



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1st - June 30th 2023

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SUBMITTED BY JP Kyhn

KZKX ISSUES & PROGRAMS 2Q 2023					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Health - Mental Health	4/1/23-6/30/23	5a-12a	17	:30	<p>- Naloxone...Awareness of the availability of Naloxone. Anyone should carry Naloxone if they know someone using drugs. It can reverse the effects of drug overdose.</p> <p>- Stigma...One in 14 Americans have Substance Abuse Disorder. It is a treatable medical condition. Recovery from drug addiction is possible.</p> <p>(NE Broadcasters Assoc. - DHHS - Opioids)</p>
Health - Safety	4/1/23-4/30/23	5a-12a	4	:30	<p>-Traveler...One distraction can spell disaster. Don't drive distracted.</p> <p>- Voices...Distracted driving kills people every day: texting, talking, eating, screen searching...no distraction while driving.</p> <p>(NE Broadcaster's Assoc. - Nebraska Dept of Highway Safety)</p>
Government - Military	4/1/23-6/30/23	5a-12a	16	:30	<p>- Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov.</p> <p>- Vets Get Pets...Veterans looking for a companion animal can receive \$350 to cover pet adoption fees.</p> <p>- Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team.</p> <p>(NE Broadcasters Assoc. - NE Dept of Veterans' Affairs)</p>
Health - Mental Health	4/1/23-6/30/23	5a-12a	18	:30	<p>If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. The National Suicide Prevention Lifeline new number is 988.</p> <p>(NE Broadcasters Association - NE DHHS - Suicide Prevention)</p>

Health - Mental Health	4/1/23-6/30/23	5a-12a	17	:30	<ul style="list-style-type: none"> - Mom's Thoughts...Parents need to talk to their kids about underage drinking. Let them know real friends won't care if they don't drink. - Reminiscing...Small conversations have a big impact. Be straightforward and honest about your past with alcohol and drugs with your kids. <p>(NE Broadcasters Assoc. - DHHS Samhsa)</p>
Government - Education	4/1/23-6/30/23	5a-12a	16	:30	<ul style="list-style-type: none"> - Relevancy...Learn how NE Game and Parks help conserve Nebraska's natural resources such as waters and wildlife by going to outdoornebraska.org. - Fishing...Promoting fishing at Nebraska's lakes and reservoirs. Go to letsfishnebraska.com. <p>(NE Broadcasters Assoc. - NE Game & Parks)</p>
Community - Education	4/1/23-4/30/23	12a-12a	28	:30	<ul style="list-style-type: none"> -Education & The Economy...The best way to strengthen our economy for the long term is investing in our education system and raising the skills of American workers. Support public schools. - Community Cornerstones...Public Schools are cornerstones of our communities. Communities are what ensure that students have great public schools. Support student learning. <p>(NE Broadcasters Assoc. - NSEA)</p>
Community - Volunteer	4/1/23-6/30/23	12a-12a	168	:30	<ul style="list-style-type: none"> - Americorps Stipend...Opportunities of Americorp programs have meaningful impacts and connections to help build your career. Earn a living stipend, an education award and professional skills. - Step Forward...Serve Nebraska soliciting nominations for the Step Forward Award that recognizes volunteerism in Nebraska. <p>(NE Broadcasters Assoc. - ServeNebraska)</p>

Health - Public Health	4/1/23-6/30/23	5a-12a	18	:30	<p>- SHS Precautions Aerosol...2nd hand aerosol is just as dangerous as 2nd hand smoke. It's created when using e-cigarettes. Aerosol contains nicotine, heavy metals and cancer causing agents. Eliminate exposure to 2nd hand aerosol. Call the Nebraska tobacco Quitline - 1-800-Quit Now.</p> <p>- Brian Heart Attack...If you are a smoker you cannot get on a list for a heart transplant if needed. Quit smoking now. Call the Nebraska Tobacco Quitline - 1-800-Quit Now.</p> <p>- No Place for SHS....A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us.</p> <p>- QL Hourglass...There is only so much time in life, but if you smoke you have less and your life could be 10 years shorter...with health problems: shortness of breath, asthma, COPD and cancer. But the minute you stop your body starts healing...call 1-800-Quit Now. (NE Broadcasters Assoc. - Tobacco Free)</p>
Community - Charitable	5/8/23-5/24/23	12a-12a	25	:30	Promotion for Give to Lincoln Day on 5/24. A city-wide fundraiser for nonprofits. (Lincoln Community Foundation-Give to Lincoln)
Community - Charitable	4/2/23-4/23/23	12a-12a	34	:30	Fundraiser for People City Mission - \$5 for every Kumho Tire sold. (Graham Tire - People City Mission)
Community - Charitable	5/22/23-6/10/23	5a-12a	12	:30	BraveBe Child Advocacy Center's inaugural Battle of the Brews event 6/11/23. Proceeds to provide ongoing advocacy, medical care, and other necessary resources to each child who walks through their doors. (Child Advocacy Center)
Community - Charitable	6/3/23-6/14/23	12a-12a	46	:30	Fundraising event for the People City Mission - Gimme Shelter. A 24 Hour event with the Executive Director, Pastor Tom, going without food or shelter at a local grocery store to raise awareness of the plight of the homeless and asking the public to donate water for the shelter and homeless for the summer months. (People City Mission)

Health - Public Safety	5/8/23-5/28/23	12a-12a	15	:60	If you plan to purchase a backyard pool, start by considering electrical safety. Your underline power line should be a minimum of 5 feet from the pool to meet electrical codes and must be outside of any easements. Even if your pool is above ground. Above lines need 22 feet clearance from your pool Visit LES.com/Safety for more tips. (Lincoln Electric System - local utility)
Community - Charitable	4/5/23-4/16/23	12a-12a	36	:30	Fundraiser to Stuff the Bus with items for Friendship Home and to raise awareness of domestic violence. The Friendship Home helps/houses women/children who have experienced domestic violence. (Friendship Home)
Community - Health	5/31/23-6/30/23	6a-12a	18	:30	A fundraiser event - Brews at the Zoo - for the Lincoln Children's Zoo. (Lincoln Children's Zoo)
Community - Charitable	4/20/23-6/30/23	12a-12a	2	:30	Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal and promotes early registration. (Nebraska Sports Council)
Community - Charitable	5/11/23-5/21/23	6a-12a	23	:30	Promoted a fundraiser event for the Capital Humane Society's - Tail and Trails event on 5/21. (Lincoln Airport Authority)
Community - Charitable	6/3/23-6/23/23	5a-12m	9	:60	A fundraiser family bike ride on 6/25. Proceeds go to the Great Plains Trails Network to improve local area trails. (Great Plains Trails Network - Trail Trek)
Community - Charitable	5/29/23-6/9/23	5a-12m	8	:60	A free music event June 10th - in coordination with the Lincoln Veterans Advisory Group for veterans and the aging population. Event was established to distribute information on different services available for vets and the aging. (Lincoln Veterans Advisory Group/Veterans Freedom Music Festival)
			530		

Community - Education Lincoln Children's Zoo	Fridays 4/7-6/30	8:00 am	5:00	Representatives of the Lincoln Children's Zoo visit KFRX to share info about current happenings, educational events, and ways to support the local zoo.
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Community - Charitable	6/7-6/15	5a-12m	40	KX96.9 delivered live chatter in support of People's City Mission one day Gimme Shelter awareness generator and donation drive.
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Community - Charitable	5/30-6/11	5a-12m	40	KX96.9 aired PSA's encouraging attendance at the first ever Battle of the Brews fundraiser event for BraveBe Child Advocacy Center.
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