



KZKX-FM  
Alpha Media USA  
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

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July 1-September 30

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FILED 10-07-20

SUBMITTED BY JP Kyhn

<b>KZKX 3Q 2020</b>					
<b>ISSUE</b>	<b>Dates Aired and/or Program Segment</b>	<b>Time(s)</b>	<b>Duration</b>		<b>Description of Segment</b>
<b>Health - Aging &amp; Disability</b>	<b>7/1/20-9/30/20</b>	<b>5a-12m</b>	<b>92</b>	<b>:30</b>	<b>Awareness of the services available of ADRC - Information, Assistance and Education of Communities Services and Long-Term Care options for Seniors 65+ and people with disabilities. (NE Broadcasters Assoc. - ADRC)</b>
<b>Government - Education</b>	<b>7/1/20-7/31/20</b>	<b>5a-12m</b>	<b>27</b>	<b>:30</b>	<b>Education on the 5 freedoms guaranteed in the First Amendment - Speech, Religion, Press, Peacefully Assemble and Petition the Government. (NE Broadcasters Assoc - Media of Nebraska)</b>
<b>Government - Military</b>	<b>7/1/20-9/30/20</b>	<b>5a-12m</b>	<b>52</b>	<b>:30</b>	<b>-Promoting to join the Army National Guard to protect national and local communities. -Earn extra dollars as a High School Junior in the Split Option program. You can serve full-time and part-time. -NE Army Guards are on the front lines of your community supporting essential personnel, first responders, law enforcement and Medical professionals. - The National Guard is always ready and always there to assist the community with examples of Covid 19. - The Army National Guard will always be there during fires and whatever Mother Nature dishes out. You can help by serving part-time. - Learn a trade profession through the National Guard. - Learn how</b>

					<p>you can live and serve part time in your own community.</p> <p>- Give back to your community you love by joining the National Army Guard. (NE Broadcasters - Army National Guard)</p>
Health - Mental Health	9/1/20-9/30/20	5a-12m	52	:30	<p>- Awareness of the Good Samaritan Law - If someone is overdosing, call 911 right away. The Good Samaritan Law provides protection from criminal activity while acting in good faith saving someone. - Awareness of Opioid Use Disorder. How addiction can happen with just a minor surgery. (NE Broadcasters Assoc. - DHHS - Opioids)</p>
Coronavirus - Public Safety	7/1/20-8/31/20	5a-mid	25	:30	<p>- Awareness of the Nebraska Family helpline. They can help people during the time of Covid-19 that are dealing with social isolation, anxiety, fear and stress which can cause substance abuse or suicide. - Awareness of the risks of prescribed medications. Accidents can happen when used with other medications. Call your doctor/pharmacist of potential risks. (NE Broadcasters Assoc - Covid-19)</p>
Health - Public Health	7/7/20-9/30/20	5a-12a	56	:30	<p>- Awareness that stress can cause cravings. Call NE Tobacco quickline for help. - How 2nd hand smoke can trigger asthma attacks. One reason why not smoke around kids. (NE Broadcasters Assoc. - Tobacco Free)</p>

Health - Mental Health & Treatment	7/1/20-8/31/20	5a-12m	62	:30	- Dept of Human Services can guide you and provide resources for treatment for substance and Opioid abuse. - Opioid Addiction Awareness and risk of prescription Opioids. Speak to your physician for treatment options. (NE Broadcasters Assoc. - Dept of Behavioral)
Community - Charitable & Volunteer	7/1/20-9/30/20	5a-12m	78	:30	- Promoting joining the Americorps program and the opportunities and benefits - Message to donate to the Food Bank due to the need with the spread of Covid-19. - Promoting the Step Forward Award (virtual) event which honors outstanding Volunteers on 10/29. - Promoting volunteering by giving blood to the American Red Cross. (NE Broadcasters Assoc. - ServeNebraska)
Health - Education	8/13/20-9/12/20	5a-12m	32	:30	Awareness of the Medicaid Expansion benefits begin on 10/1/20 and where to apply - accessnebraska@ne.gov (NE Broadcasters Assoc. - NE Medicaid Expansion)
Government - Education	9/29/20-9/30/20	5a-12m	3	:30	Nebraska Secretary of State soliciting Poll Workers for the General Election and also encouraging people to vote and that the polls will be safe for voters and poll workers. (NE Broadcasters Assoc. - NE Secretary of State)
Community - Charitable Organization	9/21/20-9/30/20	12a-12a	1	:30	Fundraising for Operation Warm non-profit that provides brand-new winter coats for children. (Operation Warm)

