



KZKX-FM
Digity 3E License, LLC
Seward, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

September 1st-December 31st

FILED 01-09-18

SUBMITTED BY JP Kyhn

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
COMMUNITY EVENT – Matt Talbot Kitchen & Outreach	10/01/17	Morning Show Interview 3 Minutes	3 Minutes	Vicki with Matt Talbot Kitchen in studio to promote “Huskers Helping the Homeless” accepting donations to help the working poor, homeless & hungry men, women and children in our community.
COMMUNITY EVENT – Fresh Start Home	10/15/17	Morning Show Interview 3 Minutes	3 Minutes	Monica with Fresh Start Home in studio. Project Funway is clothing design competition showcases local designers while benefitting Fresh Start at the same time. Lauren participating as a Judge.
COMMUNITY EVENTS – Lied Center	10/17/17	Morning Show Interview 3 Minutes	3 Minute Interview / Sponsor	Bill Stephan, Executive Director of the Lied Center for Performing Arts, LIVE in studio to talk about the upcoming season of shows.
HEALTH ISSUES – OktoBeerFest	10/17/17	Morning Show Interview 3 Minutes	3 Minute Interview / Sponsor	Darlene Burkes and James Plucknett, Members of the OktoBeerfest, in studio. It's an annual beer tasting event that benefits the Nebraska State Stroke Association.
COMMUNITY EVENT – Operation Warm	10/26/17	6a-MID ROS / Morning Show Interview 3 Minutes; Live mentions 30 seconds	3 Minutes	Amy the Owner of Ivana Cone, a local ice cream shop, LIVE in studio to discuss the creating of an Operation Warm flavor. People who buy this flavor of ice cream a portion of the proceeds goes to our Charity Coat Drive with the Lincoln Firefighters.
COMMUNITY EVENT – Making Strides Breast Cancer Walk	10/18/17	6a-MID ROS / Morning Show Interview 3 Minutes; Live mentions 30 seconds / Primary Sponsor	3 Hours	Making Strides Against Breast Cancer Walk at Holmes Lake. Amanda Kunze, a Breast Cancer Survivor Live in studio. Plus KX Staff manned a Water tent on the path and provided motivating music.
COMMUNITY EVENT – Boo At The Zoo	10/25/17-10/30/17	6a-MID ROS / Morning Show Interview 3 Minutes; Live mentions 30 seconds / Sponsor	3 Minutes	Jungle John Chapo with Boo at the Zoo, Lincoln's largest trick-or-treat event. All of the money raised during Boo at the Zoo directly supports the Zoo.

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HEALTH ISSUES/Health Event – Creeping for a Cure	10/30/17	Morning Show Interview 3 Minutes	3 Minutes	Joel & Laura in studio to promote Haunted House with Free Will Donations to the Alzheimer's Association.
COMMUNITY EVENT – Lincoln Police Department	10/24/17	Live Mentions, Station presence at event	3 Hours	Lincoln Police Department held their 1 st ever Trunk or Treat event for kids in Northeast Lincoln. The event was such a success that it expanded from 2 to 3 ½ hours.
YOUTH ISSUES/Health Event – Operation Warm	11/01/17 & 11/2/17	6a-Mid ROS / Morning Show Interviews, Live Mentions, Station presence at event	2 Hours each (4 hours total)	Lincoln Firefighters Local 644 & KX have teamed up for Operation Warm, which raising money for Coats for Kids in Lincoln. We joined them for a Dine to Donate night at Raising Canes.
COMMUNITY EVENT / YOUTH ISSUES- Santa Cop	11/12/17	Live mentions 30 seconds / Primary Sponsor	3 hours	27th annual Santa Cop auction event Sunday, November 12th sponsored by the Lincoln Police Union. JP participated as the Emcee the Event.
COMMUNITY ISSUE – Gates 5 Auto	12/07/17	Morning Show Interview	3 Minutes	Carly, one of the owners of Gates 5 Auto, in studio LIVE to promote their Family In Need Giveaway. The campaign involved nominating families in need of a car & giving away a vehicle to them.
YOUTH ISSUES/Health Event – Operation Warm	11/01/17 & 11/2/17	6a-Mid ROS / Morning Show Interviews, Live Mentions, Station presence at event	2 Hours each (4 hours total)	Lincoln Firefighters Local 644 & KX have teamed up for Operation Warm, which raising money for Coats for Kids in Lincoln. We joined them for a Dine to Donate night at Raising Canes.
COMMUNITY EVENT – The Railyard: Skate with Santa	12/23/17	Live Mentions, Station presence at event	2 Hours	JP & The Railyard created a “Skate with Santa” ice skating event to surprise a Soldier's family with his return from the military.

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PSA-NBA Nebraska Attorney General	10/01/17- 12/31/17	Scheduled	:30 sec PSA / 270 Total	PSA for Nebraska Attorney General - NBA
HEALTH EVENT PSA – Operation Warm	10/01/17- 10/13/17	Scheduled	:30 sec PSA / 17 total	PSA for Operation Warm with the Lincoln Firefighters Association and Menards
HEALTH EVENT PSA – Making Strides	10/01/17- 10/22/17	Scheduled	:30 sec PSA / 59 total	PSA for American Cancer Society
PSA – NBA DHHS	10/01/17- 12/31/17	Scheduled	:30 sec PSA / 270 Total	PSA for NE Dept of Health & Human Services
PSA – NBA NSEA	10/01/17- 2/31/17	Scheduled	:30 sec PSA / 177Total	PSA for Nebraska State Education Association
PSA – NBA NE 150 Celebration	10/01/17- 12/31/17	Scheduled	:30 sec PSA / 178 Total	PSA for State of Nebraska 150 th Celebration
COMMUNITY EVENT PSA- Starry Nights	11/07/17- 11/10/17	Scheduled	:30 sec PSA / 20 total	PSA for People's City Mission
PSA – Motorcycle Awareness	10/01/17	Scheduled	:30 sec PSA / 2 Total	PSA for Motorcycle Awareness
COMMUNITY EVENT PSA- Santa Cop	10/23/17- 11/11/17	Scheduled	:30 sec PSA / 73 total	PSA for Lincoln Police Department's Santa Cop

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PSA – NAB NE Army Natl Guard	11/01/17- 12/31/17	Scheduled	:30 sec PSA / 56 Total	NE Army Natl Guard PSA
PSA – NAB ServeNebraska	11/06/17- 12/30/17	Scheduled	:30 sec PSA / 114 Total	ServeNebraska PSA
COMMUNITY EVENT PSA- Eric Fundraiser Baile	11/01/17- 11/05/17	Scheduled	:30 sec PSA / 25total	PSA for Eric Fundraiser Baile