

Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KZKX-FM FOR THE QUARTER ENDING: June 30, 2013

ISSUE	PROGRAM/SEGMENT	DATE-S	TIME-S	DURATION-S	DESCRIPTION OF THE PROGRAM OR SEGMENT
Stuff The Bus-Friendship Home	Morning Show Interview, Live Mentions, Station presence at event	April 11th	Various	Morning Show Interview 3 Minutes; Live mentions 30 seconds	<p>Tracy from the Friendship Home did and LIVE interview to promote the STUFF THE BUS event. Friendship Home provides not only safe shelter and support, but also supplies women and children with the necessities needed to start a new life free from violence.</p> <p>StarTran, in cooperation with North Wal-Mart, South Wal-Mart, East Wal-Mart, Sam's and Three Eagles Communications, annually sponsors "Stuff the Bus." This event asks community members to "Stuff the Bus" by donating new items needed by women and children at Friendship Home.</p>
March of Dimes	Morning Show Interview	May 3 rd	Various	3 minutes	The Younger family came in to discuss the upcoming March for Babies event at Holmes Lake. The money raised in March for Babies funds important research and programs that help babies begin healthy lives.
North Star High School	Morning Show Interview	May 3 rd	Various	3 minutes	Lincoln North Star students and their advisor Lynette Fast came in to discuss and promote the VANS Custom Culture contest. The students designed VANS

					shoe for a chance to win \$4,000-\$50K for the school's Art Dept
Lied Center for Performing Arts	Morning Show Interview	May 9 th	Various	3 Minutes	Matthew Boring JOINED THE KX MORNING SHOW TO TALK ABOUT THE UPCOMING SEASON OF ENTERTAINMENT AT THE LIED CENTER FOR PERFORMING ARTS
Prescott Elementary	Morning Show Interview	May 9 th	Various	3 Minutes	PTA Volunteer Erin Glenn-Hash came in to talk about the 4 th Annual Prescott Elementary Walk-A-Thon
LPD Officer Tim Abele	Morning Show Interview	May 10 th	Various	3 Minutes	Lincoln Police Dept Officer Tim Abele came in to talk about increased robberies in the City of Lincoln and a discussion about how shutting your garage doors can help deter thieves
The Lincoln Community Foundation	Morning Show	January 31st		5 Minutes	DEANNA KASTRINOS IS DIRECTOR OF EVENTS FOR SCHEELS. SHE DROPPED BY THE KX MORNING SHOW AND SHARED THE DETAILS OF THE "BIG BROTHERS FOOTBALL TOSS." THE EVENT WILL TAKE PLACE ON FRIDAY, FEBRUARY 1ST AT SHEELS AT SOUTH POINTE PAVILLION SHOPPING MALL. FOR EVERY PASS MADE, SCHEELS WILL DONATE 1-DOLLAR TO THE HEARTLAND BIG BROTHERS/BIG SISTERS ORGANIZATION. DEANNA SAID THEY WILL ALSO BE SERVING UP FREE SNACKS.
Lincoln Community Foundation	Morning Show Interview / Event Participation	May 14 th	Various	3 Minutes	Barbara Bartels and Pam Hunzeker from the Lincoln Community Foundation came in to talk about GIVE TO LINCOLN DAY - a full 24 hours of giving to non-profits here in Lincoln. We also did a LIVE broadcast during the event, helping raise \$2.1 million dollars

People's City Mission	Morning Show Interview / Event Participation	April 13 th & 16 th	Various	3 Minutes / 1 hour	<p>Pastor Tom with the People's City Mission along with members of Cornhusker State Bank to promote A DAY WITHOUT SHOES, a fun-filled day of fundraising activities and give to this worthy cause. Cornhusker Bank is honored to partner with the <u>People's City Mission</u> to help raise awareness and donations for this effort. JP & Ally Walked with them traveling barefoot from our main branch at 11th & Cornhusker to the People's City Mission. People could also Bring monetary and new or used shoe donations to any Cornhusker Bank. With the money raised used to purchase new shoes to be donated to people at the People's City Mission. You could even bring in unwearable shoes and The Mission.</p>
American Cancer Society	Morning Show Interview / Event Participation	May 14th		3 Minutes / 1 Hour	<p>Rhonda and Todd from the ACS came in to talk about Celebrating their 100th Birthday. JP & Ally also went over to the Birthday luncheon to celebrate.</p>
Oklahoma Tornado Relief – Red Cross	On Air Promotion / Web Promotion	May 20 th -29th			<p>Tornado hit Moore, Oklahoma and the surrounding communities on May 20th. Via our website and social media we promoted donating to the American Red Cross relief efforts.</p>

LIED Center	Morning Show Interview	May 29th	Various	3 minutes	Matthew and Natalies from the Lied Center for Performing Arts in studio to promote the upcoming performances of the 25 th ANNUAL PUTNAM COUNTY SPELLIING BEE
10/11 Can Care-A-Van	Morning Show Participation / Promotion	May 31 st	Various	2 Hours	We Promoted Broadcasting partners 10/11 drive for food for the Food Bank of Lincoln. Also did LIVE broadcasting from the Kickoff Event
Tyson's Treasure Chest Foundation	Morning Show Interview / Participation	June 21-22	Various	3 Minutes / LIVE Broadcast	Austin and Liz Chambers in to promote the HARVESTING HAPPINESS fundraising event. Group raising toy and monetary donations for Children with Cancer in Nebraska. JP was LIVE at the Gateway Mall for the event.
Trail Trek	Morning Show Interview / Participation	June 24th	Various	3 Minutes	Trail Trek gives cyclists of all ages a great opportunity to explore Lincoln's trail system—plus food, music and fun, Sunday, June 23 at Haymarket Park. Ally promoted and rode in the event
7 th Annual Eric Anderson memorial Softball Tournament	Morning Show Interview	June 27th	Various	3 Minutes	Carrie with the Tournament came in to discuss the event. The Eric Anderson Memorial Foundation was established in 2007 after Eric passed away as a result of a house fire that began in the basement of his home in 2006. Proceeds to the Foundation will be applied in the following areas: ~Victims Of Fire Emergency Fund in association with the Red Cross ~Donations to the St. Elizabeth's Regional Medical Center ~Donations to the Humane Society ~Educational Scholarships
Stuff The Bus	PSA	April 01-14		:30	107 aired
Op Santa & Child Advocacy	PSA	April 03-12		:30	80 aired

Big DREAMS Red-White Tailgate	PSA	April 01-05		:30	10 aired
Cork & Ale Festival	PSA	April 01-18		:30	90 aired
Veterans Freedom Music Fest	PSA	May 14-31		:30	146 aired
CMN Hope & Healing	PSA	May 06-19		:30	20 aired
All State Abate Motorcycle	PSA	May 01-31		:30	43 aired
Food Bank of Lincoln	PSA	May 20- June 02		:30	20 aired
Big Stick Softball	PSA	June 24-30		:30	34 aired