



KDLD-FM
5700 Wilshire Blvd., Suite 250
Los Angeles, CA 90036
Main: (323) 900-6100
Billing: (323) 900-6325

INVOICE

Property	KDLD-FM		
Invoice #	554873B-1	Order #	554873B
Invoice Date	10/25/20	Alt Order #	
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/25/20	Flight Dates	10/19/20 - 11/03/20
Advertiser	Yes on Measure J		
Product			
Estimate #			
Account Executive	Los Angeles House		
Sales Office	Los Angeles		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	0012R00002Bi2pb		
Advertiser Ref	0012R00002BivoU		
Product 1			
Product 2			

Billing Address:

Potomac Waves
Attention: Accounts Payable
3000 K Street NW Suite 320
Washington, DC 20007

Send Payment To:

KDLD-FM
P.O. BOX 843562
Los Angeles, CA 90084-3562

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/20	11/03/20	M-F 6a-10a	M-F 6a-10a	MTWTF--	1:00	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 MTWTF-- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KDLD Th 10/22/20 9:08 AM M-F 6a-10a M-F 6a-10a 1:00 Yes on Measure J - 60sec \$335.00 NM									
2	10/19/20	11/03/20	M-F 10a-3p	M-F 10a-3p	MTWTF--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KDLD F 10/23/20 12:27 PM M-F 10a-3p M-F 10a-3p 1:00 Yes on Measure J - 60sec \$400.00 NM									
3	10/19/20	11/01/20	M-F 3p-7p	M-F 3p-7p	MTWTF--	1:00	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 MTWTF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KDLD F 10/23/20 4:22 PM M-F 3p-7p M-F 3p-7p 1:00 Yes on Measure J - 60sec \$425.00 NM									
4	10/19/20	11/01/20	Sa 10a-3p	Sa 10a-3p	-----S-	1:00	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -----S- 1 \$230.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KDLD Sa 10/24/20 12:23 PM Sa 10a-3p Sa 10a-3p 1:00 Yes on Measure J - 60sec \$230.00 NM									
5	10/19/20	11/01/20	Sa 3p-7p	Sa 3p-7p	-----S-	1:00	1	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -----S- 1 \$230.00									
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6	10/19/20	11/01/20	Su 10a-3p	Su 10a-3p	-----S	1:00	1	\$127.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 -----S 1 \$127.00									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/25/20
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Product			
Estimate #			

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8	10/19/20	11/01/20	Sa-Su 6a-7p	Sa-Su 6a-7p	-----1	3:00	1	\$370.00	NM																																		
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1	KDLD	Su	10/25/20	4:16 PM	Sa-Su 6a-7p	Sa-Su 6a-7p	3:01	YES ON MEASURE J 3MIN	\$370.00	NM																																	
Total Spots							8																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$2,244.00
<u>Agency Commission</u>	\$336.60
<u>Net Amount Due</u>	\$1,907.40

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