soliciting nominations for the Step Forward Award that recognizes volunteerism in Nebraska. (NE Broadcasters Assoc. - ServeNebraska)</p>
Community - Volunteer	12/1/23-12/14/23	12a-12a	30	:30	<p>- ServeNebraska Volunteerism... Encourages Nebraskans to share their time and resources for those in need during the holiday season.</p>

					(NE Broadcasters Assoc. - ServeNebraska)
Community - Charitable	10/13/23-10/16/23	5a-12a	10	:30	Cattle National Bank celebrated 150 years of community service with multiple events all week raising donations to benefit the People City Mission and Matt Talbot Kitchen. (Cattle National Bank for People's City Mission/Matt Talbot Kitchen)
Community - Charitable	10/16-10/26/23	5a-12a	19	:30	The JetSplash Haunted Tunnel October 26th and 27th. A drive-thru haunted car wash fundraiser for Matt Talbot Kitchen, People's City Mission, and Big Brothers Big Sisters Lincoln. (Jet Splash for - Matt Talbot, People's City Mission and Big Brothers/Big Sisters)
Community - Charitable	10/3/23-12/3/23	6a-12a	78	:30	Fundraising for Operation Warm non-profit that provides brand-new winter coats for children. In partnership with the local fire department. (Lincoln Firefighters IAFF-Local 644-Operation Warm)
Health - Public Safety	11/6/23-12/31/23	5a-12a	155	:30	Awareness campaign on not starting your car to warm-up in the winter months to prevent theft of cars. Campaign: " Stay with Keys Please". (Lincoln Police Department)
Community - Charitable	10/13/23-10/25/23	5a-12a	38	:30	A fundraiser event - Boo at the Zoo - for the Lincoln Children's Zoo. (Lincoln Children's Zoo)
Community - Charitable	12/11/23-12/24/23	5a-12a	17	:30	Promotion of KFOR Operation Santa Claus. A non profit that buys specific toys that children request at Christmastime. (KFOR Operation Santa Claus)
Community - Charitable	11/18/23-12/30/23	12a-12a	211	:30	Holiday Lights Fundraiser (Zoo Lights) to raise funds for the local children's zoo. (Lincoln Children's Zoo)
			886		

Community - Education Lincoln Children's Zoo	Fridays 10/6-12/22	8:15 am	5:00		Representatives of the Lincoln Children's Zoo visit KX Morning to share info about current happenings, educational events, and ways to support the local zoo.
---	-----------------------	---------	------	--	---

Community - Charitable Capital Humane Society	Thursdays 10/5-12/21	8:30 am	5:00	Capital Humane Society staff members bring in an adoptable dog to the KFRX studio to encourage donations to the society along with consideration for adoption and info about pet health and well being.
---	-------------------------	---------	------	---