

Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KZKX-FM FOR THE QUARTER ENDING: December 31, 2013

ISSUE	PROGRAM/SEGMENT	DATE-S	TIME-S	DURATION-S	DESCRIPTION OF THE PROGRAM OR SEGMENT
Pickin For Pink	Morning Show Interview, Live Mentions, Station presence at event	October 1-19	Various	Morning Show Interview 5 Minutes; Live mentions 30 seconds	KZKX held a Singer/Songwriter event at The Single Barrel, with the primary goal to raise money for Breast Cancer Awareness
Union Bank's Magic Moments	Morning Show Interview, Live Mentions	October 29	Various	Morning Show Interview 5 minutes	Jill Smith with Union Bank, continuing the "Magic Moments" program this holiday season. This program is designed to grant special requests to individuals in our community who are less fortunate than others. Community members are encouraged to submit letters on behalf of friends and family who are in need, and deserving a special favor. KX 96.9 is a proud sponsor of this annual event. Wishes were granted each business day for two weeks, from December 6 through 19. Union Bank views the Magic Moments program as another great opportunity to give back to the Lincoln community and to do something special for people who deserve it.
Alpha Gamma Rho Benefit Concert	Morning Show Interview, Live Mentions, Station presence at event	November 1-7 th	Various	Morning Show Interview 5 minutes	Members of the Alpha Gamma Rho fraternity of the University of Nebraska came to speak about the Benefit concert with Aaron Watson. Held at The Single Barrel KX provided interview time, website artwork and were on site for the concert.
Joba Chamberlain Dream 62 Foundation	Morning Show Interview	November 8 th	Various	5 minutes	Major League Baseball & Former Husker Joba Chamberlain came into studio to discuss his Dream 62 Foundation event at the Lied

					Center. With the Interview, tickets were giving away
ACS Event	Morning Show Presence	November 9 th		5 Minutes	Ally Morgan help host an ACS Event at the Cornhusker Hotel
Universal Day Of The Child	Morning Show Interview	November 18 th	Various	5 Minutes	Alicia Dallman & students from Waverly High School stopped by to talk about The Universal Day of the Child, promoting equality in education
Calendars for Combat	Morning Show Interview, Live Mentions, Station presence at event	11/15-11/30	Various	Morning Show Interview 5 minutes	On November 30 th , at The Single Barrel, KX teamed with Real Nebraska Girls for a RED WHITE & BLUE party with the PROCEEDS FROM CALENDARS FOR COMBAT sales to HELP SEND THE NEW 2014 REAL NEBRASKA GIRLS CALENDAR TO OUR HEROES OVERSEAS
Switchbak /The Alley benefit show	Morning Show Interview	December 2 nd , 2013		5 Minutes	Dan Wheeler of SWITCHBAK on to promote a Benefit show at The Alley on Dec. 5 th . The Night to help the Vesely Family, who lost their home in York.
United Way	Morning Show Interview	December 16 th		5 Minutes	Nick Cusick in to discuss United Way's day of giving on 12/16 where they are encouraging the public to donate and local businesses have teamed up to offer a matching donation of up to \$75,000 to the United Way.
Fundraiser The Watering Hole, Carlson Family	Morning Show Interview	December 14 th		5 Minutes	Promoted fundraiser at Watering Hole on December 14 th in an effort to raise money for the Carlson Family and their child as part of 5 Things to Do This Weekend on December 13 th on the JP & Morgan Morning show.
Keelan Family & Friends Concert	Morning Show Interview	December 22 nd	Various	5 Minutes	Promoted Keelan Family & Friends concert at First Presbyterian Church on December 22, 2013 the week leading up to the event by way of commercial and live liners.
A Dog for Sophia	Morning Show Interview	February 12 th		5 minutes	Had Jodi Tvrdy and her daughter Sophia in to talk about raising funds to get her a diabetic dog. Also, had a link on the home page of our web page for a month to help raise funds.

We Are Broadcasters	PSA	Oct 1-Dec 29		:30	247 aired
Songwriter's Workshop	PSA	Oct 8-18		:30	132 aired
Pickin for Pink Workshop	PSA	Oct 1-18		:30	142 aired
United Way	PSA	Oct 1-13		:30	18 aired
Safe Quarters	PSA	Oct 1-5		:30	25 aired
Lincoln Cares	PSA	Sept 30-Dec 28		:30	84 aired
OktoBeerfest	PSA	Oct 1-8		:30	32 aired
COMBAT Hunger	PSA	Nov 9-15		:30	43 aired
NE Sports Council	PSA	Dec 9-22		:30	52 aired