



KZKX-FM
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Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1 – June 30th

FILED 7-9-15

SUBMITTED BY JP Kyhn

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[Name of program] – [Schedule]
[Description of program]

[Name of program] – [Schedule]
[Description of program]

[Name of program] – [Schedule]
[Description of program]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

1) [Issue]

2) [Issue]

3) [Issue]

4) [Issue]

5) [Issue]

6) [Issue]

7) [Issue]

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
COMMUNITY EVENT - Hands Hearts & Paws	4/1/16	8:45am	3 Minutes	Niki Kyhn in studio to discuss the Donate Your Soles Campaign, fundraising effort for New or Used shoe donations to help people in impoverished nations
HEALTH EVENT - Big Red Challenge	4/05/16	8:40am	3 Minutes	Seth Chambers with Big Red Challenge. Discussing the upcoming event, A 5K & 10K Obstacle Course Race designed by Marines to honor & remember our veterans. Held May 21 st in the Haymarket.
HEALTH EVENT – Burr Hall Bull Fry	4/08/16	8:50a	3 Minutes	Taylor Cooper with UNL East Campus & the Burr-Fedde-Love Bull Fry. Promoting Family Carnival & Bull Fry cookout with all proceeds going to the Makenzie Wynegar family.
COMMUNITY EVENT – Tyson’s Treasure Chest Benefit/Dedication	4/28/16	8:20a	3 Minutes	Austin & Liz Chambers in with details on the Dedication of the Belmont Rec Center in their sons name & a benefit for the Foundation. Tyson’s Treasures builds Large Toy Chests & fill them with toys for children going through Cancer Treatments.
COMMUNITY EVENT - Tyson’s Treasure Chest Benefit/Dedication	4/30/16	1p-3p	2 Hours	JP on site for the Dedication of the Belmont Rec Center in Tyson Zimmer’s & a benefit for the Foundation. Tyson’s Treasures builds Large Toy Chests & fill them with toys for children going through Cancer Treatments.
COMMUNITY EVENT – Lied Center for the Performing Arts	5-12-16	8:10a	3 Minutes	Bill Stephan, the Executive Director of the Lied Center in studio to announce the upcoming season of shows/concerts.
COMMUNITY EVENT – Dale Johnson Benefit	5-17-16	4p-7p	3 Hours	Event to benefit our friend & co-worker Dale Johnson. Dale was hit by a car while on his motorcycle & lost his left leg. Proceeds to assist him & his family.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
HEALTH EVENT – Fresh Start Home	5/18/16	8:45a	3 Minutes	Monica Zinke in studio to discuss the Fresh Start Home Mini-Golf Challenge. An event to help Fresh Start, a Transitional home in Lincoln for women who are moving out of homelessness.
HEALTH EVENT – Big Red Challenge	5/21/16	9a-1p	4 Hours	Big Red Challenge event, A 5K & 10K Obstacle Course Race designed by Marines to honor & remember our veterans in the Haymarket. JP on site for Event with Nights Host Coryelle competing in the Challenge.
COMMUNITY EVENT – Lincoln Community Foundation	5/24/16 & 5/26/16	8:45a / 11-1p	3 minutes / 2 Hours	Pam Hunzeker, Vice President of Marketing for the Lincoln Community Foundation in studio. Discussing the upcoming “Give To Lincoln” Day, a fundraiser benefitting all Non-Profits in Lincoln / JP broadcasting LIVE at “Give To Lincoln Day”, the fundraiser to benefit all of Lincoln’s Non-Profits.
HEALTH EVENT – Fresh Start Home	6/04/16	10a-1p	3 Hours	JP Lauren & Husker Nick competing against KFRX’s Matt & Lindsay along with 10/11 TV News in the Media Challenge.
COMMUNITY EVENT – Mustache Riders for Food Bank of Lincoln	6/07/16	8:45a	3 Minutes	Leslie Lipert in studio promoting fundraising event for the Food Bank of Lincoln’s Backpack Program.
YOUTH EVENT – Santa Cop	6/09/16	8:50a	3 Minutes	Lincoln Police Officer Mile Woolman in to discuss the Santa Cop Kuck Museum event. Held June 11 th , the event raising money to purchase new toys for underprivileged children at Christmas timw.
COMMUNITY EVENT – VA Hospital	6/16/16	8:45a	3 Minutes	Dave Polson, Dave Ruskin & Dave Krenk all in to tell us about the Annual Veterans Freedom Music Festival. The Event held June 18 th , the Festival is Free and held once a year to Honor All Veterans.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
HEALTH EVENT – Lincoln Relay for Life	6/18/16	4-10:30p	2 Hours	American Cancer Society Lancaster County Relay for Life held on June 18 th in the Haymarket downtown. Coryelle & Lizz on site for the event.
PSA	4/01/16-4/15/16	Scheduled	:30 sec PSA / 90 Total	American Cancer Society Relay for Life-Colleges
PSA	4/01/16-4/05/16	Scheduled	:30 sec PSA / 25 Total	Lincoln Cares-Donate Two for Trees
PSA	4/01/16-4/30/16	Scheduled	:30 sec PSA / 90 Total	Nebraska Broadcasters Association
PSA	4/01/16-6/30/16	Scheduled	:30 sec PSA / 271 Total	Nebraska Broadcasters Association-Dept of Health & Human Services
PSA	4/01/16-6/30/16	Scheduled	:30 sec PSA / 271 Total	Nebraska Broadcasters Association-First Five Nebraska
PSA	5/01/16-5/06-16	Scheduled	:30 sec PSA / 24 Total	Nebraska Broadcasters Association-Future Broadcasters
PSA	5/01/16-5/31-16	Scheduled	:30 sec PSA / 174 Total	American Cancer Society Relay for Life-Railyard
PSA	5/01/16-6/30/16	Scheduled	:30 sec PSA / 121 Total	Nebraska Broadcasters Association-NE Dept of Educaton

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
PSA	5/10/16-6/02/16	Scheduled	:30 sec PSA / 121 Total	Motorcycle Safety
PSA	5/31/16-6/27/16	Scheduled	:30 sec PSA / 96 Total	Jazz In June
PSA	5/13/16-5/26/16	Scheduled	:30 sec PSA / 36 Total	Give To Lincoln Day
PSA	6/01/16-6/18/16	Scheduled	:30 sec PSA / 139 Total	Veterans Freedom Music Festival