



KZKX-FM
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Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1 – June 30th

FILED 7-09-19

SUBMITTED BY JP Kyhn

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
HEALTH EVENT – Clothing for Abused Families	4/02/19	8:20am	3 Minutes	Erin Lenz on with the Friendship Home in discussing Alpha Media Lincoln’s Joint Venture “Stuff the Bus” with Wal-Mart & Sam’s Club. The Event April 6 th & 7 th
HEALTH EVENT - Homelessness	04/02/19 04/25/19	8:20a	6 Minutes total	Monica Zinke in studio to discuss the Fresh Start Home Mini-Golf Challenge. An event to help Fresh Start, a Transitional home in Lincoln for women who are moving out of homelessness. KX Morning Show is passionate about this event & will defending their championship.
HEALTH EVENT – Clothing for Abused Families	4/07/19	1-3p	2 Hours	Coryelle & Lizz LIVE Broadcast for Alpha Media Lincoln’s Joint Venture with the Friendship Home for “Stuff the Bus” with Wal-Mart & Sam’s Club.
COMMUNITY – Supporting the Arts in Lincoln	04/24/19	8:10a	3 Minutes	Cast Member of “Something Rotten The Musical” in studio to talk about the performances at the Lied Center for Performing Arts
HEALTH EVENT – Homelessness	04/27/19	10a-1p	3 Hours	JP & Lauren competing against 10/11 TV News in the Fresh Start Mini Golf Challenge. An event to help Fresh Start, a Transitional home in Lincoln for women who are moving out of homelessness.
COMMUNITY – Supporting the Arts in Lincoln	04/29/19	8:10a	3 Minutes	Morrie Enders, Director of the Lincoln Community Playhouse in studio to promote the upcoming performances of “Mame.”
COMMUNITY – Supporting Law Officers & their families	05/07/19	8:10a	3 Minutes	Steve Auxier from GoodLife Fitness in studio to talk about their “Honor the Fallen 5K”, All proceeds will go to the Lincoln Police Department Wellness Committee.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
COMMUNITY – Supporting the Arts in Lincoln	05/08/19	8:10a	3 Minutes	Matthew, Asst Director of the Lied Center for Performing Arts in studio to promote the upcoming season.
COMMUNITY ISSUES - Healthy & Active Lifestyle Choices	05/22/19	8:10a	3 Minutes	Dave Mlnarik of the Nebraska Sports Council in studio to talk about the Cornhusker State Games.
COMMUNITY – Human Trafficking	05/24/19	8:10a	3 Minutes	Seth Morris with Generous Connections to promote their Not Just Another Golf Tournament to fight Human Trafficking.
COMMUNITY EVENT – Non-Profits	5/28/19	9:50a	3 minutes	Barbara & Clover with the Lincoln Community Foundation in studio. Discussing the upcoming “Give To Lincoln” Day, a fundraiser benefitting all Non-Profits in Lincoln.
COMMUNITY – Hunger	05/31/19	11a-1p	2 Hours	JP & Husker Nick along with Brad Anderson from 10/11 News hosting a Live 2 hour broadcast at Hy-Vee to raise money for their “Can Care-A-Van.” The event raises donations for the Food Banks of Lincoln and Nebraska.
COMMUNITY – Supporting the Arts in Lincoln	06/03/19	8:10a	3 Minutes	Morrie Enders, Director of the Lincoln Community Playhouse in studio to promote the Penguin Project Special Needs performance of “The Wizard Of Oz.”
COMMUNITY – Supporting the Arts in Lincoln	06/11/19	8:10a	3 Minutes	Matthew Clegg from TADA Theatre in to promote “Fun Home the Musical.”
COMMUNITY EVENT – Community Fitness	06/18/19	9:45a	3 Minutes	Dena Noe from Great Plains Trail Network in studio for Trail Trek, a community fundraising event that encourages families to explore Lincoln’s 134-mile trail system. Now in its 17th year, Trail Trek has building trails in and around Lincoln.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
YOUTH EVENT – Youth Health	06/20/19	9:45a	3 Minutes	Justin White with ELKS Youth Football & Lincoln Youth Football in studio to promote a Free Football Clinic to learn about the game.
PSA - Cancer	4/01/19-6/21/19	Scheduled	:30 sec PSA / 63 Total	American Cancer Society Relay for Life
PSA – Youth Health	4/01/19-6/30/19	Scheduled	:30 sec PSA / 193 Total	Child Advocacy Center
PSA – NBA	4/02/19-6/30/19	Scheduled	:30 sec PSA / 26 Total	NE Army National Guard
PSA – NBA	4/03/19-6/30/19	Scheduled	:30 sec PSA / 61 Total	PSA for ServeNebraska
PSA – NBA	4/01/19-4/30/19	Scheduled	:30 sec PSA / 27Total	PSA for First Five of NE
PSA – NBA	4/03/19-5/22/19	Scheduled	:30 sec PSA / 43 Total	PSA for NSEA
PSA – NBA	4/01/19-6/25/19	Scheduled	:30 sec PSA / 68 Total	NE DHHS
PSA – NBA	4/01/19-5/31/19	Scheduled	:30 sec PSA / 45 Total	Project Extra Mile

