



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

## Contract # 58904

**Schedule Dates** 09/25/18-10/01/18  
**Advertiser** ISS/DCCC (4661)  
**Agency** Acento Advertising, Inc. (2158)  
**Product** Political Issues (1082)  
**Brand** 2495 DCCC FL26 (28760)  
**Salesperson** HRP/LA/TURNER, LYNDIA (1102)  
**Sales Office** Los Angeles  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 80/405/2495  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments** 2495/DCCC-FL26

**Date Entered** 09/24/18  
**Last Modified** 09/24/18  
**Entered By** Jennifer Pidermann  
**CO-OP** No  
**Headline #** 09239061  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,230.00  
**Net Total** \$40,970.00  
**Sales Tax**

## WSVN (WSVN)

By Broadcast Month	Spots	Rate
Sep. 2018	26	\$38,750.00
Oct. 2018	6	\$9,450.00
<b>Grand Total:</b>	<b>32</b>	<b>\$48,200.00</b>

Acento Advertising, Inc.  
2001 Wilshire Blvd, Suite 600  
Los Angeles, CA 90403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/18-09/28/18	1	:30	5A- 5:30A (ET)	2		X	X	X	X			2	\$450.00	\$900.00	WSVN (WSVN)	TODY-FL 500 ED	9/24/18
2.0	Normal Line / PB (2)	09/27/18-09/27/18	1	:30	8P- 9P (ET)					1					\$6,500.00		WSVN (WSVN)	AVG. ALL WKS	9/24/18
2.0.1	Preempt (2)	09/27/18															WSVN (WSVN)	Football/Exception -	
3.0	Normal Line / PB (3)	09/27/18-09/27/18	1	:30	9P- 10P (ET)					1					\$6,500.00		WSVN (WSVN)	AVG. ALL WKS	9/24/18
3.0.1	Preempt (3)	09/27/18															WSVN (WSVN)	Football/Exception -	
4.0	Normal Line / CFB	09/29/18-09/29/18	1	:30	4:30P- 7P (ET)							1		1	\$1,500.00	\$1,500.00	WSVN (WSVN)	BOOKED INCORRECTLY - WILL CORRECT IN MKG PROCESS TO 430-7P GAME, NCAA FOOTBALL	9/24/18
5.0	Normal Line / CFB (5)	09/29/18-09/29/18	1	:30	4:30P- 7P (ET)							1		1	\$1,500.00	\$1,500.00	WSVN (WSVN)	NCAA FOOTBALL	9/24/18
6.0	Normal Line / SPOT (6)	09/25/18-09/28/18	1	:30	10P- 11P (ET)	1		X	X	X	X			1	\$3,000.00	\$3,000.00	WSVN (WSVN)	CH7 NWS 10.00P<	9/24/18
7.0	Normal Line / SPOT (7)	09/30/18-09/30/18	1	:30	10P- 11P (ET)								1	1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH7WKND NW-10P	9/24/18
8.0	Normal Line / SPOT (8)	09/30/18-09/30/18	1	:30	11P- 11:30P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7WKND NW-11P	9/24/18
9.0	Normal Line / SPOT (9)	09/25/18-09/28/18	1	:30	11P- 11:30P (ET)	2		X	X	X	X			2	\$2,500.00	\$5,000.00	WSVN (WSVN)	CH7 NWS 11.00P	9/24/18
10.0	Normal Line / SPOT (10)	09/30/18-09/30/18	1	:30	9A- 10A (ET)								1	1	\$2,000.00	\$2,000.00	WSVN (WSVN)	FOX NWS SUNDAY	9/24/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Sales Office** Los Angeles  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 80/405/2495  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments**

2495/DCCC-FL26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* 30 MINUTES SEP BETWEEN  
DCCC SPOTS. 15 MINUTES SEP FROM COMPETITOR SP

