



KZKX-FM  
Alpha Media USA  
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

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January 1-March 31

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FILED 04-08-20

SUBMITTED BY JP Kyhn

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
<b>YOUTH – Keeping Children Warm in the Winter</b>	02/01/20	6a-MID ROS / Morning Show Interview, Live Mentions, Station presence at event	:30 ea x 40 & 6 Hours at event	KX Staff hosting the 3rd Annual “Onesie Crawl,” portion of the proceeds to benefit Operation Warm. Op Warm is a co-headlined Fundraiser with the Lincoln Firefighters to raise money to buy coats for kids who can’t afford them.
<b>COMMUNITY – Helping Future Farmers</b>	02/09/20	5p-8p	3 Hours	JP emceed a fundraiser for the Crete FFA (Future Farmers of America)
<b>COMMUNITY EVENT – Supporting Community Outreach</b>	03/07/20	6a-MID ROS / Live Mentions, Station presence at event	3 hours	A Benefit Concert in honor of Jamie Bauman, who passed away in a car accident. All Proceeds going to create a CASNR scholarship at the University of Nebraska Lincoln.
<b>PSA – Health</b>	01/01/20-03/31/20	Scheduled	:30 sec PSA / 50 Total	PSA for NBA NE Dept of Health & Human Services
<b>PSA – Education</b>	01/01/20-03/31/20	Scheduled	:30 sec PSA / 48 Total	PSA for NBA First Five
<b>PSA – Government</b>	01/01/20-03/31/20	Scheduled	:30 sec PSA / 77 Total	PSA for NBA Media of Nebraska
<b>PSA – Government</b>	01/01/20-03/31/20	Scheduled	:30 sec PSA / 47 Total	PSA for NBA NE Army National Guard
<b>PSA – Health</b>	01/01/20-03/31/20	Scheduled	:30 sec PSA / 47 Total	PSA for NBA NE Game & Parks

<b>PSA – Education</b>	<b>01/01/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 75 Total</b>	<b>PSA for NBA NSEA</b>
<b>PSA – Health</b>	<b>01/01/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 80 Total</b>	<b>PSA for NBA Tobacco Free Nebraska</b>
<b>PSA – Health</b>	<b>02/11/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 47 Total</b>	<b>PSA for NBA Dept of Behavioral</b>
<b>PSA – Community</b>	<b>01/01/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 49 Total</b>	<b>PSA for NBA Serve Nebraska</b>
<b>PSA – Health</b>	<b>03/01/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 31 Total</b>	<b>PSA for NBA NE Organ &amp; Tissue Donation</b>
<b>PSA – Community</b>	<b>01/01/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 5 Total</b>	<b>PSA for Barstool Open, supporting United Cerebral Palsy of Nebraska</b>
<b>PSA – Community</b>	<b>01/01/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 196 Total</b>	<b>PSA for Capital Humane Society, promoting pet adoption</b>
<b>PSA – Government</b>	<b>03/13/20-03/23/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 22 Total</b>	<b>PSA for Lincoln Police Department</b>
<b>PSA – Community</b>	<b>03/24/20-03/28/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 23 Total</b>	<b>PSA for United Way/CHAD</b>

<b>PSA – Government</b>	<b>03/24/20-03/31/20</b>	<b>Scheduled</b>	<b>:30 sec PSA / 33 Total</b>	<b>PSA for NAB COVID-19</b>
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**Information for Programs / Issues Report 1Q 2020**

<b>ISSUE</b>	<b>Date aired</b>	<b>Length</b>	<b>Description of Segment - Lincoln Live</b>
<b>Health/Community - Lincoln Live This Week</b>	<b>1-19-20</b>	<b>25 min</b>	<b>Ne Comm Blood Bank Broadcasters Unite For Life blood drive AND LPS Superintendent, Dr. Steve Joel on the February 11 special bond election and a look at educational changes in 2020 AND Lancaster Event Center Managing Director, Amy Dickerson on Review 2019 and look ahead to 2020</b>
<b>Community - Lincoln Live This Week</b>	<b>1-26-20</b>	<b>25 min</b>	<b>County Board chair, Sean Flowerday on wheel tax and campsite proposed north of Lincoln AND StarTran Manager, Mike Davis, on 2019 record year for ridership</b>
<b>Community - Lincoln Live This Week</b>	<b>2-2-20</b>	<b>25 min</b>	<b>Activist and author, Jane Kleeb, on her book “Harvest the Vote” AND Lance Morgan from HoChunk Inc and Lynne McNally of NE Horsemen’s Benevolent and Protective Ass’n on petitions to legalize casino gaming at NE horse race tracks</b>
<b>Education - Lincoln Live This Week</b>	<b>2-16-20</b>	<b>25 min</b>	<b>LPS Superintendent, Dr. Steve Joel on passage of the \$290 million bond AND Lincoln Police Chief, Jeff Bliemeister on recent homicide arrest, SROs at new high schools being built and vape shop burglaries</b>
<b>Community - Lincoln Live This Week</b>	<b>2-23-20</b>	<b>25 min</b>	<b>City Council chair, Jane Raybould talks about census, snow budget and importance of neighborhood associations AND City Parks and Recreation Department Director, Lynn Johnson and Maggie Stuckey of Parks Foundation launching a Cascade Fountain fund drive</b>
<b>Community - Lincoln Live This Week</b>	<b>3-1-20</b>	<b>25 min</b>	<b>Lancaster County Sheriff, Terry Wagner on county budget and more meth arrests AND Lincoln Mayor Leirion Gaylor Baird on importance of census and money in snow budget AND Quinn Brett, cliff climber who fell and broke her spine. In Lincoln to speak at Madonna and UN-L</b>

<b>Community -Lincoln Live This Week</b>	<b>3-8-20</b>	<b>25 min</b>	<b>Chris Goforth from History Nebraska on NE history during March AND Nebraska State Education Association Exec. Dir. Jenni Benson on teacher self-defense</b>
<b>Community - Lincoln Live This Week</b>	<b>3-15-20</b>	<b>25 min</b>	<b>Mindy Rush Chapman and Francisa Beltran of the Commission on Human Rights on April Human Rights Conference AND Lincoln Fire and Rescue Logistics Chief, Kendall Warnock on the health of the firetruck, fire engine and ambulance fleet</b>
<b>Health -Lincoln Live This Week</b>	<b>3-22-20</b>	<b>25 min</b>	<b>Police Chief, Jeff Bliemeister on corona virus AND City Council chair, Jane Raybould on the coronavirus</b>
<b>Health -Lincoln Live This Week</b>	<b>3-29-20</b>	<b>25 min</b>	<b>Mayor, Leirion Gaylor Baird on corona virus AND People's City Mission CEO, Pastor Tom Barber impact of corona virus and future expansion</b>