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
PSA – NBA	4/01/19-6/16/19	Scheduled	:30 sec PSA / 75 Total	PSA for Tobacco Free Nebraska
PSA – Flood Relief	4/02/19-4/028/19	Scheduled	:30 sec PSA / 23 Total	FEMA Message for Flood Victims
PSA – Flood Relief	4/02/19-4/04/19	Scheduled	:30 sec PSA / 13 Total	Dine out for Flood Relief – Granite City
PSA – Support Farming	4/01/19-4/06/19	Scheduled	:30 sec PSA / 10 Total	NE Pork Producers Baconfest 2019
PSA – Motorcycle Safety	4/29/19-6/30/19	Scheduled	:30 sec PSA / 31 Total	ABATE Motorcycle Awareness
PSA – Non-Profits	5/13/19-5/21/19	Scheduled	:30 sec PSA / 8 Total	Give To Lincoln Day
PSA – NBA	5/13/19-6/30/19	Scheduled	:30 sec PSA / 16 Total	NE Game & Parks
PSA – NBA	5/13/19-6/30/19	Scheduled	:30 sec PSA / 12 Total	NE SAMHSA

Nebraska Broadcasters Association

PSA information for Programs / Issues Report 2Q 2019

ISSUE	CLIENT	Dates Aired	Description of Segment
Health - Hazards of Smoking	PSA – NBA Tobacco Free	4/1/19-6/30/19	Promoting call the Nebraska Quit Line. Do not smoke in your car with passengers due to 2 nd hand smoke. Testimonial from past smoker on how to quit and stop cravings.
Education- Civil Rights	PSA – NBA Media of Nebraska	4/1/19-5/31/19	Educating on the 5 freedoms guaranteed in the First Amendment – Speech, Religion, Press, Peacefully Assemble and Petition the Government.
Volunteers - Community Volunteers	PSA – NBA Serve Nebraska	4/1/19-4/13/19 4/14/19-4/29/19 and 5/16/19-6/6/19 4/30/19-5/15/19 6/6-6/30/19	-Promoting Serve Nebraska Week 4/21-4/27/19 – annual statewide celebration of Nebraska volunteer service. -Join Americorp -Need of Flood volunteers -Accepting nominations for the Step Forward Award recognizing outstanding people & groups for their service.
Army National Guard /career opportunity.	PSA – NBA Army National Guard	4/5/19-5/2/19 5/3/19-6/30/19	-Promoting to join the Army National Guard to protect national and local communities. -Earn extra dollars in as a High School Junior in the Split Option program – Serve part-time.
Education	PSA – NBA Nebraska State Education Association	4/1/19-4/30/19 5/1/19-5/31/19	-Schools strengthens our economy for the long term. Investing in our education system strengthens our economy and raises skills of American Workers. -Schools need to be discrimination free. Show respect in our school and school activities.
Education – Early Learning	PSA – NBA First Five of Nebraska	4/1/19-4/30/19	First Five teaches qualities and skills to help children grow-up prepared such as adapt to new situations, building healthy relationships and taking pride in

			work.
Health – Drug Addiction	PSA – NBA DHHS	4/1/19-6/19/19	Opioids Addiction Awareness and Risk of prescription Opioids. Get a free Opioids Rescue APP for your phone. Call 911 – Good Samaritan Law.
Health – Outdoor Activities	PSA – NBA NE Games & Park	5/15-6/30/19	Share the enjoyment of fishing. Pass on tradition of Nebraska fishing with friends.
Health – Substance Abuse	PSA – SAMHSA (Substance Abuse & Mental Health Services Administration	5/15/19-6/30/19	Speak to your physicians for treatment options for prescription and Opioids addictions.
Health – Underage Drinking	PSA – Project Exta Mile	4/1/19-5/31/19	Hosting an underage drinking party or provide or sell alcohol to minors could cost you 1 year in jail or \$1,000 fine or both.
Traffic Safety	PSA – NE Safety Council	5/24/19-6/7/19	Motorcycle Awareness campaign

