



KZKX-FM
Alpha Media USA
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July 1st-September 30th

FILED 10-10-17

SUBMITTED BY JP Kyhn

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
COMMUNITY EVENT – Brews at The Zoo	07/1/2017-07/16/2017	6a-MID ROS	:30 ea x 34	Lincoln Childrens Zoo Fundraiser – Benefits the Zoo with supplies/food/programs/maintenance, held July 17th
COMMUNITY EVENT - Seward Chamber of Commerce – Seward 4 th of July Celebration	07/1/2017-07/4/2017	6a-MID ROS / Morning Show Interview, Live Mentions, Station presence at event	:30 ea x 40	Each Year the Community of Seward hosts a Grand 4 th of July Celebration. Known as Nebraska's 4 th of July City, thousands of people attend the parades, shop with vendors, check out the car show, fireworks and kids events. As the KZKX City of license, KX always has a big presence at this event. From Pre-Promotion to participation in the Parade.
YOUTH ISSUES – Food Bank of Lincoln	07/5/2017 – 07/29/2017	6a-Mid ROS	:30 ea x 75	5 th Annual Mustache Ride for the Food, An Adult event involving bikes & brews. Money raised to benefit the Food Bank of Lincoln's backpack program
YOUTH EVENT – Tyson's Treasure Chest Foundation	07/15/17	Appearance	All Day Event	The 4th Annual Tee Off for Treasures Golf Event Saturday, July 15th. Tyson's Treasure Chest Foundation mission is to raise money for toys along with building chests and donate them to hospitals that treat Childhood Cancer & diseases. JP was an Emcee & Host of the event as well as being on the board of the foundation.
COMMUNITY EVENT – Spirit Fest	07/21/17	8am Morning Show Interview	3 Minute Interview	Josh Hoyer, Nebraska native artist & NBC's The Voice contestant, Live in Studio to promote his performance as a part of Saint Paul United Methodist Church's family event.
COMMUNITY EVENT – Husker Legends: Lincoln Saltdogs	07/22/17	8am Morning Show Interview	3 Minute Interview	Charlie Meyer, President of the Lincoln Saltdogs baseball team, in studio to talk about their "Husker Legends" event with former Heisman winners Johnny Rodgers, Mike Rozier & Eric Crouch and Hall of Fame Coach Dr. Tom Osborne.
HEALTH EVENT - St Monica's Chase	08/1/2017 - 08/26/2017	6a-Mid ROS / Morning Show Interviews, Live	:30 ea x 30 / 3 Min Morning Show	Local adventure race benefits women and families overcoming addiction and mental illness at St. Monica's Behavioral Health Services for Women. JP, Lauren, Lizz &

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		Mentions, Station presence at event	Interview	Coryelle competed in the event on August 26th
COMMUNITY EVENT – Lincoln Saltdogs	09/05/17	8am Morning Show Interview	3 Minute Interview	Charlie Meyer, President of the Lincoln Saltdogs baseball team, in studio to talk about their playoff run, available tickets & events at the ballpark.
COMMUNITY EVENT – Hurricane Relief	09/17/17	6a-Mid ROS / Live Mentions, Station presence at event	:30 ea x 30	Alpha Media USA of Lincoln radio stations along with Brew Pub Lottsza Mottzza pizza Hurricane relief donations and pizza this Sunday benefitting the Lincoln chapter of the Red Cross. Live at Hyvee on N27th st from 10 til 2 then at Hyvee at 84 th and Holdredge from 3 until 7pm Listeners encouraged to stop by make a donation and grab a slice of Brew Pub pizza and a soda!
YOUTH ISSUES/Health Event- Operation Warm	09/20/17	6a-Mid ROS / Morning Show Interviews, Live Mentions, Station presence at event	:30 ea x 30 / 3 Min Morning Show Interview	Lincoln Firefighters Local 644 & KX have teamed up for Operation Warm, which raising money for Coats for Kids in Lincoln. Along with a Donation Drive on air & online, we joined them for Dine to Donate night at Texas Roadhouse and more to come at various locations.
PSA – Motorcycle Awareness	07/01/17- 09/30/17	Scheduled	:30 sec PSA / 247 Total	PSA for Motorcycle Awareness from the ABATE
PSA – NBA	07/01/17- 09/30/17	Scheduled	:30 sec PSA / 154 Total	PSA for NBA Project Extra Mile
PSA – NBA	07/01/17- 09/30/17	Scheduled	:30 sec PSA / 270 Total	PSA for NE Attorney General

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PSA – NBA DHHA	07/01/17-09/30/17	Scheduled	:30 sec PSA / 272 Total	PSA for NE Dept of Heath & Human Services
PSA – NBA NE 150 Celebration	07/01/17-09/30/17	Scheduled	:30 sec PSA / 182 Total	PSA for NE 150 th Celebration
PSA – Food Bank Of Lincoln	08/24/17-09/13/17	Scheduled	:30 sec PSA / 61 Total	PSA for Dine Out to Help Out
PSA – Alzheimer’s Association	08/24/17-09/17/17	Scheduled	:30 sec PSA / 51 Total	PSA for Walk to End Alzheimer’s
PSA – Station Promo	08/26/17-09/09/17	Scheduled	:30 sec PSA / 46 Total	PSA for Litter Box VBall the Cat

PSA – NBA	08/01/17-09/30/17	Scheduled	:30 sec PSA / 121 Total	PSA for Nebraska State Education Association
PSA – American Cancer Society	09/25/17 - 09/30/17	Scheduled	:30 sec PSA / 20 Total	PSA for Making Strides 2017 ACS
PSA – Hurricane Harvey Relief-Red Cross	09/07/17	Scheduled	:30 sec PSA / 8 Total	PSA for Hurricane Harvey Relief with the American Red Cross
PSA – Operation Warm: Menards	09/20/17-09/30/17	Scheduled	:30 sec PSA / 15 Total	PSA for Operation Warm with the Lincoln Firefighters & Menards