

ORDER



KDL-D-FM

Orders
Order / Rev: 556265B
Alt Order #:
Product Desc:
Estimate: 81193
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 10/26/20 / 10/26/20
Order Type: GENERAL

Primary AE: Los Angeles House
Sales Office: L-LA
Sales Region: LOCAL

Agency Name: Potomac Waves
Buying Contact:
Billing Contact:
 3000 K Street NW Suite 320
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Yes on Prop 16
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru:
Advertiser External ID: 0012R00002Bi31X
Agency External ID: 0012R00002Bi2pb
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	15	\$10,350.00	\$8,797.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	15	\$10,350.00	\$8,797.50	0.00
Totals	15	\$10,350.00	\$8,797.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Los Angeles House	L-LA	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDL-D	10/27/20	11/03/20	M-F 6a-10a M-F 6a-10a	CM	M-F 6a-10a	MTWTF--	1:00	2	\$650.00	P-01	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-TWTF--		2				\$650.00		0.00			
		Week: 11/02/20	11/08/20	MT-----		2				\$650.00		0.00			
N 2	KDL-D	10/27/20	11/03/20	M-F 3p-7p M-F 3p-7p	CM	M-F 3p-7p	MTWTF--	1:00	2	\$650.00	P-01	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-TWTF--		2				\$650.00		0.00			
		Week: 11/02/20	11/08/20	MT-----		2				\$650.00		0.00			
N 3	KDL-D	11/02/20	11/02/20	NFL- MONDAY NETWORK NFL- MONDAY NETWORK GA		NFL- MONDAY	NM-----	3:00	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$2,000.00		0.00			
N 4	KDL-D	10/27/20	11/01/20	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	1:00	2	\$265.00	P-01	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		2				\$265.00		0.00			
N 5	KDL-D	10/27/20	11/01/20	Sa 3p-7p Sa 3p-7p	CM	Sa 3p-7p	-----S-	1:00	1	\$230.00	P-01	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$230.00		0.00			

4th Qtr 2020

To: Hilltop

Salesperson: Marta Salazar
Station: KLYY-FM/KDLD-FM

Product: Prop 16

Phone #: 202-522-8641
Email: msalazar@entravision.com

Plan Dates: 10/26/2020 - 11/3/2020
Headline #: 81193

Demo: DMA P35+ D.RTG

Station	Time	Days	Program Name	:60 Rate	OC 12	OC 19	OC 26	OC Nov 1	#	Gross Total	P35+ RTG	P35+ CPP
MON-FRI												
KLYY-FM	6:00a-10:00a	Mo-Fr	MORNING DRIVE	\$1,450.00	0	0	2	2	4	\$5,800.00	0.4	\$3,625.00
KLYY-FM	10:00a-3:00p	Mo-Fr	MIDDAY	\$1,350.00	0	0	0	0	0	\$0.00	0.5	\$2,700.00
KLYY-FM	3:00p-7:00p	Mo-Fr	AFTERNOON DRIVE	\$1,450.00	0	0	3	2	5	\$7,250.00	0.6	\$2,416.67
SATURDAY												
KLYY-FM	6:00a-10:00a	Sat	MORNING DRIVE	\$425.00	0	0	1	0	1	\$425.00	0.3	\$1,416.67
KLYY-FM	10:00a-3:00p	Sat	MIDDAY	\$425.00	0	0	1	0	1	\$425.00	0.4	\$1,062.50
KLYY-FM	3:00p-7:00p	Sat	AFTERNOON DRIVE	\$425.00	0	0	0	0	0	\$0.00	0.4	\$1,062.50
SUNDAY												
KLYY-FM	10:00a-3:00p	Sun	MIDDAY	\$375.00	0	0	1	0	1	\$375.00	0.1	\$3,750.00
KLYY-FM	3:00p-7:00p	Sun	AFTERNOON DRIVE	\$375.00	0	0	1	0	1	\$375.00	0.2	\$1,875.00
MON-FRI												
KDLD-FM	6:00a-10:00a	Mo-Fr	MORNING DRIVE	\$650.00	0	0	2	2	4	\$2,600.00	0.1	\$6,500.00
KDLD-FM	10:00a-3:00p	Mo-Fr	MIDDAY	\$650.00	0	0	0	0	0	\$0.00	0.2	\$3,250.00
KDLD-FM	3:00p-7:00p	Mo-Fr	MORNING DRIVE	\$650.00	0	0	2	2	4	\$2,600.00	0.1	\$6,500.00
KDLD-FM	Monday NFL	Mo-Fr	MONDAY NFL 3-min	\$2,000.00	0	0	0	1	1	\$2,000.00	0.2	\$10,000.00
SATURDAY												
KDLD-FM	10:00a-3:00p	Sat	MIDDAY	\$265.00	0	0	2	0	2	\$530.00	0.2	\$1,325.00
KDLD-FM	3:00p-7:00p	Sat	AFTERNOON DRIVE	\$230.00	0	0	1	0	1	\$230.00	0.1	\$2,300.00
SUNDAY												
KDLD-FM	10:00a-3:00p	Sun	MIDDAY	\$195.00	0	0	1	0	1	\$195.00	0.1	\$1,950.00
KDLD-FM	3:00p-7:00p	Sun	AFTERNOON DRIVE	\$195.00	0	0	1	0	1	\$195.00	0.1	\$1,950.00
KDLD-FM	Sunday NFL	Sun	SUNDAY NFL 3-min	\$2,000.00	0	0	1	0	1	\$2,000.00	0.1	\$20,000.00
FLIGHT TOTALS					0	0	19	9	28	\$25,000.00	7.4	\$3,378.38

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, POTOMAC WAVES LLC, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: POTOMAC WAVES LLC

Address: 3000 K STREET NW SUITE 320 WASHINGTON DC 20007

Contact: SHARON PAEZ

Phone number: 202-236-5254

Email: SPAEZ@POTOMACWAVESMEDIA.COM

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: OPPORTUNITY FOR ALL COALITION

Address: 555 CAPITOL MALL SUITE 400, SACRAMENTO, CA 95814

Contact: JAMES HARRISON

Phone number: 916-442-2952

Email: j.harrison@

Station is authorized to announce the time as paid for by such person or entity.

olsonremcho.com

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Eva Paterson, Co-chair M. Quinn Delaney, Director
Vincent Pan, Co-chair Michele Siquierius, Director
Thomas A. Saenz, Co-chair Walter Wilson, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

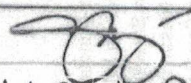
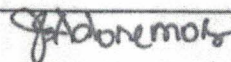
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Yes on Proposition 16, Ballot measure

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: SHARON PEREZ	Name: Jennifer Adoremos
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: see attached

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/2/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 556265B	Station Call Letters: KDLD-FM	Date Received/Requested: 10/26/20
Est. #: 81193	Station Location: Los Angeles	Run Start and End Dates: 10/27/20 - 11/03/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.