



KZKX-FM  
Alpha Media USA  
Seward, Nebraska

## QUARTERLY ISSUES AND PROGRAMS REPORT

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October 1 - December 31, 2021

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SUBMITTED BY JP Kyhn

KZKX ISSUES & PROGRAMS 4Q 2021				
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration	Description of Segment
Government - Military	10/1/21-12/31/21	5a-12m	41 :30	<ul style="list-style-type: none"> <li>- Promoted to join the Army National Guard to protect national and local communities.</li> <li>- Earn extra dollars as a High School Junior in the Split Option program. You can serve full-time and part-time.</li> <li>- NE Army Guards are on the front lines of your community supporting essential personnel, first responders, law enforcement and Medical professionals.</li> <li>- The National Guard is always ready and always there to assist the community with issues of Covid 19.</li> <li>- The Army National Guard will always be there during fires and whatever Mother Nature dishes out. You can help by serving part-time.</li> <li>- Learn a trade profession through the National Guard.</li> <li>- Learn how you can live and serve part time in your own community.</li> <li>- Make a Difference and be a part of something bigger that matters and changes things. Join the Army National Guard</li> <li>- Be First by serving part-time to help pay for school and also home loan benefits.</li> </ul> (NE Broadcasters - Army National Guard)
Health - Mental Health	10/1/21-12/31/21	5a-12m	23 :30	<ul style="list-style-type: none"> <li>- Awareness of how prescription Opioids can be addictive and dangerous.</li> <li>- Signs of Opioids overdose awareness campaign. How to download the Free OpiRescue APP if you or someone is at risk of an opioid overdose. The APP will guide you through the steps on how to respond.</li> </ul> (NE Broadcasters Assoc. - DHHS - Opioids)

Health - Public Health	10/1/21-12/31/21	5a-12m	80	:30	<p>- Awareness that stress, being bored or even being hungry can cause cravings. Find ways to deter smoking such as chewing gum. Call NE Tobacco quickline for help. 1-800 Quit Now.</p> <p>-Dangers of 2nd hand aerosol which is created when using E-cigarettes which can contain heavy metals and cancer causing agents.</p> <p>-Testimonial of someone with depression who smoked to feel better but it didn't help. They took control and quit smoking and started to run and feel that there's a much better world.</p> <p>- 2nd Hand Smoke to someone who has Asthma can actually put them in the emergency room. Don't feel bad about asking someone not to smoke around someone who has asthma.</p> <p>(NE Broadcasters Assoc. - Tobacco Free)</p>
Community -Volunteer	10/1/21-10/31/21	5a-12m	7	:30	<p>- The Step Forward Award event which recognizes volunteers that have served our community or as part of the Pandemic is moving virtual.</p> <p>(NE Broadcasters Assoc. - ServeNebraska)</p>
Health - Public Safety	10/1/21-12/31/21	5a-12m	51	:30	<p>- Thank our heroes: doctors, nurses and front line workers by getting your vaccine shot.</p> <p>(NE Broadcasters Assoc. - Helmsley Charitable Trust)</p>
Health - Mental Health	10/1/21-12/31/21	5a-12m	24	:30	<p>- Help a friend. If you have a concern about a friend that is having trouble with alcohol or prescription drugs, tell a teacher or parent. Be a friend.</p> <p>- Risks of vaping. Vaping can contain microscopic particles and metals and high nicotine levels. Talk to your kids about the risks.</p> <p>-Talk to your kids about expectations and consequences that can happen from drinking. They will hear you.</p> <p>(NE Broadcasters Assoc. - DHHS Samhsa)</p>
Government - Education	10/1/21-12/31/21	5a-12m	70	:30	<p>- Promoting awareness to plan your next trip/adventure at Nebraska's State Parks.</p> <p>- People have been vacationing at Nebraska State Parks for 100 years. Celebrating 100 years of Nebraska</p>

					<p>Parks Go to <a href="http://Nebraskaparks100.org">Nebraskaparks100.org</a>.  - Learn how Nebraska's parks keep green, thrive by caring and conserving our Nebraska resources. Go to <a href="http://OutdoorNebraska.org">OutdoorNebraska.org</a>.  (NE Broadcasters Assoc. - NE Game &amp; Parks)</p>
Community - Education	10/1/21-12/31/21	5a-12m	77	:30	<p>-Build a partnership with your child's teacher. To guide you on how you can help with their strengths and weaknesses.  - Come to Parent Teacher Conferences prepared with questions. Sharing information can help your child succeed.  - Kids need a quiet place to do homework away from TV and background noise. Good study habits start with a quiet learning environment.  - Best learning happens when children are in school. To keep public schools open for in person learning, follow health and safety guidelines from medical experts.  - Spark a child's imagination by encouraging reading in your home. Make it fun and a priority. - Your local library is a great place to learn and spend time together to help your child succeed.  (NE Broadcasters Assoc. - NSEA)</p>
Health - Mental Health	10/5/21-12/31/21	5a-12m	73	:30	<p>- Promoting a free crisis support line 1-800-273-8255 for people who are struggling with suicidal thoughts.  (NE Broadcasters Association - NE DHHS - Suicide Prevention)</p>
Community - Charitable	10/1/21-10/31/21	12a-12a	43	:30	<p>Fundraising for Operation Warm non-profit that provides brand-new winter coats for children. In partnership with the local fire department.  (Operation Warm)</p>
Community - Charitable	10/6/21-10/24/21	12a-12a	72	:30	<p>Trick or Treat Fundraiser (Boo at the Zoo) to raise funds for the local children's zoo. (Lincoln Children's Zoo)</p>
Community - Charitable	10/18/21-10/29/21	12a-12a	19	:30	<p>Supported a fundraiser for JetSplash Haunted Tunnel. A drive-thru haunted house for a \$15 donation with all proceeds donated to 4 Lincoln nonprofits.  (Jet Splash)</p>

