



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

January 1 - March 31, 2023

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SUBMITTED BY JP Kyhn

KZKX ISSUES & PROGRAMS 1Q 2023					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Health - Mental Health	1/1/23-3/31/23	5a-12a	43	:30	<ul style="list-style-type: none"> - Awareness of the availability of Naloxone. Anyone should carry Naloxone if they know someone using drugs. It can reverse the effects of drug overdose. - One in 14 Americans have Substance Abuse Disorder. It is a treatable medical condition. Recovery from drug addiction is possible. (NE Broadcasters Assoc. - DHHS - Opioids)
Government - Military	1/1/23-3/31/23	5a-12a	44	:30	<ul style="list-style-type: none"> - Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov. - Vets Get Pets...Veterans looking for a companion animal can receive \$350 to cover pet adoption fees. - Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team. (NE Broadcasters Assoc. - NE Dept of Veterans' Affairs)
Health - Mental Health	1/1/23-3/31/23	5a-12a	41	:30	<p>If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. The National Suicide Prevention Lifeline new number is 988.</p> (NE Broadcasters Association - NE DHHS - Suicide Prevention)
Health - Mental Health	1/1/23-3/31/23	5a-12a	40	:30	<ul style="list-style-type: none"> - Risks of vaping. Vaping can contain microscopic particles and metals and high nicotine levels. Talk to your kids about the risks. - Talk to your kids about expectations and consequences that can happen from drinking. They will hear you. - Make a choice to talk about alcohol with your kids. Kids want to know your expectations and want honest answers. - Kids are listening and hear what you are saying and it does matter. More information

					on talking to your kids about underage drinking ...underagedrinkingsamhsa.gov. (NE Broadcasters Assoc. - DHHS Samhsa)
Government - Education	1/1/23-3/31/23	5a-12a	42	:30	- Relevancy...Learn how NE Game and Parks help conserve Nebraska's natural resources such as waters and wildlife by going to outdoornebraska.org. (NE Broadcasters Assoc. - NE Game & Parks)
Community - Education	1/1/23-3/31/23	12a-12a	87	:30	-Education & The Economy...The best way to strengthen our economy for the long term is investing in our education system and raising the skills of American workers. Support public schools. - Favorite Teacher...Teachers push students to do their best and help them when they struggle. Teachers make their classrooms welcoming and safe for all students. Support our public school teachers. - Ready to Learn...Students who come to school on time and are ready to learn improve academically. Family support and a great attitude towards education is important. - New Year...Make this year's New Year's Resolution to make reading a priority and part of your child's daily routine. It will sharpen their language skills while expanding their vocabulary and knowledge. - Ben Franklin...Ben Franklin said "An investment in knowledge pays the best interest." Help students invest time in learning and support public education. - Community Cornerstones...Public Schools are cornerstones of our communities. Communities are what ensure that students have great public schools. Support student learning. - Black History Month...A wise nation learns from its past. February is Black History Month, the celebration of contributions that African Americans made to American History in their struggles for freedom and equality. - Reading...Reading may be your most valuable skill your child will ever learn and research proves when children read outside the classroom, they do better in school. Older children also need encouragement to read. (NE Broadcasters Assoc. - NSEA)

Community - Volunteer	1/1/23-3/31/23	5a-12a	112	:30	- Americorps Stipend...Opportunities of Americorp programs have meaningful impacts and connections to help build your career. Earn a living stipend, an education award and professional skills. (NE Broadcasters Assoc. - ServeNebraska)
Health - Public Health	1/1/23-3/31/23	5a-12a	41	:30	- No Place for SHS...A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us. - Rebecca Tips...Testimonial of someone with depression who smoked to feel better but it didn't help. They took control and quit smoking and started to run and feel that there's a much better world. - SHS Precautions Aerosol...2nd hand aerosol is just as dangerous as 2nd hand smoke. It's created when using e-cigarettes. Aerosol contains nicotine, heavy metals and cancer causing agents. Eliminate exposure to 2nd hand aerosol. Call the Nebraska tobacco Quitline - 1-800-Quit Now. - Brian Heart Attack...If you are a smoker you cannot get on a list for a heart transplant if needed. Quit smoking now. Call the Nebraska Tobacco Quitline - 1-800-Quit Now. (NE Broadcasters Assoc. - Tobacco Free)
Community - Charitable	3/21/23-3/26/23	5a-12a	3	:30	Fundraising event - Spring Boutique Style Show for Tower of Tampons a local non profit that provides feminine hygiene products to those in need. (KZKX/Lincoln Airport Authority)
Community - Charitable	1/30/23-2/23/23	12a-12a	65	:30	A fundraiser event - Russ's Wine and Food Experience on February 24th at Embassy Suites. Event was a fundraiser for the Lincoln Community Playhouse. (Russ/s/Lincoln Community Playhouse)
Community - Health	1/16/23-1/26/23	6a-12a	17	:30	Broadcasters Unite Blood Drive - January 26th and 27th. Asking people to make an appointment to give blood during the drive to the Nebraska Community Blood Bank. (KZKX/Lincoln Airport Authority)
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Community - Education Lincoln Children's Zoo	Fridays 1/6-3/31	8:00 am	5:00	John Chapo of the Lincoln Children's Zoo visits KFRX to share info about current happenings, educational events, and ways to support the local zoo.
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Community - Charitable Operation Warm	1/1-2/4	M-Su 6a-12m	100 :15	KX96.9 encourages fans to participate in our annual Onesie Crawl to raise money for Operation Warm and provide brand new coats to youth in need here in Lincoln.
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Community - Charitable Tyson's Treasure Chest Foundation	1/1-2/18	M-Su 6a-12m	30 :15	KX96.9 encourages fans to participate in the first annual Tyson's Treasure Chest Bowling Tournament at Sun Valley Lanes to raise funds for this charity. .
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