



KZKX-FM
Divity 3E License, LLC
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1 – June 30th

FILED 7-9-15

SUBMITTED BY JP Kyhn

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|---------------------------------|---------------|---------|-----------|---|
| Friendship Home | 4/9/15 | 8:20a | 3 Minutes | <p>Lauren with the Friendship Home in to promote the Annual STUFF THE BUS fundraiser. Friendship Home not only provides safe shelter and support, but also supplies families with the necessities needed to start a new life, free from violence.</p> <p>StarTran, in cooperation with Digits, Walmart and Sam's Club stores, annually sponsors this event asks community members to literally "stuff a bus" full of NEW items needed by families at Friendship Home. The items donated will stock our shelter shelves for the coming year.</p> |
| People's City Mission | 4/13/15 | 8:10am | 3 Minutes | <p>Pastor Tom Barber with the People's City Mission along with Barry Lockard & Carissa Bullock. Discussing the A DAY WITHOUT SHOES Campaign, fundraising effort for New or Used shoe donations for Lincoln's Homeless</p> |
| American Cancer Society | 4/09/15 | 8:20am | 3 Minutes | <p>Ronda Bruns with the American Cancer Society of Nebraska. Discussing the Doane College ACS Relay For Life. Evening Host Coryelle Thomas was also the Emcee of the overnight event in Crete, Nebraska.</p> |
| American Cancer Society | 4/13/15 | 8:50a | 3 Minutes | <p>Heather & Sarah with the American Cancer Society discussing National Volunteer Week. Promoting signing up & volunteering with their Many events including Relay for Life(s), Hope Gala, & more that we are apart of every year.</p> |
| Goodwill – Business of the Week | 4/14/15 | 8:20a | 3 Minutes | <p>Amanda will GOODWILL into to discuss what Goodwill can do for you & our community.</p> |
| UNL Rodeo Club | 4/16/15 | 8:50a | 3 Minutes | <p>Hoyt & Josh, Members of The University of Nebraska-Lincoln Rodeo Association in to discuss the 57th annual UNL Rodeo April 17-18 at the Lancaster Event Center.</p> |

| | | | | |
|------------------------------|---------|--------|-----------|--|
| | | | | UNRA is primarily run by students, who organize and raise funds for the event. Students must purchase fuel, stock and feed, hire safety professionals and rent the event space. UNRA forms committees such as hospitality, promotion, education and production to ensure every detail is handled. |
| American Cancer Society | 4/21/15 | 8:20am | 3 Minutes | Heather with the American Cancer Society of Nebraska. Discussing the University of Nebraska ACS Relay For Life. JP & Lauren Mornings were also the Emcee of the overnight event in Lincoln. |
| Capital Humane Society | 4/30/15 | 8:45am | 3 Minutes | Lindsay with the Capital Humane Society came in to talk about the Annual Tails 'n Trails Pet Walk & Festival on May 30th. It's a fundraiser for the Humane Society. |
| Lincoln Community Playhouse | 5/6/15 | 8:20am | 3 Minutes | Mauri with the Playhouse in to talk about the upcoming presentation of OKLAHOMA! |
| PRCA Championship Rodeo | 5/15/15 | 8:45am | 4 Minutes | Wally Mosbrucker & Derek Andersen in to talk about the Dodge PRCA Rodeo. KX is the Host station for the event. |
| Lincoln Community Foundation | 5/26/15 | 8:45am | 3 Minutes | Barbara and Pam in to discuss the Annual GIVE TO LINCOLN DAY, when our community comes together to raise awareness and promote generosity. For 24 hours, a share of every donation made to local nonprofits was proportionately matched by a \$300,000 challenge match fund provided by the Lincoln Community Foundation and partner sponsors. |
| VA Hospital | 6/15/15 | 8:45am | 3 Minutes | Dr. Christie Elmer & Seth Chambers with the VA in to promote the Annual Veterans Freedom Music Festival. The event benefitting Veterans of the Military and their families. KX96.9 is one of the host stations for the event. |

| | | | | |
|---------------------------------------|-----------------------|-----------|---------------------------|---|
| Seward York Aurora Tractor Club | 6/19/15 | 8:20am | 3 Minutes | Colton Wehrs in to talk about their Annual DRIVE FOR THE KIDS, a Fundraiser for Children's Hospital & Medical Center. |
| State of America Games | 6/29/15 | 8:45am | 4 Minutes | Dave Mlnarik with the Nebraska Sports Council came in to promote Nebraska's 1st ever STATE OF AMERICA GAMES. Compared to our own Annual Cornhusker State Games, the games invite the Best of the Best athletes from across the nation to Nebraska to compete. |
| Friendship Home - Stuff The Bus | 4/1/15-4/10/15 | Scheduled | :30 sec PSA / 76 Total | PSA for the Stuff The Bus event |
| PSA - 40th Anniversary Luncheon | 04/13/15-04/22/ 15 | Scheduled | :30 sec PSA / 19 Total | 40th Anniversary Luncheon |
| ACS Relay for Life | 4/01/15-2/27/15 | Scheduled | :30 sec PSA / 45 Total | PSA for Relay For Life |
| Kicks For A Cure | 4/20/15-4/23/15 | Scheduled | :30 sec PSA / 56 total | PSA for Kicks For A Cure |
| Bright Lights | 4/01/15-4/19/15 | Scheduled | :30 sec PSA / 47 Total | PSA for Bright Lights |
| Ladies of Lincoln Golf Event | 4/03/15-4/08/15 | Scheduled | :30 sec PSA / 19 Total | PSA for Ladies of Lincoln Golf League |

| | | | | |
|------------------------------|-----------------|-----------|------------------------|------------------------------------|
| Postal Carriers | 4/27/15-5/08/15 | Scheduled | :30 sec PSA / 52 Total | PSA for Postal Carriers Food Drive |
| People's City Mission | 4/01/15-4/14/15 | Scheduled | :30 sec PSA / 27 Total | PSA for A Day Without Shoes |
| State of America Games | 5/25/15-6/14/15 | Scheduled | :30 sec PSA / 84 Total | PSA for State of America Games |
| ACS Relay for Life | 5/30/15-6/27/15 | Scheduled | :30 sec PSA / 85 Total | PSA for Haymarket Relay For Life |
| Lincoln Community Foundation | 5/15/15-5/28/15 | Scheduled | :30 sec PSA / 48 Total | PSA for Give To Lincoln Day |
| Junior Achievement | 5/13/15-5/31/15 | Scheduled | :30 sec PSA / 42 Total | PSA for Junior Achievement |