Other PSA's airing in 2Q

Education – Scholarship	PSA – Baconfest	4/1/19-4/6/19	Fundraiser for Scholarship for Culinary Students in Nebraska.
Health- Homeless	PSA- People City Mission	4/1/19-4/28/19	Soliciting clothes, household goods, furniture, donations and volunteer time for the homeless.
Health – Flood Victims	PSA – Hyvee Donation Drive	4/1/19-4/14/19	Fundraiser for Nebraska flood victims.
Health – Flood Victims	PSA – FEMA	4/2/19-4/28/19	FEMA message for flood victims where to get help.
Health- Flood Victims	PSA – Granite City Dine to Donate	4/2/19-4/4/19	Fundraiser for flood victims.
Education	PSA – Bright Lights	4/1/19-4/28/19	Summer enrichment program for elementary and middle school students with unique hands on learning opportunities.
Health – Support Veterans	PSA – Big Red Challenge	4/15/19-5/26/19	Fundraiser – Military 7K obstacle course race with proceeds going to the veteran community.
Non-Profits Fundraising	PSA – Give to Lincoln Day	5/17/19-5/30/19	City-wide 24-hour fundraising for local non-profits with matching funds from Lincoln Community Foundation.
Traffic Safety	PSA – Motorcycles	4/29/19-6/30/19	Motorcycle Awareness campaign
Health –	PSA – Child	5/1/19-6/30/19	Awareness campaign of child

Child Abuse	Advocacy Center		abuse during summer break.
Health – Flood Victims	PSA – NE Farm & Ranchers	5/29/19-6/16/19	Donate to farmers & ranchers due to the floods devastation of farmland.
Health – Flood Victims	PSA - FloodPlainsMng	5/21/19-6/16/19	Nebraska Emergency Management message to flood victims to check before you rebuild to see if you need to obtain a flood plain development permit.
Health –	PSA – Relay for Life	6/4/19-6/24/19	American Cancer Society Lancaster Co. Relay for Life event. Raising Canes event 10% sales to benefit American Cancer Society.
Community	PSA – Lincoln Cares	6/26/19-6/30/1	Donate to Lincoln Cares to support City Libraries, Aging Services, Trees for the Lincoln community and new trails kiosks.

LINCOLN LIVE

Community Program 4Q 2018

COMMUNITY-CITY PARKS AND RECREATION	4-1-19	8:45am	15 min	City Parks Director, Lynn Johnson talks about handling any flood damage in the city
HISTORY	4-2-19	8:45am	15 min	History Nebraska Marketing Director, Chris Goforth runs down historical events in the month of April
MARCH FLOODING	4-3-19	8:45am	15 min	Renne Bafalis, Media Relations Specialist for FEMA to update relief efforts and disaster assistance centers
PUBLIC SAFETY	4-4-19	8:45am	15 min	Fire Chief, Micheal Despain updating new fire stations and LFR re-accreditation

VETERAN SERVICES	4-5-19	8:45am	15 min	VFW Post 131 is 100 years old. Commander, Norman “Tony” Anton talks about Post history and planned dinner
LINCOLN LIVE THIS WEEK	4-7-19	8:30am	25 min	Renne Bafalis, Media Relations Specialist for FEMA to update relief efforts and disaster assistance centers AND Fire Chief, Micheal Despain updating new fire stations and LFR re-accreditation
ENTERTAINMENT	4-8-19	8:45am	15 min	Cirque du Soleil production of “Crystal” coming to Omaha’s Orpheum Theater. Julie Desmarais is Crystal Publicist
PUBLIC EDUCATION	4-9-19	8:45am	15 min	Lincoln Public Schools Superintendent, Dr. Steve Joel
ECONOMIC DEVELOPMENT	4-10-19	8:45am	15 min	Lancaster Event Center Managing Director, Amy Dickerson, on efforts to expand and renovate LEC to prepare for National High School Finals Rodeo and the revenue it would generate
INTERNATIONAL RELATIONS FOR NEBRASKA	4-11-19	8:45am	15 min	Aviv Ezra is Consul General of Israel to the Midwest is the representative of Israel in NE and 8 other Midwest states talking about NE/Israel relations
LINCOLN LIVE THIS WEEK	4-14-19	8:30am	25 min	Lancaster Event Center Managing Director, Amy Dickerson, on efforts to expand and renovate LEC to prepare for National High School Finals Rodeo and the revenue it would generate AND Cirque du Soleil production of “Crystal” coming to Omaha’s Orpheum Theater. Julie Desmarais is Crystal Publicist