

Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KZKX-FM FOR THE QUARTER ENDING: June 30, 2014

People's City Mission	Morning Show Interview	April 15 th	Various	5 Minutes	<p>Pastor Tom, along with the President and Marketing Director of Cornhusker Bank were on to talk about the One Day Without Shoes promotion and walk.</p> <p>The "walk" is today at 11:00 am, leaving Cornhusker Bank at 11th and Cornhusker and walk to the mission. About 2 ½ miles.</p>
UNL Rodeo	Morning Show Interview	April 17 th	Various	5 Minutes	<p>Members of the UNL Rodeo Team came on to talk about the upcoming UNL Rodeo challenge & how listeners can join them for the weekend of fun along with helping support the Team</p>
Goodwill	Morning Show Interview	May 7 th	Various	<p>Morning Show Interview 5 Minutes; Live mentions 30 seconds</p>	<p>Amanda Herndon came by to discuss Celebrate Partner Agencies. This is an opportunity for the community to meet and learn more about the partner agencies Goodwill works with. Donations to Goodwill help fund employment programs for individuals who face barriers to employment as well as other organizations' employment programs, including Heartland Big Brothers Big Sisters, Lincoln Literacy, Community Justice Center, The Arc of Lincoln, and YWCA Job Outfitters. Representatives from all of Goodwill's partner agencies will be in attendance and have segments on the radio with Rob Kelley May 10th</p>

Lied Center	Morning Show Interview	May 15 th	Various	Morning Show Interview 5 Minutes;	Carrie Christensen & members of the Lied Center for Performing Arts were in to Present the Lineup for the big 25 th anniversary season.
Give To Lincoln Day	Morning Show Interview	May 28 th	Various	Morning Show Interview 5 Minutes; Live mentions 30 seconds	Give To Lincoln Day is a 24-hour event that encourages everyone to contribute to Lincoln and Lancaster County nonprofit organizations through a single online giving platform on May 29th. Give To Lincoln Day is coordinated by Lincoln Community Foundation, in partnership with local nonprofit organizations.
Liberty First SPIKE IT UP Event	Morning Show Interview / Event	May 29 th	Various	5 Minutes / Participation at Event	Jenna Oestmann was in to promote Liberty First Credit Union's Annual Sand Volleyball Tournament to benefit the Children's Miracle Network. The KX Staff also participated in the Tournament.
Tyson's Treasure Chest Foundation	Morning Show Interview	June 11 th		5 Minute Interview / Live mentions 30 seconds	Austin & Liz Chambers with the Foundation came in to encourage people to put a team together and play golf to raise money to buy children with cancer stuffed animals, games, etc for in between Chemo treatments
Veterans Freedom Music Festival	Morning Show interview	June 12 th	Various	5 Minute Interview / Live mentions 30 seconds	Dr. Christie Emler, Associate Chief of Medicine from the VA Nebraska Western Iowa Healthcare System (VA Hospital) and Terry Gillispie, volunteer veteran came in on to talk about the Veterans Freedom Music Festival which will be on Saturday, June 14 th
Trail Trek	Morning Show Interview	June 16 th	Various	5 Minute Interview / Live mentions 30 seconds / LIVE appearance	Jim Carveth from the Bike Rack came in to talk about Trail Trek, which gives cyclists of all ages an opportunity to explore Lincoln's Trail System. Along with the KX was LIVE at the start of the event.
Beaver Crossing	Morning Show interview	June 19 th	Various	Morning Show Interview 5 Minutes	Kris Kruetzer from Beaver Crossing volunteer fire department will be here Thursday morning at 8am for some interviews to promote their street dance the following

					Saturday. This year, they are not charging anything for the dance or bbq as it is a free will donation for this town that was hit on Mothers Day by a tornado. Currently, 32 homes are designated for demolition and more families than that are in temporary housing while waiting for repairs of their homes.
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Tyson's Treasure Chest Foundation	Morning Show Interview	June 25 th	Various	5 Minute Interview / Live mentions 30 seconds	Austin & Liz Chambers came by again with the Foundation came in to encourage people to put a team together and play golf to raise money to buy children with cancer stuffed animals, games, etc for in between Chemo treatments
Big Stick Softball Benefit	Morning Show Interview	June 30 th	Various	5 Minute Interview / Live mentions 30 seconds	Carrie Marquis with the Big Stick Softball Benefit was in to talk about the 7 th Annual Eric Anderson Memorial Tournament, The Eric Anderson Memorial Foundation was established in 2007 after Eric passed away as a result of a house fire that began in the basement of his home on December 23, 2006. Proceeds to the Foundation will be applied in the following areas: ~Victims Of Fire Emergency Fund in association with the Red Cross ~Donations to the St. Elizabeth's Regional Medical Center ~Donations to the Humane Society ~Educational Scholarships
Waverlyfest	Morning Show Interview	July 2nd	Various	5 Minute Interview / Live mentions 30 seconds / Appearance	Dan Wheeler with local band Switchbak was in to talk about the Annual Waverlyfest, a benefit Street Dance for the Waverly VFW Club. JP was the MC for the Event on July 3rd
Seward 4 th of July Parade	Station Participation	July 4 th	Various	Participation	The KX 96.9 staff every year rolls through the 4 th of July Parade in THE 4 th of July City, Seward. The staff tossed prizes and candy to the crowd.