Health - Public Safety	9/14/20-9/30/20	12a-12a	3	:30	Lincoln is Greater Than Campaign promoting beating Covid-19 by wearing a mask, washing hands and social distancing. (Stronger Than Covid)
Community - Charitable Organization	7/27/20-8/9/20	12a-12a	30	:30	Promotion of Wing Fest 2020 on 8/14. A fundraiser for United Way of Lincoln and Lancaster County. (United Way)
Coronavirus - Public Safety	7/23/20-9/6/20	12a-12a	90	:30	Husker Athletics encourages people to wear masks during Pandemic. (NE Broadcaster's Assoc. - PSA)
Health - Public Safety	7/1/20-9/30/20	12a-12a	59	:30	Motorcycle Awareness. Rules to follow when driving to avoid hitting a motorcycle rider. (ABATE Motorcycle Club)
Health - Exercise & Fitness	7/20/20-9/20/20	5a-mid	265	:30	The Trail-A-Thon is a self guided run, jog or walk event to promote health and to raise money to expand the trail system. (Great Plains Trails Network)
Health - Exercise & Fitness	7/2/20-7/17/20	5a-mid	45	:30	Awareness of the Cornhusker State Games event that organizes over 50+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal. (Nebraska Sports Council)
Coronavirus - Help Restaurants	8/17/20-9/9/20	5a-mid	68	:30	Awareness to support restaurants on 9/10 by dining in or carrying out during the pandemic. (Food Bank of Lincoln)
Health - Domestic Violence	7/24/20-7/31/20	5a-mid	56	:30	Virtual Fundraiser (Stuff the Bus) to raise awareness of domestic violence and fundraising for the Friendship Home who helps/houses women/children who have experienced domestic violence. (Friendship Home)
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<b>Lincoln Live This Week</b>	<b>7-5-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Mayor Leirion Gaylor Baird and Police Chief Bliemeister on changes to Use of Force</b>
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<b>Lincoln Live This Week</b>	<b>7-12-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Police Chief, Jeff Bliemeister on Holding Cops Accountable and July 4<sup>th</sup> shooting death AND City Council chair, Richard Meginnis on the city budget and Lincoln economy impacted by pandemic</b>
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<b>Lincoln Live This Week</b>	<b>7-19-20</b>	<b>8:30AM</b>	<b>25 min</b>	<b>City Parks and Recreation Director, Lynn Johnson talks about park renovations AND Creator of Comedy Central, Art Bell</b>
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<b>Lincoln Live This Week</b>	<b>7-26-20</b>	<b>8:45am</b>	<b>15 min</b>	<b>Lancaster County Sheriff, Terry Wagner talks about body cameras and the LSO Marine Unit AND Lancaster County Board chair, Sean Flowerday talks about disrepair of Saltillo Road, body cameras for LSO and county budget</b>
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<b>Lincoln Live This Week</b>	<b>8-2-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>New UN-L Police Chief, Hassan Ramzah talks about race and community policing AND Chris Goforth of History NE on historical events in Nebraska during August</b>
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<b>Lincoln Live This Week</b>	<b>8-9-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Lancaster Event Center Managing Director, Amy Dickerson talks about the Lancaster Super Fair AND City Council chair, Richard</b>
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				<b>Meginnis talks about the city budget and defunding police</b>
<b>Lincoln Live This Week</b>	<b>8-16-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Lancaster Event Center Managing Director, Amy Dickerson talks about the Lancaster Super Fair AND City Council chair, Richard Meginnis talks about the city budget and defunding police</b>
<b>Lincoln Live This Week</b>	<b>8-23-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Mayor Leirion Gaylor Baird talks about mandatory masks, LPD budget and Econ. Recovery Task Force AND Police Chief, Jeff Bliemeister talks about Hold Cops Accountable, changes to Use of Force policy</b>
<b>Lincoln Live This Week</b>	<b>8-30-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Lancaster County Sheriff, Terry Wagner talked about county budget impact on LSO and changes in Use of Force policy AND Jeff Maul, Vice President and Executive Director of the Lincoln Convention and Visitors Bureau talking about impact COVID-19 has had on tourism</b>
<b>Lincoln Live This Week</b>	<b>9-6-20</b>	<b>8:30am</b>	<b>25 min</b>	<b>Lincoln Fire and Rescue Battalion Chief, Dave Engler on response time and Dr. Dean Hart, expert on microbiology, on COVID-19 vaccine development</b>

<p><b>Lincoln Live This Week</b></p>	<p><b>9-13-20</b></p>	<p><b>8:30am</b></p>	<p><b>25 min</b></p>	<p><b>LPS Director of Equity, Inclusion and Diversity, Dr. Vann Price and City Council chair, Richard Meginnis on the shooting of Investigator Herrera and Lincoln's economy</b></p>
<p><b>Lincoln Live This Week</b></p>	<p><b>9-20-20</b></p>	<p><b>8:30am</b></p>	<p><b>25 min</b></p>	<p><b>City-County Health Director, Pat Lopez on COVID and the flu and Adam Howard is Director of Farm Operations for Arbor Day Farm talking about AppleJack Festival in Nebraska City</b></p>
<p><b>Lincoln Live This Week</b></p>	<p><b>9-27-20</b></p>	<p><b>8:30am</b></p>	<p><b>25 min</b></p>	<p><b>County Board chair, Sean Flowerday on Saltillo Road and no bridge repair in coming year and KFOR's Jeff Briden tells his story of contacting COVID-19</b></p>