

Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KZKX-FM FOR THE QUARTER ENDING: April 1, 2014

Raymond Central FFA	Morning Show Interview	February 19th	Various	5 Minutes	RAYMOND CENTRAL FFA. OFFICERS OF THE RAYMOND CENTRAL FFA JOINED THE KX MORNING SHOW TO TALK ABOUT NATIONAL FFA WEEK. THEY DISCUSSED THE ACTIVITIES THAT WERE PLANNED FOR THE WEEK, AS WELL AS, LEADERSHIP CONFERENCES, CLASSES, COMMUNITY SERVICE AND COMPETITIONS. THEIR FFA INSTRUCTOR, JEFF SHELLPEPPER TALKED ABOUT TODAY'S FFA, AND THE MANY NEW OPPORTUNITIES FOR ALL MEMBERS.
University of Nebraska Women's Gymnastics	Morning Show Interview	February 13 th , 21 st & March 7th	Various	5 Minutes	Members of the University of Nebraska Women's Gymnastics team came by to visit about their upcoming Matches in BIG 10 Play.
Korean Honor Flight	Morning Show Interview	February 24 th & 26 th	Various	5 Minutes / LIVE Broadcast	Bill Williams, who has championed all of the Honor Flights for Nebraska Veterans came in to speak about the Upcoming fundraising efforts. That includes our DAY OF GIVING where all Lincoln & Beatrice Burger Kings donated & the customers did as well, portion of the proceeds to the Honor Flight.
Sesostris Shrine Circus	Morning Show Interview	March 20		Morning Show Interview 5 Minutes; Live mentions 30 seconds	Members of the Sesostris Shrine Circus were on air to talk about the Various Performances of the Circus, what the Shriners do for our community & aboard along with giving way Tickets On Air leading up to the Shows.

Cattleman's Ball	Morning Show Interview	March 21 st	Various	5 Minutes	Head of the Cattleman's Ball On Air to promote the upcoming concert with Montgomery Gentry. The Cattlemen's Ball of Nebraska, Inc is established to promote beef in a healthy diet, to showcase rural Nebraska and to raise money for healthcare research to benefit the UNMC/Fred & Pamela Buffett Cancer Center and local healthcare.
NE Organ Recovery System	Morning Show Interview	April 1 st	Various	5 Minutes	April is Donate Life Month & Currently there are 121,000 people in the waiting list for a life-saving organ transplant. An organ donor can save up to 8 lives and a tissue donor can enhance the lives of up to 60 more. We currently have 700,000 Nebraskans registered in our Donor Registry of Nebraska & hopefully our discussion will help bring more to help.
Friendship Home / Stuff The Bus	Morning Show Interview / LIVE Broadcast	April 10 th		5 Minutes / 3-Hour LIVE Broadcast	Lauren Peterson, Development Coordinator with the Friendship Home came in to promote the Supermarket Sweep on (4/11) at Sam's Club and Stuff the Bus (4/12-4/13) at Wal-Marts & Sam's Club City Wide. All of our stations are a sponsor of these events & did LIVE Fundraising for the Event.
Lincoln Cares	PSA	December 30, 2013 – Feb. 23 rd , 2014		:30	139
Children's Miracle Network	PSA	Jan. 15 th -17 th		:30	136
Larry The Cable Guy-Team Jack Event	PSA	February 28 th -		:30	3
United Way	PSA	February 24-March 23		:30	57
Girl Scouts	PSA	February 7 th - March		:30	154

		9 th			
Rodizio for a Reason	PSA	March 22 nd -28 th		:30	17
Stuff the Bus	PSA	March 29 th -31 st		:30	24
Relay For Life	PSA	March 29 th -31 st		:30	14
National Ag Week/Day	PSA	March 19 th -28 th		:30	48
Cornhusker State Games	PSA	March 25 th -31 st		:30	29
Lincoln Literacy	PSA	March 6 th -20 th		:30	41
Bright Lights	PSA	March 10 th -31 st		:30	60
Salvation Army	PSA	March 31 st		:30	1
Lincoln Cares	PSA	February 24-26 th		:30	3