Community - Charitable	11/1-11/14	5a-12m	40	:15	Encouraged participation in the annual Santa Cop Silent Auction presented by the Lincoln Police Union Foundation.
Community - Charitable	11/1-11/12	5a-12m	40	:15	Morning Show host Coryelle Thomas invited fans to join her to support Fresh Start Home raise funds for the women's shelter that helps residents regain self sufficiency.
Health - Public Safety	10/1/21-10/3/21	12a-12a	8	:30	Motorcycle Awareness Campaign - Check your mirrors, blind spots, always look twice, don't follow too close or look at your phone. (Motorcycle Awareness Campaign)
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Lincoln Live This Week	10-3-21	8:30am	25 min	Mayor Leirion Gaylor Baird on plans for snow removal AND County Board chair, Rick Vest on road and bridge program and paving South 98 <sup>th</sup> street
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Lincoln Live This Week	10-10-21	8:30am	25 min	LFR Capt and PIO, Nancy Crist, on recruiting focus on females, emphasis on diversity and Valerie Holmes of Odyssey Travel on international travel restrictions
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Lincoln Live This Week	10-17-21	830am	25 min	Judi gaiashkibos from the NE Indian Commission talking about importance of NE including Indigenous People's Day with Columbus Day and Lincoln Police Chief, Teresa Ewins on arming citizens and officer accountability
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Lincoln Live This Week	10-24-21	8:30am	25 min	Lincoln Public Schools Superintendent, Dr. Steve Joel on masks and vaccination mandates and Bill Medley of Righteous Bros performing at the Lied Center
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Lincoln Live This Week	10-31-21	8:30am	25 min	Mayor Gaylor Baird talked about COVID and snow removal and County Board chair, Rick Vest on Bridges and roads
Lincoln Live This Week	11-7-21	8:30am	25 min	Fire Chief, Dave Engler, names new Assistant Chief and National Geographic award winning photographer, Joel Sartore, passes 11,000 rare species photographed for his Photo Arc project
Lincoln Live This Week	11-14-21	8:30am	25 min	National Weather Service meteorologist, Brett Albright, look at winter weather and Lancaster County Sheriff, Terry Wagner on solar farm, fake meth, porch pirates and benefits of joint task forces
Lincoln Live This Week	11-21-21	8:30am	25 min	City Parks and Recreation Director, Lynn Johnson, updates Wilderness Park project and Centennial Mall renovation and Mark Hennisee with the Iowa/NE Equipment Dealers Ass'n talking about the huge Ag. Expo at the Lancaster Event Center
Lincoln Live This Week	11-28-21	8:30am	25 min	Mayor Leirion Gaylor Baird talks about COVID numbers and preparing for winter weather and County Board chair, Rick Vest on a proposed solar farm and wages of corrections officials
Lincoln Live This Week	12-5-21	8:30am	25 min	Bryan Sloan is president of the Lincoln Chamber of Commerce on a new NE branding campaign and preparing for the legislative session starting in January and Fire Chief Dave Engler, advantage of city's new CAD system (Computer Aided Dispatch)

Lincoln Live This Week	11-12-21	8:30am	25 min	Lincoln Police Chief, Teresa Ewins, talks about handling winter and her first 100 days as chief and Newly named Lincoln Chamber of Commerce president, Jason Ball
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Lincoln Live This Week	12-19-21	8:30am	25 min	Lincoln Mayor Leirion Gaylor Baird talks about sex harassment charges against male officer in LPD and rental assistance and Lincoln Public Schools Superintendent, Dr. Steve Joel talks about pay raise for bus drivers and canceling school because of high wind
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Lincoln Live This Week	12-26-21	8:30am	25 min	County Board chair, Rick Vest talks about COVID, mask mandate and recently approved solar farm and NASA Astrophysicist, Dr. Jane Rigby talks about the Christmas Day launch of the Webb Space Telescope
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