**Date Entered** 09/24/18  
**Last Modified** 09/24/18  
**Entered By** Jennifer Pldermann  
**CO-OP** No  
**Headline #** 09239061  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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2001 Wilshire Blvd, Suite 600  
Los Angeles, CA 90403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	09/25/18-09/28/18	1	:30	12P- 1P (ET)	2		X	X	X	X			2	\$750.00	\$1,500.00	WSVN (WSVN)	CH7 NWS-NOON<	9/24/18
12.0	Normal Line / SPOT (12)	09/25/18-09/28/18	1	:30	5:30A- 6A (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	WSVN (WSVN)	TODY-FL 530 ED	9/24/18
13.0	Normal Line / SPOT (13)	09/29/18-09/30/18	1	:30	5P- 5:30P (ET)	1						X	X		\$800.00		WSVN (WSVN)	CH 7 WEEKEND NEWS	9/24/18
13.0.1	Preempt (13)	09/29/18															WSVN (WSVN)	Football/Exception -	
14.0	Normal Line / SPOT (14)	09/29/18-09/30/18	1	:30	6P- 7P (ET)	1						X	X		\$800.00		WSVN (WSVN)	CH 7 WEEKEND NEWS	9/24/18
14.0.1	Preempt (14)	09/29/18															WSVN (WSVN)	Football/Exception -	
15.0	Normal Line / SPOT (15)	09/29/18-09/29/18	1	:30	10P- 11P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 WEEKEND NEWS	9/24/18
16.0	Normal Line / SPOT (16)	09/29/18-09/29/18	1	:30	11P- 11:30P (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 WEEKEND NEWS	9/24/18
17.0	Normal Line / SPOT (17)	10/01/18-10/01/18	1	:30	5A- 5:30A (ET)		1							1	\$450.00	\$450.00	WSVN (WSVN)	TODAY IN FLORIDA	9/24/18
18.0	Normal Line / SPOT (18)	10/01/18-10/01/18	1	:30	6A- 7A (ET)		1							1	\$1,700.00	\$1,700.00	WSVN (WSVN)	TODAY IN FLORIDA	9/24/18
19.0	Normal Line / SPOT (19)	10/01/18-10/01/18	1	:30	8A- 9A (ET)		1							1	\$1,700.00	\$1,700.00	WSVN (WSVN)	TODAY IN FLORIDA	9/24/18
20.0	Normal Line / SPOT (20)	10/01/18-10/01/18	1	:30	9A- 10A (ET)		1							1	\$800.00	\$800.00	WSVN (WSVN)	TODAY IN FLORIDA	9/24/18
21.0	Normal Line / SPOT (21)	10/01/18-10/01/18	1	:30	6P- 7P (ET)		1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	9/24/18
22.0	Normal Line / SPOT (22)	10/01/18-10/01/18	1	:30	10P- 11P (ET)		1							1	\$3,000.00	\$3,000.00	WSVN (WSVN)	CH 7 NEWS @ 10 PM	9/24/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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23.0	Normal Line / SPOT (23)	09/25/18-09/28/18	1	:30	6A- 7A (ET)	2		X	X	X	X			2	\$1,700.00	\$3,400.00	WSVN (WSVN)	TODAY-FL 6A	9/24/18
24.0	Normal Line / SPOT (24)	09/25/18-09/28/18	1	:30	7A- 8A (ET)	2		X	X	X	X			2	\$1,700.00	\$3,400.00	WSVN (WSVN)	TODAY-FL 7A	9/24/18
25.0	Normal Line / SPOT (25)	09/25/18-09/28/18	1	:30	8A- 9A (ET)	2		X	X	X	X			2	\$1,700.00	\$3,400.00	WSVN (WSVN)	TODAY-FL 7A	9/24/18
26.0	Normal Line / SPOT (26)	09/29/18-09/29/18	1	:30	7A- 10A (ET)							1		1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FL SA ED	9/24/18
27.0	Normal Line / SPOT (27)	09/30/18-09/30/18	1	:30	7A- 9A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	TDY-FL SU EDTN/TIF SUN 8-9A	9/24/18
28.0	Normal Line / SPOT (28)	09/25/18-09/28/18	1	:30	6P- 7P (ET)	2		X	X	X	X			2	\$1,800.00	\$3,600.00	WSVN (WSVN)	VARIOUS	9/24/18
29.0	Normal Line / SPOT (29)	09/29/18-09/30/18	1	:30	6P- 7P (ET)	1						X	X		\$800.00		WSVN (WSVN)	AVG. ALL WKS	9/24/18
29.0.1	Preempt (29)	09/29/18															WSVN (WSVN)	Football/Exception -	

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